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**Assistant Director, Governance and
Monitoring**

Julie Muscroft

Governance and Democratic
Civic Centre 3
High Street
Huddersfield
HD1 2TG

Tel: 01484 221000 Ext 1783

Direct Line: 01484 221000

Fax: 01484 221707

Please ask for: Andrea Woodside

Email: andrea.woodside@kirklees.gov.uk

Monday 12 October 2015

Notice of Meeting

Dear Member

Cabinet

The **Cabinet** will meet in the **Council Chamber - Town Hall, Huddersfield** at **4.00 pm** on **Tuesday 20 October 2015**.

This meeting will be live webcast. To access the webcast please go to the Council's website at the time of the meeting and follow the instructions on the page.

The items which will be discussed are described in the agenda and there are reports attached which give more details.

A handwritten signature in black ink, appearing to read "Julie Muscroft".

Julie Muscroft

Assistant Director of Legal, Governance and Monitoring

Kirklees Council advocates openness and transparency as part of its democratic processes. Anyone wishing to record (film or audio) the public parts of the meeting should inform the Chair/Clerk of their intentions prior to the meeting.

The Cabinet members are:-

Member

Councillor David Sheard
Councillor Jean Calvert

Councillor Steve Hall
Councillor Erin Hill
Councillor Viv Kendrick
Councillor Peter McBride
Councillor Shabir Pandor
Councillor Cathy Scott
Councillor Graham Turner

Responsible For:

The Leader
Community Development, Councillors involvement in
a New Council, including Councillor Development
Place - Planning, Highways and Open Spaces
Family Support and Child Protection
Prevention, Early Intervention and Vulnerable Adults
Transportation, Skills, Jobs and Regional Affairs
Schools and Learning
Housing and Relief of Poverty
Resources and Community Safety

Agenda

Reports or Explanatory Notes Attached

Pages

1: Membership of the Committee

To receive apologies for absence of Members who are unable to attend this meeting.

2: Minutes of previous meeting

1 - 14

To approve the Minutes of the meeting of the Committee held on 22 September 2015.

3: Interests

15 - 16

The Councillors will be asked to say if there are any items on the Agenda in which they have disclosable pecuniary interests, which would prevent them from participating in any discussion of the items or participating in any vote upon the items, or any other interests.

4: Admission of the Public

Most debates take place in public. This only changes when there is a need to consider certain issues, for instance, commercially sensitive information or details concerning an individual. You will be told at this point whether there are any items on the Agenda which are to be discussed in private.

5: Deputations/Petitions

The Committee will receive any petitions and hear any deputations from members of the public. A deputation is where up to five people can attend the meeting and make a presentation on some particular issue of concern. A member of the public can also hand in a petition at the meeting but that petition should relate to something on which the body has powers and responsibilities.

6: Public Question Time

The Committee will hear any questions from the general public.

7: Member Question Time

To consider questions from Councillors.

8: Built Leisure and Sports Facilities Strategic Framework 17 - 240

A report seeking endorsement for the Built Leisure and Sports Facilities Strategic Framework for Kirklees.

Officer: Martin Gonzalez – 01484-221000

Wards Affected: All Wards

9: Mirfield Community Centre - Asset Transfer proposal and review of 2002 Cabinet decision regarding capital receipt. 241 - 256

A report seeking approval to authorise officers to transfer the freehold of Mirfield Community Centre, Waterroyd Lane, to Mirfield Community Trust.

Officer: Jonathan Quarmby – 01484-221000

Wards Affected: Mirfield

10: Freehold Asset Transfer of Kirkburton Library

257 -
260

A report seeking approval to transfer the land and buildings which currently make up Kirkburton Library to Kirkburton Parish Council with the use restricted for community use.

Officer: Mark Gregory – 01484-221000

Wards Affected: Kirkburton

11: Bereavement Service Capital Plan 2015/16 & 2016/17

261 -
266

A report seeking approval of the Bereavement Services Capital Plan investment programme for 2015/16 and 2016/17.

Officer: Sarah Durdin – 01484-221000

Wards Affected: All Wards

12: Place Directorate Review of fees and charges

267 -
272

To seek member approval to the review of fees and charges for services provided by Place Directorate.

Officer: Aidan Hopson – 01484-221000

Wards Affected: All Wards

- 13: Resettlement of Syrian Refugees in Kirklees** 273 - 276
- A report seeking approval for Kirklees Council's involvement in the Vulnerable Persons Relocation Scheme (VPRS) and the resettlement of 2 families (Kirklees taking part in a trailblazer) before Christmas 2015 followed by 50-60 individual Syrian Refugees in year one, and 50-60 individuals in year two.
- Officer: Sarah Mitchell – 01484-221000
- Wards Affected:** All Wards
-
- 14: Update of Highways Capital Plan 2015/16** 277 - 296
- A report updating Cabinet with details of the Highways Capital Plan for 2015/16 and to seek approval for the detailed Capital Plan.
- Officer: Graham Mallory – 01484-221000
- Wards Affected:** All Wards
-
- 15: School Funding Formula for the financial year 2016/17** 297 - 310
- A report seeking approval for the outline details of the Kirklees schools funding formula for 2016/17 for submission to the Education Funding Agency (EFA).
- Officer: Liz Singleton/Dave Gearing 01484-221000
- Wards Affected:** All Wards
-
- 16: Appointment of Education Admission Appeal Panel Members - Delegation to Officers** 311 - 312
- A report seeking delegated authority to the Assistant Director – Legal, Governance and Monitoring to appoint, renew and terminate the appointments of members of the Education Admission Appeals Panel.
- Officer: Andrea Woodside – 01484-221000
- Wards Affected:**

17: Scrutiny Report - Town Centre Strategy 313 - 332

A report updating Cabinet on the Town Centre Strategy Scrutiny Review and to consider the recommendations presented.

Officer: Yolande Myers – 01484-221000

Wards Affected: All Wards

18: Scrutiny Report - The Future of Museums and Galleries 333 - 362

A report updating Cabinet on The Future of Museums and Galleries Scrutiny Review and to consider the recommendations presented.

Officer: Yolande Myers – 01484-221000

Wards Affected: All Wards

19: Parks & Greenspace Refurbishment Programme 2015/16 363 - 366

A report seeking approval for the Streetscene - Parks Capital Plan expenditure programme for 2015/16.

Officer: Rob Dalby – 01484-221000

Wards Affected: All Wards

20: Local Growth Funding for Kirklees Housing Sites 367 - 370

A report to consider seeking funding from the Leeds City Region's Local Growth Fund, for site preparation and access works to 3 large Council owned housing sites in Ashbrow, Batley East and Newsome.

Officer: Alan Seasman – 01484-221000

Wards Affected: Ashbrow; Batley East; Newsome

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Contact Officer: Andrea Woodside

KIRKLEES COUNCIL

CABINET

Tuesday 22nd September 2015

Present: Councillor David Sheard (Chair)
Councillor Steve Hall
Councillor Erin Hill
Councillor Viv Kendrick
Councillor Peter McBride
Councillor Shabir Pandor
Councillor Cathy Scott
Councillor Graham Turner

Apologies: Councillor Jean Calvert

81 Membership of the Committee

Apologies for absence were received on behalf of Councillor Calvert.

82 Minutes of previous meeting held on 28 July 2015 and 25 August 2015

That the Minutes of the meetings held on 28 July and 25 August 2015 be approved as a correct record.

83 Interests

Councillor C Scott declared an 'other' interest in Agenda Item 16 on the grounds that she has family members attending faith based schools.

84 Admission of the Public

It was noted that Agenda Items 30 and 31 would be considered in private session (Minute Nos 110 and 111 refers).

85 Deputations/Petitions

Cabinet received deputations from;

- (i) Jenny Tomlinson Walsh in respect of Agenda Item 8 (Minute No. 80 refers)
- (ii) Martin Jones in respect of Agenda Item 8 (Minute No. 88 refers)
- (iii) Paul Scaife in respect of Agenda Item 8 (Minute No. 88 refers)
- (iv) Gerry McGinley in respect of Agenda Item 8 (Minute No. 88 refers)
- (v) Kevin Higgins in respect of Agenda Item 16 (a petition was also submitted) (Minute No. 96 refers)

86 Public Question Time

No questions were asked.

87 Member Question Time

No questions were asked.

88 Future Library Provision

(Under the provisions of Council Procedure Rule 36(1) Cabinet received representations from Councillors Smaje, J Taylor, N Turner, Wilkinson and Wilson)

Cabinet gave consideration to a report which set out proposals to deliver library services within a reduced budget allocation. The report advised that for the period of the Medium Term Financial Plan, the libraries budget was reduced to £3,922k with reductions of £500k to be made in 2016/2017 and £1,354k in 2017/2018.

The report explained the criteria which had been used to determine the future of the library service and also advised that the Council had had regard to the outcome of the extensive consultation exercise that had been undertaken between January and April 2015.

Paragraph 3.1 of the report advised of the future library service proposal which was a model comprising 8 town libraries and 16 community supported libraries. The report explained that the Council would meet the costs for the provision of the town libraries and that, for community supported libraries there were instances where the asset could be transferred to a community group. For libraries designated as 'community support libraries', the service had been working with volunteers and helping 'Friends of the Library' groups to establish.

Paragraph 3.2 of the report indicated that, where library services were to continue they would do so at a reduction of opening hours and that there would be an overall reduction in opening hours of 40%. Appendix E of the report set out proposed staffing hours of both town and community supported libraries.

RESOLVED -

(1) That approval be given to the delivery of a library service from the eight town libraries and sixteen community supported libraries, within Council control, at the hours as set out in appendix E of the considered report.

(2) That a social inclusion offer be developed covering the Transcription Service, Kirklees Talking News and the Home Service.

(3) That the library and tourist information centre in Holmfirth be merged as soon as is practically possible.

(4) That by 1 April 2016 the libraries at Thornhill Lees and Lepton be closed and the Mobile Library Service ceases operation.

(5) That, should the volunteer levels fall below expectations in any of the Community Supported Libraries, where support for the paid member of staff does not attend

during the hours agreed for over 25% of the time in a quarterly period, that a report be submitted for Cabinet to consider the closure of the service point.

(6) That in regards to Community Supported Libraries where the asset is transferred, the Council will not pay a hosting fee to the group, for example for rent or utility costs.

89 Kirklees Neighbourhood Housing Performance

Cabinet received the Annual Kirklees Neighbourhood Housing Performance report for 2014-2015. The report provided Cabinet with an update on the services, outcomes and outputs for tenants that had been delivered by Kirklees Neighbourhood Housing. The report also examined achievements and progress towards (i) the Council's core housing management and maintenance contractual requirements of neighbourhood housing and (ii) Kirklees Neighbourhood Housing's contribution to the Council and other strategic priorities. It was noted that the report would be submitted to the next meeting of Council for information.

RESOLVED - That the Kirklees Neighbourhood Housing Performance Report be noted and submitted to the meeting of Council on 7 October 2015 for information.

90 Scrutiny Call-in Report - Parks and Open Spaces Maintenance Standards

Cabinet received a report which set out the decision of the Overview and Scrutiny Management Committee on 20 August 2015 following a consideration of the Call-in hearing in respect of the Cabinet decision on 28 July 2015 on 'Parks and Open Spaces Maintenance Standards'.

Paragraph 2.5 of the report set out the Scrutiny decision and the rationale for why the conclusion had been that the decision should be referred back to Cabinet.

RESOLVED - That the recommendations of the Scrutiny Panel be accepted and that Cabinet amend its decision accordingly in-line with the recommendations as detailed in paragraph 2.7 of the considered report.

91 Parks and open Spaces Maintenance Standards - Part 1

(Under the provision of Council Procedure Rule 36(1) Cabinet received representations from Councillors J Taylor and Smaje)

Cabinet received a report which provided an update on the progress of delivering new service standards to the Parks and Open Spaces sites, reflecting the recommendations of the Scrutiny process.

The report sought agreement of recommendations to adopt the new service standards subject to regular review and for District Committees to annually influence local changes within the resource allocation.

Information relating to service standards and to service standard variations was set out at paragraphs 2.2 and 2.3 of the report.

RESOLVED -

(1) That the methodology and analysis applied to determine the operational standards be noted.

(2) That Officers provide District Committees with an update on the implementation of the standards for 2016, in February 2016.

(3) That Officers be tasked with, where possible within the budget allocated, accommodating suggestions from District Committees or Friends of Groups.

(4) That Officers be permitted the flexibility to change standards to meet seasonal and operational needs.

(5) That responsibility be delegated to the Assistant Director (Physical Resources and Procurement) to find the most cost effective solution for the future provision of seasonal plants to ensure best value is achieved and that Officers be asked to brief Cabinet on potential options.

92 Parks and open Spaces Maintenance Standards - Part 2

(Under the provision of Council Procedure Rule 36(1) Cabinet received representation from Councillor Smaje)

Cabinet considered a report which sought agreement on the planned engagement strategy regarding the application of the revised service standards for grounds maintenance by District Committees.

The report advised that plans would be produced for all of the sites which would be effected by the changes, including proposed service standards and maintenance schedules.

Cabinet noted that each District Committee would be presented with plans and would be invited to create a working group to produce an agreed application of service standards across the respective Districts. The report advised that applications would be revisited annually by the District Committees to allow for any changes. It was noted that the operated model was budgeted within the current financial resource allocation.

RESOLVED -

(1) That the Parks and Open Spaces Engagement Strategy be approved in order to allow District Committees to make informed comment on the application of grounds maintenance standards of their districts on an annual basis.

(2) That approval be given to Officers to investigate the Council managing some resources in partnership with third party organisations.

93 Statement of Community Involvement

Cabinet received a report which set out details of the responses received during the consultation period on the draft Statement of Community Involvement, and sought approval for the adoption of the Statement of Community Involvement which was attached at Appendix 2 of the report. The Statement of Community Involvement set

out how the Council would consult and work with communities and stakeholders to develop planning policy documents such as the Kirklees Local Plan.

Cabinet noted that the production of a Statement of Community Involvement was a Government requirement and that the Council had adopted its first Statement of Community Involvement in September 2006. This has subsequently been reviewed to take account of (i) changes to planning legislation regulations, (ii) changes to the way the Council operates and (iii) advances in technology and digital communication.

Responses to the consultation was set out at Appendix 1 to the report.

RESOLVED -

(1) That the Statement of Community Involvement as outlined at Appendix 2 of the report be adopted and that authority be delegated to the Director of Place to agree minor amendments.

(2) That the document be published on the Council's website and all contacts on the Local Plan database be notified of its adoption.

94

Primary Pupil Places in the Huddersfield South West area

Cabinet gave consideration to a report which advised on the outcome of the statutory processes for the related statutory proposals by Kirklees Council and the Leeds Diocese Board for Education within the Diocese of West Yorkshire and the Dales to establish an all through Church of England Voluntary Controlled Primary School for pupils aged 2 to 11 years, with early learning and child care provision by bringing together Dryclough CE (VC) Infant School, Crosland Moor Junior School and Thornton Lodge Nursery School. The report also advised of the conclusions and recommendations of the School Organisation advisory group regarding the statutory process followed for the proposal.

The report advised that, if approved then officers would support and work with the Governing Bodies of Dryclough CE (VC) Infant School, Crosland Moor Junior School and Thornton Lodge Nursery School to finalise arrangements for pupils, parents, staff and other stakeholders in order to ensure that effective plans are in place to implement the proposals from 1 May 2016.

RESOLVED -

(1) That the advice of Kirklees School Organisation Advisory Group that the proposals are valid and that the required statutory processes have been carried out be noted.

(2) That it be agreed that the decision making regarding the proposals will be undertaken within the statutory time period.

(3) That the outcomes and recommendations of the Kirklees School Organisation Advisory Group, and associated officer recommendations, be noted.

(4) That the human resource and financial implications of the proposals be noted.

(5) That it be confirmed that, in meeting the obligations of the Equality Act 2010 and the Public Sector Duty 2011, full regard has been given to the Equalities Impact Assessment throughout the statutory process.

(6) That the Diocese of West Yorkshire and the Dales be authorised to make an application to the DfE to designate the proposed new all-through Church of England voluntary controlled primary school for pupils aged 2-11, with early learning and childcare provision as a school with religious character.

(7) That the following related statutory proposals by Kirklees Local Authority, without modification or condition, be approved;

- (i) To discontinue Dryclough CE (VC) Infant School on 30 April 2016
- (ii) To discontinue Crosland Moor Junior School on 30 April 2016
- (iii) To discontinue Thornton Lodge Nursery School on 30 April 2016

(8) That the following related statutory proposal by the Diocese of West Yorkshire and the Dales, without modification or condition, be approved;
The proposal by The Leeds Diocesan Board of Education within the Diocese of West Yorkshire and the Dales to establish a new all-through Church of England voluntary controlled primary school for pupils aged 2-11 years with early learning and childcare provision on 1 May 2016.

95 Update on the current position following the publication of the invitation to seek proposals to run a new 630 place primary free (academy) school in Huddersfield South West.

Cabinet received a report which provided an update following the publications of the invitation to seek proposals to establish a new 630 place all through Primary Free Academy (School) for pupils aged 4 to 11 years to serve the Huddersfield South West area. It advised that the proposal would enable sufficient primary school places to be available in order to meet the basic need in the Huddersfield South West area.

Cabinet noted that the period for the invitation to seek proposals ended on 24 August 2015 and that 1 proposal had been received which had been reviewed against the Council's assessment criteria, and that a recommendation had been sent to the Department of Education. The report advised that proposals for new (free) academy schools would be determined by the Regional Schools Commissioner on behalf of the Secretary of State for Education.

It was noted that, if successful, the proposer would be required to carry out further consultation with key stakeholders on the new primary free (academy) school to establish whether the proposed should enter into a funding agreement with the Secretary of State.

RESOLVED -

(1) That it be noted that one proposal has been received which has been reviewed in accordance with the Council's published assessment criteria and that a recommendation has been made to the DfE.

(2) That it be acknowledged that new free (academy) school proposals are decided by the Regional Schools Commissioner on behalf of the Secretary of State for Education.

(3) That, subject to the approval of the proposal by the Regional Schools Commissioner, authorisation be given for Officers to work on the required capital project and to report back to Cabinet with detailed proposals in 2016.

96 Home to School Transport Review - Policy Changes

Cabinet gave consideration to a report which set out a revised policy for home to school transport arrangements from September 2016.

The report advised that the Council currently provided transport assistance for 456 pupils who travelled to a school based on religion or belief, costing a total of £116k per annum.

Cabinet noted that the school transport budget had a savings target of £455k in 2015/2016 and that the withdrawal of discretionary transport to faith schools would result in an indicative saving of £111k per annum from implementation in September. It was also noted that families who had a statutory entitlement to free transport if they wished to attend a school on grounds of religion or belief would be unaffected by the policy.

RESOLVED - That the Home to School Transport Policies for 2015/2016 and 2016/2017, be approved, and that consequently assistance for Home to School transport is no longer automatically provided for travel to faith schools with effect from September 2016.

97 Council Budget Strategy Update 2016-17 to 2018-19

(Under provision of Council Procedure Rule 36(1) Cabinet received a representation from Councillor J Taylor)

Cabinet received a report which set out a framework for the development of draft spending plans for future years. Under financial procedure rules, it is a requirement that Cabinet submits to Council a provisional budget strategy for the following 3 years, no later than October each year.

The report advised that the provisional budget strategy starting point was to roll forward existing years 2 and 3 Medium Term Financial Plan savings as years 1 and 2 of the 2016-2019 medium term financial plan update, with an exception of the £300k savings associated with the payroll review deferred from 2016-2017 to 2018-2019.

Cabinet noted that there was uncertainty over whether the scale of national funding reductions would continue in line with the February forecast and that, given this uncertainty, it was intended to set overall spending control allocations as detailed in Appendix 1 to the report, for budget planning purposes. It was also noted that the Government Autumn Statement would clarify overall Council funding allocation for 2016-2017.

RESOLVED -

(1) That approval be given to the provisional budget strategy that informs the Medium term Financial Plan update, as set out in Section 2.2 of the report, as a basis for consideration at Council.

(2) That the early high level review of cost and income assumptions, and resultant spending control allocations and funding gap update, as incorporated into Appendix 1, be noted.

(3) That the proposed budget engagement and consultation approach and timetable be noted.

(4) That it be noted that the Director of Resources will provide an update later in the year on any material changes to high level cost and income assumptions as set out in the Medium Term Financial Plan update, particularly as a result of the Autumn Statement announcement planned for 25 November 2015, and the 2016 Local Government Finance Settlement.

98 Corporate Performance Report - Quarter 1 2015/16

Cabinet received a report setting out an overview of the Council's Performance at the end of Quarter 1 2015/2016. The report advised that a new approach to performance management had been adopted for 2015/2016 which provided a stronger focus on outcomes in the Joint Health and Wellbeing Strategy, and the Kirklees Economic Strategy.

The Quarter 1 Performance report, which was appended to the considered report, set out progress made in relation to the Council's key strategies and the Corporate Plan for 2015/2016.

RESOLVED - That the Quarter 1 2015/2016 Corporate performance Report be received and noted.

99 Housing Delivery plan - Small Sites Project (POS Objection)

(Under the provision of Council Procedure Rule 36(1) Cabinet received a representation from Councillor Stewart-Turner)

Cabinet received a report which explained that further to the decision to approve the disposal of a list of sites at Cabinet on 25 August 2015, during the consultation period the Council had received 1 objection in relation to land at Elm Street, Newsome. Details of the objection were attached at Appendix A of the report.

The report explained that the sites identified, including land at Elm Street, were considered to be key to supporting the economic resilience of the district through the delivery of new additional housing stock and to stimulate the local house building industry, supporting the growth of the local economy. It advised that the site at Elm Street had been assessed in terms of strategic value and had been considered suitable for potential development.

Cabinet noted that removing the site would impact upon the final number of sites for disposal and therefore the anticipated capital receipt. As the site had encored

preparatory costs, Cabinet noted that removing it at this stage would require the cost to be off-set against the capital receipts generated from other sites.

RESOLVED - That the consideration of the item be deferred and re-submitted to a future Cabinet meeting, once Cabinet have received further details of the site.

100 Kirklees Excellent Homes for Life project - Potential Refinance of Senior Debt

Cabinet received a report which set out the potential to refinance the senior debt finance support in the Excellent Homes for Life project in order to produce significant financial benefit. The report provided the background to a refinancing exercise in relation to the senior debt of the project, following the withdrawal of the Co-Op Bank from the investment banking sector.

Cabinet noted that scoping studies had been carried out which indicated that a substantial financial benefit would be secured by the Council from a refinancing exercise, and that this would benefit the housing revenue account which funds the Excellent Homes for Life project.

RESOLVED -

(1) That the potential financial benefits from refinancing the senior debt funding within the Excellent Homes for Life PFI project, be noted.

(2) That authority be delegated to the Director of Resources to agree the terms of any refinance, and the Assistant Director (Legal and Governance), to enter into any documentation required to secure this, on the basis that the negotiated terms demonstrate a financial benefit to the Council and do not amend the current balance of risk between the parties.

101 Future Options for the Delivery of Housing Functions and Services (including repairs and maintenance)

Cabinet gave consideration to a report which set out options of delivery models for the future of Council housing management and maintenance services. It advised that the aims of the review were to (i) provide a better service for tenants and residents, (ii) provide improved value for money and efficiencies and the opportunity to be innovative in generating income (iii) provide a medium to long term asset management strategy to ensure that houses are fit for purpose to meet the needs of the community and maximise the value for Council housing and (iv) provide flexibility for the organisation to grow.

The report explained that the Housing Quality Network (HQN) had been commissioned to undertake a first stage high level evidence based review and evaluation of future options for the delivery of housing functions and services, including repairs and maintenance in Kirklees. Paragraph 6 of the report set out a summary of the HQN's conclusions and appraisal of the following options; (i) maintain the status quo (ii) large scale stock transfer (iii) return current KNH contract and services to the Council (iv) merge KHN and Kirklees Building Services and (v) merge Strategic Housing Services, KNH and Kirklees Building Services.

Cabinet noted that the next stage of the process would be to commission stage 2 of the option appraisal to take forward the necessary detailed analysis of the preferred

option/s and to produce a report and implementation plan outlining the key issues and implications of the preferred option which would inform the final decision on the future delivery model for housing management and maintenance services.

RESOLVED -

(1) That Officers be asked to produce a detailed analysis of the option to merge Kirklees Neighbourhood Housing and Kirklees Building Services and a longer term management agreement, as detailed in paragraph 11 of the report.

(2) That a report be submitted to Cabinet in January 2016 to enable a final decision on the future delivery of housing management and maintenance services to be made.

102 Kirklees Council support of the Friends of the Earth 'Run on Sun' Solar Schools Strategy

Cabinet gave consideration to a report which gave details of the Friends of the Earth 'Run on Sun' campaign for schools to promote clean energy and investment in solar energy. The report advised that the campaign called for Government support for schools that wished to install solar energies including ensuring that all new schools had renewables and high levels of energy efficiency as standard.

The report proposed support for the initiative and sought approval for officers to proceed to register the Council's support for the scheme and encourage all Kirklees schools to make a commercial decision on the benefits of installing solar energies a priority.

RESOLVED -

(1) That approval be given to supporting the Friends of the Earth 'Run on Sun' Solar Schools Strategy Initiative, highlighting the need for further assistance for schools to maximise the installation of solar technologies and can reduce costs for schools and reduce carbon emissions.

(2) That contact be made with Kirklees Schools in order to encourage them to consider the use of solar technologies, and that action be taken promptly in advance of proposed reductions to the Feed-in Tariff.

103 Highway Asset Management

Cabinet gave consideration to a report which sought commitment to the implementation of Highway Asset Management and the endorsement of the Highway Asset Management policy and strategy.

Cabinet noted that the purpose of the policy was to provide strategic direction and communicate the purpose in applying asset management to the authority's objectives. The strategy set out long term objectives for managing the Kirklees highway infrastructure in the context of the Authority's long term goals and objectives.

Cabinet noted that, in November, Highway Authorities were required to submit a self-assessment questionnaire with supporting evidence to demonstrate that they are delivering value for money in providing a cost effective maintenance service,

and that an essential part of this assessment was to have published an asset management policy and strategy.

RESOLVED -

(1) That the approach to highways asset management as detailed within the report be endorsed and that the Policy and Strategy for Highway Maintenance, as set out in Appendix One, be approved.

(2) That authority be delegated to the Director of Place to keep policy under review and update as required, in consultation with relevant Cabinet Members, if any change in policy or approach is required.

104 A638 Bradford Road, Littletown - Principal Road Reconstruction and Resurfacing

Cabinet received a report which sought approval for a scheme to reconstruct a section of the A638 Bradford Road, Littletown, between Leeds Road to Manor Park Road.

The report explained that the scheme to reconstruct a 1.78 section of road was estimated to cost £840k with funding from the Principal Road Programme within the approved Highways Capital Plan. Subject to approval, the works would be programmed to coincide with the October 2015 half term.

RESOLVED - That the scheme for the reconstruction of A638 Bradford Road, Littletown, as detailed in the report, be approved.

105 Thornhill Road, Marsh - Road Reconstruction and Resurfacing

(Under the provision of Council Procedure Rule 36(1) Cabinet received representation from Councillor Sokhal)

Cabinet gave consideration to a report which sought approval for a scheme to reconstruct a section of Thornhill Road, Marsh, between the A640 New Hey Road to Occupation Road.

The report explained that the scheme to reconstruct the section of road was estimated to cost £350k with funding from the Unclassified Roads Programme within the Highways Capital Plan. It advised that, subject to approval, the works were programmed to commence in February or March 2016.

RESOLVED - That the scheme for the reconstruction of Thornhill Road, Edgerton, as detailed in the report, be approved.

106 Huddersfield Connectivity Project - Trial Contra-flow Cycle Lane Proposal

Cabinet received a report which set out details of options to incorporate a Contra-flow cycle lane into the Huddersfield Connectivity project on High Street and Ramsden Street. It advised that the new cycle facility would provide a missing key link for cyclists to access the Town Centre in an east to west direction at the southern end of the town.

Paragraph 2.5 of the report set out the timeline that had occurred and advised that, as there was currently ongoing work within the Town Centre, consideration needed to be given to what practical implications the additional work may have on the connectivity project, and alternatively, if the Contra-flow was omitted, what abortive work could have been done. Cabinet gave consideration to 3 options to incorporate the Contra-flow cycle lane as detailed in paragraph 2.6 of the report.

It was noted that officers recommended option 1 as the preferred method, ie. to incorporate the Contra-flow proposals with a contingency plan in place in the event that the cycle infrastructure needed to be removed at a future date.

The report explained that the implementation of this option would enable the delivery of a key cycling infrastructure within the Town Centre and would also reduce the risk of any abortive works, provide fulfilment of the Huddersfield Town Centre Connectivity project, provide the most cost effective option to implement the works and reduce disruption to the public transport network.

RESOLVED - That approval be given to option 1 as detailed as set out in the report; to incorporate contra-flow proposals into the Huddersfield Connectivity Project with a contingency plan in place if the cycle infrastructure needed to be removed at a future date.

107 Southgate Huddersfield: Site preparation

(Under provision of Council Procedure Rule 36(1) Cabinet received a representation from Councillor J Taylor)

Cabinet gave consideration to a report which sought approval of an outline specification for, and expenditure on, works and fees for demolition and associated activities in order to prepare the site at Southgate for development. Cabinet noted the detail of the report which explained site preparation at Old Leeds Road, now referred to as 'Southgate Huddersfield', following the withdrawal by Tesco of its plans to redevelop the site. The report explained the proposed demolition, an outline specification for the works, the estimated costs including expenditure and other activities prior to any disposal and development of this site, and an outline programme for the works.

The report indicated that the estimated timeframe for the completed works was September 2016. It was noted that the site preparation would contribute to priority 4 of the Draft Kirklees Economic Strategy 2014-2020.

(Cabinet gave consideration to exempt information at Agenda Item 30 (Minute No. 110) refers prior to the determination of this item)

RESOLVED -

(1) That approval be given to the outline specification for site clearance works, as set out in paragraphs 2.15 to 2.19 of the considered report.

(2) That approval be given to expenditure not exceeding £1.75 million in total on site clearance, development brief, and any site disposal activities, asset out in paragraphs 2.20, 2.21, and Appendix 2 of the report.

(3) That the outline programme for site clearance works, as set out in paragraph 2.22, be noted.

(4) That the Assistant Director (Physical Resources and Procurement), in consultation with the Acting Assistant Director (Investment and Regeneration) and the Assistant Director (Legal, Governance and Monitoring), be authorised to apply for all necessary statutory and other consents required for site clearance.

(5) That the Assistant Director (Physical Resources and Procurement), in consultation with the Acting Assistant Director (Investment and Regeneration) and the Assistant Director (Legal, Governance and Monitoring), be authorised to procure and appoint contractors and consultants for site clearance, development brief, and any site disposal activities.

(6) That a report be submitted to a future meeting to consider a draft development brief, an assessment of any Council use(s) for the site, and any proposals for marketing the site for disposal to other parties.

108 Proposed Demolition of Nos 172 - 184 Wakefield Road, Moldgreen and in Principle Approval for a Compulsory Purchase Order for No. 184

Cabinet gave consideration to a report which sought approval for the demolition of 7 empty residential properties on Wakefield Road, Moldgreen (No's 172 - 184) 6 of which were Council owned. The report sought authority to acquire the other property by a Compulsory Purchase Order prior to demolition works, if it was not possible to acquire the property by negotiation.

The report advised that the properties were in a poor state and deteriorating condition and that they were unsightly and having a negative impact upon the appearance of Wakefield Road and detracting from the amenity of the adjacent Yorkshire Housing Development.

Cabinet noted that the proposed demolition aimed to achieve several benefits including the reduction in maintenance liabilities and costs as well as safety concerns. A breakdown of costs was appended as exempt information.

(Cabinet gave consideration to exempt information at Agenda Item 31 (Minute No. 111 refers) prior to the determination of this item.)

RESOLVED -

(1) That the content of the report and condition of the properties be noted.

(2) That approval be given to the demolition of No.s 172 and 184 Wakefield Road.

(3) That the Assistant Director (Physical Resources and Procurement) be authorised to negotiate the acquisition of No. 184 Wakefield Road if it is possible to make contact with the property owner.

(4) That, pursuant to (3) above, approval be given to the principle of acquiring No. 184 Wakefield Road by Compulsory Purchase Order should it not be possible to acquire the property by negotiation.

(5) That the Assistant Director (Physical Resources and Procurement) be authorised to proceed with site disposal following the completion of the project.

109 Exclusion of the Public

RESOLVED - That acting under Section 100(A)(4) of the Local Government Act, 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part 1 of Schedule 12A of the Act, as specifically stated in the undermentioned Minutes.

110 Southgate Huddersfield - Site Preparation

(Exempt information relating to the financial or business affairs of any particular person (including the Authority holding that information))

Cabinet received exempt information relating to costings of the site preparation.

RESOLVED - Cabinet gave consideration to the exempt information prior to the determination of Agenda Item 27 (Minute No. 107 refers).

111 Proposed Demolition of Nos 172 - 184 Wakefield Road, Moldgreen and in Principle Approval for a Compulsory Purchase Order for No. 184

(Exempt information relating to the financial or business affairs of any particular person (including the Authority holding that information))

Cabinet received exempt information relating to costings of the demolition works.

RESOLVED - Cabinet gave consideration to the exempt information prior to the determination of Agenda Item 28 (Minute No. 108 refers).

KIRKLEES COUNCIL			
COUNCIL/CABINET/COMMITTEE MEETINGS ETC			
DECLARATION OF INTERESTS			
Name of Councillor			
Item in which you have an interest	Type of interest (eg a disclosable pecuniary interest or an "Other Interest")	Does the nature of the interest require you to withdraw from the meeting while the item in which you have an interest is under consideration? [Y/N]	Brief description of your interest

Signed: Dated:

NOTES

Disclosable Pecuniary Interests

If you have any of the following pecuniary interests, they are your disclosable pecuniary interests under the new national rules. Any reference to spouse or civil partner includes any person with whom you are living as husband or wife, or as if they were your civil partner.

Any employment, office, trade, profession or vocation carried on for profit or gain, which you, or your spouse or civil partner, undertakes.

Any payment or provision of any other financial benefit (other than from your council or authority) made or provided within the relevant period in respect of any expenses incurred by you in carrying out duties as a member, or towards your election expenses.

Any contract which is made between you, or your spouse or your civil partner (or a body in which you, or your spouse or your civil partner, has a beneficial interest) and your council or authority -

- under which goods or services are to be provided or works are to be executed; and
- which has not been fully discharged.

Any beneficial interest in land which you, or your spouse or your civil partner, have and which is within the area of your council or authority.

Any licence (alone or jointly with others) which you, or your spouse or your civil partner, holds to occupy land in the area of your council or authority for a month or longer.

Any tenancy where (to your knowledge) - the landlord is your council or authority; and the tenant is a body in which you, or your spouse or your civil partner, has a beneficial interest.

Any beneficial interest which you, or your spouse or your civil partner has in securities of a body where -

(a) that body (to your knowledge) has a place of business or land in the area of your council or authority; and

(b) either -

the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body; or

if the share capital of that body is of more than one class, the total nominal value of the shares of any one class in which you, or your spouse or your civil partner, has a beneficial interest exceeds one hundredth of the total issued share capital of that class.



Name of meeting: Cabinet
Date: 20 October 2015

Title of report: ‘Built Leisure and Sports Facilities Strategic Framework’

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No (not directly but future decisions informed by the framework may do so)
Is it in the Council’s Forward Plan ?	Yes
Is it eligible for call in by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	Ruth Redfern – 6 October 2015
Is it signed off by the Director of Resources?	David Smith – 7 October 2015
Is it signed off by the Assistant Director (Legal Governance and Monitoring)?	Julie Muscroft and the Deputy Head of Legal Services – 9 October 2015
Cabinet member portfolio	Health & Wellbeing – Cllr Jean Calvert, Portfolio – Community Development - Cllr Graham Turner, Portfolio – Resources and Community Safety

Electoral [wards](#) affected: All
Ward councillors consulted: None

Public or private: Public

1. Purpose of report

1.1 Officers have been working with Sport England and various sports stakeholders to develop a Built Leisure and Sports Facilities Strategic Framework for Kirklees. This provides a comprehensive supply and demand overview of built leisure and sports facilities and forms an evidence base to help inform the new Local Plan and to support decision making regarding the future development of facilities which promote health and wellbeing across Kirklees. This report requests endorsement from the Cabinet for the framework and recommendations.

2. Summary

2.1 A new ‘Built Leisure and Sports Facilities Strategic Framework’ was commissioned in August 2014 with the intention that it would:

- provide an evidence base which can be used to inform capital spending decisions or support future funding bids to external agencies in light of the significant financial pressures faced by the council and other providers
- support bids by local clubs and organisations to external funding opportunities

- provide an up to date analysis of leisure and sports provision in Kirklees
 - help inform the development of a new Local Plan for Kirklees.
- 2.2 The strategic framework is supported by a detailed assessment report covering a range of sports and sets out the current and projected supply and demand position in Kirklees, taking into account cross border provision and a series of recommendations have been made across four broad themes.
- 2.3 It is proposed that council officers will take the lead on addressing the recommendations working with partners across the leisure and sports sector as appropriate. There is no expectation that the council must deliver or fund any of the recommendations contained in the strategic framework, other than those it is already committed to, and it does not commit the council to any additional capital projects.
- 2.4 Any future action taken by the council or any other interested party will need to have a more detailed assessment to determine priority, need, viability and sustainability. The strategic framework is mindful that in the current financial climate there are limited funds with which to maintain existing facilities, develop new facilities and meet the needs of different sports. Decisions on where priorities lie, both now and during the lifetime of this strategic framework, will need to consider these often conflicting pressures.

3. Information required to take a decision

- 3.1 The principles and rationale for the strategic framework were discussed and agreed at Policy Committee on 15 September 2014. Independent consultants were appointed following a tendering exercise.
- 3.2 A steering group comprising representatives from the council, Sport England and West Yorkshire Sport has worked with the consultants to ensure that the brief was met and the framework developed in accordance with Sport England's approved methodology. The strategic framework has considered a range of types of facility and is supported by a detailed assessment report which sets out the current and projected supply and demand position in Kirklees, taking into account cross border provision.
- 3.3 A series of recommendations have been made across four broad themes:
- potential within school facilities
 - existing facility condition/development/rationalisation
 - new facility development
 - understanding the specific needs of different sports.
- 3.4 The strategic framework itself does not include detailed actions but a separate action plan will be developed by the end of December 2015 and reviewed on an annual basis, reporting directly to the Executive Board of the Kirklees Physical Activity and Sport Partnership
- 3.5 It is proposed that council officers will take the lead on addressing the recommendations, working with partners across the leisure and sports sector as appropriate.

- 3.6 There is no expectation that the council must deliver, or fund, any of the recommendations beyond those it is already committed to, and the strategic framework does not make any decisions or commit the council to any additional capital projects.
- 3.7 The strategic framework is not intended to be a business plan or options appraisal. Should any future capital project be considered a priority by the council or any other interested party, there will need to be a more detailed options appraisal and feasibility study carried out to determine viability and sustainability.
- 3.8 The strategic framework is mindful that in the current financial climate there are limited funds with which to maintain existing facilities, develop new facilities and meet the needs of different sports. Decisions on where priorities lie, both now and during the lifetime of this strategic framework will need to consider these often conflicting pressures.
- 3.9 Having an agreed strategic framework will enhance the ability of the council and other providers to access external funding for investment in leisure and sports facilities in Kirklees. This investment may be to maintain or revamp existing facilities or to contribute towards new facilities.
- 3.10 The strategic framework will also help to guide planners in assessing what facilities may be needed to meet the demands of a growing population. Where deficiencies exist, it may be possible to utilise funding from the Community Infrastructure Levy to help address these.
- 3.11 Following the initial findings for Golf within the Assessment report, and the potential options for the Local Plan to include golf courses as possible sites for housing development, a separate Golf Needs Assessment was commissioned to provide more detail and insight. This separate report is included as Appendix C.

4. Implications for the Council

- 4.1 Built leisure and sports facilities play an important role in providing the opportunity for Kirklees residents to be physically active and help the council to achieve its health and wellbeing ambitions. They also form an important part of the local economy and provide employment, attract investment and enhance vibrancy across the Borough. The 'Built Leisure and Sports Facilities Strategic Framework' therefore plays an important role in contributing to both the Economic Resilience and Early Intervention and Prevention outcomes.
- 4.2 Traditionally, local authorities have been a key provider of such facilities. However, in light of the economic pressures facing the council, resources to invest in existing or new facilities are limited and some key sites are in need of investment in order to ensure they remain safe and functional. At the same time, the budget for maintaining the council owned facilities is being reduced, placing increased pressure on Kirklees Active Leisure to maximise income. There is also financial pressure on external funding agencies making it more difficult to secure funds from alternative sources. As a result, the Cabinet needs to take informed decisions about where its scarce capital resources are deployed and which key projects may be prioritised for funding applications. We also need external providers, particularly the voluntary sector, to be able to fill gaps or develop their own projects. Key external funders, such as Sport England, require a robust evidence base in support of funding applications which the strategic framework will help to provide.

- 4.3 Council officers are well placed to initiate and support some of the conversations with partners and external agencies about how some of these recommendations can be actioned and, therefore, officers will lead on many of the actions once they are determined. It will be the responsibility of officers in those conversations to clearly manage expectations of what the council will do in respect of the action under discussion.
- 4.4 There are no direct legal, financial or human resource implications as a result of the development of the strategic framework.
- 4.5 The Strategic Framework considers the overall provision of facilities across Kirklees, and the recommendations are designed to benefit the whole population. Facilities are required to comply with the Disability Discrimination Act, while the spread of provision across the Borough ensures that BME communities have the same levels of access as all other groups. The bigger impact on equality comes from the staffing and approach taken to welcoming and accommodating disabled and / or BME users. The Council is working alongside facility operators to achieve this.

5. Consultees and their opinions

- 5.1 The consultants have consulted a number of stakeholders in the development and preparation of this strategic framework. This includes a number of representatives from National Governing Bodies of sport and various voluntary clubs and their views are reflected in the assessment report.
- 5.2 Sport England and West Yorkshire Sport sat on a steering group alongside officers from Planning, Physical Resources and Procurement and the Sport and Physical Activity Development Team.
- 5.3 The Kirklees Physical Activity and Sports Partnership Executive Board have been consulted and are supportive of the recommendations

6. Next steps

- 6.1 The 'Built Leisure and Sports Facilities Strategic Framework' will be published following Cabinet approval. It will also be presented as part of the evidence base in the forthcoming Local Plan consultation.
- 6.2 It is proposed that council officers will take the lead on addressing the recommendations working with partners across the leisure and sports sector as appropriate.
- 6.3 A detailed action plan will be developed by the end of December 2015 through the Kirklees Physical Activity and Sport Partnership (a multi-agency partnership which provides leadership for the Kirklees Physical Activity and Sports Strategy "Everybody Active") and reviewed on an annual basis, reflecting agreed priorities and realistic outcomes.
- 6.4 Progress and impact will be reported directly to the Executive Board of the Kirklees Physical Activity and Sport Partnership, which includes Member representation. Should any action require Council capital investment, it will be submitted to the council's Capital Delivery Board for consultation and approval and if required, submitted to Cabinet for approval.

7. Officer recommendations and reasons

- 7.1 Officers recommend that Cabinet approves the publication of the 'Built Leisure and Sports Facilities Strategic Framework'
- 7.2 A mixed economy of good quality, affordable and accessible leisure and sport facilities will play a major role in contributing to the council's priorities around both Economic Resilience and Early Intervention and Prevention.
- 7.3 The publication of the document will provide Members and officers with an evidence base to inform funding decisions regarding council owned facilities and to develop partnerships which can support and enhance the accessibility of the facility stock. It will also support the council and external leisure providers from across Kirklees with applications for external capital funding. It provides an evidence base to inform decisions related to the Local Plan and gives planners a clearer picture of what facility shortfalls may be expected as a result of a growing population.

8. Cabinet portfolio holder's recommendations

- 8.1 The Portfolio Holder's recommendation is that this Strategic Framework should be approved by Cabinet as a basis for developing strategic policy and an overview for future provision.

9. Contact officer and relevant papers

Martin Gonzalez 01484 221000 martin.gonzalez@kirkees.gov.uk

Built Leisure and Sports Facilities Strategic Framework – Appendix A
Built Leisure and Sports Facilities Assessment Report – Appendix B

10. Assistant director responsible

Kimiyo Rickett, Assistant Director, Communities and Leisure



APPENDIX A

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITIES STRATEGIC FRAMEWORK 2015 - 2020

Integrity, Innovation, Inspiration

1-2 Frecheville Court ◀ off Knowsley Street ◀ Bury BL9 0UF
T 0161 764 7040 ◀ F 0161 764 7490 ◀ E mail@kcp.co.uk ◀ www.kkp.co.uk



Quality assurance	Name	Date
Report origination	Sharon Bayton	22 April 2015 16 June 2015
Quality control	John Eady	27 April 2015 17 June 2015
Client comments	Alistair Copeland Nigel Harrison Matthew Seed	2 July 2015 2 July 2015 2 July 2015
Final approval	Martin Gonzalez	7 September 2015

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EXECUTIVE SUMMARY

In light of economic pressures facing Kirklees Council, the development and implementation of a new Local Plan, and in order to consider how the council can best achieve its aspirations for Health and Wellbeing, a new Built Leisure and Sports Facilities Strategic Framework was commissioned.

The aims of the strategic framework are to consider the current and projected supply of and demand for built leisure and sports facilities, and identify any gaps in provision or key areas where provision needs further consideration and/or to be protected / enhanced. It is not intended to be a business plan, and any decisions taken based on this strategic framework will need to be properly costed at the time.

It will be important to manage expectations about what the council's role will be in the years to come and given the limited availability of funding, it should be understood that not all these recommendations can be delivered. Where the Council identifies key recommendations that they feel they can or need to address, it will be important that they work in partnership and collaboration with other stakeholders to successfully deliver facilities which are viable and sustainable. Where stakeholders wish to investigate the possibility of addressing any of these recommendations themselves, the council should assist through the planning process where proposals which are funded and sustainable are proposed.

The following vision and strategic recommendations have been informed by the research undertaken in the delivery of the Assessment Report and identified need across the area of Kirklees.

Vision

To maintain and promote a wide range of good quality, affordable and accessible sport and leisure facilities to meet the needs of Kirklees residents.

From the work, four main themes have been identified to deliver the above vision over the period 2015 – 2020. They provide strategic direction for the council as well as an evidence base for the mixed economy of external providers (Leisure Trusts, private companies, schools and voluntary sector organisations) which provide facilities and opportunities for residents and visitors to pursue sports and recreation as a means to engage in physical activity.

These four themes, each of which carries a series of recommendations, are:

- A: Potential within school facilities
- B: Existing facility condition / development / rationalisation
- C: New facility development / upgrading
- D: Understanding the specific needs of different sports

It is clear that the majority of recommendations will only be possible in partnership with key partners such as Kirklees Active Leisure (KAL), schools and with the voluntary and community sectors (VCS), or with the support of external funding agencies. In all cases, the purpose should be to deliver against the wider participation outcomes set out in the "Kirklees: Everybody Active" strategy and will be mindful of the prevailing financial

pressures facing both stakeholders and external funders. Inevitably, there will need to be compromise and agreement on priority actions in order to achieve the greatest impact in times of limited resources.

Although the strategic framework can be used by any organisation to support their own plans and aspirations, it is recognised that Kirklees Council will lead on a number of the recommendations. The council will develop annual action plans, capture achievements, report progress and update the recommendations at set points throughout the strategies timeline to the Executive Board of the Kirklees Physical Activity and Sport Partnership, a multi-agency group who have been responsible for the updating of the strategy for sport and physical activity in Kirklees. This will provide a level of accountability and scrutiny and ensure the strategic framework remains at the forefront of strategic decision making. The council will also provide support wherever possible for any external organisations who are seeking to address any of the recommendations.

INTRODUCTION

This is the Built Leisure and Sports Facilities Strategic Framework (the Strategic Framework) for Kirklees for the five year period 2015 – 2020. Recommendations draw upon the accompanying Assessment Report which was researched and prepared between September 2014 – March 2015 by specialist sport and leisure consultants: Knight Kavanagh and Page (KKP). Both the Assessment Report and the Strategic Framework were prepared in accordance with the guidance from Sport England contained in the document 'Assessing Needs and Opportunities Guide for Indoor and Outdoor Sports Facilities (ANOG, Sport England - December 2014).

The assessment is required to provide the evidence to inform the creation of a new Facility Strategic Framework. Increasing financial pressure on the council requires clear priorities on which to focus future resources and policies that can be supported through the new development plan. Funding resources will be scarce and projects will need to be clearly defined and prioritised to potentially receive third party support.

The consultant team is most grateful to the lead and contributing officers from KC, Sport England and the Council's delivery partners, notably Kirklees Active Leisure (KAL) and West Yorkshire Sport (WYS) for the time and ideas they have contributed. All agencies will need to continue to work together to deliver strategic outcomes.

Strategic context summary

Everybody Active: The Kirklees Physical Activity and Sports Strategy 2015 – 2020 provides direction in respect of getting more of the population active be it through everyday life, travel, recreation or sport. Referencing these ambitions, the objective of this Strategic Framework is to provide built facility infrastructure that is fit for purpose to facilitate current and anticipated future demand for sport and recreational activity.

Austerity and a continuing squeeze on local government finance, coupled with modest economic growth make these challenging times for sport and recreation providers. Capital funding for new projects is expected to be scarce and operational subsidies for facility management is likely to reduce, if available at all.

In Kirklees an estimated one third of the adult population is active i.e. taking 150 minutes moderate intensity activity per week. Based on the 2012 adult population of 339,000, this leaves a ball park figure of 225,000 people to convert to regular activity. If population growth is factored in, Kirklees will have 250,000 potential new regular participants over the next 5 year period.

Kirklees, for its population levels, has a good supply of sports facilities. Sports halls, swimming pools and health and fitness provision are available at about the levels expected to meet current demand. In addition, there is a reasonable selection of specialist sports facilities in Kirklees and in the case of the exceptions, for example, indoor bowls, diving, ice skating and closed road cycling, facilities in neighbouring authorities are accessible within a 30 minute drive.

Kirklees is a blend of urban and rural areas. It is predominately urban in the north and rural in the south, and linked together by Huddersfield, a large town of some 145,000 people. Like many authorities it encompasses significant areas of wealth, mostly in the south and areas of high deprivation, mostly in the north. It has a mixed population,

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITIES STRATEGIC FRAMEWORK

predominately white but with significant levels of people from black and minority ethnic groups, notably Asian and British Asian who make up 21% of the resident population.

Figure 1 Kirklees Council main towns and villages



PLANNING POLICY FRAMEWORK

The Government's National Planning Policy Framework (NPPF) specifies that local plans should meet objectively assessed needs and that planning policy should be based on robust, up-to-date assessments of need for open space, sports and recreation facilities and opportunities for new / alternate provision.

Sport England guidance reflects this by promoting a planned approach to the provision of facilities and opportunities to participate in sport and, in so doing, adding value to the work of others and helping to deliver sustainable development goals through:

- ◀ Recognising and taking full advantage of the unique role of sport and active recreation in contributing to a wide array of policy and community aspirations, including leisure, health and education.
- ◀ Using sport and recreation as a fundamental part of the planning and delivery of sustainable communities.
- ◀ Development of partnership work using sport and active recreation as a common interest.

In line with the NPPF (paragraph 73), and as presented in the diagram below, Sport England advocates that at the core of planning for sport should be a robust and up-to-date assessment of need for sport and active recreational facilities and opportunities for new / alternate provision. The results of the assessment should be developed into a clear strategic framework designed to meet identified need, to be integrated into forward planning and applied within development management.

Figure 1: Sport England Strategic Planning Model



This Strategic Framework provides partners and stakeholders in Kirklees with a valuable tool to guide and prioritise internal and external investment decisions, support applications for external funding and inform key management decisions.

SWOT ANALYSIS

The research and consultation phase of the Strategic Framework was outlined within an Assessment Report; which identified the strengths, weaknesses, opportunities and threats (SWOT) associated with sport and leisure provision in the Authority area:

Strengths	Weaknesses
<ul style="list-style-type: none"> ◀ Kirklees Council/KAL commitment to sport and recreation ◀ New leisure centre provision in Huddersfield town centre ◀ Mix of providers that enables access to sport facilities throughout the day/evening ◀ Range of good quality swimming facilities ◀ KAL aquatic programme and ‘swimmer journey’ ◀ Range of facilities to accommodate the majority of indoor sports ◀ High quality health and fitness provision with enthusiastic, committed membership ◀ Community use at many school sites ◀ Range of specialist facilities e.g. indoor cricket, table tennis, cycle speedway, gymnastics, martial arts. ◀ The use of a third party agent in the operation of council stock 	<ul style="list-style-type: none"> ◀ Reduced Kirklees Council capacity and budgets ◀ The need to utilise facilities in terms of income generation as opposed to sports needs ◀ Participation rates in some sports ◀ Peak time capacity at some fitness centres and swimming pools ◀ Underutilisation of certain facilities ◀ Quality of some specialist facilities - often located in converted buildings/not new build ◀ Limited number of voluntary clubs aspiring to create /provide elite performer pathways ◀ Imminent closure of some facilities ◀ Ability, where demand exists, to consistently accommodate separate sessions for cultural reasons ◀ Significantly reduced influence of the LEA with local schools, especially secondary schools
Opportunities	Threats
<ul style="list-style-type: none"> ◀ Capacity at many indoor sports halls to accommodate growth in key sports ◀ New facilities in Huddersfield town centre in 2015 ◀ Population growth/housing development provides potential to expand and/or enhance sport and leisure provision ◀ Potential opportunity for changes of use at Kirklees Council sports facilities ◀ Capacity to increase health and fitness to accommodate demand ◀ Snow sports development in the town centre ◀ Self-management (citizen services) and/or asset transfer ◀ Greater level of community use of school sites ◀ Tour de France legacy and popularity of cycling ◀ Potential capacity of other community facilities to accommodate activities ◀ Bloomberg Challenge (Kirklees award recipient 2014) 	<ul style="list-style-type: none"> ◀ Ongoing public sector funding and capacity reductions impacting on Kirklees Council and KAL ◀ Pressures facing external funding organisations ◀ Inactivity amongst the local population ◀ Population growth/housing development will put additional pressures on the existing sport and leisure provision ◀ Condition and potential cost of maintaining existing public leisure stock at present levels ◀ Potential closure of key local facilities and lack of replacement ◀ Sustainability of voluntary sports club infrastructure – coaches, volunteers, participants, possible pressure for the removal of NNDR and increased market reflected rents ◀ Limited effectiveness of partner development programmes to sufficiently grow sports to sustainable levels ◀ The impact of commercial sector fitness operators on the viability of public sector sports provision

Kirklees Council is facing significant budget cuts across all service areas, and this includes significant cuts to the budgets allocated for the repair and maintenance of the Council's stock of leisure and sports facilities. These cuts will have a major impact on the KAL, who manage the Council's stock of facilities. It must be recognised that finding capital to build new facilities is likely to be challenging, but the life cycle costs to keep a facility open and to maintain a site are also significant, and will also be affected by limited access to funding. These pressures potentially could place existing facilities at risk if they cannot be maintained adequately, and decisions may need to be taken between supporting existing facilities which still meet strategic needs and building new ones.

There is, thus, a need to ensure that sport and leisure facilities are as financially efficient and sustainable as possible and an understanding of the pressures which will be placed on revenue budgets to ensure that sport and leisure continues to contribute to reducing the wider cost base of the Council as well as delivering physical activity and health benefits to residents. Any proposed new facilities will need to be rigorously assessed to ensure that they are viable, and will support the overall sustainability of facilities rather than impact on them.

Health guidelines

Access to facilities and opportunities at/in which to participate in physical activity, sport and recreational activity is essential if Kirklees residents are to have the opportunity to meet the individual activity targets and goals being set nationally and in the local strategies; and to make sport and wider physical activity a part of their everyday lives.

The four UK Chief Medical Officers recommend that:

- ◀ Adults should be involved in at least 150 minutes per week of moderate physical activity in bouts of 10 minutes or more. Alternatively similar benefits can be obtained through 75 minutes of vigorous intensity activity spread across the week or a combination of moderate and vigorous intensity activity.
- ◀ Children and young people should engage in moderate to vigorous intensity physical activity for at least 60 minutes and up to several hours every day
- ◀ Children of pre-school age who are capable of walking unaided should be physically active daily for at least 180 minutes (3 hours), spread throughout the day
- ◀ People of all ages should minimise the amount of time spent being sedentary (sitting) for extended periods, as sedentary behaviour is now considered an independent risk factor for poor health, no matter how much exercise you do. .

Understanding that people have differing physical activity needs, not to mention the changing challenges and barriers to participation, depending on their stage in life has resulted in the "Everybody Active: Kirklees Physical Activity and Sport Strategy 2015 - 2020" being developed using a life course approach.

This approach, which merged strategies around physical activity and sport which had previously been addressed separately and in isolation, considers the specific needs, issues and actions required at 4 identified stages of life: Early years (0 –School Years), Children and Young People(5 - 17), Adults (18 - 64) and Older Adults (65+). The overall vision is that "By 2020 everyone will be physically active in Kirklees through work, play, travel or leisure". Although this is an ambitious target, the strategy also recognises that it is unrealistic for everyone to be active at levels which meet the Chief Medical Officers

guidelines, however it also considers that health gains can be made by simply taking the first steps into activity.

Fundamental to this approach is recognition of the importance of the physical place that people can take part in physical activity and play sport, including formal built facility provision such as leisure centres and swimming pools. These facilities not only provide people with the opportunity to participate in a range of different activities, but in addition sports centres and facilities are major factors in providing vibrancy and contributing to the economic resilience of the town centres in Dewsbury and Huddersfield.

ASSESSMENT OF NEED

Policy objectives

To provide a context for the Strategic Framework a broad range of national, regional and local policy documentation was reviewed:

- ◀ Sport England: A Sporting Habit for Life (2012 – 2017)
- ◀ Public Health England: Everybody Active, Everyday October 2014
- ◀ National Planning Policy Framework 2012
- ◀ Kirklees Economic Strategy 2014 – 2020
- ◀ Kirklees Commercial Leisure Needs Assessment, WYG, September 2014
- ◀ Joint Health & Wellbeing Strategy for Kirklees 2013 – 2020
- ◀ Everybody Active: Kirklees Physical Activity and Sport Strategy 2015 – 2020
- ◀ West Yorkshire County Sport Partnership Strategy

In general terms, these identify a broad set of aims and objectives to encourage:

- ◀ Healthy lifestyles for individuals.
- ◀ Healthier communities.
- ◀ Residents to be physically active through any means not just playing sport.
- ◀ Increasing activity amongst all groups, including the young and the elderly.
- ◀ Residents to be aware and understand the threat that a poor diet and lack of exercise can pose to physical and mental health and the well-being of individuals.
- ◀ Physical activity and sport to become a habit that is maintained throughout life.

Ensuring the health and well-being of local communities and the delivery of sustainable, modern and a fit for purpose range of community facilities is an identified key strategic priority for Kirklees Council. It is recognised by the Council that the voluntary and community sector (VCS) plays a major role in running sport and the sustainability of VCS is vital to providing a robust and resilient sector. It is in line with national policy objectives and the aspirations of national governing bodies of sport (NGBs) to help raise physical activity levels.

Demography

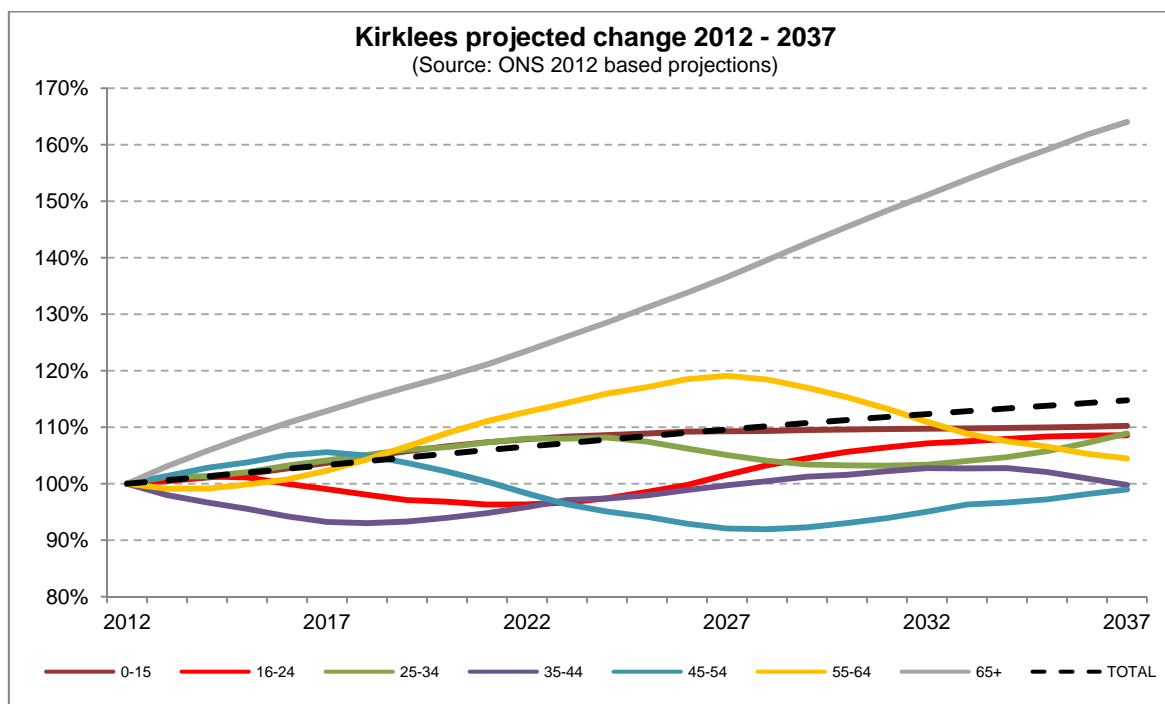
Kirklees is the 11th most populated Borough in England with a total population of 428,279 (211,575 males and 216,704 females). It is situated in the south west of West Yorkshire and is bordered by the authorities of Barnsley, Wakefield, Leeds, Calderdale, Bradford, Oldham and High Peak. It comprises a network of settlements; the west and south are mainly rural whilst the urban settlements of Dewsbury, Batley, Mirfield and the Spenn Valley lie to the north. The largest town Huddersfield, links the north and south and is a focal point for employment, services, retail, sport and culture.

Over the next 25 years the population of Kirklees is expected to rise by 14.8% (62,804). Most significant will be the rise in the number/proportion of residents aged 65+. During the next decade Kirklees will 'gain' an additional 15,320 people aged over 65. By 2037 more than one fifth of its population will be 65 or older. At the same time, there will also be an increase of 6,505 of young people (0 – 15) in Kirklees.

79% of the population is white, markedly lower than the average England rate (85.4%). 16% is Asian (national average 7.8%). Relative to other parts of the country Kirklees experiences relative high levels of deprivation; four in 10 (39.6%) of its residents live within

areas categorised as being among the country's the three most deprived cohorts. Conversely, 24.7% live in the three least deprived groupings.

Figure 2 Kirklees projected population change 2012 – 2037



Housing growth

The Council's upcoming adoption of a new local plan will set out how much new development is required to meet future housing and employment needs for the Borough and will allocate sites to meet these needs. It is likely that the number of new homes required in Kirklees over the Local Plan period (2013-31) will range from 1,300-1,900 per annum. Work has started on a Strategic Housing Market Assessment (SHMA); this will set out the actual Kirklees housing requirement over this period. This is expected in to be completed in 2015.

Sporting characteristics

The Sport England Active People Survey (APS) provides an interesting picture of participation in Kirklees. When the Active People Survey was first published in 2006 it estimated that 32.6% of adults in Kirklees participated in at least 1 x 30 minutes moderate intensity sport per week. The last complete years data (APS 8 2013/14) shows that participation has dropped slightly from its 2006 levels to 30.4% (although interim data for the first half of the 2014/15 period has shown the figure to have recovered and suggest a slight increase at 33.9%). Although this is the accepted national measure of participation, it is based on very small local sample sizes which mean that these kinds of fluctuation period on period are inevitable and as a result they should be treated with a degree of caution. There can be more certainty attached to the longer term trends, which indicates that participation levels have remained broadly the same over the 9 years of study, and suggests that only a third of Kirklees residents consistently participate in at least 1 x 30 minutes moderate intensity sport per week

APS8 also showed that male participation in 1 x 30 minutes moderate intensity sport per week is higher (34%) than female participation (26.9%). This gender gap has persisted throughout the period of analysis, with female participation remaining relatively static, and male participation showing more of a fluctuation. This is in line with national findings, and there has been an increasing focus recently from Sport England on tackling this gender gap.

Another useful feature of the Active People Survey is to identify the main activities that people are choosing to participate in. The most recent data from APS8 shows the 5 most popular activities for Kirklees residents were:

Sport	Kirklees		Yorkshire & The Humber		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Gym	30.1	9.1%	450.4	10.4%	4,622.7	10.9%
Fitness & Conditioning	29.4	8.9%	280.6	6.5%	2,854.7	6.7%
Swimming	25.4	7.7%	482.6	11.1%	4,896.9	11.5%
Cycling	21.4	6.5%	337.9	7.8%	3,458.9	8.1%
Athletics	18.7	5.7%	271.0	6.2%	2778.8	6.5%

Source: APS8

Key findings

Core provision - sports halls

Sports hall provision across Kirklees is of reasonable quality and currently fit for purpose. Stock is generally old (1970/80's build) and either already needs, or would benefit from, investment. Not all sports halls are full to capacity and many could accommodate additional activity, particularly sports halls located on school sites. Developing relationships with Academies to facilitate affordable access to sports provision will release capacity and is important as the Council's ability to influence the schools agenda is diminishing as increasing numbers of schools convert to Academy status.

Certain facilities are scheduled to close. For example, Whitcliffe Mount Sports Centre, will shut its doors in May 2016 with a smaller 4 court hall due to open on the same site. This will have implications for the activities based at the centre and for locally based users for whom this is the nearest facility. It is important that every effort be made to secure a community use agreement for the new sports hall.

There is no similar venue locally and moving further afield may disrupt and create barriers to participation in the activities presently enjoyed by the local community. Many of the users have already been relocated and consultation will continue with remaining user groups to, where feasible, relocate them and ensure that they and their members are able to continue to engage in their chosen activity. It is also noted that a new facility development including a sports hall is planned at Odsal in Bradford, which is relatively close to Whitcliffe Mount.

Across much of the sports hall stock there is capacity for local sports clubs to develop and expand sessions to attract new participants. This capacity throughout Kirklees

indicates that, once the new 4 court hall at Whitcliffe Mount is complete, Kirklees will not, in the plan period, require any further sports hall provision.

Sports halls

- ◀ There is a good supply of sports halls; they are well located across the Borough providing a reasonable degree of access to most residents.
- ◀ The total number of (3+ court) sports halls in Kirklees is 32.
- ◀ The quality is variable, reflecting the age of certain halls across the Borough. Stock is however, mostly fit for purpose.
- ◀ 73% of the population resides within a 20 minute walk-time of a sports hall.
- ◀ The three 8-court facilities (Dewsbury Sports Centre, Huddersfield Leisure Centre and Huddersfield University) in the borough are helping to meet regional competition needs for certain sports.
- ◀ Substantial investment in the existing sports hall stock will be required over the period of the Strategic Framework. For example, floor renewals.
- ◀ There is capacity within existing sports hall facilities to accommodate latent and unmet demand.
- ◀ There is little evidence to suggest that many existing voluntary clubs have the ability to raise participation rates in sports hall activities.
- ◀ The sports segmentation data identifies some latent demand amongst the local population for sports hall activities.
- ◀ No new sports hall provision is required to meet latent or future demand
- ◀ The resources for NGB development programmes to attract new users are limited.
- ◀ The loss of 2 x 4 court sports hall facilities at Whitcliffe Mount Sports Centre in May 2016 will be partially replaced with a new build 4 court sports hall at the replacement school. Most displaced users have been found new venues.

Based upon the variable approaches taken and differential levels of occupancy it is clear that community access to schools' sports facilities should be underpinned and protected via specific community use agreements (CUA's). New agreements should be issued for any new school sports provision and existing agreements should be enforced.

Core provision - swimming pools

The 23 swimming pools in Kirklees are meeting the needs of the three key geographical areas of Kirklees – the Huddersfield urban area, the smaller northern towns and the rural areas. Kirklees has a mix of pools ranging from the Victorian baths in Batley to a new pool in Huddersfield, although some of the 1970's public pool stock is reaching the end of its economic life.

- ◀ Swimming is the second most popular sport across the Borough.
- ◀ According to the limited findings of Sport England's Active People survey, swimming participation rates in Kirklees are lower than those for Yorkshire and England
- ◀ The Borough has a 23 swimming pools on 18 sites that cater for a wide range of the population's swimming and aquatic needs.
- ◀ The Sport England Facilities Planning model (FPM) calculates that existing pool provision in Kirklees and adjoining local authorities enables 91% of swimming demand to be satisfied, 15% of which is exported to other areas from Kirklees.
- ◀ The main operator, Kirklees Active Leisure (KAL), provides a mixed and balanced programme of swimming, learn to swim, water fitness and other water sport activity to help meet the needs of the local population.

- ◀ School pool sites make a significant contribution to meeting the needs of local clubs and swim schools.
- ◀ Several swimming clubs provide opportunities for residents to access a pathway to competitive swimming. There is no evident unmet demand for water space from swimming clubs in the Borough.
- ◀ 54% of the population of Kirklees is not within a 20 minute walking distance of a pool however all residents are within a 20 minute drive time.
- ◀ Spensborough Swimming Pool is reaching the end of its economic life. Population growth and an existing shortfall of water space across the Borough indicate that Spensborough should be replaced with a minimum 8 lane x 25m pool and a teaching pool.
- ◀ Dewsbury Sports Centre main pool tank is also nearing the end of its economic life and consideration needs to be given to the rectification of this, in order to avoid the potential closure of this key facility at some stage in the future.
- ◀ Further feasibility work should be undertaken to investigate providing an additional pool to meet the demands of the growing and ageing population.

Core provision – health and fitness

There are currently a total of 1,909 fitness stations across 33 sites that are accessible at some level for community use in Kirklees. Based on 'UK penetration rates' there is a predicted need for 1,709 stations by 2037, suggesting that demand is catered for - both now and in the future. Much of this provision is, however, in the wider Huddersfield town centre facilities.

It is a highly competitive market and despite capacity at some sites, some fitness suites are oversubscribed, particularly at peak time and would benefit from expansion, although this may present difficulties as many of the sites are considered to be fully developed.

Health and fitness facilities have been a very successful addition to sports centres over the past three decades and the income derived from them helps to offset the cost/underpin the viability of other aspects of leisure provision, such as swimming pools. The provision also offsets the impact of revenue subsidy reductions.

- ◀ There are 35 health and fitness suites of 20 or more stations within Kirklees, 33 of which are available to the community, providing a total of 1,909 stations.
- ◀ The more densely populated areas of Kirklees are seemingly well catered for in terms of the number of health and fitness suites available, whilst more sparsely populated areas also generally have access to nearby facilities.
- ◀ The majority of facilities assessed were rated as good (nine) or above average (five). Although there are many privately provided facilities, KAL manages 12 health and fitness suites with a range of price offers, indicating a relatively wide choice of facilities for potential users.
- ◀ Health and fitness through exercising in a gym is very popular across Kirklees, with the Sport England Active People Survey identifying 53,244 participating in 'keep fit and gym'.
- ◀ Using current 'UK penetration rates' the demand in the peak period is for 1,277 stations. This is predicted to grow to 1,709 stations by 2037. Using existing penetration rates current provision can in theory accommodate future demand. However, additional growth will make key fitness facilities even busier, particularly in the peak period. It is therefore anticipated that some key facilities will need to expand to meet growing demand. The difficulty of so doing is recognised as some of the KAL sites are constrained and already fully developed. An option may be to add

additional stand-alone health and fitness sites, along the lines of the operation at Lockwood Park.

Specialist facility provision

The Assessment Report also reviewed facility provision for:

- ◀ Gymnastics and Dance
- ◀ Squash
- ◀ Indoor bowls
- ◀ Indoor tennis and table tennis
- ◀ Athletics
- ◀ Cycling
- ◀ Golf
- ◀ Combat sports and
- ◀ Snow and ice sports

Gymnastic and dance

- ◀ There are seven gymnastics clubs in the area, five of which currently hire or rent facilities from local providers. Almost all clubs express a desire to expand the number of sessions but cannot secure additional time at suitable facilities.
- ◀ The demand for gymnastics in the area is high and there is substantial unmet demand, particularly in the junior clubs, which have long waiting lists.
- ◀ There appears to be considerable unmet demand for gymnastics across the study area, which is a trend echoed nationally. A dedicated gymnastics facility could provide an outlet for a large number of new participants to engage in either gymnastics or trampolining and help address the waiting lists found in many clubs.
- ◀ Three clubs in the area have aspirations to develop a dedicated gymnastics facility, however, none of the proposed projects has yet secured funding. Given the current austerity measures and pressure on public expenditure there is no prospect of the council funding such a facility and that other traditional sources, for example Sport England are under financial pressure and facing unprecedented demand for capital funding, this is a major obstacle.
- ◀ British Gymnastics does however identify the potential for raising participation in gymnastics should the development of a specialist dedicated gym club with a sprung matted floor, landing pits and sufficient space to leave equipment in situ and facilitate full length competition run ups become available.
- ◀ There is a recognised shortfall in gymnastics coaches. A coach training programme would be required to help cater for the unmet demand for gymnastics,
- ◀ The North Huddersfield Trust School and Kirklees Rebound Trampolining Club have aspirations to develop a specialist trampolining facility. This would complement existing facilities in sports halls and should be supported.

Squash

- ◀ Squash is played at a mix of public and private venues throughout Kirklees.
- ◀ The distribution of courts is relatively even with 17 public sector courts and 23 in the private sector.
- ◀ The majority of residents can access a squash court within a 10 minute drive-time.

- ◀ In common with the rest of the UK it is probably safe to predict that squash will not return to the levels of popularity enjoyed during the 1970/80's and will continue to be a minority sport.
- ◀ Squash facilities in Kirklees are meeting demand and there is capacity for the game to grow within the existing infrastructure should participation trends in squash and racketball change.
- ◀ Talented players who require a higher standard of squash must travel outside the Borough and can play at Pontefract in Wakefield, Chapel Allerton in Leeds and the Queens Clubs in Halifax.
- ◀ Court space offers a level of flexibility; some of it is also set up to enable use for table tennis and a range of exercise and fitness classes.

Indoor bowls

- ◀ Crown Green Bowls is the most popular bowls format in West Yorkshire.
- ◀ As in other areas of the country, all bowls formats (crown, flat and short mat), are experiencing a decline in popularity.
- ◀ Opportunities to participate in indoor crown green bowls are available at the specialist centre at the Leeds Road Sports Complex near Huddersfield Town Centre in Kirklees.
- ◀ Carpet bowls can be played at a wide number of multi-use venues across Kirklees.
- ◀ With the closure of Huddersfield Sports Centre and the imminent closure of Whitcliffe Mount Sports Centre residents of Kirklees who wish to participate in competitive indoor flat green bowls may have to travel to Leeds or Halifax to participate at a specialist indoor facility.
- ◀ At the moment bowls is a particularly popular sport amongst older age groups. However, as stated earlier the sport is in decline and although the older population (65+years) is expected to increase substantially in Kirklees up until 2037, this does not suggest that the popularity of indoor bowls will increase.
- ◀ The projected increase in residents age 65+ provides an opportunity to review participation trends and demands amongst older people.
- ◀ It is recommended that the Council develops a strategy for increasing activity levels at current indoor and outdoor bowls facilities across the Authority.

Indoor tennis

- ◀ Supply of indoor tennis provision in Kirklees offers sufficient capacity to accommodate additional members and users at all venues.
- ◀ The private facilities are well used and can accommodate additional members.
- ◀ KAL is continuing to work with LTA to improve the underutilisation of the indoor tennis facilities at Batley Sports and Tennis Centre.

Table tennis

- ◀ Table tennis tables are available at a number of sports hall venues, although it is not reported to be a particularly popular activity. Table tennis is, however, one of the more popular sports hall based sessions among disability groups. The specialist facility in Mirfield belongs to the Heckmondwike Table Tennis Club, it has five tables and is available for members as a pay and play facility at set times. It is one of four specialist table tennis facilities in Yorkshire (the other three are in Halifax, Keighley and Hull). The Club participates in the Dewsbury Table Tennis League.

Athletics

- ◀ The athletics facilities in Kirklees are well used by local clubs and should be retained.
- ◀ The potential re-development of Spensborough Pool potentially has implications for the short and long term management of the athletics track, a Category 'A' competition facility. This needs to be factored into any redevelopment feasibility study.
- ◀ Throwing facilities at The Leeds Road Sports Complex are not conducive to the development of throwing events.

Cycling

- ◀ Cycling is popular in Kirklees. There are a number of cycling clubs in addition to the many participants who ride on a casual basis and do not belong to a club.
- ◀ Traffic volume, traffic speed, poor quality cycling infrastructure and perceived and actual road safety are considered to be barriers to entry and a particular issue when clubs are seeking to cater for young people aged under 16.
- ◀ Specialist indoor velodrome facilities are available in Manchester.
- ◀ The Borough has a number of greenways and has plans to extend this popular traffic free network to increase connectivity
- ◀ Resources to develop the Greenways and off road network are limited
- ◀ A closed road cycle circuit (not British Cycling race standard) is available in neighbouring Elland.
- ◀ The Leeds Road Sports Complex and the track at Spensborough Pool (Princess Mary) are used by people with a variety of disabilities to provide inclusive cycling opportunities. There is capacity at both sites to develop further use of these facilities.
- ◀ Strategically British Cycling would be supportive of development of a closed road cycling circuit in the south of the Borough. Further work is required to establish the viability of such a facility with a strategic location and suitable site.
- ◀ Through the framework of the Cycle West Yorkshire - Tour de France Legacy Group, Kirklees is developing a Walking and Cycling Delivery Plan. This will be developed to fit with the Metro Cycle Prospectus and the new Single Transport Plan.

Golf

- ◀ There are 12 golf clubs in the Kirklees Council area, of which 11 are traditional membership clubs, and Bradley Park is a 'pay and play' facility.
- ◀ There are three golf driving range facilities, two located in Huddersfield and one at Mirfield. If the HD One proposals to expand the Stadium site in the town centre go ahead, the Huddersfield Stadium driving range facility would be lost.
- ◀ Demand for golf club membership has been in decline over the past decade although pay and play facilities remain popular.
- ◀ There is capacity across golf clubs in Kirklees to accommodate new members.
- ◀ England Golf has a number of initiatives to raise golf participation levels which may help to stimulate demand.
- ◀ Unless the current trends in golf participation are reversed it is possible that supply will substantively outweigh demand and one or more clubs may be forced to close.
- ◀ Bradley Park, operated by KAL, is the only traditional 'Pay and Play' golf provision in Kirklees, which serves as a key entry route into golf.

Combat sports

- ◀ There are two boxing clubs in Kirklees offering specialist training and sparring facilities.
- ◀ The new leisure centre in Huddersfield provides a permanent matted combat sports facility that is used by a range of different combat sports.
- ◀ There is a Fencing Club at Royds Hall High School.
- ◀ There is no evidence of a shortfall in facilities to accommodate combat sports although, linked to the collective policy of the five Olympic combat sports, there may be potential to support the development of a joint facility.

Snow and Ice

- ◀ New specialist facilities would create opportunities for residents to experience snow sports.
- ◀ Opportunities to participate in snow and ice sports are available at the specialist commercial facilities located in other local authority areas notably X-scape in Wakefield, Chill Factore in Trafford, Greater Manchester and the ice rink in Bradford.
- ◀ The Borough population of 425,000 should be able to support the development of a new snow sports centre.

VISION AND STRATEGIC RECOMMENDATIONS

The following vision and strategic recommendations have been informed by the research undertaken in the delivery of the Assessment Report and identified need across the Council area.

Vision

To maintain and promote a wide range of good quality, affordable and accessible sport and leisure facilities to meet the needs of Kirklees residents.

The following recommendations have been identified to deliver the above vision over the period 2015 – 2020. They provide strategic direction for the council as well as an evidence base for the mixed economy of external providers (Leisure Trusts, private companies, schools and voluntary sector organisations) which provide facilities and opportunities for residents and visitors to pursue sports and recreation as a means to engage in physical activity.

The strategic recommendations have been developed around four main themes:

- A: Potential within school facilities
- B: Existing facility condition / development / rationalisation
- C: New facility development / upgrading
- D: Understanding the specific needs of different sports

A: *Potential within school facilities: recommendations*

- A.1 Kirklees Council should seek to gain a clearer picture of the extent to which school facilities are being used by the community and establish the levels of capacity for additional use. This will allow key school sites to be identified where increased access might support unmet demand and the Council should then seek to work alongside these schools to promote and facilitate improved access to their facilities.
- A.2 Kirklees Council should work with Whitcliffe Mount to secure community access to the new sports hall
- A.3 Any subsequent investment in the renewal or redevelopment of secondary school sites in Kirklees should be strongly encouraged to make provision for community use. Where possible, such access should be secured through the planning process, and supported with publication of a community use agreement.

B: *Existing facility condition / development / rationalisation: recommendations*

- B.1 Where there is proven need, community sports* facilities in Kirklees should be protected through the Local Plan. Any proposed loss of facilities will be considered through the planning process. (Facilities covered in the built facility strategic framework*)
- B.2 Kirklees Council will seek to support and/or regenerate its facilities via a number of available avenues e.g.

- ◀ financial investment and / or through externally sourced funding
 - ◀ partnership arrangements and / or appropriate asset transfer arrangements
 - ◀ exploring opportunities to make changes to facilities in order to improve the leisure offer based on evidence of customer demand
- B.3 Kirklees Council and KAL will continue to work together to support user groups displaced as a result of closure of any facilities, including assessing options within the Authority and possible cross border solutions.
- B.4 Kirklees Council and KAL will consider facility mix options for the redevelopment of the Spenborough complex site to provide appropriate facilities for the area. The existing athletics track is meeting a strategic need as a competition venue and needs to be retained or relocated as part of this redevelopment.

C: *New facility development/upgrading: recommendations*

- C.1 Kirklees Council will support, as appropriate, evidence based KAL or independent development proposals which help to address unmet demand.
- C.2 Kirklees Council will undertake periodic options appraisals to identify whether additional facilities are required, and if so, what type and where, based on increased demand caused by housing and population growth and a changing demographic profile.
- C.3 Kirklees Council will maintain its support for the HD One Leisure corridor development plans in Huddersfield, which would expand and enhance the range of leisure facilities on offer in the district including the possible addition of a snow sports complex.

D: *Understanding the specific needs to cater for different sports: recommendations*

- D.1 Kirklees Council will look to work with local partners including KAL, National Governing Bodies and Voluntary and Community Sector clubs to better understand unmet demand or under-utilisation and consider potential solutions, either on a sport specific basis, or on the basis of brokering collaboration between two or more sports (or clubs).
- D.2 Kirklees Council and partners will complete and publish a comprehensive Walking and Cycling Delivery Plan for Kirklees to ensure that a lasting legacy from the 2014 Tour de France Grand Depart is secured. This will include an options analysis which encapsulates consideration of the various sustainable transport, social participation, disability cycling and club demands, and be supported by a feasibility study should any built facility development proposals be identified
- D.3 Consider the findings of the Golf Needs Assessment and whether provision is meeting the current demands of players.



APPENDIX B

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITIES STRATEGIC FRAMEWORK

FINAL ASSESSMENT REPORT

AUGUST 2015

Integrity, Innovation, Inspiration

1-2 Frecheville Court ◀ off Knowsley Street ◀ Bury BL9 0UF
T 0161 764 7040 ◀ F 0161 764 7490 ◀ E mail@kcp.co.uk ◀ www.kcp.co.uk



Quality assurance	Name	Date
Report origination	Sharon Bayton/Anna Quick	December 2014 January 2015
Quality control	David McHendry John Eady John Eady Clare MacLeod	12 December 2014 02 January 2015 17 June 2015 13 August 2015
Steering Group Comments	Martin Gonzalez - KC Alistair Copeland - SE Nigel Harrison - WYS	Feb – March 2015
Steering Group Comments	Martin Gonzalez - KC	July 2015
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EXECUTIVE SUMMARY

KKP was appointed by Kirklees Council (KC) to undertake an assessment of formal indoor leisure and sports facility needs in the Borough and based on the findings prepare a built leisure and indoor sports facility strategic framework. This document is based primarily upon research and fieldwork undertaken from September – December 2014. It does, however include updated information of a major new facility, the Huddersfield Leisure Centre, which opened in May 2015, prior to the publication of this report.

The assessment is required to provide the evidence to inform the creation of a new Built Leisure and Sports Facility Strategic framework. Increasing financial pressure on Kirklees Council requires clear priorities on which to focus future resources, both capital and revenue, and policies that can be supported through the new development plan. Funding resources will be scarce and projects will need to be clearly defined and prioritised to have any opportunity of receiving third party support.

The Assessment Report, therefore, provides a strategic overview of the sport and leisure facility offer in Kirklees, and potential pressures that may be faced in the coming years. This will need to be supported by more detailed option appraisals and feasibility studies where stakeholders seek to take action.

Policy objectives

A broad range of national, regional and local policy documentation was reviewed to provide a context for the study. In general terms, the policy objectives encompass a broad set of aims to encourage:

- ◀ Healthy lifestyles for individuals.
- ◀ Healthier communities.
- ◀ Residents to be physically active through any means, not solely by playing sport.
- ◀ Increased activity amongst all groups in society, including the very young and elderly.
- ◀ Residents to be aware and understand the threat that a poor diet and lack of exercise can pose to physical and mental health and the well-being of individuals.
- ◀ Exercise to become a habit that is maintained throughout life.

Sport England aspires to transform sport in England so that it is a habit for life for more people and a regular choice for the majority. The Sport England Strategy: A Sporting Habit for Life aspires to:

- ◀ See more people start and keep a sporting habit for life.
- ◀ Create more opportunities for young people.
- ◀ Nurture and develop talent.
- ◀ Provide the right facilities in the right places.
- ◀ Support local authorities and unlock local funding.
- ◀ Ensure real opportunities for communities.

‘Everyone Active in Kirklees’ is the title of the recently published Kirklees Physical Activity and Sport Plan 2015 – 2020. Improving the places to be active and create active environments is a key strand of the delivery framework.

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK ASSESSMENT REPORT

Facility development may also be able to help deliver investment to contribute towards revitalising Huddersfield and Dewsbury.

These policy objectives have implications for facility providers and for the future planning of any new provision. Access to facilities and opportunities in which to participate in physical activity are essential if Kirklees residents are going to have an opportunity to meet the individual activity targets and goals being set nationally or to make sport or physical activity part of their everyday lives.

Playing a sport is just one of the ways in which people can be physically active. Many enjoy walking or cycling to work. Others work out in fitness gyms, at exercise classes and in swimming pools. 'Going to the gym' has over the past three decades become the most common form of 'sport'. Kirklees is no exception; an estimated 18% of the 428,279 resident population cite the gym and keep fit and fitness conditioning as a regular activity (Sport England APS 8).

Many people do still play sport and most national governing bodies of sport (NGBs) have developed schemes and initiatives to drive up participation in their given activity. Recent initiatives for many sports tend to focus less upon competition and more on participation and 'getting back' into a previous activity that can facilitate a 'portion' of the weekly physical activity target (thirty minutes exercise three times per week). Examples of this include Back to Netball and No Strings Badminton.

NGBs can help communities to learn new sports and develop opportunities to participate on a regular basis. However, the majority of NGBs are working with limited resources and focusing development in specific areas, not always in West Yorkshire. It requires a partnership, in the form of facility providers, sports development teams and well-resourced sports clubs, to work with NGB's to make a sustainable impact.

Kirklees Council – geography and demographics

Kirklees is the 11th most populated Borough in England with an estimated population of c.425,000. It is situated in the south west of West Yorkshire and is bordered by the authorities of Barnsley, Wakefield, Leeds, Calderdale, Bradford, Oldham and High Peak. It is made up of a network of settlements serving urban and rural areas, the West and South are mainly rural whilst the urban settlements of Dewsbury, Batley, Mirfield and the Spenn Valley lie to the North. The largest town Huddersfield, links the North and South and is a focal point for employment, services, retail, sport, leisure and culture.

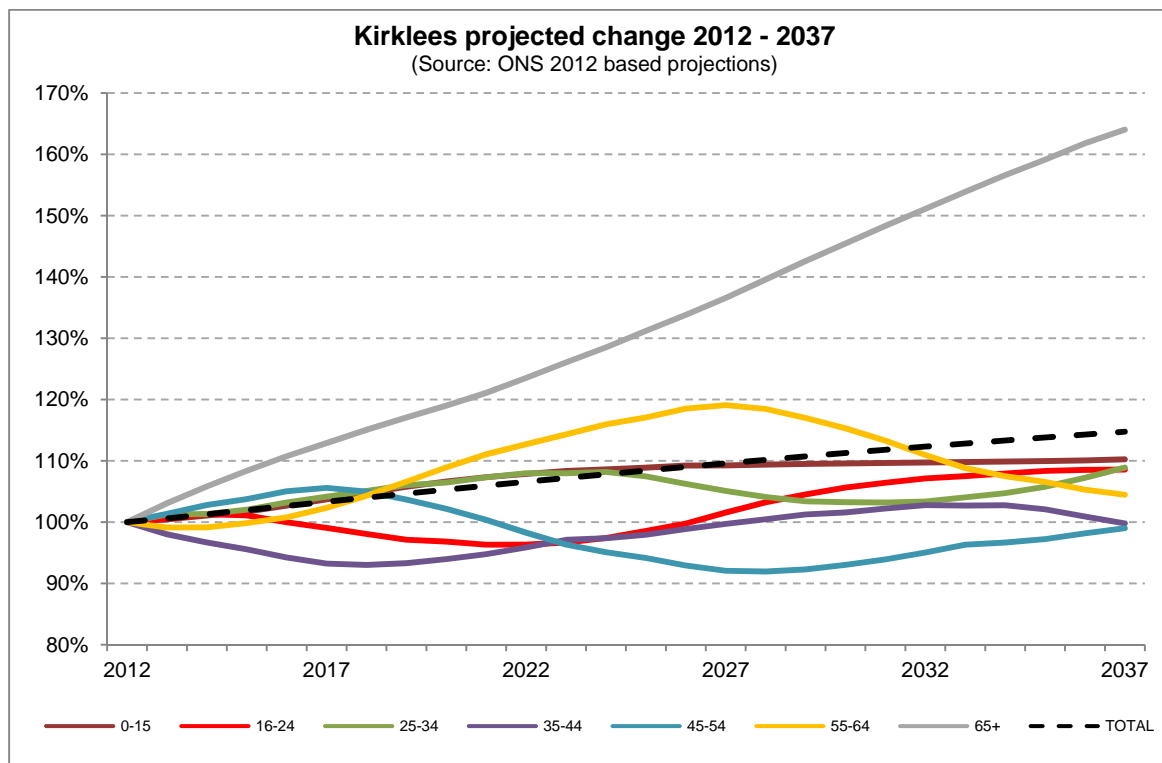
Facilities should meet the needs and expectations of an area's population; reflecting typical group interests, total numbers by age structure, projected change and local economic and health measures. A brief description of selected key characteristics is provided below:

- ◆ The total population of Kirklees (from the 2013 MYE), is 428,279 (211,575 males and 216,704 females).
- ◆ Over the next 25 years Kirklees population is expected to rise by 14.8% (62,804).
- ◆ The most significant change will be the rise in the number/proportion of residents aged 65+.
- ◆ In the course of the next decade Kirklees will 'gain' an additional 15,320 people aged over 65. By 2037 more than one fifth of the borough population will be 65 or older.

**KIRKLEES COUNCIL
BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK
ASSESSMENT REPORT**

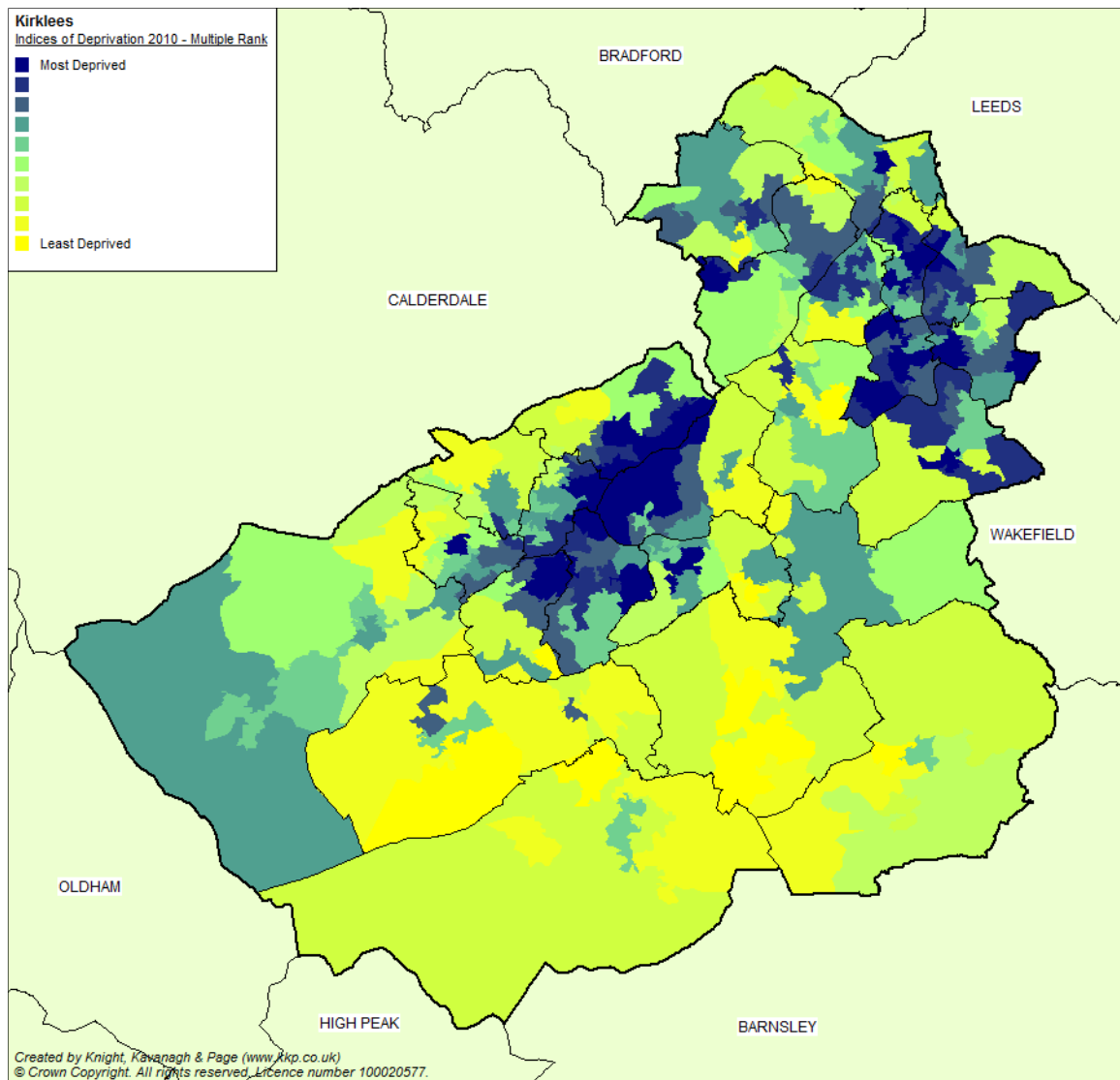
- There will also be an increase of 6,505 in the numbers of young people (0 – 15) over the next decade.

Figure A: Projected population change 2013 to 2037



- 79% of the population classify their ethnicity as white, which is markedly lower than the England rate (85.4%).
- 16% are Asian, compared to a national average of 7.8%.
- Relative to other parts of the country Kirklees experiences relative high levels of deprivation; four in ten (39.6%) of the population resides within areas categorised as being among the country's three most deprived cohorts; this compares to a national average of c.30%. Conversely, 24.7% live in the three least deprived groupings in the country, compared to the national comparison figure of c.30%.

Figure B: Kirklees index of multiple deprivation



Economic value of sport to the nation and Kirklees

Sport, leisure, recreation and culture are all important economic drivers. In 2010, sport and sport-related activity contributed £20.3 billion to the English economy (1.9% of the England total). The contribution to employment is even greater with sport and sport-related activity estimated to support over 400,000 full-time equivalent jobs (2.3% of all jobs in England).

Volunteering in sport, and the health benefits derived from sport, also have an impact on the economy. The estimated economic value of sport-related volunteering is £2.7 billion. The annual value of health benefits from people taking part in sport is estimated at £11.2 billion.

Sport England calculate that sport contributes an estimated £133.4m directly to the economy of Kirklees with a further £233.7m of value through the contribution that sport makes to volunteering, health service and visitors into the area.

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK ASSESSMENT REPORT

The benefits of playing sport include the well-being/happiness of individuals taking part, improved health and education, a reduction in youth crime, environmental benefits, stimulating regeneration and community development, and benefits to the individual and wider society through volunteering. Consumption of sport benefits include the well-being/happiness of spectators, and the national pride/feel good factor derived from sporting success/achievement.

Participation in sport can contribute to reductions in crime and anti-social behaviour, particularly amongst young people. It can also have a net impact on the environment; where, for example, more people are encouraged to walk and cycle, emissions and congestion can reduce although there is an argument to suggest that this would be counterbalanced by the impact of those attending sports events.

In summary, sport and wider physical activity provides a range of economic and health benefits to the West Yorkshire region, and Kirklees and its local resident population and helps to provide jobs and opportunities to spectate and participate in sport and physical activity, thereby making an important contribution to the Kirklees Economic Strategy.

Kirklees Council area – sporting characteristics

Sport England's Active People Survey 8 (APS – Year 8) produced the following key findings for Kirklees:

- ◀ Participation – 3 in 10 (30.3%) of adults participated in at least 1 x 30 minutes moderate intensity sport per week. This was below the national average (35.7%) and the regional average (34.9%). It was below all but one of its 'nearest neighbours' which ranged from 27.6% to 40.5%.
- ◀ Sports club membership - over 1 in 5 (21.7%) are members of a sports club, based on the four weeks prior to the AP survey. This is above the national average (21.5%) and the regional rate (20.6%) and higher than two of its 'nearest neighbours'.
- ◀ Sports tuition - just over 1 in 7 (14.4%) received sports tuition during the 12 months prior to the AP survey. This was below the regional and national averages. It is also lower than most of its 'nearest neighbours'.

The most popular sports in Kirklees are as follows:

Sport	Kirklees		Yorkshire & The Humber		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Gym	30.1	9.1%	450.4	10.4%	4,622.7	10.9%
Fitness & Conditioning	29.4	8.9%	280.6	6.5%	2,854.7	6.7%
Swimming	25.4	7.7%	482.6	11.1%	4,896.9	11.5%
Cycling	21.4	6.5%	337.9	7.8%	3,458.9	8.1%
Athletics	18.7	5.7%	271.0	6.2%	2778.8	6.5%

Source: APS8

It should be noted that whilst the APS is an indicator of participation and physical activity the authority wide figures are based on a small sample size (500 residents outside of London and 1000 residents for London Boroughs). Whilst this is a national guide for

participation, authorities within Kirklees have reservations about the validity of the data based on the sample size.

Key findings

Sports halls

- ◀ There is a good supply of sports halls; they are well located across the Borough providing a reasonable degree of access to most residents.
- ◀ The total number of (3+ court) sports halls in Kirklees is 32.
- ◀ The quality is variable, reflecting the age of certain halls across the Borough. Stock is however, mostly fit for purpose.
- ◀ 73% of the population resides within a 20 minute walk-time of a sports hall.
- ◀ The three 8-court facilities (Dewsbury Sports Centre, Huddersfield Leisure Centre and Huddersfield University) in the borough are helping to meet regional competition needs for certain sports.
- ◀ Substantial investment in the existing sports hall stock will be required over the period of the strategic framework. For example, floor renewals.
- ◀ There is capacity within existing sports hall facilities to accommodate latent and unmet demand.
- ◀ There is little evidence to suggest that many existing voluntary clubs have the ability to raise participation rates in sports hall activities.
- ◀ The sports segmentation data identifies some latent demand amongst the local population for sports hall activities.
- ◀ No new sports hall provision is required to meet latent or future demand
- ◀ The resources for NGB development programmes to attract new users are limited, for example England Basketball has recently had to make budget cuts and reduce the number of development staff employed.
- ◀ The loss of 2 x 4 court sports hall facilities at Whitcliffe Mount Sports Centre in May 2016 will be partially replaced with a new build 4 court sport hall at the replacement school. Displaced users have been found new venues.

Based upon the variable approaches taken and differential levels of occupancy it is clear that community access to schools' sports facilities should be underpinned and protected via specific community use agreements (CUA's). New agreements should be issued for any new school sports provision and existing agreements should be enforced.

Swimming pools

- ◀ Swimming is the second most popular sport across the Borough.
- ◀ According to the limited findings of Sport England's Active People survey, swimming participation rates in Kirklees are lower than those for Yorkshire and England
- ◀ The Borough has a 23 swimming pools on 18 sites that cater for a wide range of the population's swimming and aquatic needs.
- ◀ The Sport England FPM calculates that existing pool provision in Kirklees and adjoining local authorities enables 91% of swimming demand to be satisfied, 15% of which is exported to other areas from Kirklees.
- ◀ The main operator, Kirklees Active Leisure (KAL), provides a mixed and balanced programme of swimming, learn to swim, water fitness and other water sport activity to help meet the needs of the local population.
- ◀ School pool sites make a significant contribution to meeting the needs of local clubs and swim schools.

- ◀ Several swimming clubs provide opportunities for residents to access a pathway to competitive swimming. There is no evident unmet demand for water space from swimming clubs in the Borough.
- ◀ 54% of the population of Kirklees is not within a 20 minute walking distance of a pool whilst all residents are within a 20 minute drive time.
- ◀ Spenborough Swimming Pool is reaching the end of its economic life. Population growth and an existing shortfall of water space across the Borough indicate that Spenborough should be replaced with a minimum 8 lane x 25m pool and a teaching pool.
- ◀ Dewsbury Sports Centre main pool tank is also nearing the end of its economic life and consideration needs to be given to the rectification of this, in order to avoid the potential closure of this key facility at some stage in the future.
- ◀ Further feasibility work should be undertaken to investigate providing an additional pool to meet the demands of the growing and ageing population.

Health and fitness

- ◀ There are 35 health and fitness suites of 20 or more stations within Kirklees, 33 of which are available to the community, providing a total of 1,909 stations.
- ◀ The more densely populated areas of Kirklees are seemingly well catered for in terms of the number of health and fitness suites available, whilst more sparsely populated areas also generally have access to nearby facilities.
- ◀ The majority of facilities assessed were rated as good (nine) or above average (five). Although there are many privately provided facilities, KAL manages 12 health and fitness suites at what are considered to be more affordable prices, indicating a relatively wide choice of facilities for potential users.
- ◀ Health and fitness through exercising in a gym is very popular across Kirklees, with the Sport England Active People Survey identifying 53,244 participating in 'keep fit and gym'.
- ◀ Using current 'UK penetration rates' the demand in the peak period is for 1,277 stations. This is predicted to grow to 1,709 stations by 2037. Using existing penetration rates current provision can in theory accommodate future demand. However, additional growth will make key fitness facilities even busier, particularly in the peak period. It is therefore anticipated that some key facilities will need to expand to meet growing demand. The difficulty of so doing is recognised as some of the KAL sites are constrained and already fully developed. An option may be to add additional stand-alone health and fitness sites, along the lines of the operation at Lockwood Park.

Gymnastic and dance

- ◀ There are seven gymnastics clubs in the area, five of which currently hire or rent facilities from local providers. Almost all clubs express a desire to expand the number of sessions but cannot secure additional time at suitable facilities.
- ◀ The demand for gymnastics in the area is high and there is substantial unmet demand, particularly in the junior clubs, which have long waiting lists.
- ◀ There appears to be considerable unmet demand for gymnastics across the study area, which is a trend echoed nationally. A dedicated gymnastics facility could provide an outlet for a large number of new participants to engage in either gymnastics or trampolining and help address the waiting lists found in many clubs.

- ◀ Three clubs in the area have aspirations to develop a dedicated gymnastics facility, however, none of the proposed projects has yet secured funding. Given the current austerity measures and pressure on public expenditure there is no prospect of Kirklees Council funding a facility and other traditional sources, for example Sport England are under financial pressure and facing unprecedented demand for capital funding throughout England.
- ◀ British Gymnastics does however identifies the potential for raising participation in gymnastics should the development of a specialist dedicated gym club with a sprung matted floor, landing pits and sufficient space to leave equipment in situ and facilitate full length competition run ups become available.
- ◀ There is a recognised shortfall in gymnastics coaches. A coach training programme would be required to help cater for the unmet demand for gymnastics,
- ◀ The North Huddersfield Trust School and Kirklees Rebound Trampolining Club has aspirations to develop a specialist trampolining facility. This would complement existing facilities in sports hall and should be supported.

Squash

- ◀ Squash is played at a mix of public and private venues throughout Kirklees.
- ◀ The distribution of courts is relatively even with 17 public sector courts and 23 in the private sector.
- ◀ The majority of the population of Kirklees can access a squash court within a 10 minute drive-time.
- ◀ In common with the rest of the UK it is probably safe to predict that squash will not return to the levels of popularity enjoyed during the 1970/80's and will continue to be a minority sport.
- ◀ Squash facilities in Kirklees are meeting demand and there is capacity for the game to grow within the existing infrastructure should participation trends in squash and racketball change.
- ◀ Talented players who require a higher standard of squash must travel outside the Borough and can play at Pontefract in Wakefield, Chapel Allerton in Leeds and the Queens Clubs in Halifax.
- ◀ Court space offers a level of flexibility; some of it is also set up to enable use for table tennis and a range of exercise and fitness classes

Indoor bowls

- ◀ Crown Green Bowls is the most popular bowls format in West Yorkshire.
- ◀ As in other areas of the country, all bowls formats (crown, flat and short mat) are experiencing a decline in popularity.
- ◀ Opportunities to participate in indoor crown green bowls are available at the specialist centre at the Leeds Road Sports Complex near Huddersfield Town Centre in Kirklees.
- ◀ Carpet bowls can be played at a wide number of multi-use venues across Kirklees.
- ◀ With the closure of Huddersfield Sports Centre and the imminent closure of Whitcliffe Mount Sports Centre residents of Kirklees who wish to participate in competitive indoor flat green bowls may have to travel to Leeds or Halifax to participate at a specialist indoor facility.
- ◀ At the moment bowls is a particularly popular sport amongst older age groups. However, as stated earlier the sport is in decline and although the older population

(65+years) is expected to increase substantially in Kirklees up until 2037, this does not suggest that the popularity of indoor bowls will increase.

- ◀ The projected increase in residents age 65+ provides an opportunity to review participation trends and demands amongst older people.
- ◀ It is recommended that the Council develops a strategy for increasing activity levels at indoor and outdoor bowls facilities across the Authority.

Indoor tennis

- ◀ Supply of indoor tennis provision in Kirklees offers sufficient capacity to accommodate additional members and users at all venues.
- ◀ The private facilities are well used and can accommodate additional members.
- ◀ KAL is continuing to work with LTA to improve the underutilisation of the indoor tennis facilities at Batley Sports and Tennis Centre.

Table tennis

- ◀ Table tennis tables are available at a number of sports hall venues, although it is not reported to be a particularly popular activity. Table tennis is, however, one of the more popular sports hall based sessions among disability groups with sessions at Deighton Sports Arena, Dewsbury Sports Centre and Huddersfield Leisure Centre and an inclusive session at Almondbury Sports Centre. The specialist facility in Mirfield belongs to the Heckmondwike Table Tennis Club, it has five tables and is available for members as a pay and play facility at set times. It is one of four specialist table tennis facilities in Yorkshire (the other three are in Halifax, Keighley and Hull). The Club participates in the Dewsbury Table Tennis League.

Athletics

- ◀ The athletics facilities in Kirklees are well used by local clubs and should be retained.
- ◀ The potential re-development of Spenborough Pool potentially has implications for the short and long term management of the athletics track, a Category 'A' competition facility. This needs to be factored into any redevelopment feasibility study.
- ◀ Throwing facilities at The Leeds Road Sports Complex are not conducive to the development of throwing events.

Cycling

- ◀ Cycling is popular in Kirklees. There are a number of cycling clubs in addition to the many participants who ride on a casual basis and do not belong to a club.
- ◀ Traffic volume, traffic speed, poor quality cycling infrastructure and perceived and actual road safety is considered to be a barrier to entry and a particular issue when clubs are seeking to cater for young people aged u.16.
- ◀ Specialist indoor velodrome facilities are available in Manchester.
- ◀ The Borough has a number of greenways and has plans to extend this popular traffic free network to increase connectivity
- ◀ Resources to develop the Greenways and off road network are limited
- ◀ A closed road cycle circuit (not British Cycling race standard) is available in neighbouring Elland.

- ◀ The Leeds Road Sports Complex and the track at Spenborough Pool (Princess Mary) are used by people with a variety of disabilities to provide inclusive cycling opportunities. There is capacity at both sites to develop further use of these facilities.
- ◀ Strategically British Cycling would be supportive of development of a closed road cycling circuit in the south of the Borough. Further work is required to establish the viability of such a facility with a strategic location and suitable site.
- ◀ Through the framework of the 'Cycle West Yorkshire -Tour de France Legacy Group' Kirklees is developing a Walking and Cycling Delivery Plan. This will be developed to fit with the Metro Cycle Prospectus and the new Single Transport Plan.

Golf

- ◀ There are 12 golf clubs in the Kirklees Council area, of which 11 are traditional membership clubs and Bradley Park is a 'pay and play' facility.
- ◀ There are three golf driving range facilities, two located in Huddersfield and one in Mirfield. If the HD One proposals to expand the Stadium site in the town centre go ahead, the Huddersfield Stadium driving range facility would be lost.
- ◀ Demand for golf club membership has been in decline over the past decade although pay and play facilities remain popular.
- ◀ There is capacity across golf clubs in Kirklees to accommodate new members.
- ◀ England Golf has a number of initiatives to raise golf participation levels which may help to stimulate demand.
- ◀ Unless the current trends in golf participation are reversed it is possible that supply will substantively outweigh demand and one or more clubs may be forced to close.
- ◀ Bradley Park, operated by KAL, is the only traditional 'Pay and Play' golf provision in Kirklees, which serves as a key entry route into golf.

Combat sports

- ◀ There are two boxing clubs in Kirklees offering specialist training and sparring facilities.
- ◀ The new leisure centre in Huddersfield provides a permanent matted combat sports facility that is used by a range of different combat sports.
- ◀ There is a Fencing Club at Royds Hall High School.
- ◀ There is no evidence of a shortfall in facilities to accommodate combat sports although, linked to the collective policy of the five Olympic combat sports, there may be potential to support the development of a joint facility.

Snow and Ice

- ◀ New specialist facilities would create opportunities for residents to experience snow sports.
- ◀ Opportunities to participate in snow and ice sports are available at the specialist commercial facilities located in other local authority areas notably X-scape in Wakefield Chill Factor in Trafford, Greater Manchester and the ice rink in Bradford.
- ◀ The Borough population of 425,000 should be able to support the development of a new snow sports centre.

**KIRKLEES COUNCIL
BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK
ASSESSMENT REPORT**

SWOT Analysis

Strengths	Weaknesses
<ul style="list-style-type: none"> ◀ Kirklees Council/KAL commitment to sport and recreation ◀ New leisure centre provision in Huddersfield town centre ◀ Mix of providers that enables access to sport facilities throughout the day/evening ◀ Range of good quality swimming facilities ◀ KAL aquatic programme and 'swimmer journey' ◀ Range of facilities to accommodate the majority of indoor sports ◀ High quality health and fitness provision with enthusiastic, committed membership ◀ Community use at many school sites ◀ Range of specialist facilities e.g. indoor cricket, table tennis, cycle speedway, gymnastics, martial arts. ◀ The use of a third party agent in the operation of council stock 	<ul style="list-style-type: none"> ◀ Reduced Kirklees Council capacity and budgets ◀ The need to utilise facilities in terms of income generation as opposed to sports needs ◀ Participation rates in some sports ◀ Peak time capacity at some fitness centres and swimming pools ◀ Underutilisation of certain facilities ◀ Quality of some specialist facilities - often located in converted buildings/not new build ◀ Limited number of voluntary clubs aspiring to create /provide elite performer pathways ◀ Imminent closure of some facilities ◀ Ability, where demand exists, to consistently accommodate separate sessions for cultural reasons. ◀ Significantly reduced influence of the LEA with local schools, especially secondary schools
Opportunities	Threats
<ul style="list-style-type: none"> ◀ Capacity at many indoor sports halls to accommodate growth in key sports ◀ New facilities in Huddersfield town centre in 2015 ◀ Population growth/housing development provides potential to expand and/or enhance sport and leisure provision ◀ Potential opportunity for changes of use at Kirklees Council sports facilities ◀ Capacity to increase health and fitness to accommodate demand ◀ Snow sports development in the town centre ◀ Self-management (citizen services) and/or asset transfer ◀ Greater level of community use of school sites ◀ Tour de France legacy and popularity of cycling ◀ Potential capacity of other community facilities to accommodate activities ◀ Bloomberg Challenge (Kirklees award recipient 2014) 	<ul style="list-style-type: none"> ◀ Ongoing public sector funding and capacity reductions impacting on Kirklees Council and KAL ◀ Pressures facing external funding organisations ◀ Inactivity amongst the local population ◀ Population growth/housing development will put additional pressures on the existing sport and leisure provision ◀ Condition and potential cost of maintaining existing public leisure stock at present levels ◀ Potential closure of key local facilities and lack of replacement ◀ Sustainability of voluntary sports club infrastructure – coaches, volunteers, participants possible pressure for the removal of NNDR and increased market reflected rents ◀ Limited effectiveness of partner development programmes to sufficiently grow sports to sustainable levels ◀ The impact of commercial sector fitness operators on the viability of public sector sports provision

SECTION 1: INTRODUCTION

1.1 Background

KKP was appointed by Kirklees Council to undertake an assessment of the formal indoor sports facility needs in the Borough and based on the findings prepare a built leisure and indoor sports facility strategic framework.

The aim of the study is to provide a detailed assessment of current provision of indoor and built sports facilities, identifying the needs and gaps in provision.

Kirklees is the 11th most populated borough in England with an estimated population of circa 425,000. It is situated in the south west of West Yorkshire and bordered by the authorities of Barnsley, Wakefield, Leeds, Calderdale, Bradford, Oldham and High Peak. The area is made up of a network of settlements in both urban and rural areas. The west and south are mainly rural whilst the urban settlements of Dewsbury, Batley, Mirfield and the Spennings Valley lie to the north. The largest town Huddersfield, links the north and south and is a focal point for employment, services, retail, sport and culture.

Figure 1.1: Kirklees Council main towns and villages



1.2 Scope of the project

The Assessment Report provides the detail as to what exists in the borough, its condition, location, availability and overall quality. It considers the demand for facilities based on population distribution, planned growth and also takes into consideration health and economic deprivation.

The facilities / sports included in this report are: sports halls, swimming pools, health and fitness, gymnastics, dance, squash, indoor bowls, indoor tennis, athletics, cycling, golf, combat sports and snow and ice.

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK ASSESSMENT REPORT

In delivering this report KKP has:

- ◀ Individually audited identified swimming pools, sports halls (conventional i.e. 3+ court halls as per Sport England definitions), health and fitness facilities (including, within reason, dance studios) and squash courts (public, private and voluntary sector owned/managed) in the Authority.
- ◀ Analysed the supply and demand of facilities (including specialist sports facilities) to identify gaps in provision and opportunities for improved provision.
- ◀ Sought to ensure that delivery of leisure facilities is undertaken with full reference to the corporate strategies of the Council and other relevant strategic influences.
- ◀ Identified areas of good practice, gaps in provision and opportunities for improved service in order to drive up participation levels.

This factual report provides a quantitative and qualitative audit based assessment of the facilities identified above. It provides a robust, up-to-date assessment of the needs for sports halls, swimming pools, health and fitness and specialist facilities and examines opportunities for new, enhanced and rationalised provision. Specific deficiencies and surpluses are identified to inform what provision is required. The specific objectives of this audit and assessment are to:

- ◀ Identify local needs and quantify levels of demand
- ◀ Audit existing facility provision

The specific tasks addressed as part of this strategies development include:

- ◀ Review of relevant Council strategies, plans, reports, corporate objectives.
- ◀ Review of the local, regional and national strategic context.
- ◀ Analysis of the demographics of the local population.
- ◀ Consideration of potential participation rates and modelling of likely demand for leisure facilities.
- ◀ Detailed audit of indoor facilities provided by public, private, voluntary and education sectors.
- ◀ Supply and demand analysis.
- ◀ Analysis of the balance between supply of and demand for sports facilities and identification of potential under and over provision.
- ◀ Identification of the key issues to be addressed in the future provision of indoor sports facilities across the Borough.

1.3 Report structure

The Royal Town Planning Institute (RTPI) in a new report entitled '*Strategic Planning: Effective Co-operation for Planning Across Boundaries (2015)*' puts the case for strategic planning based on six general principles:

- ◀ Have focus
- ◀ Be genuinely strategic
- ◀ Be spatial
- ◀ Be collaborative
- ◀ Have strong leadership and
- ◀ Be accountable to local electorates.

In preparation of this report, KKP has had regard to these strategic principles.

The report is structured as follows:

- ◀ In Section 2 we review background policy documentation at national, regional and local levels and profile the population and socio-demographic characteristics of the Borough.
- ◀ In Section 3 we identify the methodology adopted to review indoor provision
- ◀ In Section 4 we review sports hall provision
- ◀ In Section 5 we review swimming pool provision
- ◀ In Section 6 we review health and fitness provision
- ◀ In Section 7 we review gymnastics and dance provision
- ◀ In Section 8 we review squash court provision
- ◀ In Section 9 we review indoor bowls provision
- ◀ In Section 10 we review indoor tennis provision
- ◀ In Section 11 we review athletics
- ◀ In Section 12 we review cycling
- ◀ In Section 13 we review golf provision
- ◀ In Section 14 we review combat sports
- ◀ In Section 15 we review snow and ice sport facility provision
- ◀ In Section 16 we identify strengths, weaknesses, opportunities and threats.

The Strategic framework and recommendations are contained in a separate document.

SECTION 2: BACKGROUND

2.1 National Context

Sport England aims to ensure positive planning for sport, enabling the right facilities to be provided in the right places, based on up to date assessment of need for all levels of sport and all sectors of the community. This assessment report has been produced for the Kirklees Council using the principles and tools identified in the Sport England guide 'Assessing Needs and Opportunities for Indoor and Outdoor Sports Facilities' (ANOG).

Figure 2.1: ANOG model



As illustrated, Sport England regards an assessment of need as core to the planning for sporting provision. This assessment report reviews indoor and built sporting facility needs in Kirklees and provides a basis for future strategic planning.

Sport England: A Sporting Habit for Life (2012-2017)

In 2017, five years after the Olympic Games, Sport England aspires to transform sport in England so that it is a habit for life for more people and a regular choice for the majority. The strategy will:

- ◀ See more people starting and keeping a sporting habit for life.
- ◀ Create more opportunities for young people.
- ◀ Nurture and develop talent.
- ◀ Provide the right facilities in the right places.
- ◀ Support local authorities and unlock local funding.
- ◀ Ensure real opportunities for communities.

The vision is for England to be a world leading sporting nation where many more people choose to play sport. There are five strategic themes including:

- ◀ Maximise value from current national governing body of sport (NGB) investment.
- ◀ Places, People, Play.
- ◀ Strategic direction and market intelligence.
- ◀ Set criteria and support system for NGB 2013-17 investment.
- ◀ Market development.

National Planning Policy Framework 2012

The National Planning Policy Framework (NPPF) sets out planning policies for England. It details how these changes are expected to be applied to the planning system. It also provides a framework for local people and their councils to produce distinct local and neighbourhood plans, reflecting the needs and priorities of local communities. It states that the purpose of the planning system is to contribute to the achievement of sustainable development. It identifies the need to focus on three themes of sustainable development:

- ◀ Economic
- ◀ Social
- ◀ Environmental

A presumption in favour of sustainable development is a key aspect for any plan-making and decision-taking processes. In relation to plan-making the NPPF sets out that Local Plans should meet objectively assessed needs.

The National Planning Policy Framework (NPPF) is clear about the role that sport plays in delivering sustainable communities through promoting health and well-being. Sport England, working within the provisions of the NPPF, wishes to see local planning policy protect, enhance and provide for sports facilities based on robust and up-to-date assessments of need, as well as helping to realise the wider benefits that participation in sport can bring.

The 'promoting healthy communities' theme identifies that planning policies should be based on robust, up-to-date assessments of need for open space, sports and recreation facilities and opportunities for new provision. Specific needs and quantitative and qualitative deficiencies and surpluses in local areas should also be identified. This information should be used to inform what provision is required in an area.

Economic value of sport to the nation

Sport, leisure, recreation and culture are all important economic drivers. In 2010, sport and sport-related activity contributed £20.3 billion to the English economy – 1.9% of the England total. The contribution to employment is even greater – sport and sport-related activity is estimated to support over 400,000 full-time equivalent jobs, 2.3% of all jobs in England.

Volunteering in sport, and the health benefits derived from sport, also have an impact on the economy. The estimated economic value of sport-related volunteering is £2.7 billion. The annual value of health benefits from people taking part in sport is estimated at £11.2 billion.

The benefits of playing sport include the well-being/happiness of individuals taking part, improved health and education, a reduction in youth crime, environmental benefits, stimulating regeneration and community development, and benefits to the individual and wider society through volunteering. Consumption of sport benefits include the well-being/happiness of spectators, and the national pride/feel good factor derived from sporting success/achievement.

Participation in sport can contribute to reductions in crime and anti-social behaviour, particularly amongst young people. It can also have a net impact on the environment;

where, for example, more people are encouraged to walk and cycle, emissions and congestion can reduce although there is an argument to suggest that this would be counterbalanced by the impact of those attending sports events.

In summary, sport and physical activity provides a range of economic and health benefits to the West Yorkshire region, and Kirklees and its local resident population and helps to provide jobs and opportunities to spectate and participate in sport and physical activity.

Public Health England: Everybody Active, Everyday

In October 2014 Public Health England (PHE) produced their plan to tackle low activity levels across the country. Along with making the case for physical activity, the plan identifies four areas where measures need to be taken at a national and local level:

- ◀ Active society: creating a social movement, shifting social norms so that physical activity becomes a routine part of daily life.
- ◀ Moving professionals: activating networks of expertise. Making every contact with the health sector count to push the 'active' message and to deliver the message through other sectors including education, sports and leisure, transport and planning.
- ◀ Active environments: creating the right spaces. Making available and accessible appropriate environments that encourage people to be active every day.
- ◀ Moving at scale: scaling up interventions that make us active. Maximising existing assets that enable communities to be active.

Investment in school sport

In March 2013 the Government announced funding for school sport (Sport Premium) which sees £150 million per annum invested over the next two years. This will be made up of funding from various Government departments including Department for Education (£80m), the Department of Health (£60m) and the Department for Culture, Media and Sport (£10m). The Government's strategy will see funds go directly into the hands of primary school head teachers for them to spend on sport.

Schools will be measured by Ofsted on how well they use their Sport Premium to improve the quality and breadth of PE and sporting provision, including increasing participation in PE and sport so that all pupils develop healthy lifestyles and reach the performances levels they are capable of.

Priority School Building Programme (PSBP)

The PSBP is a centrally managed programme set up to address the needs of the schools most in need of urgent repair. Through the programme 261 schools will be re-built between 2014 and 2017.

Summary of national context

Engaging all residents in physically activity is a high priority for national and local government. For many residents sport and recreational activities have a key role to play in facilitating physical activity. Ensuring that there is an adequate supply of suitable facilities to meet local need is a requirement of the planning system. In line with national

policy recommendations this report makes an assessment of indoor facility provision and need across Kirklees.

2.2 Local context

Kirklees Economic Strategy 2014 – 2020

The purpose of the Economic Strategy is to create wealth and revenue streams that will enable quality service provision, enhance the borough and help to reduce inequalities into the future. Creating a borough with a strong and sustainable economy, with thriving communities, growing businesses, high prosperity and low inequality where people enjoy better health throughout their lives.

There are 5 priorities to deliver the vision:

- ◀ Precision engineering and innovative manufacturing
- ◀ Innovation and enterprising businesses
- ◀ Workforce, skill and employment
- ◀ Infrastructure
- ◀ Quality places

Six initiatives are intended to drive transformational change:

- ◀ Consolidate Kirklees as the heart of a growing innovative manufacturing and engineering cluster in LCR
- ◀ Maximise the impact of a suite of high quality innovation and enterprise assets
- ◀ Enhance enterprise, skills and opportunities for young people
- ◀ Strategic employment sites to stimulate jobs and growth, with focus on manufacturing and engineering
- ◀ Revitalise Huddersfield town centre
- ◀ Kick start the transformation of Dewsbury.

Kirklees Leisure Needs Assessment September 2014

This study into commercial leisure facilities identified a shortfall in ten-pin bowling provision across the borough. The supply of other commercial leisure provision (cinema, bingo, restaurants, pubs, nightclubs and health and fitness clubs) were aligned to demand.

Joint Health & Wellbeing Strategy (JHWS) for Kirklees 2013-2020

The JHWS sets out the vision for improving the health and wellbeing of local people while reducing inequalities at every stage of people's lives by 2020: "No matter where they live, people in Kirklees live their lives confidently, in better health, for longer and experience less inequality". The strategy is informed by the issues and inequalities that have been identified through the Kirklees JSNA. The desired outcomes for local people are that:

- ◀ People in Kirklees are as well as possible for as long as possible, both physically and psychologically, through:
 - ◀ Having the best possible start in life through every child and young person being safe, loved, healthy, happy, are supported to be free from harm; and have the

- ◀ chance to make the most of their talents, skills and qualities to fulfil their potential and become productive members of society.
- ◀ Encouraging the development of positive health and social behaviours.
- ◀ Identifying issues as soon as possible that affect health and wellbeing.
- ◀ Enhancing self-care: people being increasingly independent, self-sufficient and resourceful so able to confidently manage their needs.
- ◀ Local people can control and manage life challenges through:
 - ◀ Being resilient: having a sense of purpose, self-esteem, confidence, adaptability; be emotionally aware; taking responsibility for their own physical and emotional needs; being supportive and compassionate; and above all being connected to others.
 - ◀ So resilience is developed in individuals, families, communities and organisations.
- ◀ Feeling safe and positively included.
 - ◀ being able to navigate through life: being able to participate and contribute to society by being able to:
 - ◀ understand and communicate;
 - ◀ take advantage of opportunities and achieve goals;
 - ◀ increase their potential, including for work.
- ◀ Lifelong learning: enabling people to reach their full potential and build their confidence.
- ◀ People have a safe, warm, affordable home in a decent physical environment within a supportive community.
- ◀ People are enabled to take up opportunities that have a positive impact on their health and wellbeing through:
 - ◀ strong communities
 - ◀ healthy schools
 - ◀ active and safe travel
 - ◀ access to green and open spaces and leisure services
 - ◀ Improved regulation of factors that affect health and wellbeing e.g. takeaways, air pollution
 - ◀ Spatial planning as an enabler of better health

In addition for health and social care:

- ◀ People experience integrated health and social care appropriate to their needs
- ◀ The JHWS provides a strategic framework which can be used to assess the impact of the Sport and Physical Activity strategy on all JSNA issues.

Everyone Active: Kirklees Physical Activity and Sport Strategy 2015 – 2020

The vision for the strategy is that by 2020 everyone will be physically active through work, play, sport, travel or leisure. It adopts a life course approach based on the aims of - Starting to be Active, Staying Active and Achieving Ambitions at all life stages: Early Years, Children and Young People, Adults and Older Adults. The assets to be used to achieve this are people, places, organisations and communication. The plan sets out to:

- ◀ Increase the number, skills and confidence of those working to enable people to take part in physical activity and sport.
- ◀ Improve the places to be active and create active environments

- ◀ Improve community capacity to support and deliver a wider range of opportunities in physical activity and sport
- ◀ Increase awareness and understanding to enable people to take part in physical activity and sport

West Yorkshire County Sport Partnership Strategy

The purpose of the County Sport Partnership (CSP) is “supporting more people to take part and excel in sport and physical activity”. Its vision is “to be renowned for excellent service to sport and active recreation”. The organisational aims are to:

- ◀ Be an excellent, sustainable organisation that draws income from a variety of sources to improve sporting opportunities
- ◀ Lead and serve a well - connected, high performing network of sports organisations and providers
- ◀ Design and co-ordinate the delivery of a range of sports development programmes and events aimed at increasing and improving opportunities in sport.
- ◀ Make a significant contribution to raising the quality of the sports workforce
- ◀ Provide a high quality knowledge base that creates the platform for strategic planning for sport.

Summary of local policy context

The core message running through local strategic documentation is the requirement to ensure that opportunities are available to/for all Kirklees residents to take part in physical activity thus contributing to the health and wellbeing of all residents.

It is, therefore, important that the core indoor sports facilities of sports halls, swimming pools and health and fitness facilities are accessible and available to the community and that the ‘offer’ is developed based on the needs of local communities.

Financial context

The ambitions set out above must, however, be considered against a background of the impact of spending cuts in the public sector. Kirklees Council is facing significant financial pressures and the budgets for maintaining the public stock of facilities is expected to be reduced significantly over the period of this strategic framework. Many alternative funding providers are facing similar pressures, therefore limiting the availability of funding. Where capital resources exist or can be accessed, they will need to be prioritised and utilised carefully to meet key strategic outcomes.

Consideration must also be given to the pressures which will also increase on revenue budgets. It will be important to ensure that facilities are viable and able to meet their ongoing running and maintenance costs as public subsidies become a thing of the past.

The predicted increase in population will further place pressure on the existing facilities, but potential developments of new housing may also provide the opportunity to consider what, how and where future facility supply is needed so that demand can be met, and the ambitions for a physically active community achieved.

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It is clear, therefore, that the lack of available funding will impact on the ability to deliver the recommendations of this strategic framework, and any opportunity to access funding should be considered in a wider strategic context of achieving the greatest impact for sustainable participation.

2.3 Demographic profile

The following information presents a brief summary, based on KKP's area profile for the borough (See Appendix 1 for detail) and is based on data taken from nationally recognised sources such as the Office for National Statistics, NOMIS, Sport England and Experian.

Population and distribution

- ◀ The total population of Kirklees (from the 2013 MYE), is 428,279 (males = 211,575 and females = 216,704).
- ◀ The majority of the population lives in the northern part of the Borough around the largest town of Huddersfield and to the north east around Dewsbury, Batley, Liversedge and Heckmondwike.
- ◀ Areas in the south of the Borough are more rural in character, less densely populated and characterised by small market towns, for example Denby Dale, Meltham, Holmfirth.
- ◀ The Borough age profile is very similar to that as for Yorkshire. Kirklees has slightly more 0 – 14 year olds (19% v 17.7%) and slightly fewer 20 – 24 year olds. (6% v 7%).

Ethnicity

- ◀ 79.1% of the population classify their ethnicity as white, this is markedly lower than the England rate (85.4%)
- ◀ 16% are Asian, compared to a national average of 7.8%
- ◀ In Huddersfield there is a concentration of residents with an Afro-Caribbean heritage

Economic activity and inactivity

- ◀ Just under three quarters (72.7%) of Kirklees 16-64 year olds are economically active (in or seeking employment – June 2014) compared to a national figure of 77.5%.
- ◀ The unemployment rate¹ in Kirklees is 7.8%, this is below the Yorkshire and the Humber figure (8.4%) but above the national rate (6.8%).
- ◀ Under three in 10 (27.3%) of Kirklees 16-64 year olds are economically inactive. A similar number are students and one in five of the population is long term sick.

Income and benefits dependency

- ◀ The median figure for full-time earnings (2013) in Kirklees is £25,407; the comparative rate for the Yorkshire and The Humber is £24,913 (-1.9%) and for Great Britain is £26,941 (+6.0%).
- ◀ In September 2014, 7,691 people in Kirklees were claiming Job Seekers Allowance (JSA); this represents an increase of 23.8% compared to September 2006 (6,213). However, people claiming JSA only represent 24.8% of benefits claimants in Kirklees, a further 43.3% are claiming ESA² and incapacity benefits while 10.6% are carers.

¹ Note the unemployment rate is modelled by the Office for National Statistics

² Employment and Support Allowance is directly targeted to support those who are ill or disabled.

Deprivation

Relative to other parts of the country Kirklees experiences relative high levels of deprivation; 4 in 10 of the area's population (39.6%) falls within the areas covered by country's the three most deprived cohorts compared to a national average of c.30%. Conversely, 24.7% live in the three least deprived groupings in the country, this compares to a 'norm' of c.30%.

Figure 2.2: Index of multiple deprivation

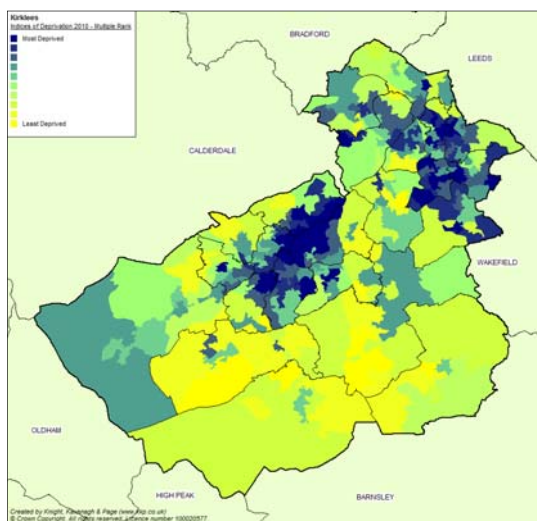
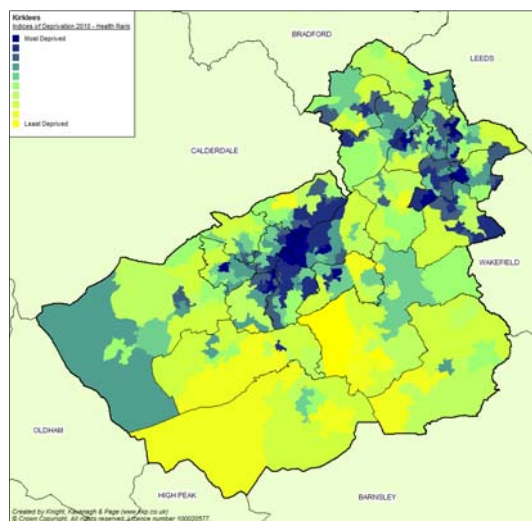


Figure 2.3: Index of health deprivation



Health

- ◀ Life expectancy in Kirklees is lower than the national figure; the male rate is currently 78.2 (79.2 for England) and the female equivalent is 82.0 (England 83.0)³
- ◀ Adult and child obesity rates in Kirklees are below national and regional averages. 21.8% v 23% for adults and 18.4% v 18.9% for children.
- ◀ Whilst below the national average these figures are concerning and the trend is upwards

Active People Survey (APS)

Sport England's Active People Survey is a national survey which is commonly used to identify sporting participation trends. APS is an indicator of participation and physical activity and is conducted annually. First published in 2006, the APS originally collected data for adults aged 16 and above, but more recently has started to include anyone aged over 14 in their findings. They have also, over time, adjusted the activities which are accepted for participation, in an attempt to more closely match people's activity habits.

The results give insight about participation in sport, and can be used to gain a snapshot of the participation profile for a particular time period and also to identify trends over time both in terms of what is happening in a particular Local Authority area, and also in comparison to other areas. While this measure is one that is widely used to determine

³ Office of National Statistics: *Life Expectancy at Birth by local areas in the United Kingdom, 2013.*

participation levels, it does have limitations and Kirklees Council have reservations about the survey, and in particular the individual year results which are based on a small sample size (500 residents for Local Authorities outside of London and 1000 residents for London Boroughs) but have unsuccessfully requested a larger sample size to give greater accuracy.

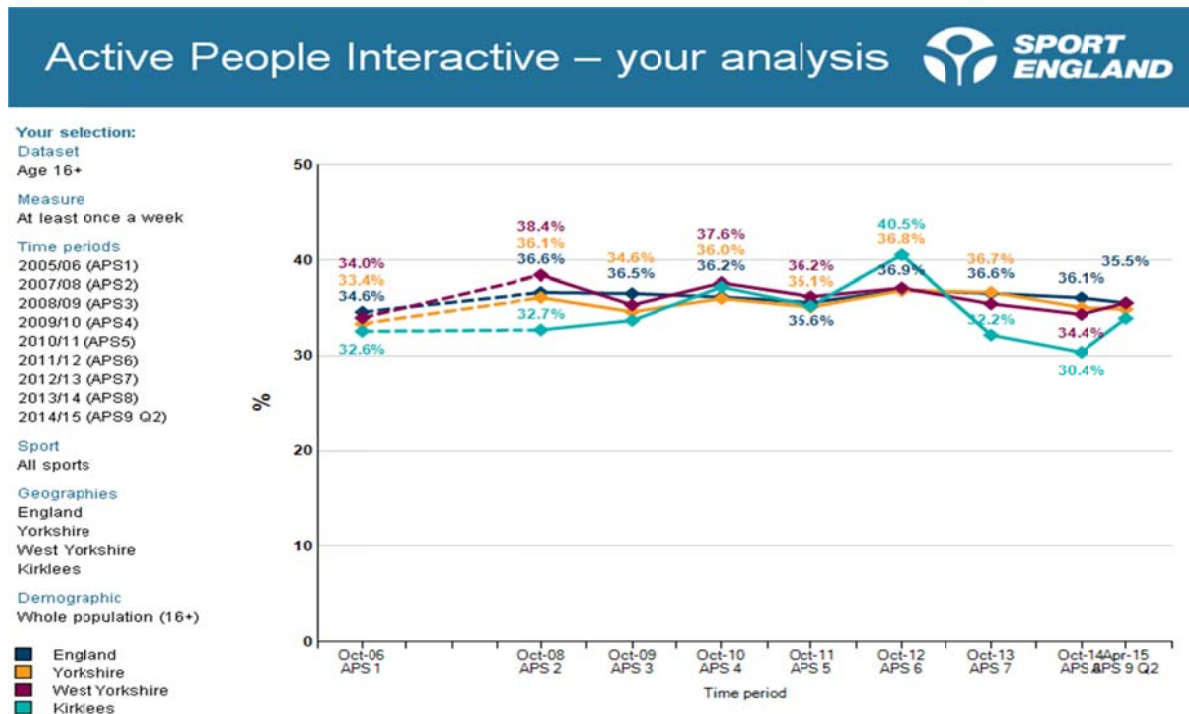
One concern is that the small sample size for each Local Authority area means that these localised results are more prone to disproportionate fluctuations based on a small number of responses than the amalgamated regional or national figures. There are also times where there are insufficient responses within a Local Authority area to give findings for particular groups of people, making it difficult to truly understand some of the more specific issues which are in play.

Active People Survey does provide an interesting picture of participation in Kirklees. When the Active People Survey (APS) was first published in 2006 it estimated that 32.6% of adults in Kirklees participated in at least 1 x 30 minutes moderate intensity sport per week. The last complete years data (APS 8 2013/14) shows that participation has dropped slightly from its 2006 levels to 30.4% (although interim data for the first half of the 2014/15 period has shown the figure to have recovered and suggest a slight increase at 33.9%). As mentioned previously, these kinds of fluctuation period on period are inevitable with the small sample size, and as a result they should be treated with a degree of caution.

Perhaps a more meaningful approach is to consider the long term trend analysis, which should level out the effect of the annual fluctuations. Working to the last full year of data (APS8 2013/14) it indicates that the overall picture has been relatively static, showing a slight decline in participation over time. It suggests that, at any given time, roughly one third of the adult population of Kirklees takes part in at least 1 x 30 minutes moderate intensity sport per week. Although the figures for Kirklees are slightly below regional and national levels, the long term trend for Kirklees is broadly in line with the regional and national experience.

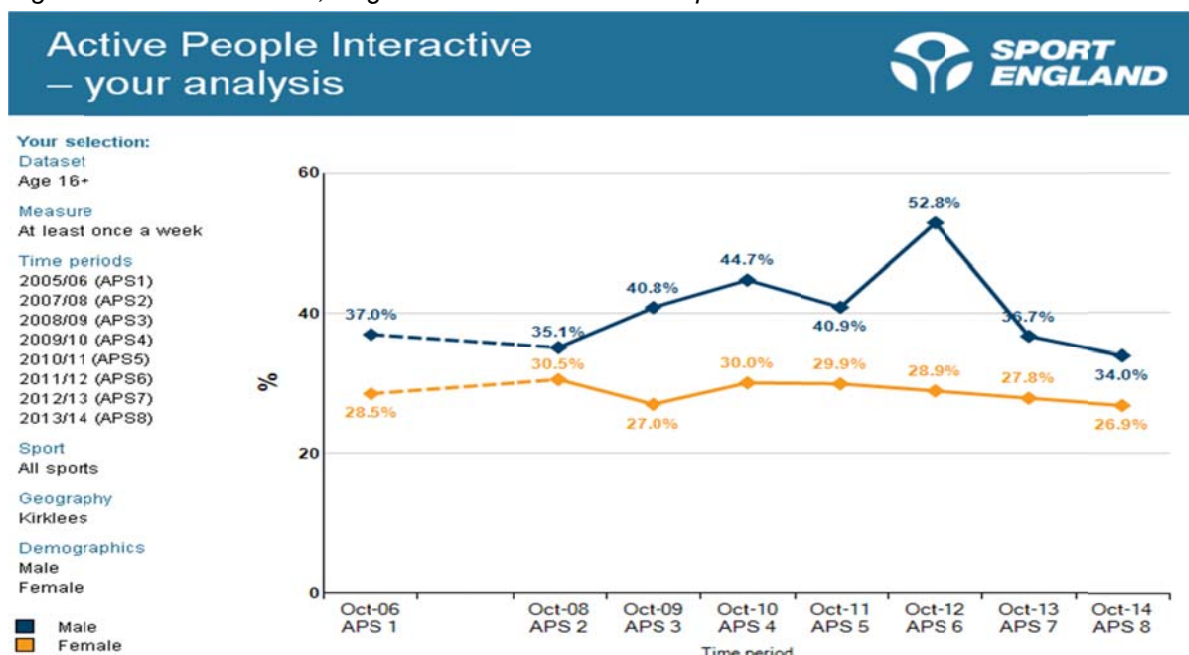
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Figure 2.4 APS – National, Regional and Local 16+ Participation 2005/06 – 2014/15



APS8 also showed that male participation in 1 x 30 minutes moderate intensity sport per week is consistently higher (34%) than female participation (26.9%). This gender gap has persisted throughout the period of analysis, with female participation remaining relatively static, and male participation showing more of a fluctuation.

Figure 2.4 APS – National, Regional and Local 16+ Participation 2005/06 – 2014/15



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Another useful feature of the Active People Survey is to identify the main activities that people are choosing to participate in. The most recent data from APS8 shows the 5 most popular activities for Kirklees residents were:

Sport	Kirklees		Yorkshire & The Humber		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Gym	30.1	9.1%	450.4	10.4%	4,622.7	10.9%
Fitness & Conditioning	29.4	8.9%	280.6	6.5%	2,854.7	6.7%
Swimming	25.4	7.7%	482.6	11.1%	4,896.9	11.5%
Cycling	21.4	6.5%	337.9	7.8%	3,458.9	8.1%
Athletics	18.7	5.7%	271.0	6.2%	2778.8	6.5%

Source: APS8

SE Market Segmentation Model

Sport England's market segmentation provides an insight into individual sporting behaviours. Each of the 19 segments is given a pen name and a brief description (see Appendix B). Knowing the most dominant segments can help direct provision and programming. For example, whilst the needs of smaller segments should not be ignored, it is useful to know which sports are enjoyed by the largest group. Segmentation also enables tailored interventions, good communication with target markets and a better understanding of participation in the context of life stage and life cycles.

The most popular sports in Kirklees

Active People and SE segmentation make it possible to indicate the top five sports in any area; within Kirklees the five most popular activities are health and fitness / gym activities, swimming, cycling and athletics. Participation rates are slightly below the national average.

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Projected population: Long term change from 2012 to 2037

At strategic and operational levels plans to increase levels of physical activity must not be set in stone, they should be flexible and respond to predictable changes in age structure, gender and ethnic composition. The most recent ONS projections indicate a rise of 14.8% in Kirklees's population (+62,804) over the 25 years from 2012 to 2037. Changes vary by age group and rise and fall over this extended timeframe, for example, the number of:

- ◀ 0-15 year olds will rise by +7,434 (+8.6%) over the first half of the projection (to 2024).
- ◀ 16-24 year olds will decline by -2.6% in the first period (-1,316) followed by growth back to +8.6% (+4,381) in the second period.
- ◀ There is a continuous increase in the numbers of persons aged 65+ representing an increase of +28.5% (+19,241) in the first period continuing to rise to +64.0% (+43,190) between 2012 and 2037. While the age group represented 15.9% of Kirklees's population in 2012 it is projected to be nearly one quarter (22.7%) of the total by 2037.

Short term change - the next decade (2014 – 2024)

While strategic planning needs to consider change over 20 to 25 years, service planning is often more closely aligned to a much shorter time horizon, typically five to 10 years? Over the decade to 2024 it is projected that the overall number of people in Kirklees will rise by +27,760 (+6.4%). However, significant age specific variations will have implications for different markets, economic and health issues, for example, there will be:

- ◀ +6,505 (+7.4%) more 0-15 year olds; and
- ◀ -4,479(-7.5%) fewer 45-54 year olds; and
- ◀ +8,197 (+17.0%) more 55-64 year olds; and
- ◀ +15,320 (+21.5%) more people aged 65+.

The Kirklees Local Plan and anticipated areas of local housing growth

The Council is currently preparing a new Local Plan that will set out how much new development will be required to meet future housing and employment needs for the borough and will allocate sites to meet these needs. The Local Plan will also set out the areas of Kirklees that need protection, including valuable open space, areas with high environmental quality and historic value, and identify the infrastructure needed to make sure that any new developments are sustainable. Planning policies will also be set out in the Local Plan to make sure that development which comes forward will be sustainable. When the Local Plan is agreed and in place, it will be used to help determine planning applications.

The Built Leisure and Sports Facilities Strategic Framework will form part of the evidence base to support the preparation of the Local Plan and will help inform the provision of built leisure and sports development in the Local Plan, including the allocation of suitable sites, and the development of related planning policies.

Analysis of demographic information has shown that the potential number of new homes required in Kirklees over the Local Plan period (2013-31) is likely to range from 1,300 to 1,900 homes per year*. Work has started on a Strategic Housing Market Assessment

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(SHMA) which will set out the actual Kirklees housing requirement over this period. The results of this process are expected to be published in 2015.

**This is based on the sub-national population projections and economic inputs (The Regional Econometric Model). It does not take into account government household projections in the future or results of the Council's Strategic Housing Market Assessment (SHMA). Therefore this is not the Kirklees Local Plan housing requirement.*

Projection implications

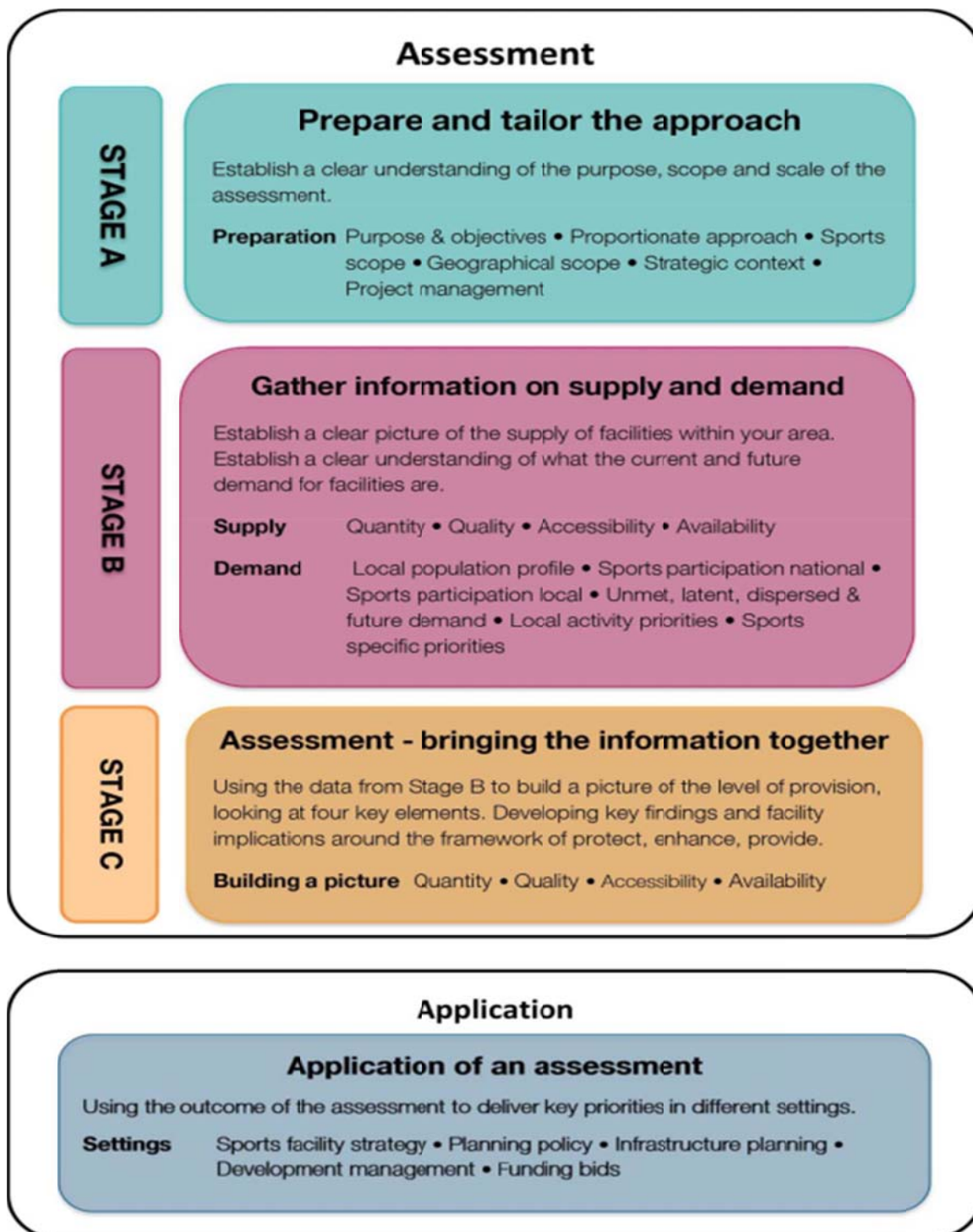
The projected population increases, together with aspirations to increase levels of physical activity amongst the population will continue to place pressure on the existing built sports and leisure infrastructure. Of particular significance is the very large increase in the number of residents who will be aged 65+. In the next decade there will be an additional 15,320 people over 65 (21.5%) and by 2037, as noted above, 22.7% will be over 65.

SECTION 3: INDOOR SPORTS FACILITIES ASSESSMENT APPROACH

3.1 Methodology

The assessment of provision is based on the Sport England Assessing Needs and Opportunities Guide (ANOG) for Indoor and Outdoor Sports Facilities

Figure 3.1: Recommended approach



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This provides a recommended approach to undertaking a robust assessment of need for indoor and outdoor sports facilities. It has primarily been produced to help (local authorities) meet the requirements of the Government's National Planning Policy Framework, which states that:

'Access to high quality open spaces and opportunities for sport and recreation can make an important contribution to the health and well-being of communities. Planning policies should be based on robust and up-to-date assessments of the needs for open space, sports and recreation facilities and opportunities for new provision. The assessments should identify specific needs and quantitative or qualitative deficits or surpluses of open space, sports and recreational facilities in the local area. Information gained from the assessments should be used to determine what open space, sports and recreational provision is required.' (NPPF, Paragraph 73)

The assessment of provision is presented by analysis of the quality, quantity, accessibility and availability for the identified facility types (e.g. sports halls and swimming pools). Each facility is considered on a 'like for like' basis within its own facility type, in order that it can be assessed for adequacy.

The report considers the distribution of and interrelationship between all facility types in study area and evaluates demand. It gives a clear indication of areas of high demand. The report will identify where there is potential to provide improved and/or additional facilities to meet this demand and to, where appropriate, protect or rationalise the current stock.

Accessibility in this context refers to the availability of the facility for the community to use, not its accessibility for disabled users. However, when undertaking site assessments, where facilities demonstrate a clear lack of DDA compliance these elements are specifically highlighted. Generally speaking, facilities have been shown to be accessible to all and appear to accommodate a wide range of programmes for all sections of the community. An example of the commitment in Kirklees to providing inclusive facilities the design of the new Huddersfield Leisure Centre has specifically taken into account the needs of disabled users, with accessible changing facilities, an audible and visual fire alarm system, a purpose built accessible reception area, aids to support disabled access to the swimming pools, combat room and other areas, and is signed up to MENCAP's 'Safe Places' scheme. This has been enhanced by Kirklees Council, the Amateur Swimming Association (ASA) and Kirklees Active Leisure (KAL) working in partnership to fund an activator post specifically to support and promote increased take up of swimming and other sports and activities at this site and across KAL sites generally.

SECTION 4: SPORTS HALLS

Sports halls are key facilities for community sport because they are multi-purpose and provide for a range of different activities. The standard approach to measuring them is via the number of badminton courts accommodated within the floor area. Sports hall are, thus, made referenced to as three, four, five, six, eight, nine and twelve court halls.

The standard size of a 4 court sports hall was, until relatively recently, 18m x 33m x 7.5m. This has been extended in 2012 to 34.5m x 20m x 7.5m primarily to accommodate run off space for indoor netball. (*Source: Design Guidance Note – Sports Hall Design & Layouts, Sports England, 2012*).

Sports halls can be used for a wide range of sports: for example, archery, boxing, indoor athletics, badminton, basketball, bowls (short-mat), cricket (nets), dance/ exercise classes, dodgeball, fencing, fitness circuits, football, golf training, gymnastics, handball, hockey, martial arts, netball, roller hockey, table tennis, trampolining and volleyball.

In general, the larger the hall the greater the flexibility and the more sports that can be accommodated concurrently, and/or the level of use that can be made of the venue for local and regional training, competitions and events.

Sport England estimate the cost of a new four court hall (34.5m x 20m) at £3,590,000. (Facility Costs SE 2013).

4.1 Supply

Quantity

Operational facilities

There are 60 sports halls with at least one badminton court in Kirklees. Of these 32 have three courts or more. Three sports halls in Kirklees (at Dewsbury Sports Centre, Huddersfield Leisure Centre and the new University of Huddersfield Sports Centre) have eight courts. 62% of all sports hall accommodation in Kirklees is located on education (school, HE and FE) sites. A list of all the sports halls in Kirklees can be found in Table 4.1 below.

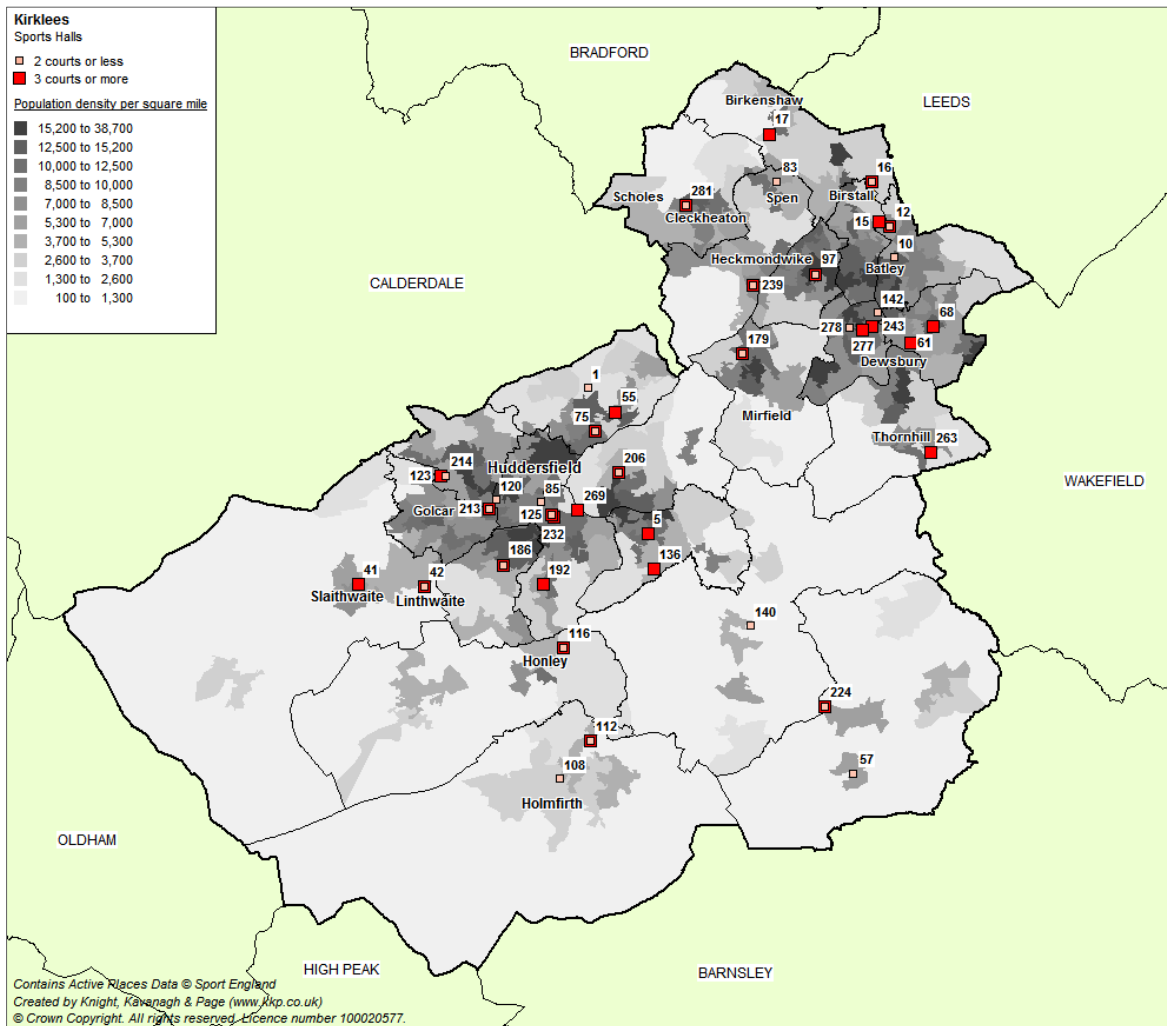
Planned future developments

The new Huddersfield Leisure Centre that opened in May 2015 has an eight court sports hall. In supply terms, this replaces the eight court hall lost following the closure of the former Huddersfield Sports Centre, also in 2015. The new Leisure Centre has a further separate two court hall adjoining the main hall.

Under the Priority School Building Programme, Whitcliffe Mount Business and Enterprise College and All Saints Catholic College are to be re-built. The subsequent demolition of the Whitcliffe Mount Sports Centre in May 2016 will result in the loss of two four court halls, a three lane indoor bowls rink, four squash courts, an activity hall, spin studio and a fitness room. It is recommended that the proposed four court hall at the new school has community access secured.

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Figure 4.1: Sports Halls in Kirklees - 3 courts or more and those with less than 3 courts



As Figure 4.1 above illustrates the majority of sports halls with three courts or more are located in the more densely populated areas. A number of smaller halls serve the more sparsely populated areas: Kirkburton Middle School (140), Denby Dale Pie Hall (57), Holmfirth Sports Centre 4 court hall (112) and Civic Hall (108) and Shelley College (224), a four court hall in the southern part of the Borough. The western side has neither a large population nor any sports halls of any size. The nearest is Colne Valley Leisure Centre (41), a three court sports hall of above average quality.

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Table 4.1: Sports halls with at least one marked badminton court in Kirklees

Map ref	Site Name	Sub Type	Access Policy	Year Built	Refurb date	No. of courts	Width	Length	Area m ²	Condition
1	All Saints Catholic College	Activity Hall	Sports Club/Community Assoc. use	1960	-	2	12	20	180	Below average
1	All Saints Catholic College	Activity Hall	Sports Club/Community Assoc. use	1960	-	1	10	15	150	Good
5	Almondbury Sports Centre	Main	Pay and Play	1998	2003	4			594	Good
10	Batley Baths & Recreation Centre	Activity Hall	Pay and Play	1987	-	1			180	Below average
12	Batley Business & Enterprise College	Main	Sports Club/Community Assoc. use	1960	1980	4	17	33	561	Poor
12	Batley Business & Enterprise College	Activity Hall	Sports Club/Community Assoc. use	1990	2000	1	10	18	180	Poor
15	Batley Grammar School	Main	Sports Club/Community Assoc. use	1989	-	4	18	32	576	Above average
16	Batley Sports & Tennis Centre	Main	Pay and Play	1977	2010	6	21	36	756	Good
16	Batley Sports & Tennis Centre	Activity Hall	Pay and Play	1977	2010	1	14	20	280	Good
17	BBG Academy	Main	Sports Club/Community Assoc. use			4	20	35	700	Good
41	Colne Valley Leisure Centre	Main	Pay and Play	1969	2008	3	18	30	540	Above average
42	Colne Valley Specialist Arts College	Main	Sports Club/Community Assoc. use	2006	-	4			594	Good
42	Colne Valley Specialist Arts College	Activity Hall	Sports Club/Community Assoc. use	1956	-	1	10	18	180	Below average
55	Deighton Sports Arena	Main	Pay and Play	2001	-	4			594	Good

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Map ref	Site Name	Sub Type	Access Policy	Year Built	Refurb date	No. of courts	Width	Length	Area m ²	Condition
57	Denby Dale Pie Hall	Activity Hall	Sports Club/ Community Assoc. use	1972	2000	1				
61	Dewsbury Sports Centre	Main	Pay and Play	1984	1996	8	36	36	1296	Good
68	Manor Croft Academy (Formerly Earlsheaton Technology College)	Main	Sports Club/ Community Assoc. use	1950	-	4	17	33	561	Above average
75	N. Huddersfield Trust Academy (Formerly Fartown High School)	Main	Sports Club/ Community Assoc. use	1968	2012	4			594	Above average
75	N. Huddersfield Trust Academy (Formerly Fartown High School)	Activity Hall	Sports Club/ Community Assoc. use	1968	2003	1			275	Below average
83	Gomersal Public Hall	Activity Hall	Pay and Play	1851	2005	1				
85	Greenhead College	Activity Hall	Sports Club/ Community Assoc. use	1995	-	2				
97	Heckmondwike Grammar School	Main	Sports Club/ Community Assoc. use	1999	-	4			594	Above average
97	Heckmondwike Grammar School	Activity Hall	Sports Club/ Community Assoc. use		-	1	12	18	216	Below average
108	Holmfirth Civic Hall	Activity Hall	Pay and Play	1860	2005	2				
112	Holmfirth Sports Centre	Main	Pay and Play	1986	2011	4			594	Good
112	Holmfirth Sports Centre	Activity Hall	Pay and Play	1975	-	1			180	Good
112	Holmfirth Sports Centre	Activity Hall	Pay and Play	1975	-	1			180	Good
116	Honley High School	Main	Pay and Play	1985	-	4	17	33	561	Below average
116	Honley High School	Activity	Pay and Play	1965	-	1	10	18	180	Below average

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Map ref	Site Name	Sub Type	Access Policy	Year Built	Refurb date	No. of courts	Width	Length	Area m ²	Condition
		Hall								
120	Huddersfield Grammar School	Activity Hall	Sports Club/Community Assoc. use	1985	-	1				
123	Huddersfield New College	Main	Pay and Play	2001	-	4	16	37	592	Good
123	Huddersfield New College	Main	Private Use	2013	-	4	26	37	962	Good
125	Huddersfield Leisure Centre	Main	Pay and Play	2015		8			1221	Good
125	Huddersfield Leisure Centre	Activity Hall	Pay and Play	2015		2			324	Good
136	King James' School	Main	Sports Club/Community Assoc. use	1985	-	4	17	33	561	Below average
140	Kirkburton Middle School	Activity Hall	Sports Club/Community Assoc. use	1973	-	1	10	16	160	Poor
142	Kirklees College (Wheelwright Campus)	Activity Hall	Sports Club/Community Assoc. use	1900	2003	1				
179	Mirfield Free Grammar School	Main	Sports Club/Community Assoc. use	1985	-	4	19.8	30	594	Good
179	Mirfield Free Grammar School	Activity Hall	Sports Club/Community Assoc. use	1985	2004	2			324	Good
186	Moorend Academy	Activity Hall	Sports Club/Community Assoc. use	1973	2006	1	15	20	324	Above average
186	Moorend Academy	Main	Sports Club/Community Assoc. use	1973	2006	4	20	35	594	Above average
192	Newsome High School And Sports College	Main	Sports Club/Community Assoc. use	1976	2009	4	16	30	480	Below average
206	Netherhall Learning Campus High School	Activity Hall	Sports Club/Community Assoc. use	1950	2009	2	20	25	500	Above average

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Map ref	Site Name	Sub Type	Access Policy	Year Built	Refurb date	No. of courts	Width	Length	Area m ²	Condition
	(Formerly Rawthorpe)									
206	Netherhall Learning Campus High School ((formerly Rawthorpe)	Main	Sports Club/ Community Assoc. use	1950	2009	4	17	33	561	Above average
213	Royds Hall Sports Centre	Main	Pay and Play	1983	1995	4	20	35		Good
213	Royds Hall Sports Centre	Activity Hall	Pay and Play	1983	2002	1	15	20		Good
214	Salendine Nook High School	Activity Hall	Pay and Play	1955	2002	2	17	18	306	Below average
214	Salendine Nook High School	Activity Hall	Pay and Play	1955	2002	2	17	18	306	Below average
224	Shelley College	Main	Sports Club/ Community Assoc. use	1950	2008	4	17	33	561	Below average
224	Shelley College	Activity Hall	Sports Club/ Community Assoc. use	1950	-	1	10	18	180	Below average
232	Sikh Leisure Centre	Main	Pay and Play	1991	2007	4				
239	Spenn Valley Sports College	Activity Hall	Sports Club/ Community Assoc. use	1950	-	2	17	18	306	Above average
239	Spenn Valley Sports College	Main	Sports Club/ Community Assoc. use	1980	-	4	17	27	459	Above average
243	St John Fisher Catholic High School	Main	Sports Club/ Community Assoc. use	1978	-	4	16	30	480	Below average
263	Thornhill Sports Centre	Main	Pay and Play	2007	-	4			594	Above average
277	Westdistrict High School	Main	Sports Club/ Community Assoc. use	1993	-	4	17	33	561	Above average
278	Westmoor Community Sports Hall	Activity Hall	Pay and Play	2006	-	2				
281	Whitcliffe Mount Sports Centre	Main	Pay and Play	1974	-	4	18.2	33	600.6	Below average

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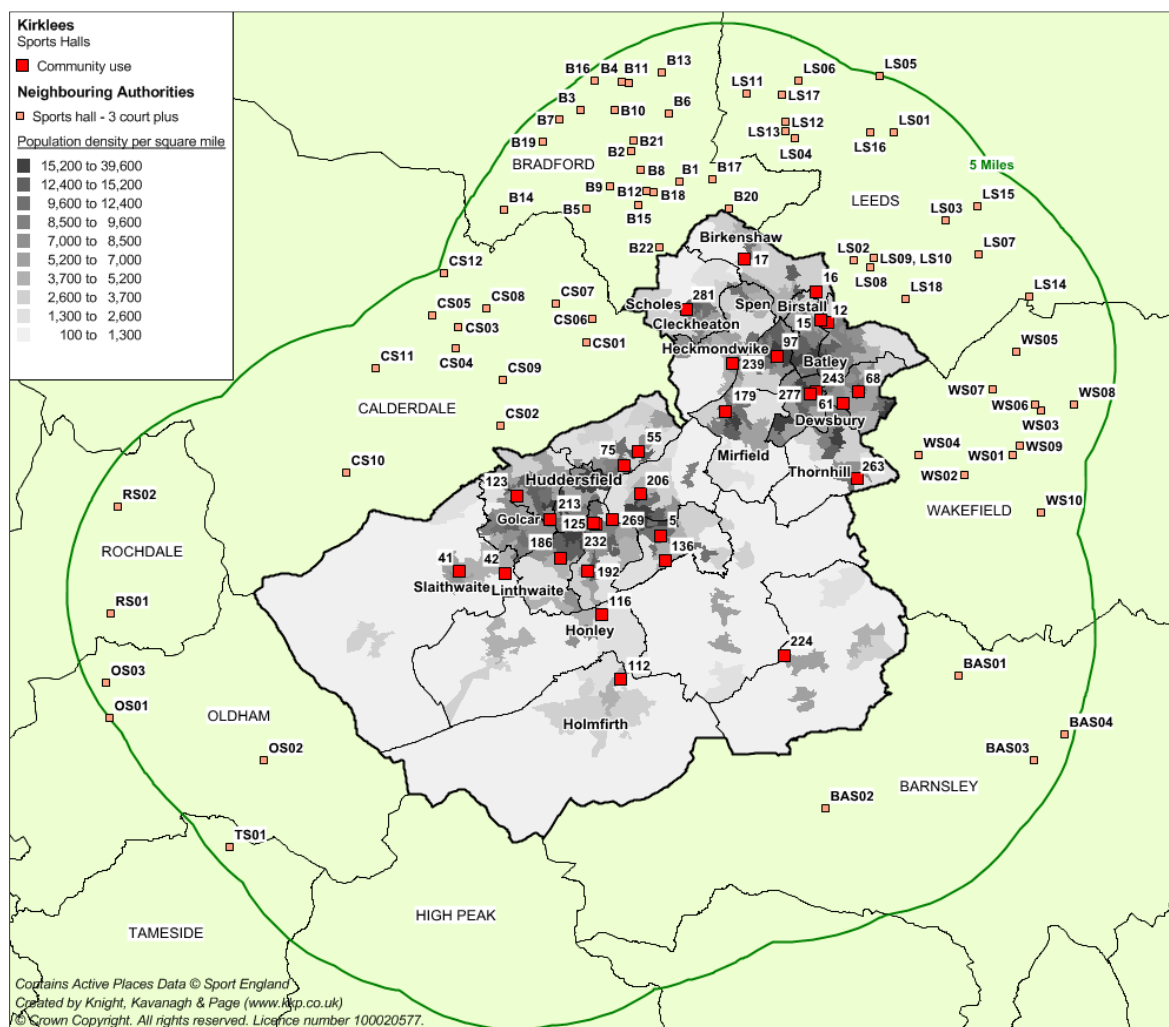
Map ref	Site Name	Sub Type	Access Policy	Year Built	Refurb date	No. of courts	Width	Length	Area m ²	Condition
281	Whitcliffe Mount Sports Centre	Main	Pay and Play	1974	-	4	18.2	33	600.6	Below average
281	Whitcliffe Mount Sports Centre	Activity Hall	Pay and Play	1974	-	1			180	Below average
282	University of Huddersfield Sports	Main	Sports Club/ Community Assoc. use	2014		8				Good

Source: Active Places / KKP Field Research

Neighbouring facilities

Sports hall facilities within 5 miles of the Kirklees borough boundary are illustrated on Figure 4.2 below. For residents living near to Borough boundaries, especially those with car access. Sports facilities in other authorities may influence the choice of destination. New sports hall provision at Odsal in neighbouring Bradford MBC is planned to replace the Richard Dunn Sports Centre.

Figure 4.2 Neighbouring authorities sports hall supply within 5 miles



Facility Planning Model

The Sport England Facility Planning Model (FPM) is a tool developed to assess the strategic provision of sports halls and swimming pools in England at both national and local level. It uses supply and demand information to assess provision. The following analysis is based on data contained in the Sport England Strategic Assessment of need for sports hall provision in Kirklees, FPM National Run 2014 Profile Report. The model takes account of factors such as opening hours, quality and management arrangements

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to provide a strategic overview of facility provision, supply and demand and usage in any given area.

Table 4.3: Facilities Planning Model - supply of sports halls in Kirklees

	Kirklees	Yorkshire	England
Number of halls	45	592	5584
Number of hall sites	29	396	3985
Supply of total hall space in courts	162.9	2178.3	21321.6
Supply of publicly available hall space in courts (scaled with hrs avail in pp)	131.01	1663.16	16317.16
Supply of total hall space in VPWPP	26530	336790	3304225
Courts per 10,000	3.78	4.03	3.91

Kirklees has a total supply of 45 sports halls on 29 sites across the local authority area. (This figure differs to the number considered in this report as it has included a number of activity halls. Please see Section 4.3 for further explanation of this).

This is just over one tenth of the supply of halls in the Yorkshire Region, approximately half the number in Leeds (92 halls on 54 sites), less than Bradford (53 halls on 33 sites) but more than Wakefield (41 halls on 25 sites).

Kirklees' supply of sports halls provides a total hall space of 163 courts (as measured in marked badminton courts), which equates to 3.8 courts per 10,000 population. This is similar to the national rate (3.91) but very slightly lower than the regional average (4.03).

A large number of sports halls of three courts or more are located in areas of high deprivation (see Figure 4.2 below). These areas mirror the areas of high population density, so again there is a small number of sports halls in the south of the authority.

Sports halls all appear to offer some level of community use, apart from one of the main sports halls at Huddersfield New College (123) use of which is restricted through a planning condition. There is a second main hall on the same site which is available for community use.

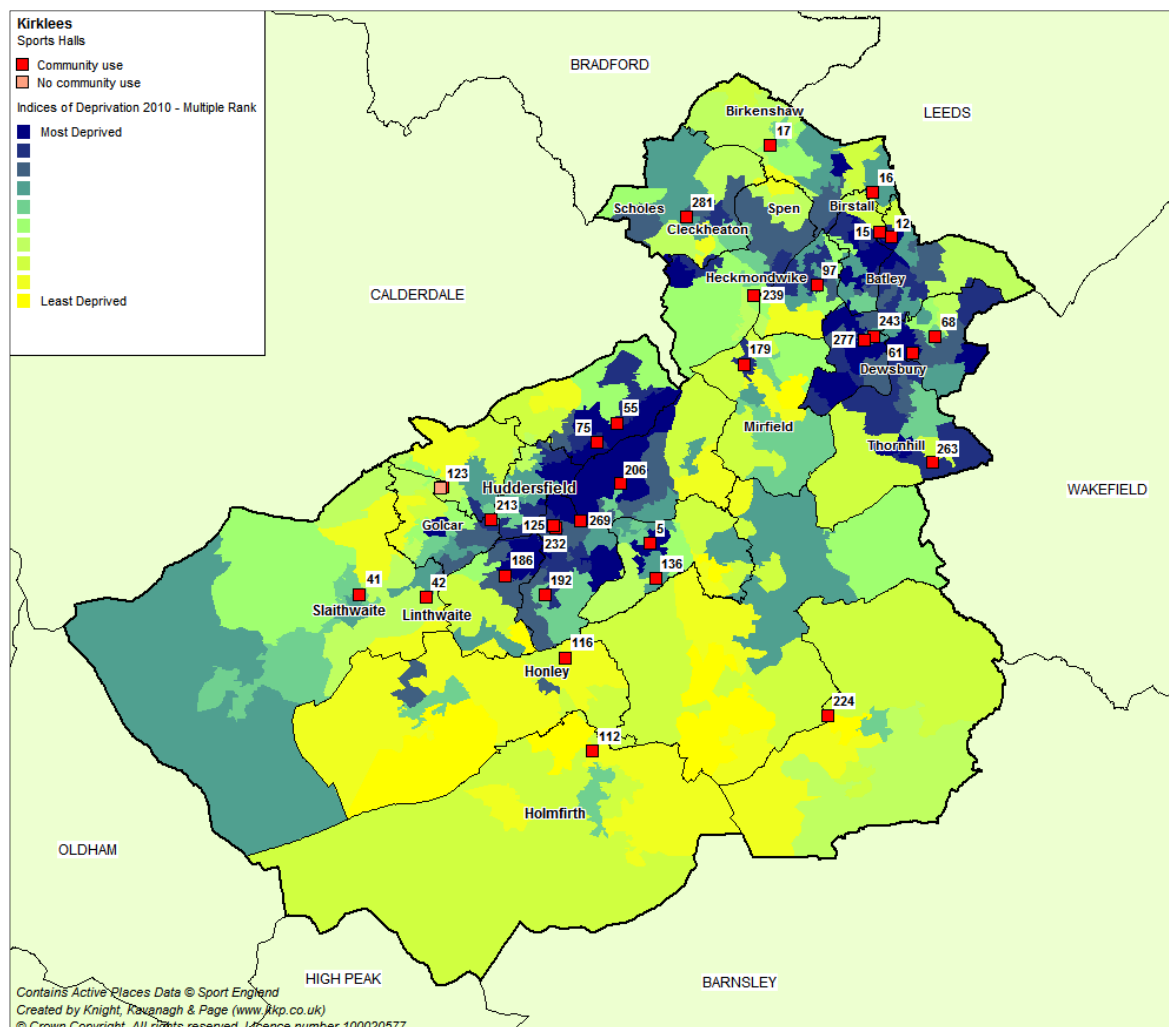
Quality

The age of the sports hall stock in Kirklees varies widely (see Table 4.1 above). Three of the local authority owned facilities are relatively new, built or refurbished within the last 10 years [Batley Sports & Tennis Centre (2010), Colne Valley Leisure Centre (2008), and Dewsbury Sports Centre (2006)]; Huddersfield Leisure Centre was re-furbished in 2003 and re-built in May 2015 and Deighton Sports Arena in Huddersfield was built in 2001].

Conversely a large proportion of the school sports halls are older and have had no major refurbishment since being built- Manor Croft Academy (1950), St John Fisher Catholic High School (1978), Spen Valley Sports College (1980); Honely High School, King James' School and Mirfield Free Grammar School (all 1985); and Batley Grammar School (1989).

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Figure 4.2: Sports halls with three courts or more, over IMD, with community use shown



The only main sports hall assessed as poor is Batley Business & Enterprise College (140). This is located in the north of the authority, next to Batley Grammar School (Above average) and Batley Sports and Tennis Centre (Good).

Quality assessments

The limited level of investment at sites would, prior to inspection have led to an expectation that the quality of facilities would be low. However non-technical site assessments have shown that 10 of the 32 main sports halls evaluated were rated as poor or below average.

Accessibility

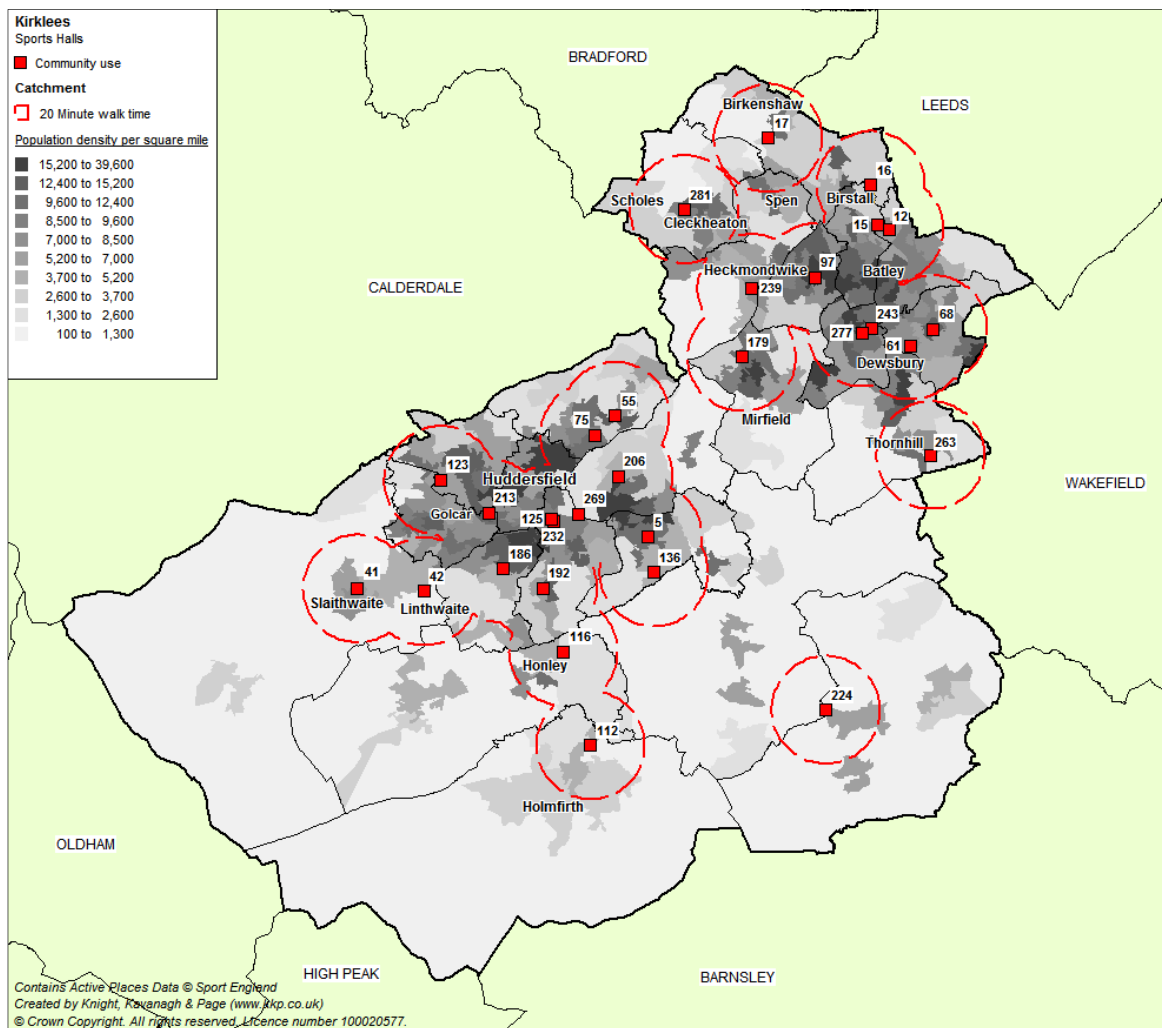
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The data shows that 73% of the population resides within a 20 minute walk of a sports hall and 27% are outside of this catchment. Figure 4.3 shows that the areas of high population are generally within a catchment of a main sports hall.

Table 4.3: Population within a 3 court+ sports hall catchment with community use

Kirklees: community use 3 court+ sports halls	Population	Percentage
Population within 20 minute walk - radial catchment	313,435	73.18%
Population out with 20 minute walk - radial catchment	114,844	26.82%
Total	428,279	100.0%

Figure 4.3: Catchment areas of main sports halls in Kirklees



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Availability

Schools house 19 of the main sports halls. Of these, 10 are Academies, resulting in the schools and therefore facilities being independent from the Local Education Authority (LEA). At the three HE/FE facilities, one sports hall is not available for community use. The 8-court sports hall at the University of Huddersfield is technically available for community use but is primarily available for, and occupied by, student activity. Table 4.4 indicates sports hall management by type.

Table 4.4: Sports hall ownership type

Type	Total	Ownership type	No. 3+ court sports halls
Education	19	Community School	7
		Foundation School	1
		Voluntary Aided School	1
		Academy	10
Further and higher education	3	Further Education	2
		Higher Education Institutions	1
Local authority	9	Local Authority	9
Community organisation	1	Community Organisation	1
Total			32

Table 4.5 summarises the use of the education based sports hall provision by the community. It is evident from the research that many of the sports halls have capacity to accommodate additional users. Only five schools of the nineteen schools are reportedly operating at capacity Royds Hall, Mirfield Free Grammar School, Holmfirth School, Huddersfield New College and Spen Valley Sports College.

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Table 4.5: Club use at education facilities

Facility title	Community opening Hours	Club users	Spare capacity
Huddersfield New College	Mon-Fri 16:30-22:00 Sat-Sun 08:00-16:00	Huddersfield Giants Netball Club, Man United u9s.	Fully booked.
Almondbury High School	Mon-Thu 17:30-22:00 Sun 10:00-14:00	Kirklees Doorstep, FA football skills, Huddersfield Table Tennis League, Huddersfield Giants/ Yorkshire Wheel Chair Sport, Prestige Netball, Almondbury CC, Upper Hopton CC, Pulse Taekwondo, Sport 4 Life – Badminton, Shall We Dance, Augustinians CC, Action Sports Ltd, Linthwaite CC.	Monday 8.15-10.15 Tuesday 9.15 -10.15 Sunday 10.30 – 11.30 and 12.30 – 4.00pm
Batley Business & Enterprise College	Mon-Fri 18:00-21:00	Batley FC	Total of 16 hours spare capacity during the week. Closed at weekends due to no demand existing.
Batley Grammar School	Mon-Fri 17:00-19:00	Norwich Thorpe FC, Old Battalions FC	Spare capacity daily. Currently closed at weekends due to no demand.
Colne Valley Arts College	Mon-Fri 17:30-22:00 Sat-Sun 10:00-17:00	Linthwaite FC, Huddersfield Giants Netball Club	Spare capacity exists 7-8 Weds, 9-10 Tues, 7-10 Fri.
Heckmondwike Grammar	Mon-Fri 18:00-21:00 Sat-Sun 10:00-16:00	Hopton Mills CC, Mirfield CC, Dance Festivals, Norristhorpe FC	Spare capacity on all days.
Holmfirth High School	Mon-Thu 18:00-22:30 Fri 18:00-21:30 Sat-Sun 09:00-17:30	Hepworth United FC, Underbank RLFC, Netherton FC, Pennines Gymnastic Club, Various Cricket Club (7), Holmfirth Cycling Club	Fully booked.
Honley High School	Mon-Fri 18:00-22:00	<i>No information provided.</i>	Little community use exists.
King James High School	Mon-Fri 18:00-22:00 Sat 10:00-18:00 Sun 10:00-14:00	Almondbury CC, Kirkburton Badminton Club	Only two club users, who are both looking to move.
Manor Croft Academy (Earlsheaton Tech. College)	Mon-Fri 18:00-21:00 Sat-Sun 10:00-16:00	<i>No information provided.</i>	<i>No information provided.</i>
Moor End Academy	Mon-Fri 18:30-22:00 Sat-Sun 10:00-16:00	Portland Netball Club	Spare capacity on all days.
Nether Hall Learning Campus	Mon-Fri 18:00-22:00 Sat-Sun 10:00-16:00	Dolton Dynamos FC, 5-a-side league, music school	Spare capacity on all days.

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Facility title	Community opening Hours	Club users	Spare capacity
Newsome High School	Mon-Fri 18:00-21:00	Huddersfield Wheelers, Honley FC, Hepworth United FC, Armitage Bridge CC	Spare capacity on Mondays and Fridays.
North Huddersfield Trust	Mon-Fri 17:00-22:00 Sat-Sun 09:00-17:00	Fartown Badminton Club	Spare capacity on all days.
Royds Hall High School	Mon-Fri 17:30-22:30 Sat 09:00-13.00 Sun 09.00-16.00	Linthewaite JFC, Mary Hawdon Fencing Club, Royds Hall Badminton Club, Huddersfield Taekwondo, Shukokai Karate, Phoenix Karate, Valley Bowmen, Hi Tech Cougars Netball, Portland and Monumentals Netball clubs, J Chan Taekwondo	Fully booked.
Shelley College	Mon-Fri 17:30-22:00	Shepley Badminton Club, Shelley Ladies Netball Club, Skelthorpe CC, Derbydale Athletic Club.	Limited spare capacity exists. Would open on weekends if demand existed.
St John Fisher Catholic High School	Mon-Fri 09:00-18:00 Sat-Sun 09:00-18:00	<i>No information provided.</i>	<i>No information provided.</i>
Thornhill Academy	Mon-Fri 18:00-22:00 Sat-Sun 10:00-16:00	<i>No information provided.</i>	Limited spare capacity on Fridays and weekends.
The Mirfield Free Grammar	Mon-Fri 18:00-21:30 Sat 09:30-15:30	Mirfield Netball and Mirfield Karate clubs, No Strings Badminton, Tough Rugby League, Rollazone	Fully booked.
Westborough High School	-	<i>No community use allowed due to staffing.</i>	<i>No community use allowed.</i>

Summary of supply

There are 60 sports halls with at least one badminton court in Kirklees; of these 32 have three courts or more. Of these 32 'main sports halls', 31 are available for community use. Three (of the 32 main sports halls) are eight badminton courts in size. The FPM identifies 45 activity halls located on sites with main sports halls.

Sports halls are generally located in more densely populated and more deprived areas of the authority. Their age and the level of investment varies considerably; however, the non-technical site assessments conducted suggest that only one fifth of sports halls are rated poor or below average. A large proportion of main sports halls (19) are located in schools, of which the Local Authority owns nine.

When considering access, 73% of the population reside within a 20 minute walk of a sports hall.

Sport England's FPM confirms that there are 3.78 courts per 10,000 population in Kirklees. This is lower than the regional (4.03 per 10,000) and national (3.91 per 10,000) figures.

4.2 Demand

Statistics for APS 8, covering the period October 2014 – March 2015, show that 15.5 million people did some kind of sport once a week, every week. This figure is 222,000 less than the previous six months.

The largest falls are in swimming participation (despite this, swimming is still Britain's most popular activity with 2.5 million participants per week), followed by running (2.2 million) and cycling (2.1 million). Golf (0.73million) and football (1.9 million). Sports currently on the rise are running, tennis and basketball.

Since the survey began in October 2006, it has consistently demonstrated that adults from higher socio economic groups are more likely to take part in sport than the converse. Appendix B contains Sport England Active People Survey and Market Segmentation data for Kirklees. The data suggests some latent demand for sports hall sports.

Future demand

It is projected that the overall number of people in Kirklees will rise by +27,760 (+6.4%) by 2024, providing the following differences in age profile of the population:




- ◀ +6,505 (+7.4%) more 0-15 year olds; and
- ◀ -4,479(-7.5%) fewer 45-54 year olds; and
- ◀ +8,197 (+17.0%) more 55-64 year olds; and
- ◀ +15,320 (+21.5%) more people aged 65+.

The two age groups with the largest increase are 55-64 year olds and the 65+ age group. The Sport England segments that fit this age profile do not point to a major interest in sports hall sports. The age band predicted to decrease is 45-54 year olds. The Sport England segments that fit this age profile are listed in Table 4.6 below. The top sports

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are cycling, swimming and keep fit/gym, suggesting that the reduction in numbers on this age group will not have a significant impact on sports hall participation.

Table 4.6: Segments predicted to decrease in Kirklees by 2024.

Segment		Segment description	Segment sporting behaviours
	Philip Comfortable Mid Life Male	Mid-life professional, sporty males with older children and more time for themselves. <i>Full time job and owner occupied, children, married.</i>	Philip's sporting activity levels are above the national average. Philip's top sports are cycling (16%), keep fit/ gym (15%), swimming (12%), football (9%), and golf (8%)
	Elaine Empty Nest Career Ladies	Mid-life professionals who have more time for themselves since their children left home. <i>Full time job and owner occupied, married.</i>	Elaine's sporting activity levels are similar to the national average. Elaine's top sports are keep fit/ gym (21%), swimming (18%), cycling (7%), athletics including running (3%) and tennis (2%).
	Brenda Older Working Women	Middle aged ladies, working to make ends meet <i>Part-time job, married.</i>	Brenda is generally less active than the average adult. Brenda's top sports are keep fit/ gym (15%), swimming (13%), cycling (4%), athletics including running (2%) and badminton (1%)

Whilst the Sport England Segmentation model has a role to play in facility planning in Kirklees concern has been expressed that it does not fully reflect the local population and in particular Black and Ethnic Minority (BEM) Groups.

Facilities Planning Model

The FPM is based on the calculated demand as outlined below, data is once again taken from the September 2014 National Run of the Sport England FPM Kirklees Profile Report.

Table 4.7: Facilities Planning Model- demand for sports halls in Kirklees

	Kirklees	Yorkshire	England
Population	431,310	5,407,883	54,472,081
Visits demand – visits per week in the peak period	19759	245852	2483519
Equivalent in courts – with comfort factor included	121.96	1517.6	15330.36
% of population without access to a car	25.7	26.7	24.9

Kirklees has a total population of 431,310, which creates a demand in Visits per Week in the Peak Period (VPWPP) for sports hall visits that equates to 122 courts.

Access to a car is limited in Kirklees with 26% of people not having any. This is just above the national level and just under the regional level.

NGB consultation

Consultation was undertaken with a number of key NGBs plus other relevant partners across the Borough to inform this report. A summary of the main consultees relevant to sports halls is listed below.

Badminton England

The Badminton England National Strategy has a particular focus on Community Sport Networks, Smash Up sites and Play Badminton sites. Smash Up is Badminton England's youth participation initiative.

England Basketball

The NGB identifies four local basketball clubs in Kirklees, however, as of August 2014 Huddersfield Heat folded, leaving three clubs in the area. Kirklees Kestrels and Newsome Basketball Club both train at Newsome High School. Deighton Basketball Club is based at the Deighton Sports Arena. The Sports Arena is full at peak times and this is reportedly currently limiting the growth of Deighton Basketball Club as there is no available court time to expand club sessions.

West Yorkshire as a whole is a focus area for basketball but the NGB focus is on the larger cities, such as Bradford and Leeds for investment. Due to budget cuts at England Basketball there are no local staff for basketball in the area and local development posts no longer exist.

England Netball

Significant netball activity is currently based at Whitcliffe Mount Sports Centre in Cleckheaton. This includes junior and senior leagues, club training, West Yorkshire County Academy, summer league, performance centre and coach education. The centre is close to the M62/M606 interchange and has good access from much of West Yorkshire making it a well located competition venue.

The new sports centre at Huddersfield University is used for a range of netball activity, including local league and performance academy activity. Access is limited due to University activity during term time. The facility is more available out of term time for community use; however, this limits year round activity.

Huddersfield Netball League competition is played mainly on school sites at multiple venues. The costs of court hire is, however, increasing and the facilities are old with under sized run offs and sub-standard equipment.

Dewsbury Sports Centre is used for junior and senior leagues, however usage is reducing due to a number of issues surrounding the venue. Consultation suggested that double bookings in the hall has affected activity, consequently groups would rather use other facilities.

The closure of Whitcliffe Mount Sports Centre will have a significant impact on netball in the area. KAL have worked with the netball clubs based at Whitcliffe Mount Sports Centre, and all the teams have managed to secure alternative provision. If community use can be secured for the new sports hall at Whitcliffe Mount, it may be possible for some of these teams to return to the area in the future. New sports hall provision at Odsal in neighbouring Bradford MBC may accommodate future latent demand.

England Table Tennis

Table tennis tables are available at a number of sports hall venues although it is not reported to be a particularly popular activity. . Table tennis is, however, one of the more popular sports hall based sessions among disability groups, with sessions at Deighton Sports Arena, Dewsbury Sports Centre and Huddersfield Leisure Centre, and an inclusive session at Almondbury Sports Centre. The specialist facility in Mirfield belongs to the Heckmondwike Table Tennis Club, it has 5 tables and is available for members and as a pay and play facility at set times. It is one of four specialist table tennis facilities in Yorkshire (the other three are in Halifax, Keighley and Hull). The club participates in the Dewsbury Table Tennis League.

Summary of demand

Data suggests that participation rates in Kirklees are lower than regional and national averages, however, within the Sport England segmentation data there is an identified latent demand of people who would like to participate in sports hall sports. There is potential for local sports clubs to develop and expand sessions, if the facilities could accommodate this. Qualified coaches and volunteers will also be needed to support additional activity.

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4.3 Supply and demand analysis

Table 4.8: Supply and demand balance in Kirklees

	Kirklees	Leeds	Bradford	Yorkshire	England
Supply: sports halls (courts) scaled to take account of hours available for community use	131.01	243.37	167.4	1663.16	16317.16
Demand- Sports hall provision (courts) taking into account a 'comfort' factor	121.96	230.11	155.53	1517.6	15330.36
Supply/Demand balance	9.05	13.26	11.87	145.56	986.8

The Kirklees population is estimated to generate a demand for 122 courts with a 'comfort factor' allowance. This compares to a current available supply of 131 courts, giving a supply/demand surplus of 9 courts. This suggests that across the borough, there is a good fit between supply and demand albeit with limited excess capacity to accommodate additional use should demand increase.

Table 4.9: Demand from Kirklees residents currently being met by supply

Satisfied demand	Kirklees	Yorkshire	England
Total number of visits which are met	18498	225608	2263744
% of total demand satisfied	93.6	91.8	91.2
% of demand satisfied who travelled by car	75.5	75.6	77
% of demand satisfied who travelled by foot	15.1	15.1	15.4
% of demand satisfied who travelled by public transport	9.3	9.3	7.6
Demand retained	16012	223100	2262834
Demand retained -as a % of satisfied demand	86.6	98.9	100
Demand exported	2486	2509	910
Demand exported -as a % of satisfied demand	13.4	1.1	0

94% of demand for sports hall visits from Kirklees residents is currently being met. This is a higher level than nationally and regionally (91% and 92% respectively), and higher than the neighbouring local authority areas of Leeds (91%) Bradford (93%) and Wakefield (92%). It indicates a good supply of sports halls and that they are well located across the Borough to provide access to most residents.

Of this satisfied demand, on average 75% of visits to sports halls were made by car, 15% used public transport and 9% of visits were made on foot. Visits by car are at a higher level than in the urban areas of Leeds and Bradford, where a higher percentage of visits used public transport in an area with reportedly better transport infrastructure.

87% of satisfied demand was retained within Kirklees facilities catchments and 13% was exported to halls in adjacent local authorities.

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Table 4.10: Unmet demand in Kirklees

	Kirklees	Yorkshire	England
Total number of visits in the peak, not currently being met	1261	20244	219775
Unmet demand as a % of total demand	6.4	8.2	8.8
Equivalent in courts - with comfort factor	7.79	124.96	1356.64
% of unmet demand due to ;			
- Lack of capacity -	0	6.9	27.5
- Outside catchment -	100	93.1	72.5
- Outside catchment;	100	93.1	72.5
% unmet demand who do not have access to a car	95.6	84.4	64.5
% of unmet demand who have access to a car	4.4	8.7	8
Lack of capacity;	0.0	6.9	27.5
% unmet demand who do not have access to a car	0	6.5	23.2
% of unmet demand who have access to a car	0	0.4	4.4

Only 6% of total demand for visits to sports halls in Kirklees was unmet, equating to 8 courts including comfort factor. This is much lower than national and regional figures, as well as the comparator neighbouring local authority areas.

All the unmet demand emanates from outside the catchment areas of existing sports halls and the majority (96%) is from those without any access to a car. It is therefore almost impossible to meet this demand as it would require the provision of a hall within easy walking distance of every resident and result in considerable over supply of facilities and substantial unused time.

4.4 Summary

Sports hall provision across Kirklees is of a reasonable quality and fit for purpose, although the stock is generally old and would benefit from investment. Sports halls are not all full to capacity and are able to accommodate additional activity; this statement applies particularly to sports halls located on school sites.

Whitcliffe Mount Sports Centre which is closing in May 2016 will be replaced with a new four court community facility in the school rebuild. Existing users have successfully been relocated, but every effort should be made to secure use for the community at the rebuilt facility.

Participation rates in Kirklees are lower than regional and national rates, however, there is an identified latent demand (based upon interrogation of Sport England Market Segmentation data) of more than 9,000 people who wish to participate in sports hall sports. There is potential for local sports clubs to develop and expand sessions to attract participants. The audit undertaken indicates that there is capacity within the existing built sports hall infrastructure to accommodate this. However qualified coaches and volunteers would also need to be available to support additional activity.

Given the capacity at existing provision no new sports hall provision beyond, the planned 4 court replacement for Whitcliffe Mount, is required.

4.5 Summary of key facts and issues

- ◀ There is a good supply of sports halls; they are well located across the borough providing a reasonable degree of access to most residents.
- ◀ The total number of (3+ court) sports halls in Kirklees is 32.
- ◀ The quality is variable, reflecting the age of certain halls across the Borough. Stock is however, mostly fit for purpose.
- ◀ A high proportion (73%) of the population resides within a 20 minute walk-time of a sports hall.
- ◀ The three 8-court facilities (Dewsbury Sports Centre, Huddersfield Leisure Centre and Huddersfield University) in the borough are helping to meet regional competition needs for certain sports.
- ◀ Substantial investment in the existing sports hall stock will be required over the period of the strategic framework. Given the lack of capital funding available this is a major risk.
- ◀ There is capacity within existing sports hall facilities to accommodate latent and unmet demand.
- ◀ There is little evidence to suggest that many existing voluntary clubs have the ability to raise participation rates in sports hall activities.
- ◀ The sports segmentation data identifies some latent demand amongst the local population for sports hall activities.
- ◀ No new sports hall provision is required to meet latent or future demand
- ◀ The resources for NGB development programmes to attract new users are limited, for example England Basketball has recently had to make budget cuts and reduce the number of development staff employed.
- ◀ The loss of facilities at Whitcliffe Mount Sports Centre in May 2016 will be partially replaced with a new build 4 court sport hall at the school. Displaced users have been found new venues.
- ◀ Based upon the variable approaches taken and differential levels of occupancy it is clear that community access to schools' sports facilities should be underpinned and protected via specific community use agreements (CUA's). New agreements should be issued for any new school sports provision and existing agreements should be enforced.

SECTION 5: SWIMMING POOLS

5.1 Introduction

A swimming pool is defined as an “enclosed area of water, specifically maintained for all forms of water based sport and recreation”. Potentially a valuable teaching resource, swimming pools accommodate a range of water sports; swimming, sub aqua, synchronised swimming, kayaking, octopush and water polo plus diving (increasingly only available in specialist venues). Pools are extensively used for fitness swimming and fitness classes, e.g. aqua aerobics. The main NGB for pool based activities is the Amateur Swimming Association (ASA). Pools come in many shapes and sizes, the main forms of pool are:

- ◀ Main / competition pools
- ◀ Community pools
- ◀ Learner / learner training pools
- ◀ Diving pools and
- ◀ Leisure pools

Table 5.1 Pools - key design characteristics

Type	Length	Width	Depth	Key features
50m ASA national competition pool	50m	Minimum 8 lane 19 or 21m	1.0m – 1.8 min 2.0m preference	White or pale blue finish Lane markings Timing system
25m county standard pool	25m	Minimum 6 lane 13m	1.0m – 1.8 min	White or pale blue finish Lane markings Timing System
25m community pool	25m	5 lanes 10.5m	1.0m – 2.0m preference	White or pale blue finish Lane markings
25m community pool	25m	4 lanes 8.5m	1.0m – 2.0m preference	White or pale blue finish Lane markings
20m community pool	20m	4 lanes	0.8m – 1.00/1.5m	
Learner pool	13m x 20m	7.0m	0.6m – 0.9m	White or pale blue
Leisure pools	Variable	N/a	Variable	Free form shape Shallow water Wave machine Beaches Water rides/ Lazy river Spa pools/ geysers Cannons Slides/other play equipment
Diving Pools				Separate and purpose built

Source: Design Guidance Note, Swimming Pools, Sport England, 2013

It is part of the National Curriculum that all children should be taught to swim. Swimming is taught in Kirklees schools and extra-curricular swimming lessons are available at KAL pools.

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5.2 Swimming pools - supply

Quantity

Although the FPM suggests that there are 20 pools in Kirklees, there are in fact 21, located at 17 sites across the Borough as follows:

Table 5.1 Supply of swimming pools in Kirklees

Facility title	Provision	Operator	Access
Almondbury Sports Centre	4 lane 25m x 8m	KAL	Pay and play
Batley Baths & Recreation Centre	3 lane 23m x 10m	KAL	Pay and play
Batley Sports and Tennis Centre	6 lane 25m x 12.7m Learner pool	KAL	Pay and play
Club Titanic (Spa)		Commercial	Pay and Play
Colne Valley Leisure Centre	4 lane 25m x 8m	KAL	Pay and play
Dewsbury Sports Centre	6 lane 33m x 12m Learner pool	KAL	Pay and play
Huddersfield Leisure Centre (opened 2015)	8 lane 25m x 12.5m 20m Learner pool	KAL	Pay and play
Holmfirth Pool and Fitness Centre	4 lane 25m x 8m	KAL	Pay and play
Spensborough Pool and Fitness Complex	6 lane 33.3m x 12.8m Learner pool	KAL	Pay and play
Scissett Baths and Fitness Centre	4 lane 23m x 11m	KAL	Pay and play
North Huddersfield Trust School	5 lane 25m x 12	KAL	Pay and play
Salendine Nook High School	4 lane 20m x 12m	KAL	Pay and play
DW Sports	4 lane 20m x 9m	Commercial	Members club
Momentum Leisure Club	3 lane 15m x 5.5m	Commercial	Members club
Stadium Health & Fitness Complex	6 lane 25m x 12.7m Learner pool	KAL	Pay and play
Swimnation	10m x 5m teaching pool	Commercial	Pay and play
Woodland Glade	3 lane 15m x 5.5m	Private*	Residents only

*Not mapped**

Investment proposals

Scissett Baths and Fitness Centre has recently been refurbished and re-opened in January 2015. Huddersfield Sports Centre now called Huddersfield Leisure Centre has been rebuilt on a new site. The 8 lane x 25m pool is suitable for hosting galas and competitions. The Leisure Centre has a separate 20m learner pool facility and further separate 'Splash Park' leisure pool, with numerous water features.

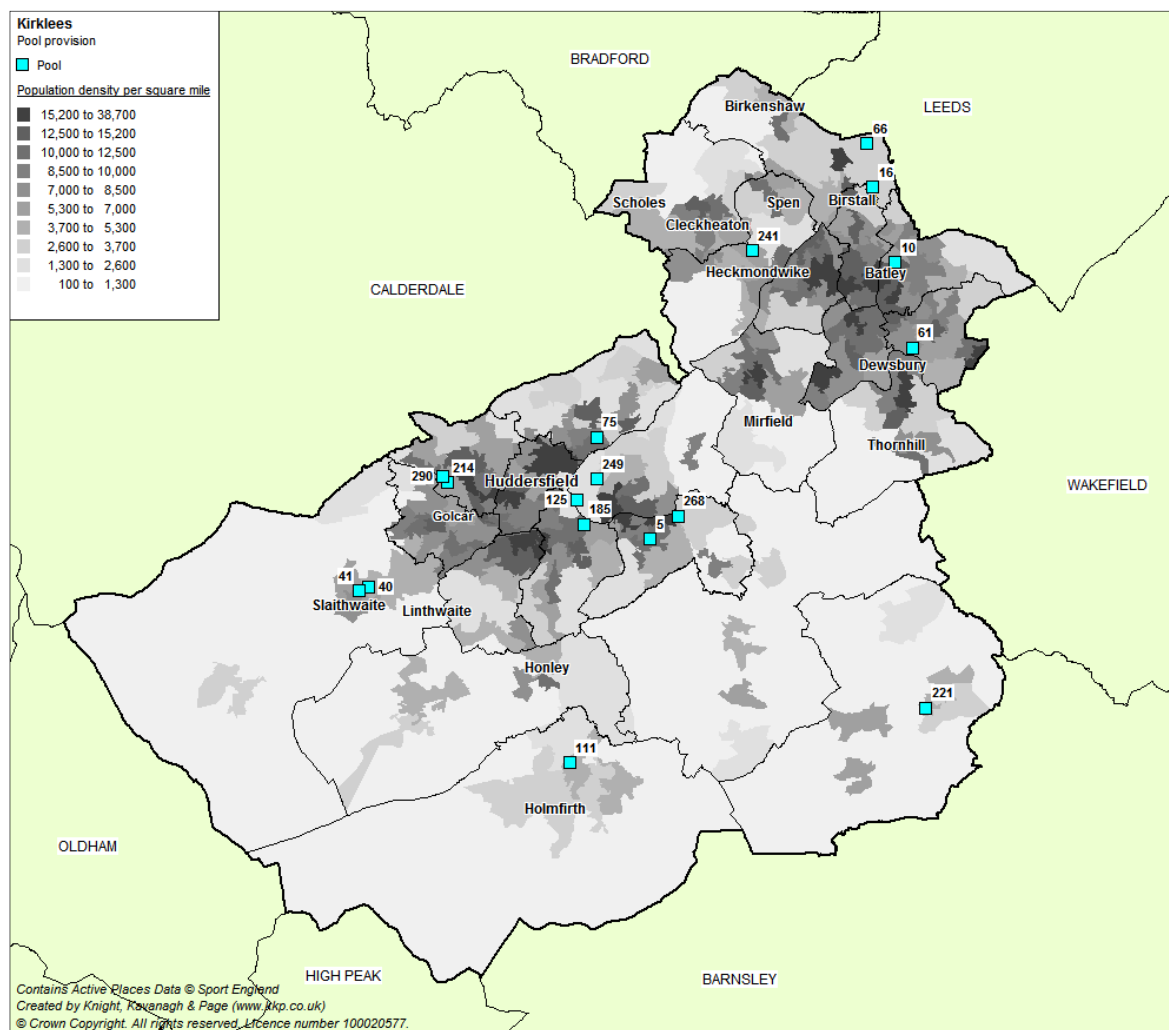
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Figure 5.1 overleaf illustrates the location of each pool. Geographically the pools are distributed between the Huddersfield urban area, the smaller towns in the north and the rural areas to the south. It is generally the more sparsely populated rural areas that do not have swimming pools. Table 5.2 identifies the pay and play opportunities for swimming in Kirklees.

The urban areas of Huddersfield and the smaller towns in the north of the Borough have the highest concentrations of multiple and health deprivation. The pools at Spenborough and Dewsbury play a major strategic role in ensuring access to water space for some of these densely populated areas, and both will be in need of significant investment in the years to come. Retaining these pools should be a priority for Kirklees Council.

Commercially provided pools in Kirklees exist in the Huddersfield urban area where they are provided as part of a health and fitness club offering. The exception is Swimnation. This is a private teaching pool, offering swimming lessons to adults and children. The pool opened in 2014.

Figure 5.1 Swimming pool supply in Kirklees



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Table: 5.1 Swimming pools in Kirklees

Ref	Site Name	Sub Type	Lanes	Condition
5	Almondbury Sports Centre	Main/general	4	Good
10	Batley Baths & Recreation Centre	Main/general	3	Above average
16	Batley Sports & Tennis Centre	Main/general	6	Good
16	Batley Sports & Tennis Centre	Learner/teaching/training	0	Good
40	Club Titanic	Main/General	0	Not assessed
41	Colne Valley Leisure Centre	Main/General	4	Above average
61	Dewsbury Sports Centre	Main/General	6	Above average
61	Dewsbury Sports Centre	Learner/teaching/training	0	Above average
66	DW Sports Fitness (Leeds)	Main/General	1	Not assessed
75	North Huddersfield Trust	Main/General	5	Good
111	Holmfirth Pool and Fitness Centre	Main/General	4	Good
125	Huddersfield Leisure Centre	Main/General	8	Good
125	Huddersfield Leisure Centre	Learner/teaching/training	0	Good
185	Momentum Leisure Club (Huddersfield)	Main/general	0	Not assessed
214	Salendine Nook High School	Main/general	4	Above average
221	Scissett Baths & Fitness Centre	Main/general	4	Good
241	Spensborough Pool/Fitness Complex	Main/General	6	Poor
241	Spensborough Pool/Fitness Complex	Learner/teaching/training	0	Below average
249	Stadium Health & Fitness Complex	Main/General	6	Good
268	Total Fitness (Huddersfield)	Main/General	3	Not assessed
290	SwimNation	Teaching	0	Not assessed

Table 5.2 Geographical locations (Pay and play facilities)

Huddersfield Urban Area	Smaller northern towns	Rural areas
Huddersfield Leisure Centre	Spensborough Pool and Fitness Complex	Scissett Baths and Fitness Centre
Stadium Health and Fitness Complex	Batley Baths & Recreation Centre	Holmfirth Pool and Fitness Centre
Almondbury Sports Centre	Batley Sports and Tennis Centre	Colne Valley Leisure Centre
North Huddersfield Trust School	Dewsbury Sports Centre	
Salendine Nook High School		

Neighbouring facilities

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Pool facilities within 5 miles of the Kirklees local authority boundary are illustrated in Figure 5.2. For residents living near to the Borough boundary, especially those with car access, pool availability in other authorities may influence the choice of destination.

As the drive time map illustrates, it is possible to travel quite significant distances within 20 minutes and access facilities in neighbouring authorities, particularly Calderdale, Bradford, Leeds and Wakefield. This is mainly due to the extensive and high level road network.

Bradford MBC has plans to replace the Richard Dunn Sports Centre and develop two new pools at Sedbergh Playing Fields near Odsal (6 lane x 25m pool) and in Bradford City Centre (8 lane x 25m). These swimming pools are expected to open in 2016/17.

Sport England's FPM analysis takes account of pools in adjacent areas and assigns visits from residents to them in calculating the supply/demand balance and accessibility.

Figure 5.2 Neighbouring authorities swimming pool supply within 5 miles

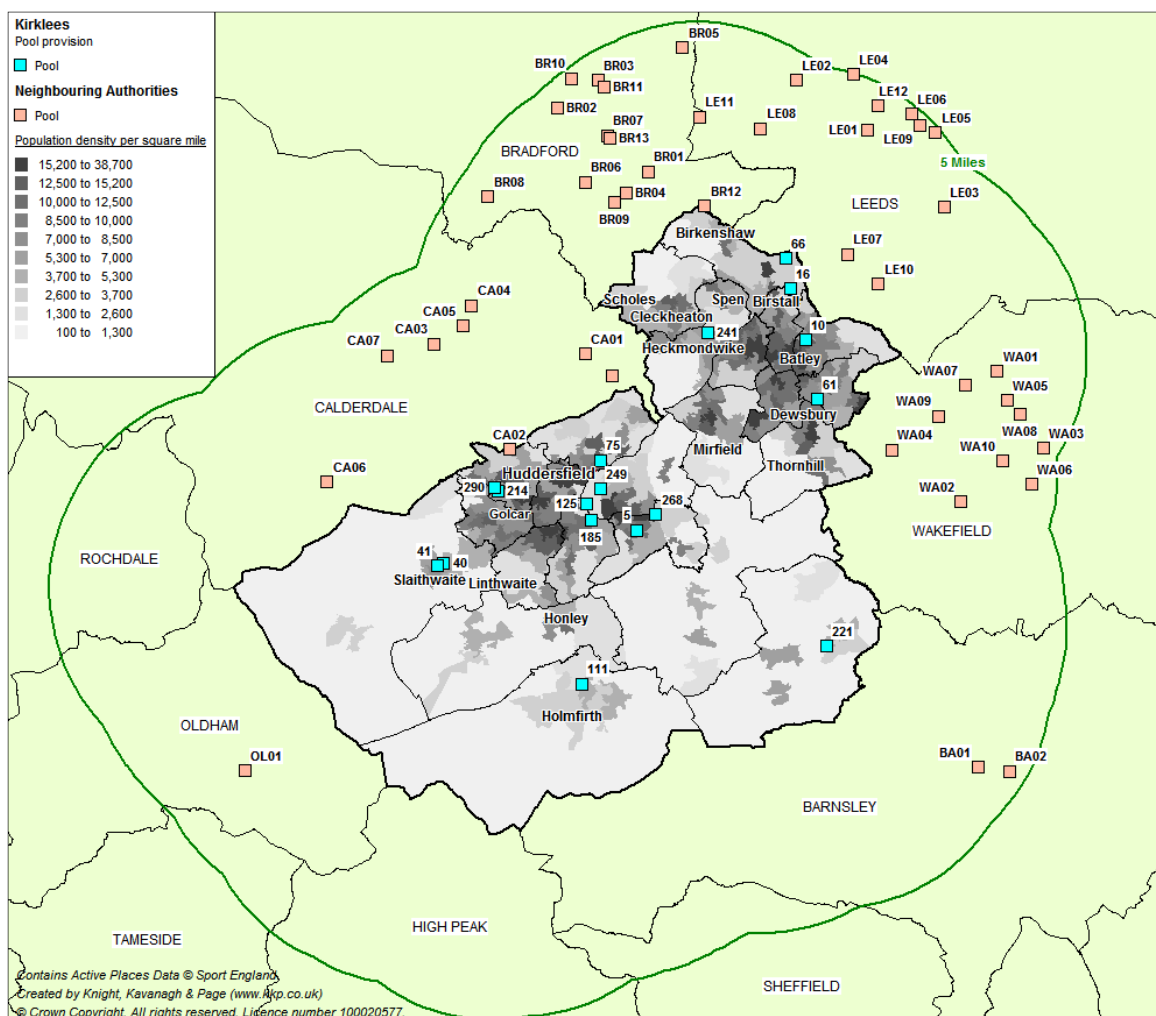


Table 5.3: Swimming pools within 5 miles of Kirklees

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Ref	Site Name	Lanes
BA01	Bannatynes Health Club (Barnsley)	0
BA02	Greenacre School	0
BR01	Bowling Swimming Pool	4
BR02	Bradford Girls Grammar School	4
BR03	Bradford Grammar School	6
BR04	Cedar Court Health Club (Leeds / Bradford)	0
BR05	Eccleshill Swimming Pool	6
BR05	Eccleshill Swimming Pool	0
BR06	Grange Technology College	0
BR07	Momentum Leisure Club (Bradford)	0
BR08	Queensbury Swimming Pool	5
BR09	Richard Dunn Sports Centre	4
BR10	St Bede's Catholic Grammar School	3
BR11	St Joseph's Catholic College	4
BR12	Tong Sports Centre And Pool	4
BR13	University Of Bradford Sports Centre	5
CA01	Brighouse Swimming Pool And Fitness Centre	5
CA01	Brighouse Swimming Pool And Fitness Centre	4
CA02	Cedar Court Health Club (Huddersfield / Halifax)	0
CA03	Crossley Heath School	0
CA04	DW Sports Fitness (Halifax)	1
CA05	Halifax Swimming Pool	6
CA05	Halifax Swimming Pool	0
CA06	Rishworth Sports Club	4
CA07	Sowerby Bridge Swimming Pool And Fitness Centre	5
CA07	Sowerby Bridge Swimming Pool And Fitness Centre	0
CA08	Spirit Health Club (Leeds Brighouse)	4
LE01	Armley Leisure Centre	5
LE01	Armley Leisure Centre	0
LE02	Bramley Baths	4
LE03	John Charles Centre For Sport	10
LE03	John Charles Centre For Sport	0
LE04	Kirkstall Leisure Centre	6
LE04	Kirkstall Leisure Centre	0
LE05	Livingwell Health Club (Leeds)	0
LE06	Momentum Leisure Club (Opal 1 Leeds)	0
LE07	Morley Leisure Centre	6
LE07	Morley Leisure Centre	0
LE08	Pudsey Leisure Centre	4
LE09	Spirit Health Club (Leeds)	1
LE10	Velocity Health & Fitness (Leeds South)	2
LE11	Virgin Active Club (Bradford)	4
LE12	Virgin Active Club (Leeds Kirkstall Road)	4
LE12	Virgin Active Club (Leeds Kirkstall Road)	0
OL01	Saddleworth Pool And Leisure Centre	4

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Ref	Site Name	Lanes
WA01	Bannatynes Health Club (Wakefield)	3
WA02	Cedar Court Health Club (Wakefield)	0
WA03	Oasis Health Club (Wakefield)	0
WA04	Ossett Academy And Sixth Form College	4
WA05	Queen Elizabeth Grammar School	0
WA06	Sandal Endowed Junior School	0
WA07	Silcoates School	4
WA08	Sun Lane Leisure	6
WA09	Total Fitness (Wakefield)	6
WA09	Total Fitness (Wakefield)	0
WA10	Wakefield Fitness & Wellbeing Centre	0

Quality

As the non-technical assessments illustrate, pool quality and that of associated changing accommodation is high variable reflecting the mixed nature of overall provision.

Table 5.3 Quality Rating of Assessed Pools

Quality rating of assessed swimming pools			
Good	Above average	Below average	Poor
9	5	1	1

Discussions with pool operator KAL and VC indicates that some facilities are reaching the end of their economic life. The Council needs to consider carefully the age and condition of its swimming pool provision, in particular at key sites like Dewsbury Sports Centre and Spensborough Pool, and ensure that there is continued investment in the sites if it wishes to retain provision across its pool stock.

Accessibility

As noted above, pools are located in three distinct geographical areas. Figure 5.3 below illustrates each of the pay and play pools with a 20 minute drive time catchment area. Whilst Figure 5.4 illustrates the supply of pools with a 20 minute walk time catchment area.

Figure 5.3 Swimming supply in Kirklees 20 minute drive time

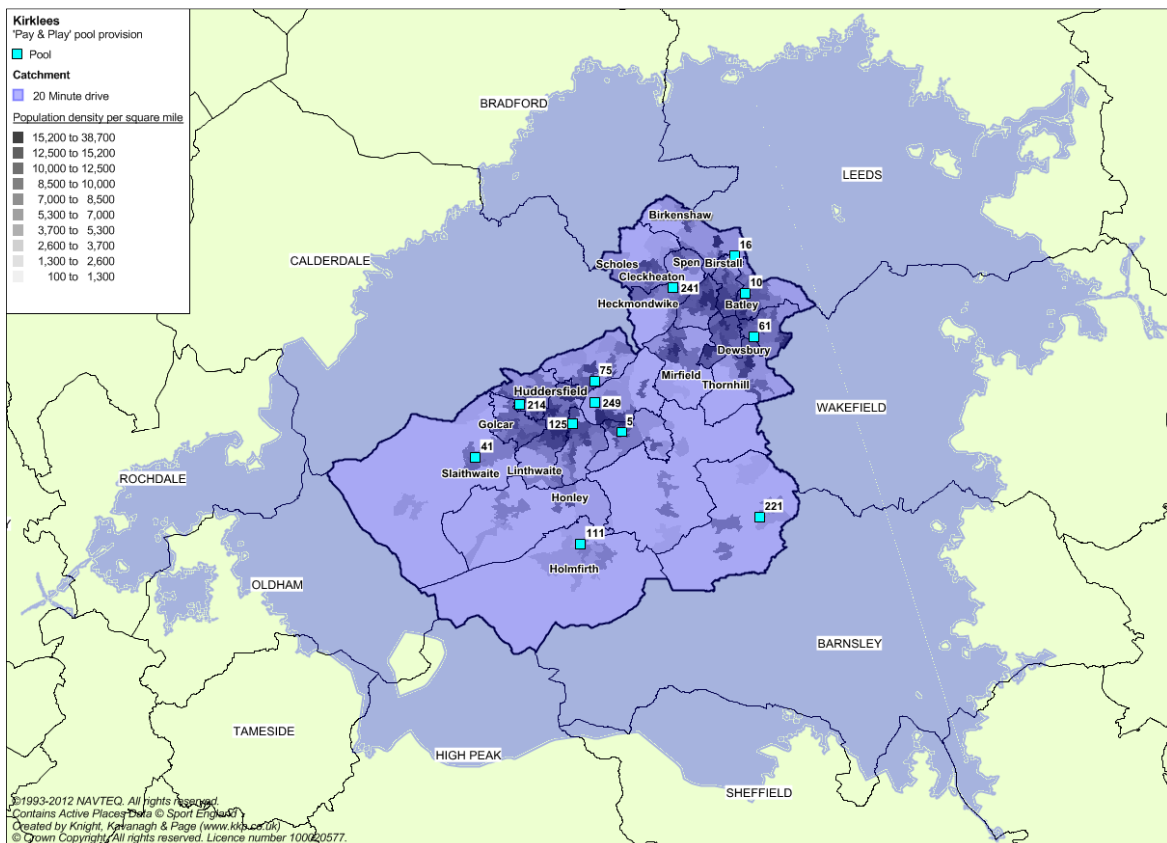


Figure 5.4 illustrates the availability of pools in the urban areas and gaps in provision. Significant areas of deprivation within Huddersfield are within a 20 minute walking distance of existing pool provision and the map clearly identifies the areas not covered. These include Mirfield, Birkenshaw, Scholes and Thornhill.

Numerically, however, 54.22% are not within the 20 minute walking distance, a reflection of the rural nature of the geography in the south of the Borough

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Figure 5.4 Kirklees Swimming Pool Supply – 20 minute walk time

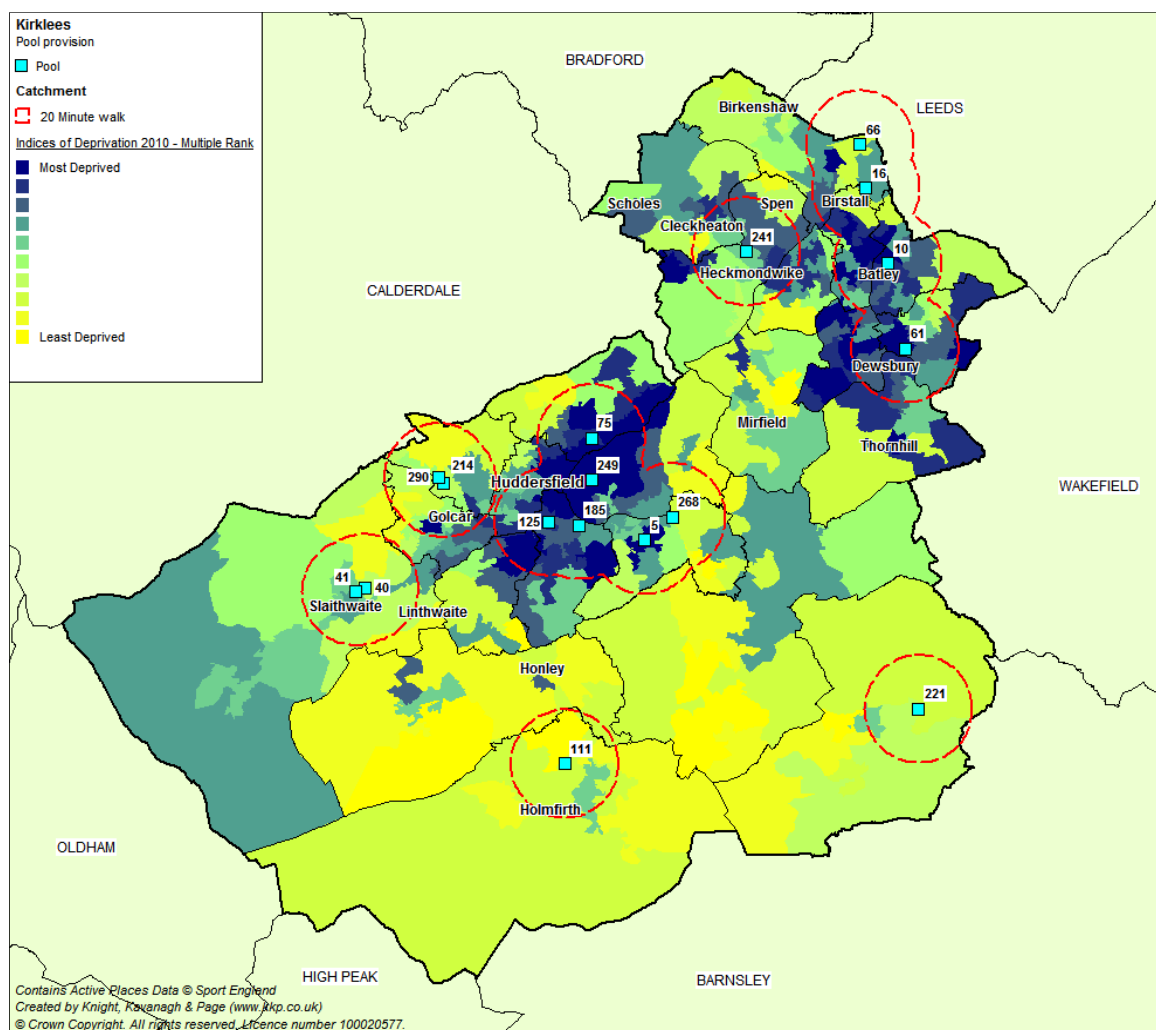


Table 5.4: IMD 2010 populations within Kirklees pools 20 minute walk time catchment

Indices of Multiple Deprivation 2010 10% bands	Kirklees		Kirklees pools catchment populations by IMD			
	Persons	Population %	Persons inside catchment	Population inside %	Persons outside catchment	Population outside %
00 - 10%	58,442	14.26%	40,109	9.79%	18,333	4.47%
10 - 20%	56,398	13.76%	33,715	8.23%	22,683	5.53%
20 - 30%	47,290	11.54%	27,028	6.59%	20,262	4.94%
30 - 40%	54,871	13.39%	31,980	7.80%	22,891	5.59%
40 - 50%	33,401	8.15%	16,432	4.01%	16,969	4.14%
50 - 60%	27,520	6.71%	10,953	2.67%	16,567	4.04%
60 - 70%	30,705	7.49%	10,562	2.58%	20,143	4.91%
70 - 80%	51,093	12.47%	16,195	3.95%	34,898	8.51%
80 - 90%	37,801	9.22%	8,274	2.02%	29,527	7.20%
90 - 100%	12,321	3.01%	1,936	0.47%	10,385	2.53%
Total	409,842	100.00%	197,184	48.11%	212,658	51.89%

Availability

The public swimming pool stock across Kirklees is predominately managed by KAL. Pools on multi-sport leisure centre sites are open from early morning 06.30/07.00 until 21.00/22.00 hours. Programming enables a wide range of users across the age and ability ranges. In addition to swimming, pools cater for water based sports such as water polo, kayaking/canoeing, octopush and synchronised swimming. The pools also accommodate a number of fitness and exercise classes however none can accommodate diving.

Within the pools stock several are based on school sites. In addition to helping to cater for school swimming requirements these make a significant contribution to meeting community swimming needs. The facilities managed by SPIE (Almondbury, Salendine Nook and North Huddersfield Trust) do not facilitate pay and play provision but do play a major role in meeting club and community needs after school hours and at the weekends.

For example, users at Almondbury School include BOK Swim Club, Holmfirth Harriers (Tri-athletes), Stroke Techniques, School of Aquatics, Get Wet Swim, Hobslet Swim, Amphibi Kids and M&M Swim. The pool is open from 18.00–21.00 Monday to Friday and from 09.00- 21.00 at weekends.

At the KAL operated Batley Baths and Recreation Centre, located in an area with a high percentage of Asian residents several women only sessions (Sitara) are scheduled. The Victorian design lends itself to single sex sessions where the privacy of the users can be maintained.

Strategic review of provision for swimming

With the exception of DW Sports, Momentum Leisure Centre and Swimnation this review is based on the supply of pools (20 not 22 pools) identified in the Facility Planning Model (FPM) see Table 5.1 above.

Table 5.4: Facilities Planning Model- supply of swimming pools in Kirklees and Yorkshire

	Kirklees	Yorkshire
Number of pools	20	291
Number of pool sites	15	204
Supply of total water space in m ²	4384	64177
Supply of water space (m ²) scaled by hours available in peak period	3,917.8	53,389.3
Supply of total water space in VPWPP	3395	46,2707
Water space per 1000 population in m ²	10.16	11.87

The 10 m² of water space per 1.000 head of population is lower than the national and regional average figure (13 m² and 12 m² respectively). Table 5.4 does not include the new Huddersfield Leisure Centre which is larger than the pool at the old Huddersfield Sports Centre (plus 50 m²).

Summary of supply

Existing provision across Kirklees, with the opening of the new pool in Huddersfield in 2015, ranges from an 8 lane competition standard pool to a Grade II Listed Victorian Baths in Batley, built in 1892.

The main facility operator KAL enables a wide ranging and balanced programme (the KAL Aquatic Journey) aimed at accommodating the population of Kirklees to participate in swimming, learning to swim and other water based sports and activities.

The age and condition of some of the pool stock, which are reaching the end of their natural life, at key sites such as Spenborough Pool and Dewsbury Sports Centre for example, needs addressing to mitigate against any future risk to the sites.

All residents can access a pool within a 20 minute drive time and a significant percentage of Huddersfield urban area residents are within a 20 minute walk of a swimming pool. The largest settlements without pools are Mirfield and Meltham.

There is no specialist diving provision at any pool in Kirklees. This is available in Leeds, Sheffield and Bradford.

5.2 Demand

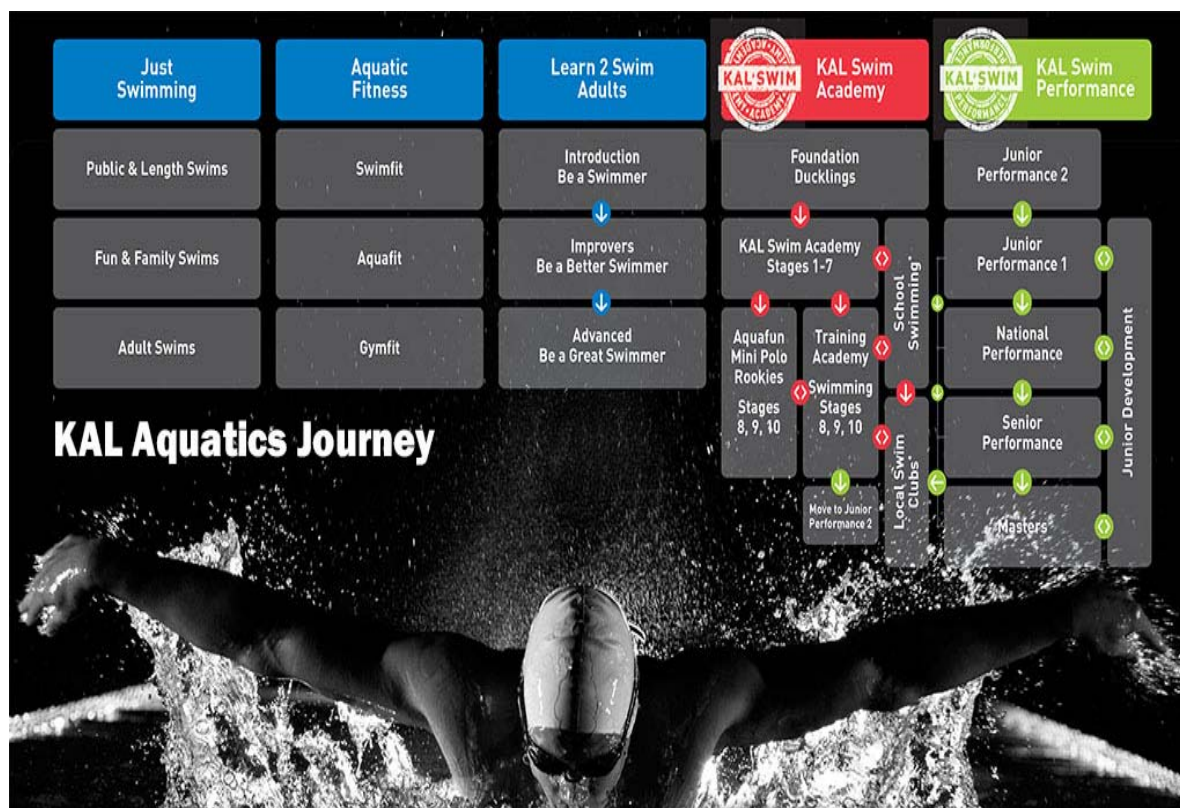
Swimming is the most popular sport in England with 2.5 million people swimming at least once per week. Despite its popularity swimming has seen 144,200 fewer people swimming in the last six months and 390,700 in the last year. The long term trend shows 729,000 people stopping swimming in the last decade.

In Kirklees, Sport England (APS 8) estimate that there are 25,400 regular swimmers; a participation rate of 7.7%. This is lower than the rate for Yorkshire (11.1%) and England (11.5%).

During 2014 Kirklees Active Leisure (KAL) reviewed swimming across Kirklees and introduced the KAL Aquatics Journey. As illustrated below, this incorporates all aspects of swimming for all ages and is available at all KAL managed pay and play facilities.

The KAL journey incorporates learning to swim for children and adults and provides a pathway for those who want to take swimming through to a competitive level. The re-organisation is in its infancy but numbers joining the Borough of Kirklees (BOK) Swim Club are increasing and individual and team performances at the National Swimming Championships are reported to have improved in just 12 months.

Figure 5.5: KAL Aquatic Journey



The FPM calculates the demand for swimming in Kirklees as outlined below.

Table 5.5: Facilities Planning Model - demand for swimming pools in Kirklees

	Kirklees	Yorkshire
	2014	2014
Population	431,310	540,7883
Swims demanded – visits per week in the peak period	28,056	348,277
Equivalent in water space in m ² – with comfort factor included	4624.6	57,408.3
% of population without access to a car	25.7	26.7

Summary of demand

Swimming is a popular sport/activity in Kirklees. The vast majority of swimming activity is delivered through pay and play facilities and for some, through commercial fitness clubs with swimming provision.

A number of swimming clubs are able to provide opportunities for residents to take part in competitive swimming. The KAL Aquatics Journey provides a comprehensive range of activities and opportunities for all residents to engage with swimming and aquatic activities recreationally and competitively. The new competition pool opened in Huddersfield town centre (2015) is a significant opportunity to host more local galas and increase the focus on competitive and recreational swimming.

5.3 Consultation

Consultation was undertaken with the Amateur Swimming Association (ASA) and other relevant partners across the Borough to inform this report. The ASA (which also governs Water polo, Synchronised Swimming and Diving) considers club swimming across Kirklees to be relatively healthy; the following swimming clubs operate in the Borough:

- ◀ Borough of Kirklees (BOK).
- ◀ Colne Valley Swimming Club.
- ◀ Dewsbury Swimming Club.
- ◀ Huddersfield Crusaders.
- ◀ Huddersfield Otters Water Polo.
- ◀ Spenborough Swimming Club.
- ◀ Scissett Swimming Club.

Following the introduction of the KAL Aquatics Journey, clubs are settling into new patterns of use and, for some, changes to roles and responsibilities.

KAL is now responsible for the delivery of all early stage learn to swim programmes. KAL has incentivised them by offering 25% discount on hire fees if they achieve the SWIM 21 accreditation mark. The ASA is focused on leadership training and helping clubs to become more commercially orientated.

5.4 Supply and demand analysis

Sport England's FPM calculates that swimming pools in Kirklees satisfy 91% of demand. 78% of all journeys to pools are made by car, 11% on foot and 11% using public transport. Facilities in Kirklees retained 85% of satisfied demand visits and exported 15% to other areas and 9% of demand remains unmet.

The FPM calculates that in Kirklees 700 m² of water space, roughly the equivalent of a 10 lane x 25 metre pool, would be needed to satisfy all the unmet demand. However, most of this emanates from potential users who do not have access to a car. If they did all have such access capacity in the existing /planned pools would be sufficient to meet all demand from Kirklees residents. It is unrealistic and unaffordable to offer everyone in Kirklees a pool within a 20 minute walking time of their home.

During consultation, KAL confirmed that pools in the Borough get busy, particularly at peak times.

Spensorough Pool plays a significant role in pool provision but is nearing the end of its natural life. To continue to meet demand it is recommended that it should be replaced and to meet the expanding population and anticipated rise in demand from higher levels of physical activity it is recommended that consideration be given to developing one further new pool at some point.

5.5 Summary of key facts and issues

In summary, the research has identified the following in respect of swimming pool provision in Kirklees borough:

Swimming pools

- ◀ Swimming is the second most popular sport in the Borough as identified by Sport England's APS8.
- ◀ According to the limited findings of Sport England's Active People survey, Swimming participation rates in Kirklees are lower than those for Yorkshire and England
- ◀ The Borough has a 23 swimming pools on 18 sites that cater for a wide range of the population's swimming and aquatic needs.
- ◀ The Sport England FPM calculates that existing pool provision in Kirklees and adjoining local authorities enables 91% of swimming demand to be satisfied. 15% of Kirklees demand is exported to other areas.
- ◀ The main operator, KAL, provides a mixed and balanced programme of swimming, learn to swim, water fitness and other water sport activity to meet the needs of the local population.
- ◀ School pool sites make a significant contribution to meeting the needs of local clubs and swim schools.
- ◀ Several swimming clubs provide opportunities for residents to access a pathway to competitive swimming. There is no evident unmet demand for water space from swimming clubs in the Borough.
- ◀ 54% of the population of Kirklees is not within a 20 minute walking distance of a pool whilst all residents are within a 20 minute drive time.
- ◀ Spenborough Swimming Pool is reaching the end of its economic life. Population growth and an existing shortfall of water space across the Borough indicate that Spenborough should be replaced with as a minimum with an 8 lane x 25m pool.
- ◀ Dewsbury Sports Centre main pool tank is also nearing the end of its economic life and consideration needs to be given to the rectification of this in order to avoid the potential closure of this site at some stage in the future.
- ◀ Further feasibility work should be undertaken to investigate providing an additional pool to meet the demands of the growing and ageing population.

SECTION 6: HEALTH AND FITNESS SUITES

Health and fitness facilities are normally defined by a minimum of 20 stations. A station is a piece of static fitness equipment and a larger health and fitness centre with more stations are generally able to make a more attractive offer to both members and casual users. They can provide a valuable way to assist people of all ages, ethnicities and abilities to introduce physical exercise into their daily lives with the obvious concomitant benefits to health, fitness and wellbeing.

6.1: Supply

Quantity

Research undertaken for the assessment report identifies 35 health and fitness suites offering 20 stations or more within Kirklees. 33 of these are accessible at some level to the community. Of the available facilities, 15 are defined as pay and play, whilst 18 are commercially operated where a membership is required. There is a total of 1,964 stations within the identified fitness suites, 1,909 of which are available, at some level, to the community.

The map below shows the more densely populated areas within Kirklees to be well catered for in terms of the fitness provision available. Areas with sparser populations also have facilities nearby that can accommodate demand.

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Figure 6.1: Health and fitness suites with 20+ stations in Kirklees over population density

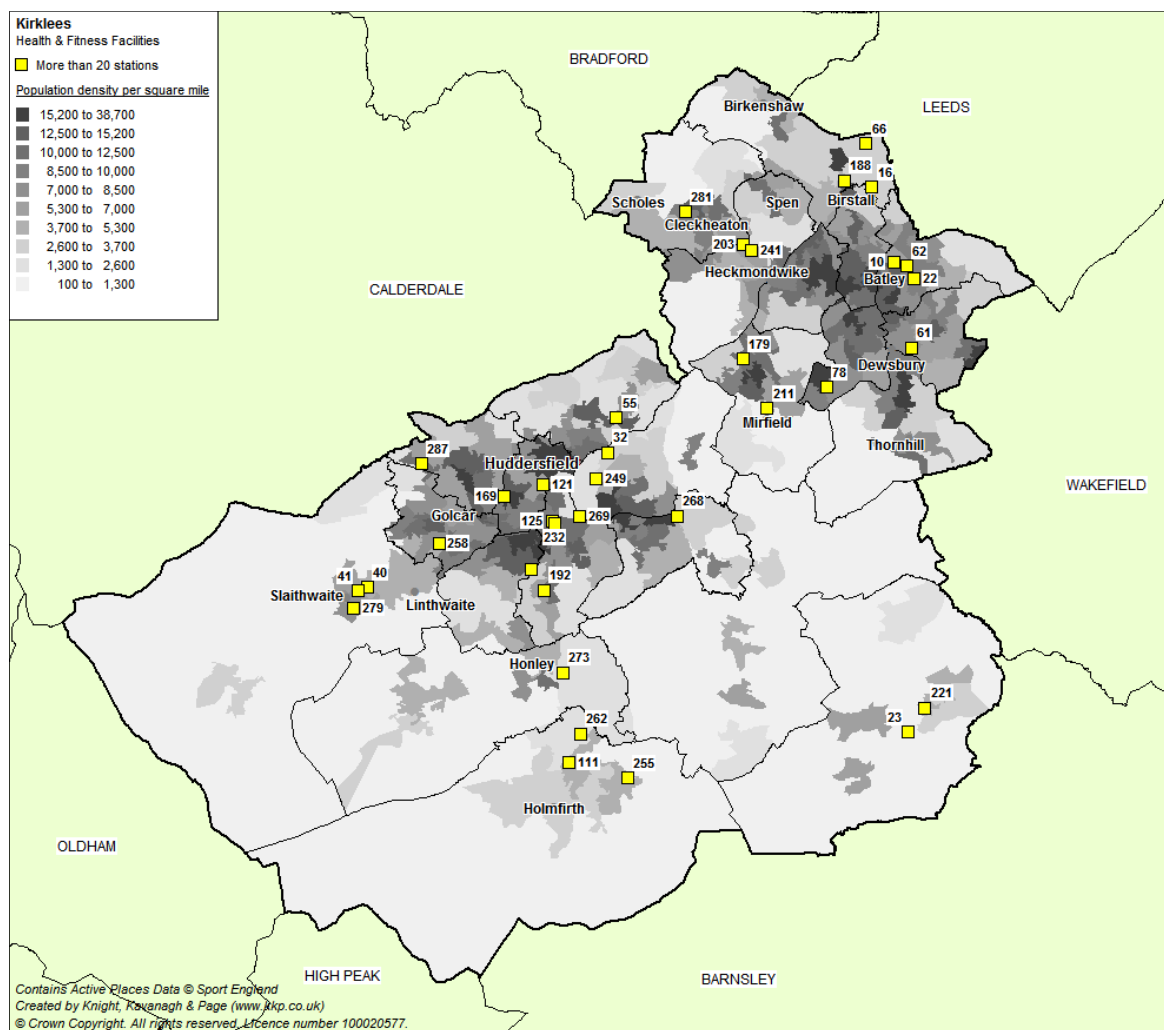


Table 6.1: Health and fitness suites in Kirklees (20 stations or more).

Ref	Site	Access	Stations
10	Batley Baths & Recreation Centre	Pay & Play	23
16	Batley Sports & Tennis Centre	Pay & Play	40
22	Body Positive Fitness Studio	Membership	42
23	Bodyzone Fitness Centre	Membership	30
32	Canal Side Sports Complex	Pay & Play	48
40	Club Titanic	Membership	21
41	Colne Valley Leisure Centre	Pay & Play	50
55	Deighton Sports Arena	Pay & Play	23
61	Dewsbury Sports Centre	Pay & Play	120
62	Dickys Gym	Membership	41
66	DW Sports Fitness	Membership	125
78	Fitness Connection	Membership	25

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Ref	Site	Access	Stations
111	Holmfirth Pool and Fitness Centre	Pay & Play	30
121	Huddersfield Lawn Tennis And Squash Club	Pay & Play	25
125	Huddersfield Leisure Centre	Pay & Play	100
161	Lockwood Park Health & Fitness Club	Pay & Play	150
169	Maloneys	Membership	35
179	Mirfield Free Grammar School	Membership	22
188	MP Fit	Membership	85
192	Newsome High School And Sports College	Private	25
203	PJs Health & Fitness Village	Membership	35
211	Roy Ellams Premier Health Club	Membership	40
221	Scissett Baths & Fitness Centre	Pay & Play	24
232	Sikh Leisure Centre	Membership	34
241	Spensorough Pool & Fitness Complex	Pay & Play	36
249	Stadium Health & Fitness Complex	Pay & Play	100
255	Target Health & Fitness	Membership	61
258	The Gym	Membership	43
262	Thongsbridge Tennis Club	Pay & Play	31
268	Total Fitness	Membership	300
269	University Of Huddersfield Sports Centre	Membership	80
273	Warehouse Health & Fitness	Membership	45
279	Wharfside Workout	Membership	60
281	Whitcliffe Mount Sports Centre	Pay & Play	20
287	Your Health Club (HD3fitness)	Membership	35

In addition, there are ten health and fitness facilities containing less than 20 stations within the area. Seven of these are available to the public and therefore may accommodate some demand. For the purpose of this report, however, these facilities are discounted as too small, although it should be noted that the current 15 station suite at Royds Hall Sports Centre may expand in the future. It has only recently been made available for community use and should this be successful, more stations will be added.

Quality

Site assessments

In total, 13 of the 35 health and fitness suites were visited and assessed. The majority of sites not assessed are commercially run where a registered membership is required. The health and fitness sector in Huddersfield is mature and highly segmented. The quality across the sector from budget to luxury is high. The 13 facilities assessed are as follows:

- ◀ Batley Baths & Recreation Centre
- ◀ Batley Sports & Tennis Centre
- ◀ Colne Valley Leisure Centre
- ◀ Deighton Sports Arena

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- ◀ Dewsbury Sports Centre
- ◀ Holmfirth Pool and Fitness Centre
- ◀ Huddersfield Sports Centre
- ◀ Lockwood Park Health & Fitness Club
- ◀ Mirfield Free Grammar School
- ◀ Scissett Baths & Fitness Centre
- ◀ Spenborough Pool & Fitness Complex
- ◀ Stadium Health & Fitness Complex
- ◀ Whitcliffe Mount Sports Centre.

Site visits were carried out by KKP and assessors were accompanied by staff including facility managers and teaching staff. These visits provide an overall quality scoring and look for investment which has been undertaken. The assessments highlighted that there are no facilities with a quality rating of poor within Kirklees. Facilities were assessed as either good (8) or above average (5). The table below provides a breakdown of the quality scoring:

Table 6.2 Quality rating of health and fitness suites in Kirklees

Quality rating of assessed health and fitness suites				
Good	Above average	Below average	Poor	Not assessed
9	4	0	0	22

The health and fitness suite at the Stadium Health & Fitness Complex has recently been redeveloped to upgrade and extend the facility. This has seen an increase in the number of stations as well as further improvement in the layout and quality at the site. As an initial part of this redevelopment a spin studio and an additional exercise studios were added to the facility mix at the Stadium in October 2014. These two new facilities are very high quality providing users with dedicated access to a spin studio and a wide range of other fitness classes.

Table 6.3: Health and fitness suites in Kirklees with a quality rating

Ref	Site	Stations	Quality
10	Batley Baths & Recreation Centre	23	Above average
16	Batley Sports & Tennis Centre	40	Good
41	Colne Valley Leisure Centre	50	Good
55	Deighton Sports Arena	23	Above average
61	Dewsbury Sports Centre	120	Good
111	Holmfirth Pool and Fitness Centre	30	Good
125	Huddersfield Leisure Centre	120	Good
161	Lockwood Park Health & Fitness Club	150	Good
179	Mirfield Free Grammar School	22	Good
221	Scissett Baths & Fitness Centre	24	Good
241	Spenborough Pool & Fitness Complex	36	Good
249	Stadium Health & Fitness Complex	100	Good
281	Whitcliffe Mount Sports Centre	20	Above average

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Refurbishments

According to Active Places Power information, the most recently (2012) updated health and fitness suites are at Huddersfield Sports Centre, Roy Ellams Premier Health Club (Mirfield) and Thongsbridge Tennis Club. The venue at Mirfield Grammar School was opened in 2013. Canalside Sports Complex and Deighton Sports Arena are the facilities that have gone the longest without refurbishment; neither has been upgraded since 2001.

Table 6.4: Health and fitness refurbishment in health and fitness suites

Ref	Site	Year built	Year refurbished
10	Batley Baths & Recreation Centre	2000	2004
16	Batley Sports & Tennis Centre	1999	2010
22	Body Positive Fitness Studio	2005	-
23	Bodyzone Fitness Centre	1993	2005
32	Canal Side Sports Complex	2001	-
40	Club Titanic	2006	-
41	Colne Valley Leisure Centre	2008	-
55	Deighton Sports Arena	2001	-
61	Dewsbury Sports Centre	1984	2006
62	Dickys Gym	1987	2007
66	DW Sports Fitness	2002	2011
78	Fitness Connection	1995	2004
111	Holmfirth Sports Centre	2012	-
121	Huddersfield Lawn Tennis And Squash Club	2008	-
125	Huddersfield Sports Centre (replaced in 2015 with Huddersfield Leisure Centre)	1973	2012/2015
161	Lockwood Park Health & Fitness Club	1997	2013
169	Maloneys	1987	2009
179	Mirfield Free Grammar School	2013	-
188	MP Fit	1994	2012
192	Newsome High School And Sports College	2005	-
203	PJs Health & Fitness Village	2007	-
211	Roy Ellams Premier Health Club	2001	2012
221	Scissett Baths & Fitness Centre	1995	2014
232	Sikh Leisure Centre	1991	2004
241	Spensborough Pool & Fitness Complex	1997	2004
249	Stadium Health & Fitness Complex	1998	2015
255	Target Health & Fitness	2004	-
258	The Gym	2005	-
262	Thongsbridge Tennis Club	2005	2012
268	Total Fitness	2000	2006

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Ref	Site	Year built	Year refurbished
269	University Of Huddersfield Sports Centre	1995	2014
273	Warehouse Health & Fitness	2001	2008
279	Wharfside Workout	2011	-
281	Whitcliffe Mount Sports Centre	2007	-
287	Your Health Club (HD3fitness)	2007	-

Accessibility and availability

The Sport England classification of access type defines registered membership use facilities as being publically accessible. For health and fitness suites, this generally means a monthly membership fee which can vary hugely. Whilst an expensive monthly fee does not generally enable public or community access in the truest sense, budget health and fitness providers offer membership from as little as £7.99 a month.

Kirklees residents have a relatively wide choice of facilities that allow both casual users and facilities that require a membership, with only two health and fitness suites allowing no community use on any level. Newsome High School & Sports College was previously available to the community but this has recently ceased due to a reported lack of demand, whilst the facility at the University of Huddersfield Learning and Leisure Centre is reserved for student and staff use only.

Although among private providers price may restrict some users, KAL has focused on providing good quality fitness provision at affordable prices. The following 12 health and fitness suites, containing 616 stations, are managed by KAL:

- ◀ Batley Baths & Recreation Centre
- ◀ Batley Sports & Tennis Centre
- ◀ Colne Valley Leisure Centre
- ◀ Deighton Sports Arena
- ◀ Dewsbury Sports Centre
- ◀ Holmfirth Pool and Fitness Centre
- ◀ Huddersfield Sports Centre
- ◀ Lockwood Park Health & Fitness Club
- ◀ Scissett Baths & Fitness Centre
- ◀ Spensborough Pool & Fitness Complex
- ◀ Stadium Health & Fitness Complex
- ◀ Whitcliffe Mount Sports Centre.

Most of the available health and fitness suites have extensive opening hours with daytime access to fitness suites on all school sites except Mirfield Free Grammar School.

6.2: Demand

Health and fitness via exercising in a gym or class environment is a highly popular form of exercise across Kirklees, appealing to men and women across a wide range of age groups.

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Sport England Active People Survey identifies 53,244 people currently participating in 'keep fit and gym', which at 12.5% of the Kirklees population is comparable to 'UK penetration rates' of 12% (% of the overall population that regularly access a gym facility). A further 22,354 state that they would like to begin participating in the future, indicating a potential future growth in demand.

There is further evidence of the popularity of health and fitness suites; KAL reports many of its facilities to be 'incredibly busy', despite (and in part because of) recent refurbishments and extensions. This is particularly the case at peak times as many health and fitness classes are regularly oversubscribed.

To identify the adequacy of the quantity of provision a demand calculation based on an assumption that 'UK penetration rates' will increase slightly in the future is applied. Population increases are also factored in to enable a calculation of whether current supply will meet future demand.

Table 6.5: UK penetration rates for health and fitness suites in Kirklees

	Current (2012)	Future (2024)	Future (2037)
Adult population	425,517	458,762	488,321
UK penetration rate	12%	13%	14%
Number of potential members	51,062	59,639	68,365
Number of visits per week (1.5/member)	76,593	89,459	102,548
% of visits in peak time	65	65	65
No. of visits in peak time (equivalent to no. of stations required i.e. no. of visits/39 weeks*65%)	1,277	1,491	1,709

According to UK penetration rates there is a current need for 1,277 stations across Kirklees. This is expected to grow to 1,491 stations by 2024 and to 1,709 stations by 2037. A small oversupply of stations will make use of the facilities more comfortable for users.

6.3: Supply and demand analysis

Health and fitness facilities have been a very successful addition to sports centres over the past three decades and the income derived from them helps to offset the cost/underpin the viability of other aspects of leisure provision, especially swimming.

Kirklees currently has a total of 1,909 fitness stations across 33 sites that are accessible at some level for community use. Based on 'UK penetration rates' there is a predicted need for 1,709 stations by 2037, suggesting that demand is being catered for both now and in the future. Much of this provision is in Huddersfield town centre facilities.

Whilst there is an overall surplus of stations some of the gym facilities are close to becoming oversubscribed, particularly at peak time and would benefit from expansion, although this is difficult as many of the sites are considered to be fully developed.

6.4 Summary of key facts and issues

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- ◀ There are 35 health and fitness suites of 20 or more stations within Kirklees, 33 of which are available to the community, providing a total of 1,909 stations.
- ◀ The more densely populated areas of Kirklees are seemingly well catered for in terms of the number of health and fitness suites available, whilst more sparsely populated areas also generally have access to nearby facilities.
- ◀ The majority of facilities assessed were rated as good (9) or above average (5). Although there are many privately provided facilities, KAL manages 11 health and fitness suites with a range of price offers, indicating that there is a relatively wide choice of facilities for potential users.
- ◀ Health and fitness through exercising in a gym is very popular across Kirklees, with the Sport England Active People Survey identifying 53,244 participating in 'keep fit and gym'.
- ◀ Using 'UK penetration rates' the demand in the peak period is for 1,277 stations. This is predicted to grow to 1,709 stations by 2037. Current provision will be able to accommodate both current and future demand.
- ◀ Whilst there is an overall surplus of stations some of the gym facilities are close to becoming oversubscribed, particularly at peak time and would benefit from expansion, although the difficulty of so doing is recognised as many of the sites are constrained and already fully developed.

SECTION 7: GYMNASTICS AND DANCE

Gymnastics

British Gymnastics (the NGB for gymnastics in the UK which administers the sport on both a national and regional level) has confirmed that there is a trend for larger clubs to move out of and away from sports halls/gym halls that presently have to accommodate gymnastics while also looking to cater other sports and activities, to facilities that act as dedicated gymnastics facilities (such as industrial units). It is recognised that clubs and other gymnastics operators can offer a range of programmes in a variety of facilities, not just dedicated venues. Types of non-permanent gymnastics facilities include:

- ◀ Leisure / sports centres.
- ◀ Community / village halls.
- ◀ Schools / nurseries.
- ◀ Private fitness venues / sports clubs.
- ◀ Health centres.

The sport of gymnastics includes the disciplines of Women’s Artistic Gymnastics (WAG), Men’s Artistic Gymnastics (MAG), Rhythmic Gymnastics (RG), Trampoline Gymnastics (TRA), Double Mini Tramp (DMT), Acrobatic Gymnastics (ACRO), Tumbling (TUM), Aerobic Gymnastics (AERO), General Gymnastics (GG), TeamGym (TG) and Gymnastics and Movement for People with Disabilities (GMPD). There are also activities such as Cheerleading and Freestyle Gymnastics that have been incorporated into the gymnastics family. Each gymnastics discipline has its own facility requirements.

Nationally the scope of current facility provision is substantial, ranging from foundation level activity occurring in nurseries and crèches; local development level facilities of 400-500m²; facilities of regional and national significance of 800-1000 m² and operations affording access to regional, national and international specification facilities of 1100-1800m².

7.1 Supply

There are seven identified gymnastics and trampolining clubs in Kirklees, two have dedicated facilities, owned by the clubs which are based there. The other five clubs make use of youth clubs, high schools and leisure centres. The dedicated facilities are at:

- ◀ Greenhead Gymnastics Club, St.Thomas' Church, Bradley, Huddersfield
- ◀ TSV Gymnastics Club, Heaton Street, Cleckheaton BD19 3TN

Both are located in converted buildings where gymnastics equipment is permanently set up. Greenhead has sprung floors and a landing pit. Other clubs hire the following facilities:

Table 7.1: Gymnastics clubs hiring facilities in Kirklees

Club	Venue
Kirklees Rebound Trampoline Club	Huddersfield Leisure Centre
Huddersfield Gymnastics Club	Paddock Youth Club
Pennine Gymnastics Club	Holmfirth High School
Special Olympics - North Kirklees	Batley Baths
All Starts Trampolining Club	Dewsbury Sports Centre

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Potential facility developments

Huddersfield Sports Centre closed in 2015 and was replaced by a new leisure centre in Springwood. Kirklees Rebound Trampoline Club has a permanent home at the Sports Centre and moved to the new leisure centre, although the trampolines will no longer be permanently set up, and they will use the ancillary hall. The Club has aspirations to develop a facility at the North Huddersfield Trust School, to join other community sports facilities on this site. Funding to develop this facility has not yet been secured.

Greenhead Gymnastics Club is looking to expand to improve the facilities it has available for tumbling and vaulting. The potential extension would increase the run up to tumble and vault but would not increase overall club capacity.

Batley and Birstall Gymnastics Club is a newly registered club, currently based at Panache Studios in Bradford. It has long term aspirations to develop its own facility in Kirklees.

7.2 Demand

Junior demand

Most of the clubs in Kirklees are limited by the current stock of facilities available. The majority have expressed a desire and a need to expand, to satisfy existing waiting lists.

Table 7.2: Requirements of gymnastics clubs in Kirklees

Club	Demand
Kirklees Rebound and Trampoline Club	Moving to the activity hall at the new leisure centre. Not a permanent set up like the current arrangements at the Huddersfield Sports Centre. It currently has c.150 members and a long waiting list, there is also capacity to increase membership levels. The club has aspirations to develop a new purpose built facility.
Greenhead Gymnastics Club	Currently operating almost at capacity with 200-220 members and no room to expand. Has a long waiting list and potential to increase membership in bigger premises.
Huddersfield Gymnastics Club	It has approximately 180 members, operating out of a Youth Centre base. It has capacity to expand and improve in quality should a dedicated facility be available.
Pennine Gymnastics Club	Founded in June 2014 and already expanded sessions to 4 nights per week. Already c.150 members with the potential to double were facilities available to accommodate demand.
TSV Gymnastics Club	Has its own facility and accommodates 250-270 members. Manages the membership and facility currently, unsure with regard to desire/capacity to expand.
Special Olympics North Kirklees Gymnastics Club	It has 30-40 members and presently hire the hall at Batley Baths. No immediate desire to expand.
Batley and Birstall Gymnastics Club	Newly established club with ambitions to expand and develop facility in the Batley/Birstall area. Potential to grow rapidly if facilities to accommodate said growth can be found.
All Stars Trampoline Club	Based at Dewsbury Sports Centre and currently with a waiting list. Possible potential to expand.

KAL offers a range of gymnastic and trampolining activities for young people at its main sports centres in Huddersfield and Dewsbury.

NGB perspective

The British Gymnastics Facility Strategy 2013-2017 identifies that gymnastics clubs in the UK cannot currently cope with the demand to participate in the sport. According to recent survey (British Gymnastics, 2010) gymnastics clubs have an average waiting list of 35 people. 87% of the clubs which responded to the survey said they found it difficult to increase capacity highlighting lack of available space as the main reason for this. The majority of clubs seeking to increase participation levels wish to do so at the recreation level.

An audit of clubs and coaches revealed the variety of venues at which gymnastics coaching takes place. Respondents indicated that the most used venues for gymnastics coaching are leisure centres (32.9%), schools (21.4%) and dedicated gymnastics centres (26.2%).

Dedicated gym centres hosted considerably more activity in the following disciplines: preschool, team gym, women's and men's artistic, sports acrobatics, aerobic gymnastics and tumbling. Dedicated facilities allow clubs to grow the variety of disciplines they can offer. Having access to a facility throughout the day allows a club to diversify e.g. offering pre-school activity mornings and afternoons, and allows them to deliver 'less' well-resourced disciplines such as team gym, rhythmic and aerobics. In simple terms, having access to a facility throughout the day enables more activity to take place.

A facility such as this in the Kirklees area would significantly increase the capacity for gymnastics provision, potentially bringing a wider range of gymnastics activity to a larger potential audience. Clearly the long term financial viability of such a development would need to be robustly considered, as would the availability of capital funding, especially given that financial pressures facing the Council means that are unlikely to be able or willing to contribute financially.

Challenges

Unlike many other parts of the country Kirklees does not appear to have had the range of opportunities for gymnastics clubs to develop bespoke gymnastics centres in unused industrial units or warehouses. This has been the trend in other parts of the country where the local economy has seen such space become available (at affordable cost). It would, thus, appear that any solution for the Kirklees area will need to be considered outside of these parameters.

A potential challenge is the relatively large number of smaller clubs. Were dedicated provision to be developed in the future it may be appropriate and economic for some re-alignment of the club infrastructure in order to ensure that a co-ordinated and cohesive gymnastics offer is developed.

KAL commented specifically on the shortfall in suitably qualified coaches to run classes; a situation acknowledged by British Gymnastics. While not directly relevant to facilities this is a key factor in the generation and accommodation of demand.

7.3 Summary of key facts and issues

- ◀ There are seven gymnastics clubs in the area, five of which currently hire or rent facilities from local providers. Almost all clubs express a desire to expand the number of sessions but cannot secure additional time at suitable facilities.
- ◀ The demand for gymnastics in the area is high and there is substantial unmet demand, particularly in the junior clubs, which have long waiting lists.
- ◀ Three clubs in the area have aspirations to develop a dedicated gymnastics facility; however none of the proposed projects has yet secured funding. Given the current austerity measures and pressure on public expenditure there is no prospect of the council funding such a facility and that other traditional sources, for example Sport England, are under financial pressure and facing unprecedented demand for capital funding, this is a major obstacle.
- ◀ British Gymnastics identifies potential for additional activity given the availability of dedicated facilities, such as a sprung matted floor, landing pits and sufficient space to leave equipment *in situ* and facilitate full length competition run ups.
- ◀ There appears to be considerable unmet demand for gymnastics across the study area. (This is a trend echoed nationally). A dedicated gymnastics facility could provide an outlet for a large number of new participants to engage in either gymnastics or trampolining and help to address the waiting lists found in many clubs and further investigation is required to establish whether a dedicated facility would be a viable option.
- ◀ A coach training programme may also be required to help cater for the unmet demand for gymnastics.
- ◀ The North Huddersfield Trust School/Kirklees Rebound Trampolining Club has aspirations to develop a specialist trampolining facility. This would complement existing facilities in sports hall and should be supported.

Dance

The Exercise, Movement and Dance Partnership (EMDP) is the NGB for exercise, movement and dance activity (EMD) recognised by Sport England. EMD is defined as 'activity that contains elements of exercise, movement and dance collectively delivered in a sporting and/or physical activity context'.

As with much of the UK there are numerous different providers operating across a wide range of facilities. Aside from a small number of private dance studios, activity occurs primarily in community settings; community/village halls, health clubs, and leisure/sports centres.

More than 30 studios are listed in Active Places Power. Local consultation suggests a wide variety in their fitness for purpose. Those with purpose-built sprung floors are generally located in health clubs that require membership to allow access. However the studios at The Stadium, The Base Studio are an example of good quality facilities made available for community use. Studios located on school sites are generally of lower quality and do not always offer sprung floors.

KAL runs a full range of exercise and fitness classes in the facilities it manages. The EMDP reports a growing demand for exercise, movement and dance classes and activities across England. Local dance schools are reportedly operating waiting lists suggesting demand for additional dance activity across Kirklees.

In addition to the recommendation above for the development of investigating the need and viability of developing a specialist gymnastics facility, it would be advisable for any proposed development to consider the addition of purpose built dance studios to complement the offer, thereby increasing the versatility and long term viability of such venues.

SECTION 8: SQUASH COURTS

England Squash & Racketball (ESR) is the NGB for squash and racketball at national and regional level. Both games are played on squash courts.

8.1 Supply

Squash has over the past 30 years seen a considerable decline in participation, with the result that many courts have been either demolished, abandoned or converted into alternative facilities, such as spin studios, soft play centre or fitness suites. It is estimated that, in England, 4,500 courts remain.

Quantity

Across Kirklees assessment report research identifies 40 courts at 15 sites. Seven sites (17 courts) offer pay and play facilities whilst eight sites (23 courts) operate as private members clubs. The largest facility is at the Huddersfield Squash and Lawn Tennis Club which has five courts. Three or more courts together provide opportunities to host local competitive team events.

Table 8.1 Supply of squash court facilities in Kirklees

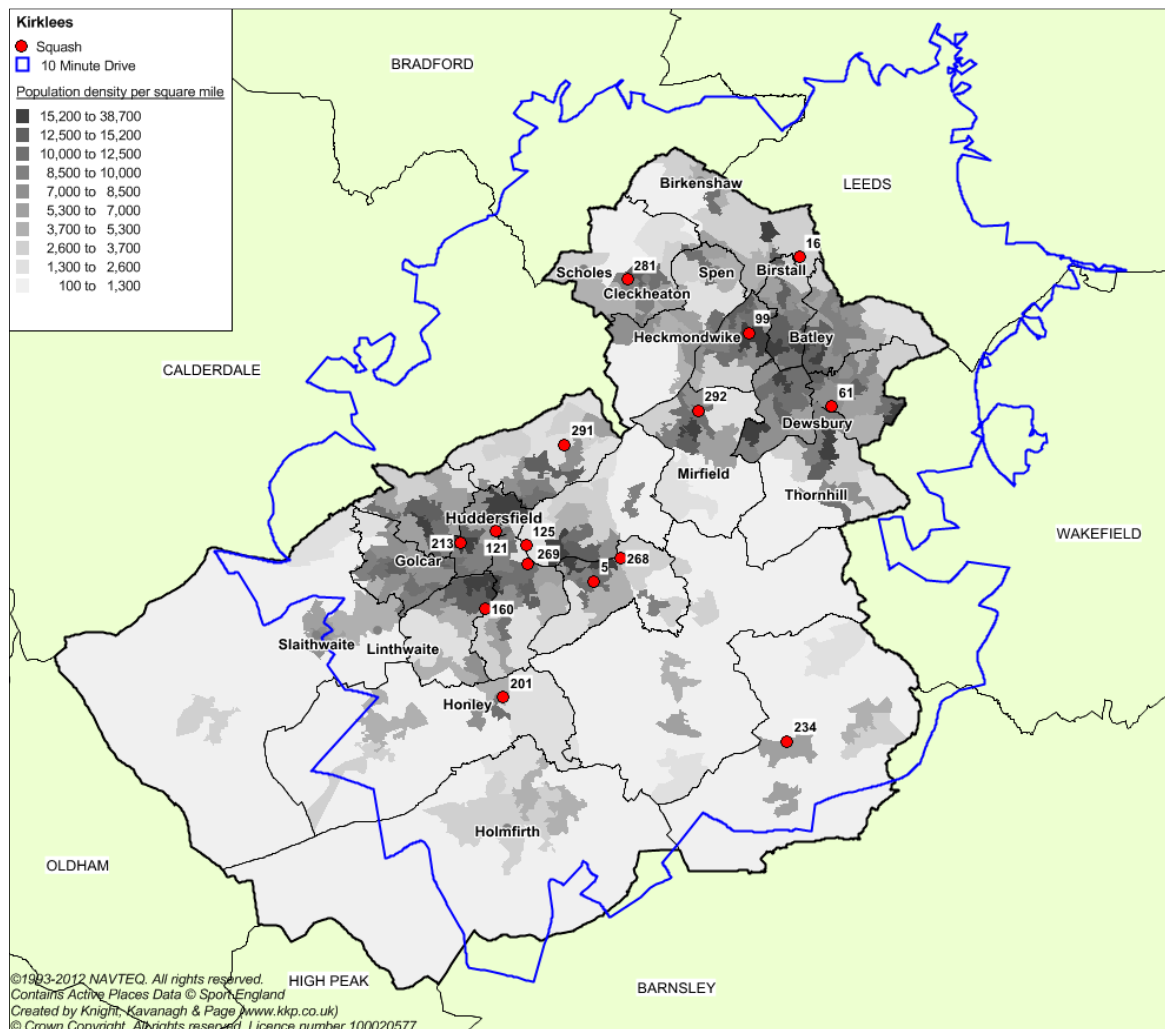
Ref	Facility/club	No. of courts	Membership type
5	Almondbury Sports Centre	2	Pay and play
16	Batley Sports and Tennis Centre	3	Pay and play
61	Dewsbury Sports Centre	2	Pay and play
99	Heckmondwike Sports Club	2	Members club
121	Huddersfield LT & SC	5	Members club
125	Huddersfield Leisure Centre	2	Members club
160	Malcolm Pickup Academy Squash @ Huddersfield RUFC	2	Student use/pay and play
000	Mirfield Squash Club	3	Members club
201	Phoenix Fitness	2	Pay and play
213	Royds Hall Sports Centre	1	Members Club
234	Skelmanthorpe Savoy Squash Club	4	Members club
268	Total Fitness	4	Pay and play
269	Student Central (University of Huddersfield)	2	Members club
281	Whitecliffe Mount Sports Centre (Closing 2015)	4	Members club
291	Woodland Glade	1	Pay and play
	TOTAL	40	

(* New centre opened in 2015; 3 courts at the previous facility are being replaced by 2 at the new one).

The distribution of courts across Kirklees is illustrated in Figure 8.1, overleaf. The 10-minute drive time analysis illustrates the availability of courts for all residents, which for them most part is good, apart from those living in the most rural parts of the authority area towards High Peak and Oldham.

8.2 Demand

Figure 8.1: Squash Facilities in Kirklees with 10 minute drive time



The supply of courts within Kirklees is currently able to meet demand and there are reportedly many un-booked time slots (peak and off-peak) within the public facilities visited during the course of the study. Within private clubs there is evidence of continuing demand for courts and clubs running squash ladders and teams playing in inter club leagues. KAL promotes squash ladders and social evenings at a number of its leisure centres and during peak time there is demand for squash although there is some capacity at all of the public facilities, particularly at off peak times. Some centres also use squash courts to cater for table tennis and fitness classes.

8.3 Consultation

England Squash and Racketball is focused on rebuilding the popularity of squash although resources from the NGB are limited. Kirklees is not a governing body priority area for development in West Yorkshire. Talented players who require a higher standard of squash play at Pontefract, Chapel Allerton in Leeds and the Queens Clubs in Halifax which offers Premier League standard play.

8.4 Summary of key facts and issues

- ◀ Squash is played at a mix of public and private venues throughout Kirklees.
- ◀ The distribution of courts is relatively even with 17 courts in the public and 23 courts in the private sectors.
- ◀ The majority of the population of Kirklees can access a squash court within a 10 minute drive time.
- ◀ It seems unlikely that squash will return to the levels of popularity enjoyed during the 1970/80s. It is, thus, predicted to continue to be a minority sport.
- ◀ Squash facilities in Kirklees are meeting demand and there is capacity for the game to grow within the existing infrastructure should participation trends in squash and racquetball change.
- ◀ More talented players who require a higher standard of squash play at Pontefract, Chapel Allerton and the Queens Clubs in Halifax.
- ◀ Court space offers a level of flexibility and the space can be used for table tennis and a range of exercise and fitness classes.

SECTION 9: INDOOR BOWLS

The three forms of bowls that can be played indoors each require a different venue:

- ◀ Flat green
- ◀ Crown green and
- ◀ Carpet mat (short and long mat)

Indoor flat green bowls requires a standard bowling green; a flat area 34-40 metres long divided into playing areas called rinks. The number of these varies, depending on the width of the green. The surface is artificial.

Crown green bowls requires a standard crown green, artificial grass (carpeted) area of approximately 38m square which is crowned i.e. higher in the centre than round the perimeter. Indoor crown greens are relatively rare – substantially less common than flat green bowls.

Carpet mat bowls is played on a rectangular carpet (45 x 6 feet) that is rolled out. It can be accommodated in any indoor space large enough to accommodate the mats which come in different lengths. Carpet mat bowls tends to be played at a recreational level whereas indoor flat and crown green bowls tend to be more competitive and organised around inter-club competitions and leagues.

An indoor bowling centre typically comprises a single flat green with a number of rinks and ancillary accommodation such as changing rooms, lounge/bar, viewing area, kitchen, office/meeting rooms and stores. In addition they usually have designated car parking. The size of the ancillary accommodation normally varies according to the number of rinks available.

Many indoor bowling centres were built or converted in the 1980s and 1990s, with comparatively few built before 1970. The majority are purpose-built, particularly the more modern ones, with the remainder usually found on industrial estates in converted units.

A successful indoor bowls centre requires a combination of the right location, design, and financial and general management. Sport England⁴ guidelines on catchment for indoor bowls centres are set out to be interpreted in the light of local circumstances:

- ◀ Assume the majority of users will live locally and not travel more than 20 minutes.
- ◀ Assume 90% of users will travel by car, with the remainder by foot.
- ◀ As a guide, demand is calculated as one rink per 14,000-17,000 of total population.
- ◀ A six-rink green, therefore, is required for a population of 85,000-100,000. This will be dependent upon the population profile of the area.
- ◀ The number of rinks required can be related to the estimated number of members, assume 80-100 members per rink.

⁴ Sport England Design Guidance Note Indoor Bowls 2005

9.1 Supply

Quantity

At the time of analysis there were two indoor flat green bowling facilities in Kirklees – at Huddersfield Sports Centre and at Whitcliffe Mount Sports Centre, as well as one indoor crown green facility and a wide range of sports halls and other multi use activity halls that can accommodate carpet bowls.

The Flat green bowling facilities at Huddersfield Sports Centre (4 rinks) and Whitcliffe Mount Sports Centre (3 rinks) were built in the 1970's and have reached the end of their economic life. Decisions, prior to the preparation of this assessment report, have been made to close these two sports centres which will result in the loss of these facilities.

Huddersfield Sports Centre has been replaced on an alternative site in Huddersfield town centre and Whitcliffe Mount Sports Centre will close when the school, at which the sports centre, is located is rebuilt in 2016. The new school will develop joint use sports facilities designed, first and foremost to meet the school's needs and will, on this basis, not include a flat green bowls facility.

Huddersfield Sports Centre has been replaced on an alternative site in Huddersfield Town Centre and Whitcliffe Mount open in 2015, will not accommodate indoor flat green bowls facilities. The seasonal nature of the sport, low levels of membership, falling levels of participation in indoor flat green bowls and the subsequent low revenue generated for this activity is not considered to justify the replacement of the bowling rinks. The new centre will be able to accommodate carpet mat bowls in the sports hall.

Ownership and management

The facilities at Leeds Road are run by KAL.

Quality

The crown green bowls facilities at Leeds Road are in good condition, although the site does lack catering and social provision.

Consultation

The decision to exclude indoor flat green bowls has been discussed with the remaining bowlers and the NGB for indoor bowls, the England Indoor Bowls Association (EIBA). Both parties are understandably disappointed by the decision to exclude specialist facilities in favour of space for the fitness zone.

EIBA did identify that the club based at Huddersfield Sports Centre has 52 affiliated members and its view is that many recreational users do not affiliate. To sustain an operation, the NGB recommends 100 members per rink. It would, thus, appear that the club membership at Huddersfield Sports Centre is 85% below capacity.

It is now an economic reality that Kirklees Council has decided that it can no longer, in the light of the need to maximise the use made of the available space and significant funding pressures, cost savings, afford to continue to subsidise indoor flat green bowls when two alternative activities (indoor crown and carpet bowls) are available locally and the space in the new leisure centre can be used by considerably more residents to participate in physical activity if the space is dedicated to health and fitness facilities.

Whilst the situation is disappointing to the local flat green bowling community who want to enjoy indoor bowling in the winter months as locally as possible, it is possible to visit and/or join facilities in neighbouring authorities. There are indoor rinks in neighbouring authority areas: Thrum Hall Lane Bowling Centre in Halifax has a two rink facility and at the John Charles Centre for Sport in Leeds there is an 8 rink centre. Both facilities are within a 30 minute drivetime of Huddersfield and both clubs can accommodate new members.

Kirklees Council has committed to providing officer support to the indoor bowlers in their search for alternative facilities in Kirklees, or as close to Kirklees as possible, and a couple of options are currently being investigated to assess viability.

The indoor crown green bowls facility is located at the Leeds Road Sports Complex. The crown green (37m x 37m) is located in an air dome next door to the sports barn and changing block accommodation that services the adjoining playing pitches, athletics track and 3G pitch on site.

9.2 Demand

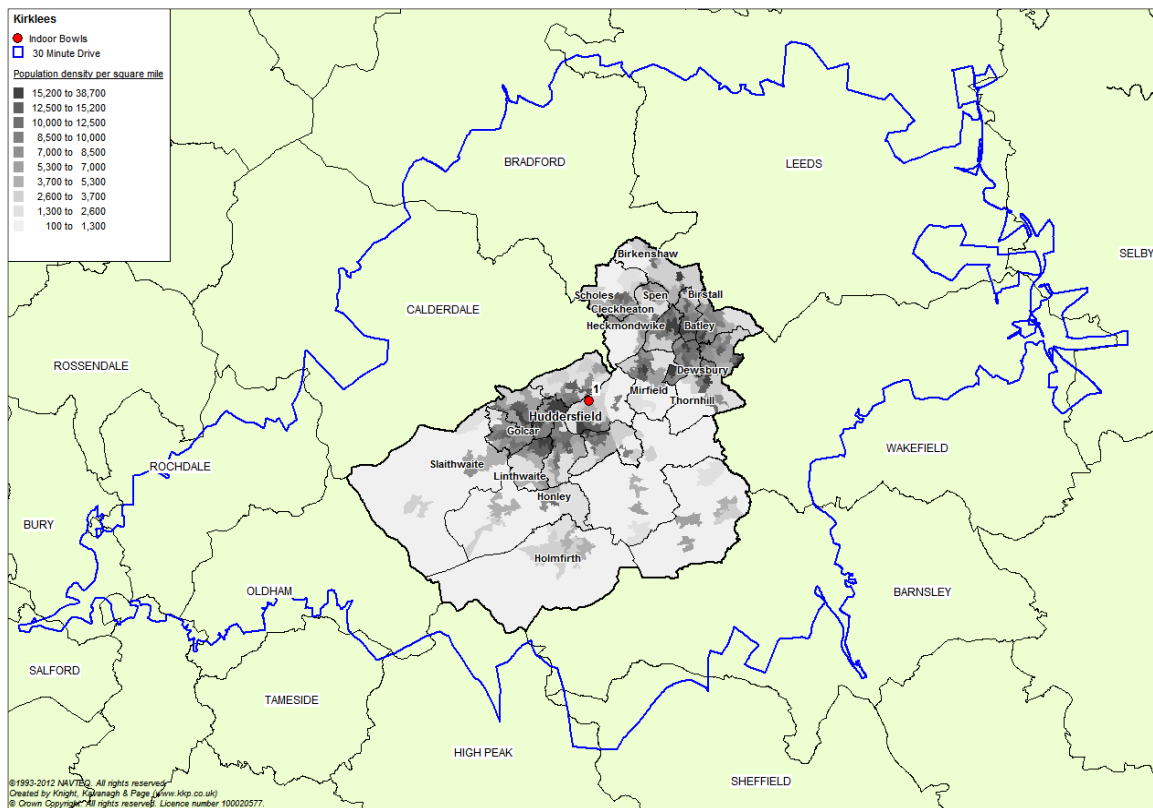
In West Yorkshire, crown green bowls is the preferred option. The majority of outdoor provision in Kirklees are crown green based, with few flat green based facilities.

KAL's experience of running the facilities at Huddersfield Sports Centre and Whitcliffe Mount Sports Centre suggests that interest in the indoor flat green form of the game is in decline. This finding is borne out in other authority areas where decline is noted in both the indoor and outdoor forms of the game.

The indoor crown green facility has some regular users and operates a competitive league. There is however capacity to accommodate additional demand. The Centre has dedicated parking and is on a main road with good public transport links. It is a relatively unusual facility that could accommodate (and drive) significant additional use.

It is considered that a facility of this nature could attract users from up to 30 minutes drive time as illustrated on Figure 9.1 below.

Figure 9.1 Indoor Bowls Centre at Leeds Road – 30 minute drive time



There is potentially an opportunity to further develop levels of participation in indoor crown green bowls at Leeds Road.

Quality

The facilities at the Leeds Road Complex are of a good quality.

Ownership and Management

Current provision is owned by Kirklees Council and operated by KAL.

9.3 Summary of key facts and issues

- ◀ Crown Green Bowls is the most popular bowls format in West Yorkshire.
- ◀ As in other areas of the country, all bowls formats (crown, flat and short mat) are experiencing a decline in popularity.
- ◀ Opportunities to participate in indoor crown green bowls are available at the specialist centre at the Leeds Road Sports Complex near Huddersfield Town Centre in Kirklees.
- ◀ Carpet bowls can be played at a wide number of multi-use venues across Kirklees.
- ◀ With the closure of Huddersfield Sports Centre and imminent closure of Whitcliffe Mount Sports Centre residents of Kirklees who wish to participate in competitive indoor flat green bowls may have to travel to Leeds or Halifax to participate at a specialist indoor facility.
- ◀ At the moment bowls is a particularly popular sport amongst older age groups. However, as stated earlier the sport is in decline and although the older population (65+years) is expected to increase substantially in Kirklees up until 2037, this does not suggest that the popularity of indoor bowls will increase.
- ◀ The projected increase in residents age 65+ provides an opportunity to review participation trends and demands amongst older people.
- ◀ It is recommended that the Council develop a strategy for increasing activity levels and long term viability at indoor and outdoor bowls facilities across the Authority.

SECTION 10 INDOOR TENNIS

The Lawn Tennis Association (LTA) is the NGB for all tennis provision within the UK and administers the sport at national and regional level. It uses two terms to describe indoor building types:

Traditional

A permanent structure made of traditional materials using traditional construction techniques. This commonly takes the form of steel or timber portal frame spanning the full length of the court (including run backs) clad in a material to suit local conditions e.g. metal cladding, brickwork or timber boarding.

Non traditional

A permanent or non-permanent structure made of non-traditional materials using non-traditional construction techniques. Three types of structure fall into this category:

- ◀ Air supported structures (air halls)
- ◀ Framed fabric structures
- ◀ Tensile structures

10.1 Supply

Quantity

There are four facilities in Kirklees with indoor tennis provision. These are outlined below. There are no commercial operators of indoor tennis facilities in the authority area.

Batley Sports and Tennis Centre was built as part of the Indoor Tennis Initiative (ITI) and is currently managed by KAL.

Huddersfield Lawn Tennis and Squash Club has 4 indoor and 6 outdoor tennis courts, as well as squash, racquetball and health and fitness facilities. The indoor courts were built in 2000 and have had no recorded refurbishment since.

Longley Tennis Club has a single indoor tennis court and six outdoor courts. The indoor court is in an air hall. It was built in 1996 and refurbished in 2012.

Thongsbridge Tennis Club is an LTA Performance Centre with four indoor courts and seven outdoor courts. In 2004 the Club undertook a major £1.4 million investment to develop and refurbish the facilities.

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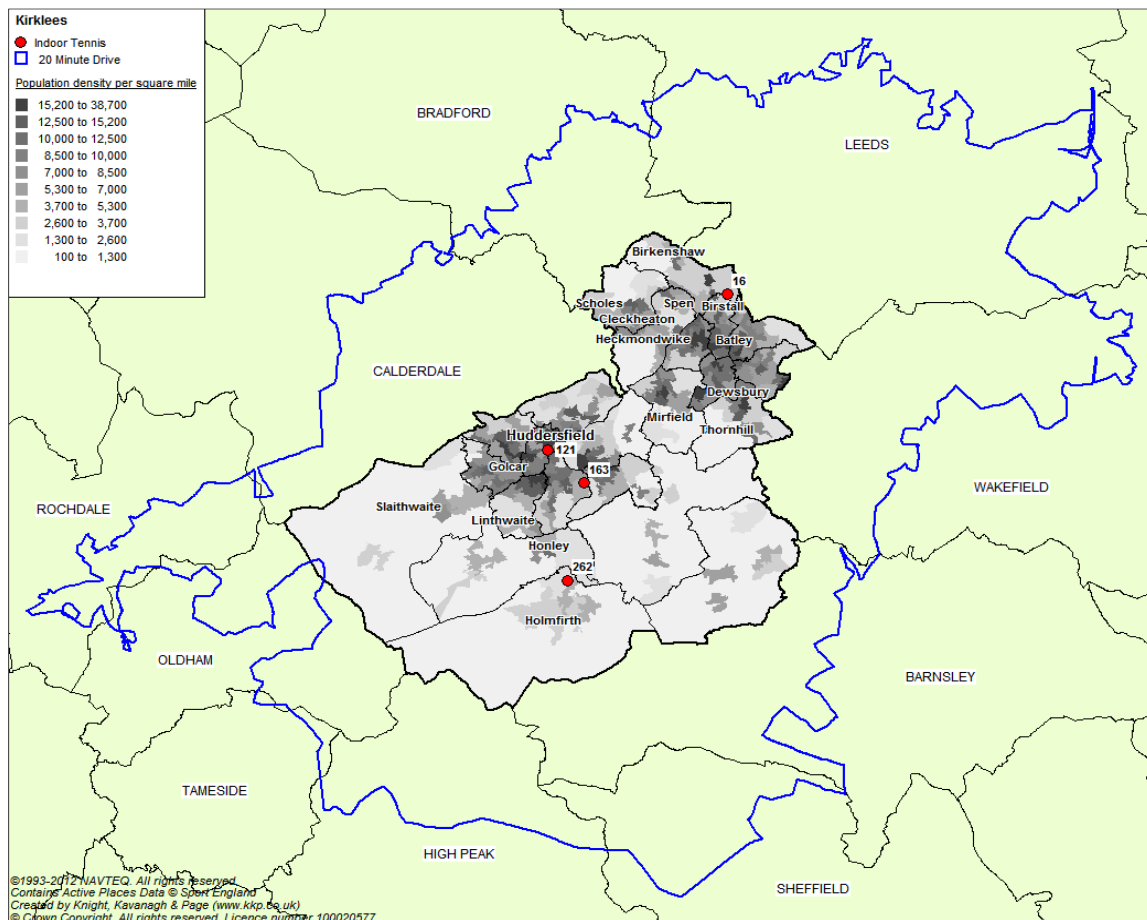
Table 10.1: Indoor tennis facilities in Kirklees

Ref	Site/club title	Type	Access	Year built	Year of refurb	No. of Courts
16	Batley Sports/Tennis Centre	Traditional	Pay & play	1977	1996	4
121	Huddersfield Lawn Tennis and Squash Club	Traditional	Pay & play	2000		4
163	Longley Community Sports Club	Air hall	Pay & play	1986	2012	1
262	Thongsbridge Tennis Club	Traditional	Pay & play	1990	2004	4

The location of the indoor tennis facilities are shown in Figure 10.1 below. It shows that Batley Sports and Tennis Centre is the only provision in the highly populated north of the authority. Thongsbridge Tennis Club is towards the south of Kirklees and the other two venues are more central, again in more densely populated areas of Huddersfield.

All residents in Kirklees can currently access an indoor tennis facility within a 20 minute drive. The local road network facilitates a catchment area wider than just Kirklees residents. A 20 minute drive-time also covers areas of Leeds, Calderdale, Wakefield and Barnsley.

Figure 10.1: Location of indoor tennis facilities in Kirklees



10.2 Demand

Huddersfield Lawn Tennis and Squash Club has over 650 members and runs a large outreach programme across the community, including at Greenhead Park, Huddersfield University and Huddersfield New College. It has capacity to accommodate new members and now makes courts available to non-members on a pay and play basis.

Thongsbridge Tennis Club has over 550 young people on its junior coaching programme. There is space for two additional courts at the venue, however the Club is focused on establishing the adult offer before expanding further.

Longley Tennis and Netball Club has capacity to accommodate additional participants and the potential to increase membership of the Club should it wish.

Batley Sports and Tennis Centre is a pay and play facility which is currently under-utilised. KAL has been working with the LTA to try and address the underutilisation of the courts. There is currently no club based at the centre and previous development programmes have failed to provide a sustainable number of casual users.

10.3 Consultation

The LTA is supportive of the work done in all indoor facilities in Kirklees. They have concerns regarding the long term future of the indoor courts at Batley Sports and Tennis Centre, which are not generating sustainable usage levels. Various discussions have been held between KAL and the LTA in an attempt to increase participation levels.

10.4 Summary of key facts and issues

Indoor tennis

- ◀ Supply of indoor tennis provision in Kirklees offers sufficient capacity to accommodate additional members and users at all venues.
- ◀ The private facilities are well used and can accommodate additional members.
- ◀ KAL is continuing to work with LTA to improve the underutilisation of the indoor tennis facilities at Batley Sports and Tennis Centre.

SECTION 11: CYCLING

This assessment report reviews built leisure and sport cycling facilities including competition facilities. Greenways and other traffic free routes, including the public rights of way network, are reviewed in the Open Spaces assessment report.

Cycling in all its different forms and disciplines is enjoying enormous popularity at the current time. Kirklees is no exception and it is, according to the Active People Survey, the fourth most popular activity in Kirklees, attracting some 6.5% of the population (21,400 participants).

11.1 Supply

Specialist cycling provision in Kirklees, in the form of formal facilities are identified in Table 11.1 below. None of these facilities are indoor. The cycle speedway track benefits from floodlighting.

Table 11.1 Specialist built cycling provision in Kirklees

Name / Location	Facility	Use/users
Coal Pit Mews off Cross Bank Road, Batley	Grass cycle track	
Hammond Street / Abbey Road, Fartown Green	Grass cycle track	
West End Park, Park View, Cleckheaton	Grass cycle track	
Knowl Park, Knowl Road, Mirfield	BMX dirt track	
Park Mill Way, Clayton West	BMX dirt track	
Cycle Speedway Club, Firth Park, Union Street	Cycle speedway track	Heckmondwike Cycle Speedway Club

The nearest indoor facility is the velodrome at the National Cycling Centre at Sports City in Manchester, approximately 30 miles away; there is also an indoor BMX facility. This is one of only two purpose built velodromes in England, the other being at the Olympic Park in East London. There is a large indoor BMX facility in Derby

At a more local level, Brooksbank School in Elland, (Calderdale Council area) has developed a road circuit <https://brooksbanktrack.wordpress.com/>. This facility does not meet the British Cycling technical specification. There is also a closed road cycle track facility at the Richard Dunn Sports Centre in Bradford. This venue is scheduled to close and be re-developed. It is understood that the specialist cycling provision will be replaced at an alternative site. These tracks provide a base for training and competition for some Kirklees clubs.

There are no specific built mountain bike facilities or centres in Kirklees, although there are areas of countryside suitable for mountain biking. In the development of the Pennine Bridleway (incomplete in Kirklees) some sections of bridleway have been improved to make them more accessible and consistent in their surfacing. Some mountain bikers consider that this has 'sanitised' the bridleways and made them less interesting and challenging to ride.

Clayton Vale mountain bike trail centre is at the National Cycling Centre in Manchester.

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A key gap in local cycle provision is a pump track. The ABLE 2 project at Heckmondwike <http://ablekirklees.blogspot.co.uk/> which is now stalled was to develop a pump track (a type of BMX facility) in a later phase of the project, once the horticultural/ aquaculture elements were established.

11.2 Demand

Demand for organised and competitive cycling is provided through a number of clubs as illustrated in Table 11.2. T

Table 11.2 Cycle Clubs in Kirklees

Club	Activity offered
Batley Cycling Club	Road, track cycling and mountain biking
CTC Huddersfield	Cycle touring; Audax; leisure rides; charity rides
Holme Valley Wheelers	Track, time trials, road racing, cyclo cross, hill climb, off road mountain biking, leisure cycling
Holmfirth Cycling Club	Extensive disciplines e.g. strengthening and conditioning classes; family cycling
Huddersfield & District U3A	Road
Huddersfield Road Club	Road and various disciplines
Huddersfield Star Wheelers	Cycle touring, time trials, cyclo-cross, track, road, mountain bikes, hill climbs; family cycling
Kirklees Riders	Informal cycling group. Ride Social group of Sky Ride local programme
There are many other Ride Social groups registered in Kirklees, see: http://www.goskyride.com/social	e.g. Huddersfield Chillax and Ride; Stadium Riders
Kirklees Cycling Academy	6 to 18 years see: http://k-ca.org/ competitive cycle sport Winter training Spen Valley High School (rollers).
Ravensthorpe Cycling Club	Club runs, touring, sportives, Audax, road racing and time trials
West Yorkshire Rough Riders	Mountain biking

*This list is not extensive with many other independent cycle groups and community clubs without formal structures.

As cycling has grown in popularity new groups have formed. Holmfirth Cycling Club is an example that has emerged to meet the demands of like-minded cyclists. The Kirklees Cycling Academy was founded in 2009.

Many cyclists are casual participants who do not belong to a club or cycling group and use cycling as a social or family activity and a form of keeping fit. The 2014 Tour de France massively raised the profile of cycling in Yorkshire and attracted visiting cyclists to the area to tackle the Tour 2014 routes and enjoy the excellent cycling offered by the South Pennines. The Tour de Yorkshire in May 2015 has re-energised the interest in cycling locally, for example, Holmfirth CC is holding the “Cote de Holme Moss” <http://www.holmemoss.com/> cycling festival on the 1st anniversary of the Tour de France Grand Depart 4-5 July 2015.

11.3 Supply and demand analysis

The popularity of cycling continues to grow and attracts people onto the road and trails network. Some cyclists are put off by heavy traffic and the increasing availability of traffic free routes, trails and closed road circuits are great opportunities to introduce young and new riders to the activity. Cycle clubs face difficulties in including young people in their activities where they are able to cycle on the road unaccompanied by a parent yet club cyclists do not want/are unable to take youngsters onto open roads without an accompanying parent, related to safety and insurance concerns.

A proliferation of events, e.g. mountain bike challenges; charity rides; Sky Ride; cyclo-cross; sportives provide a good range of organised cycling activity.

The winter months restrict many cyclists who may not want to ride after dark/ less favourable weather; this may contribute to the increasing popularity of spinning and spin studios in health and fitness facilities and lit, traffic free road circuits. Kirklees residents can access the closed road circuit across the border in Elland. The increasing popularity of the sport would suggest that additional closed road circuits would be popular with the local cycle club fraternity.

The Leeds Road athletic training track and the Princess Mary track at Spensborough Pool are used by visually impaired cycle groups and Streetbikes CiC for their mixed ability cycling sessions. There is capacity at both sites to develop further use of these facilities. The sites as a whole do offer good opportunities for the development of complementary cycling facilities, e.g. grass track, pump track

11.4 Consultation

British Cycling (BC) supports development of closed road circuits through the Whole Sport Plan, subject to certain criteria/ match funding. New facilities should be no less than 1km in length and a minimum of 6m wide, lit and built on relatively flat sites. BC will only fund sites that offer full public access with a freehold or leasehold for a minimum 21 years. Infrastructure must be in place to manage and operate the facility. BC has limited capital funds available to support projects through to 2017.

Strategically BC would be supportive of a new closed road circuit to meet demand from Holmfirth and the surrounding rural areas of Kirklees and neighbouring South Yorkshire.

11.5 Summary of key facts and issues

- ◀ Cycling is popular in Kirklees. It has a number of cycling clubs although many participants ride on a casual basis and do not belong to a club and participate more informally.
- ◀ Traffic volume, traffic speed, poor quality cycling infrastructure and perceived and actual road safety is considered to be a barrier to entry and a particular issue when clubs are seeking to cater for young people aged u.16.
- ◀ Specialist indoor velodrome facilities are available in Manchester.
- ◀ The Borough has a number of greenways and has plans to extend this popular traffic free network to increase connectivity
- ◀ Resources to develop the Greenways and off road network are limited
- ◀ A closed road cycle circuit (not BC race standard) is available in neighbouring Elland.
- ◀ The Leeds Road Sports Complex and the track at Spenborough Pool (Princess Mary) are by people with a variety of disabilities to provide inclusive cycling opportunities. There is capacity at both sites to develop further use of these facilities.
- ◀ Strategically British Cycling would be supportive of development of a closed road cycling circuit in the south of the Borough. Further work is required to establish a strategic location and suitable site.
- ◀ Through the framework of the 'Cycle West Yorkshire -Tour de France Legacy Group', Kirklees is developing a Walking and Cycling Delivery Plan. This will be developed to fit with the Metro Cycle Prospectus and the new Single Transport Plan.

SECTION 12: ATHLETICS

Athletics is unique in that it encompasses many different disciplines, the most popular of which is running. This means that training provision for individual disciplines has often, by necessity, been developed in an innovative way, adapting whatever facilities exist to meet the needs of local athletes.

Similarly, the needs of a whole club and the disciplines within it can often be difficult to fulfil without considerable compromise. This need to compromise has proven that training areas for athletes do not necessarily require a full 200m (indoor) or 400m (outdoor) track. Many events can be simulated indoors or outdoors for training purposes. Since the specialist use of athletics facilities may change over time, local authorities need to be advised of the implications of multi-use.

It may not always be possible to provide the large spaces required for full throwing fans. Whether indoors or on a restricted outdoor site, throwing walls and cages can enable athletes to learn, practise and improve technique in a safe enclosure. The most important aspects of the design of such areas are their structural stability and their ability to safely stop projectiles.

The exact requirements for a specific site will relate to local needs and, as such, will be bespoke. All layouts must be designed to allow easy supervision with ample safety margins for each event. The training area will be used simultaneously by different groups for different activities, so it is essential that facilities are designed with supervision and control in mind.

12.1 Supply

Quantity

There are two athletics tracks in Kirklees, a competition track located on land to the rear of Spenborough Pool and Fitness Complex, also known as Princess Mary Athletics Stadium; and a training facility at Leeds Road Sports Complex.

The facilities at Spenborough Pool & Fitness Complex include an 8 lane all-weather 400m track, an Olympic hammer and discus cage, two twin long/triple jump pits, shot putt area, steeple chase facilities, high jump fan, javelin runway, two pole vault runways and stand with seating for 400 spectators. The facility is floodlit. Spenborough Pool and Fitness Complex is owned by Kirklees Council and managed on behalf of the Council by KAL.

2008 saw a new track laid at Leeds Road Sports Complex, along with a sports cage and long jump and triple jump facilities. These facilities are floodlit but do not, and cannot meet the standards required to be a competition track. The facility is owned by Kirklees Council and managed by KAL. There is a 3G AGP that was recently built in the middle of the track, which makes it difficult for the timer to see the start of a race.

Leeds Road Sports Complex is located close to Huddersfield town centre, while Princess Mary track at the rear of Spenborough Pool is in the north of Kirklees, serving the more populated areas of the authority; as illustrated in Figure 12.1 overleaf. This also demonstrates the accessibility of the tracks. The whole of Kirklees and wider is able to

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access one of the facilities within a thirty minute drive. This is demonstrated by the catchment area (drawn in blue) on the map.

During the summer months there is a grass track facilities at Holmfirth High School.

Investment

Dearne Valley Sports Village has plans to develop a UK Athletics compact athletics facility model on site.

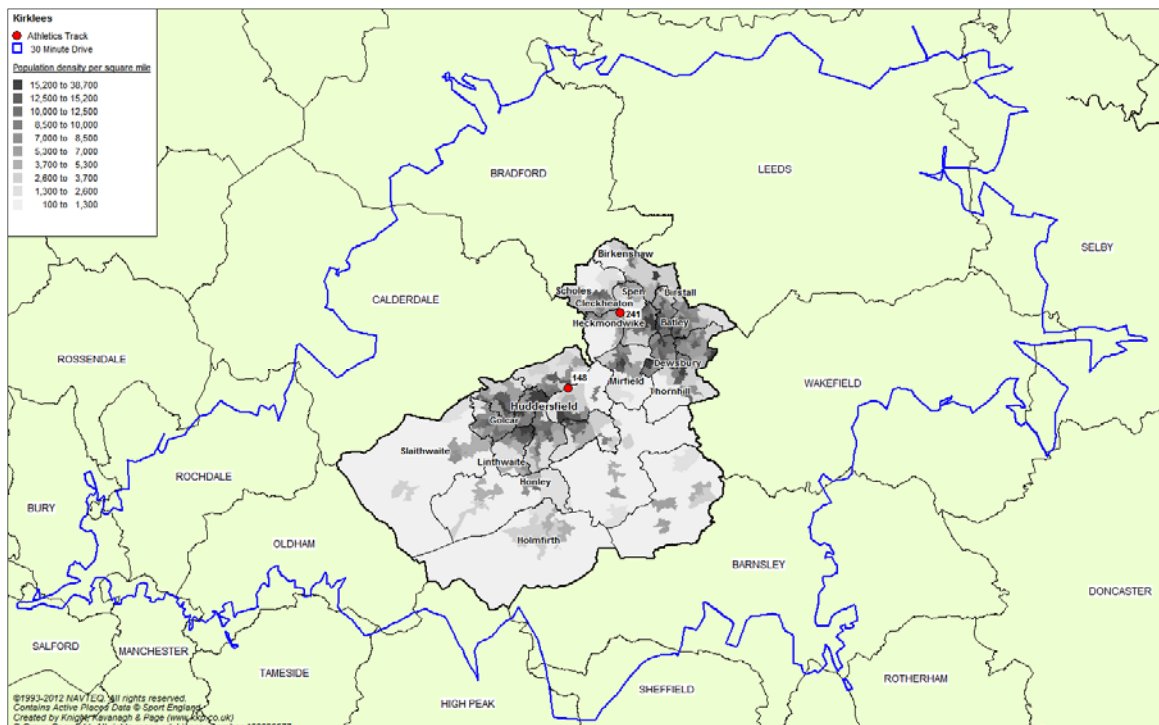
Indoor facilities

Although there is no dedicated indoor athletics facility in Kirklees, there are some close by including the Indoor Bowls and Athletics Centre at the John Charles Centre for Sport (formerly known as South Leeds Stadium), the Radclyffe Athletics Centre in Oldham and Thornes Park Stadium in Wakefield.

Table 12.1: Athletics facilities in Kirklees

Ref	Site/club title
148	Spensborough Pool & Fitness Complex
241	Leeds Road Sports Complex

Figure 12.1: Athletics facilities in Kirklees



Quality

Spenborough Pool and Fitness Complex (Princess Mary's Track) is home to Spenborough AC. The Club reports that although there can be delays in maintenance on the track, it is looked after. The track is certified by UK Athletics with a grade 'A' classification, valid until April 2019. The certification notes that there is no provision for seated throwing.

The Leeds Road Sports Complex is the training venue of Longwood Harriers. The Club reports that the track is in good condition. Throwing facilities did exist on the outfield, however, these are now in very poor condition, abandoned and unusable. Leeds Road Sports Complex is not certified by UK Athletics.

12.2 Demand

Spenborough AC has an annual contract with KAL to use the Clubhouse and track for training sessions on two evenings per week. The Club has an estimated 300 members to accommodate. In addition to this the Club accommodates circa 20-40 non-members at training sessions. According to estimates in the UK Athletics Facility Strategy, these membership numbers should provide a high degree of sustainability for a UK Athletics certified regional competition track. Numbers do, however vary dependant on the time of year, when athletics is delivered in local schools, national/international competitions, etc. The Club is not able to increase the number of sessions due principally to a shortage of coaches and volunteers.

Due to cumbersome storage arrangements Spenborough AC is currently unable to offer regular high jump and pole vault training. Athletes have to travel to facilities at Leeds Beckett University. The provision of covers for the high jump would resolve this issue and ensure that high jump and pole vault facilities were available at the Princess Mary Track, Spenborough.

Spenborough AC have concerns about newspaper reports of the Pool closure and the introduction of modular buildings to increase the health and fitness suite capacity. The Club already struggle with storage facilities and the Clubhouse, in which large equipment is stored, is used for fitness classes. There is a need for proper storage at the facility. The Club are concerned that any subsequent pool closure could exacerbate this issue.

Holmfirth Harriers join Longwood Harriers on occasion for training sessions at Leeds Road Sports Complex. Longwood Harriers have approx. 150 club members. Club membership has stabilised over the past 3-4 years. According to the UK Athletics Facility Strategy this level of membership should provide a high level sustainability for a club training facility, particularly where it is part of a multi- sport offer, which the Leeds Road Sports Complex provides.

Longwood Harriers have been promoted in both adult and junior track and field leagues. The provision of throwing facilities would support the Clubs development in throwing disciplines. Both track facilities are needed to meet local needs. Closure of any of the Borough track facilities would displace the home user clubs and be detrimental to the development of athletics and other users e.g. disability cycle groups.

12.3 Summary of key facts and issues

- ◀ The athletics facilities in Kirklees are well used by local clubs and should be retained.
- ◀ The potential re-development of Spenborough Pool has implications for the short and long term management of the athletics track, a Category 'A' competition facility. This needs to be factored into any redevelopment feasibility study.
- ◀ Leeds Road Sports Complex is not of a requisite standard to host competitive athletics events.
- ◀ Throwing facilities at The Leeds Road Sports Complex are not conducive to the development of throwing events.

SECTION 13: GOLF

Golf is one of few sports that is not played on a standardised playing surface, meaning that, providing you have a hole, a teeing ground, a club and a ball, it can, theoretically, be played anywhere. A golf course usually consists of nine or 18 holes. A flagstick displays the location of the hole.

A considerable number of new golf courses were built in the 1980s and early 1990s in response to a perceived demand for additional facilities. Although the rate of development has slowed down considerably in recent years, there remains a steady throughput of golf related proposals in the planning system.

13.1 Supply

There are 12 golf clubs are located within Kirklees borough - as identified in Table 13.1 below and two stand-alone golf driving ranges at the Stadium site in Huddersfield, and at the Hopton Horse Centre in Mirfield. If HD 1 is built (see Section 14) the Stadium Golf driving range will be lost to redevelopment.

Table 13.1 Golf facilities in Kirklees

Map Ref	Site Name	Facility	Tenure
1	Bradley Park Golf Club	Driving Range, 9 hole - Par 3/Footgolf course & 18 Hole	Pay and play
2	Cleckheaton & District Golf Club	18 Hole	Members club
3	Crosland Heath Golf Club	18 Hole	Members club
4	Dewsbury & District Golf Club	18 Hole	Members club
5	East Bierley Golf Club	9 Hole	Members club
6	Hanging Heaton Golf Club	9 Hole	Members club
7	Huddersfield Golf Club	18 Hole	Members club
8	Longley Park Golf Club	9 Hole	Members club
9	Marsden Golf Club	9 Hole	Members club
10	Meltham Golf Club	18 Hole	Members club
11	Outlane Golf Club	18 Hole	Members club
12	Stadium Golf	Driving Range	Pay and play
13	Woodsome Hall Golf Club	18 Hole	Members club
14	Hopton Horse Centre	Driving Range	Pay and play

In summary golf facilities in Kirklees comprise:

- ◀ Three golf driving ranges
- ◀ One par 3 course / Footgolf facility
- ◀ Four- 9 hole courses
- ◀ Eight 18 hole courses.

The golf course at Bradley Park is owned by Kirklees Council and managed on its behalf by KAL and whilst it does offer a club membership facility it is predominately a popular 'pay and play' course. Within its facility mix is a 9 hole par 3 facility, which together with

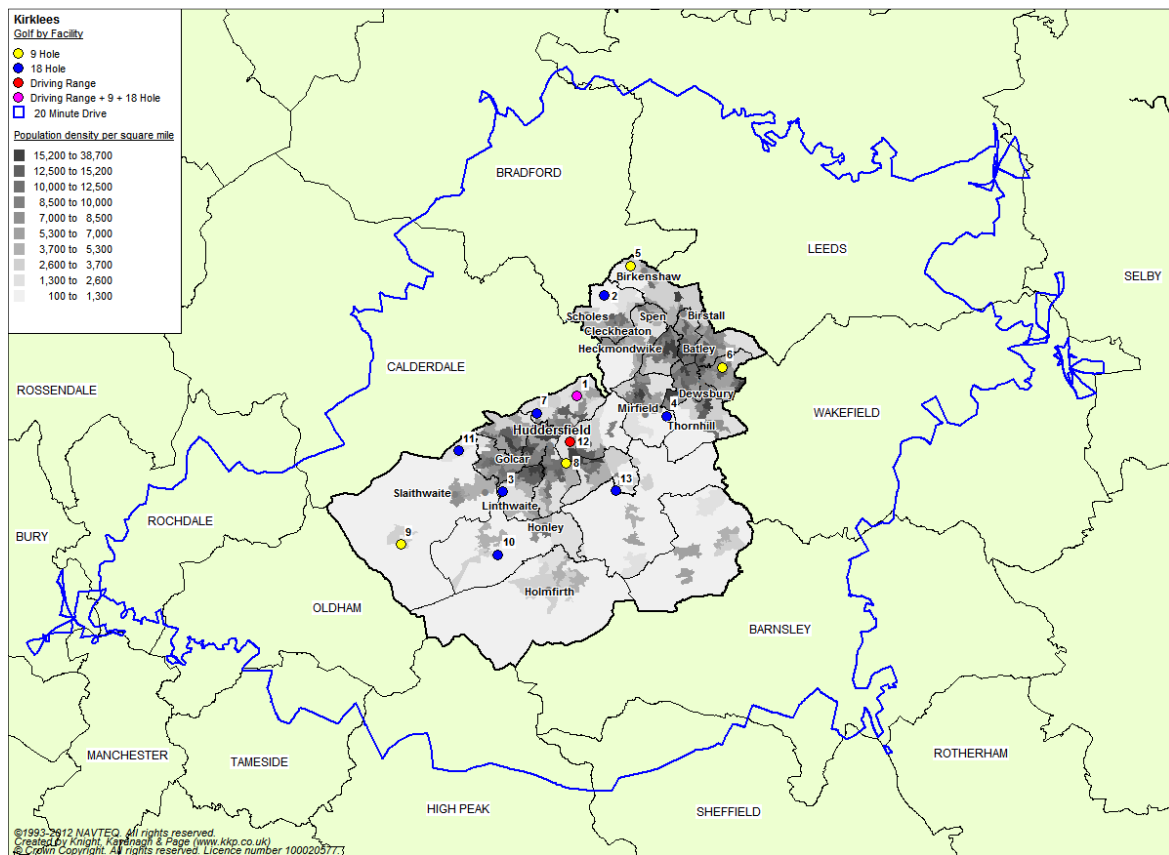
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the golf driving range means that it offers a good mixture of facilities at which the game can be taught and developed.

The remaining eleven courses are members' clubs, although in all cases visitors are reportedly welcome to pay a green fee to visit and play the course. The area supports two golf driving ranges, both in Huddersfield.

The golf course facilities are illustrated on Figure 13.1 below together with a 20 minute drive time catchment area around each facility.

Figure 13.1 Golf course provision in Kirklees with a 20 minute drive time catchment area



All resident can access golf provision within a 20 minute drive.

13.2 Demand

The past decade has seen a decline in regular participation in golf and a decline in the number of people who want to become members of golf clubs. Between 2004 and 2013 golf club membership in England dropped by 20%. As a result there is an increasing over supply of golf provision, with generally less people joining golf clubs year on year.

To date this has not manifested itself in the closure of any golf facilities in Kirklees but all of the clubs identified could accommodate new members and will encourage visitors to pay green fees to play the course. The decline in members makes clubs more dependent on generating third party income from green fees, visiting parties and social activities.

England Golf, the NGB, has a range of initiatives to rebuild participation levels and encourage club membership. The trends of the last decade suggest that a change in the direction for golf membership may be difficult to achieve, with many players choosing to remain 'nomadic', playing with friends at different venues rather than being tied into a club membership package.

13.3 Supply and demand analysis

The decline in the popularity of joining a golf club and becoming a regular (x1 per week) golfer is placing a financial burden on many golf clubs which are seeing revenues decline, whilst costs continue to rise. To date the number of golf clubs in Kirklees remains stable.

However, unless the decline in membership requirements is reversed over the next few years and the demand for club membership increases it is possible that demand may fall to the point where there is an unsustainable oversupply of golf course facilities and one or more clubs may be forced to close. The 'pay and play' offer at Bradley Park has remained popular and robust and continues to provide an entry route into golf.

A more detailed Golf Needs Analysis has been commissioned by Kirklees Council which will investigate this in more detail.

13.4 Summary of key facts and issues

- ◀ There are 12 golf clubs in the Kirklees Council area. Eleven are traditional members clubs and Bradley Park is predominately a 'pay and play' facility.
- ◀ There are three golf driving range facilities, two located in Huddersfield and one in Mirfield. If the HD One proposals for the stadium go ahead the driving range at the Huddersfield Stadium would be lost.
- ◀ Demand for golf club membership has been in decline over the past decade.
- ◀ All the golf clubs in Kirklees have capacity for new members.
- ◀ England Golf has a number of initiatives to raise golf participation levels which may help to stimulate demand
- ◀ Unless the current trends in golf memberships are reversed it is possible that supply will substantively outweigh demand and one or more clubs may be forced to close.
- ◀ Bradley Park, operated by KAL, is the only traditional 'Pay and Play' golf provision in Kirklees.

SECTION 14: COMBAT SPORTS

Fencing

Mary Hawdon Fencing Club is based at Royds Hall High School for one evening per week. It has been established for 20 years and has capacity to take on additional members. This is the only club in the area and demand for the sport is not high. The general opinion is that the sport does not struggle for facilities and this is not a limiting factor in terms of capacity.

Boxing

In general, boxing clubs tend to develop as small businesses, operated by the head coach at the club. They often operate out of small community centres or industrial sites (e.g. arches) which are run down and may be in need of investment but offer low rent. More established and forward thinking clubs accommodate older participants who want to use boxing training as a method of keeping fit while others have developed a wider female user base by incorporating sessions such as boxercise.

Kirklees has two boxing clubs, Cleckheaton Boxing Academy and Rawthorpe Amateur Boxing Club. Both have their own training and sparring facilities, Cleckheaton on an industrial estate in the town and Rawthorpe at the Gas Sports & Social Club in Huddersfield. Both clubs are coach-led and work with junior and senior age groups.

Boxing style fitness training is popular in many health and fitness facilities who offer a range of 'boxercise' classes.

Judo

There are two judo clubs in Kirklees, Huddersfield Judo Club and Dewsbury Judo Club, based at the respective KAL facilities

Other

White Rose Aikido Club and Dewsbury Karate Club are both based at Dewsbury Sports Centre.

There is a range of other martial arts organisations in the area based at smaller community facilities. As noted earlier, the nature of these disciplines is that they are often small businesses unaligned to any specific NGB; therefore, there is no lead organisation with which to discuss the local strategic need. However it is reportedly clear that there is a healthy mix of clubs in the area.

The opening of the new Huddersfield Leisure Centre has seen the combat sports club users* provided with a new permanent matted area. This development represents a significant improvement in quality of facility and may facilitate a welcome rise in profile for combat sports in Huddersfield.

◀ Tang Soo Do*	◀ Karate (Shukokai)
◀ Aikido	◀ Free style Karate and Wado Ryu
◀ Kickboxing	◀ Taekwondo.

It is clear from the above that many clubs are required to train at different venues across the area in order to achieve the number of training sessions they require. They often have to negotiate with different providers and often need to work flexibly around the needs of that organisation and alter their sessions to accommodate activities such as events, parent's evenings, seasonal bookings. etc.

One option could potentially be a number of combat sports pooling resources to determine the combined need for facilities. There could be an opportunity within Kirklees to consider the clustering of combat sports clubs to provide an opportunity for them (or a combination thereof) to have increased access to improved facilities. This is on the basis that no new development is likely to stimulate sufficient demand from an individual combat sport to justify facility development.

The above detail suggests that there is not sufficient sustainable demand for facilities by individual sports but the potential does exist to consider a combined facility within the area. This would not only accommodate mainstream combat sports but could also, in tandem with provision at the new venue in Huddersfield, provide a home for smaller martial arts organisations which presently use a mix of schools and community centres to meet their needs.

Summary of key facts and issues

- ◀ There are 2 boxing clubs in Kirklees offering specialist training and sparring facilities.
- ◀ The new leisure centre in Huddersfield provides a permanent matted combat sports facility that is used by a range of different combat sports.
- ◀ There is a Fencing Club at Royds Hall High School.
- ◀ There is no evidence of a shortfall in facilities to accommodate combat sports although, linked to the collective policy of the five Olympic combat sports there may be potential to support the development of a joint facility.

SECTION 15: SNOW AND ICE FACILITIES

Snow sport in England takes place within a variety of environments including centres with natural snow slopes (when snow conditions allow), synthetic matting centres (dry slopes) and artificial snow centres (mainly indoor slopes). Roller skiing (a form of cross-country skiing) also take place in England on closed circuit cycle tracks.

A network of established facilities exists across the Country; provided mainly by local authorities and commercial operators offering options to take part in snow sport. Existing facilities cater for all major snow sport disciplines such as Alpine, Nordic, Snowboarding and Freestyle.

Nationwide facility planning and development in snow sport is in its infancy compared to many sports where research-based facility standards and specifications have been developed over 40 years or more. The development of a National Facilities Strategy in 2011 by the NGB aimed to provide guidance on specifications relevant to the development of the sport in each of the major disciplines. There are several ways to classify ice sport venues which are identified as:

- ◀ Small ice rinks (with a capacity of up to 2000).
- ◀ Medium size ice arenas (2000 and 6000 seats) with some multi-purpose features.
- ◀ Modern multi-purpose ice arenas with over 6000 fixed seats with a wide scale catering offer and many possibilities for multi-purpose use.

Small ice rinks can be built without any fixed seating or any food service capability, although the modern small ice rinks are without exception also concentrating on getting additional revenues through special hospitality programs.

The NGBs responsible for sports requiring snow or ice facilities are Snow sport England, the National Ice Skating Association (NISA), the English Ice Hockey Association (EIHA), Ice Hockey UK, British Sledge Hockey and the English Curling Association.

Currently the Kirklees authority area is unable to offer residents access to any snow or ice sport facilities. People must travel to Bradford for access to an ice rink and to Castleford (M62 Junction 32) to access a snow dome. This said, HD One, has development plans to add a snow sports complex at the John Smith's Stadium site in Huddersfield; this would be a commercial facility supported by a range of restaurant and bar facilities.

Strategically, it is important for local authority with a population greater than 420,000 to consider supporting commercial provision of new leisure activities and experiences to residents.

Summary of key facts and issues

- ◀ New specialist facilities would create opportunities for residents to experience snow sports.
- ◀ Opportunities to participate in snow and ice sports are available at the specialist commercial facilities located in other local authority areas notably X-scape in Wakefield Chill Factory in Trafford, Greater Manchester and the ice rink in Bradford.
- ◀ The Borough population of 425,000 should be able to support the development of a new snow sports centre.

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SECTION 16 SWOT ANALYSIS

Based upon audit and consultation findings the following SWOT analysis identifies key issues for discussion;

SWOT Analysis

Strengths	Weaknesses
<ul style="list-style-type: none"> ◀ Kirklees Council/KAL commitment to sport and recreation ◀ New leisure centre provision in Huddersfield town centre ◀ Mix of providers that enables access to sport facilities throughout the day/evening ◀ Range of good quality swimming facilities ◀ KAL aquatic programme and 'swimmer journey' ◀ Range of facilities to accommodate the majority of indoor sports ◀ High quality health and fitness provision with enthusiastic, committed membership ◀ Community use at many school sites ◀ Range of specialist facilities e.g. indoor cricket, table tennis, cycle speedway, gymnastics, martial arts. ◀ The use of a third party agent in the operation of council stock 	<ul style="list-style-type: none"> ◀ Reduced Kirklees Council capacity and budgets ◀ The need to utilise facilities in terms of income generation as opposed to sports needs ◀ Participation rates in some sports ◀ Peak time capacity at some fitness centres and swimming pools ◀ Underutilisation of certain facilities ◀ Quality of some specialist facilities - often located in converted buildings/not new build ◀ Limited number of voluntary clubs aspiring to create /provide elite performer pathways ◀ Imminent closure of some facilities ◀ Ability, where demand exists, to consistently accommodate separate sessions for cultural reasons. ◀ Significantly reduced influence of the LEA with local schools, especially secondary schools
Opportunities	Threats
<ul style="list-style-type: none"> ◀ Capacity at many indoor sports halls to accommodate growth in key sports ◀ New facilities in Huddersfield town centre in 2015 ◀ Population growth/housing development provides potential to expand and/or enhance sport and leisure provision ◀ Potential opportunity for changes of use at Kirklees Council sports facilities ◀ Capacity to increase health and fitness to accommodate demand ◀ Snow sports development in the town centre ◀ Self-management (citizen services) and/or asset transfer ◀ Greater level of community use of school sites ◀ Tour de France legacy and popularity of cycling ◀ Potential capacity of other community facilities to accommodate activities ◀ Bloomberg Challenge (Kirklees award recipient 2014) 	<ul style="list-style-type: none"> ◀ Ongoing public sector funding and capacity reductions impacting on Kirklees Council and KAL ◀ Pressures facing external funding organisations ◀ Inactivity amongst the local population ◀ Population growth/housing development will put additional pressures on the existing sport and leisure provision ◀ Condition and potential cost of maintaining existing public leisure stock at present levels ◀ Potential closure of key local facilities and lack of replacement ◀ Sustainability of voluntary sports club infrastructure – coaches, volunteers, participants possible pressure for the removal of NNDR and increased market reflected rents ◀ Limited effectiveness of partner development programmes to sufficiently grow sports to sustainable levels ◀ The impact of commercial sector fitness operators on the viability of public sector sports provision

Appendix A: Demographic profile of Kirklees

Located in the Yorkshire and the Humber, the area is dissected by a series of A roads, the main north/south link being the A629 and the A6024, while in an west/east direction there are a few including the A643 and M62.

Figure A1: Kirklees with main roads



The data used to describe the area is taken from a range of nationally recognised sources such as the Office for National Statistics, NOMIS, Sport England and Experian. Wherever possible it represents the most up to date information available at the time of the report's preparation. New data is, however, published regularly and at different intervals.

Unemployment data is, for example, released every month while population projections and deprivation data tend to be produced every three to four years and the census of

population is conducted once every decade. Within this context, it is noteworthy that a new Index of deprivation is to be published in 2015.

Population

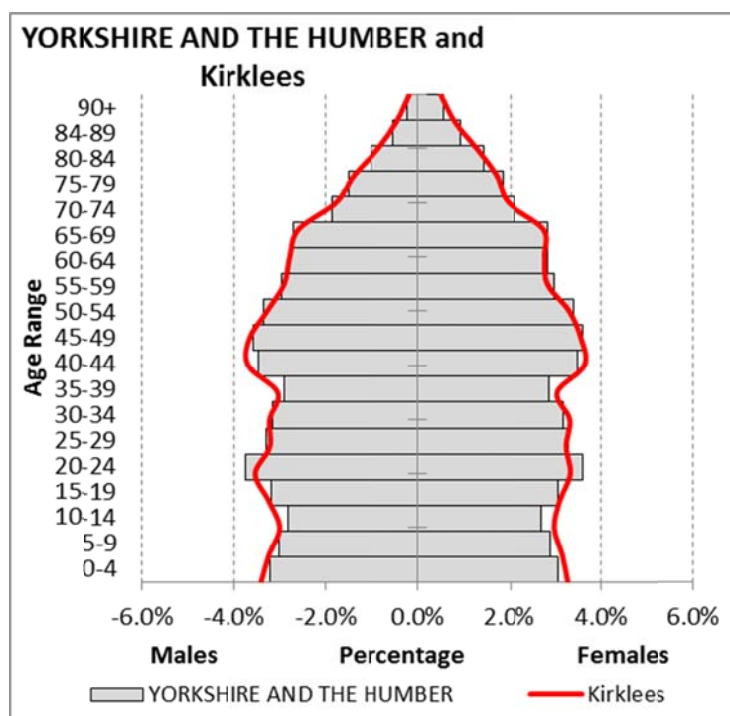
Age and gender profile

The total population, from the 2013 MYE, in Kirklees was 428,279 (males = 211,575 and females = 216,704).

Age and gender profile

The following chart illustrates the population’s age and gender composition while, overlaying the red line for Kirklees on top of the grey bars for the region it is easy to see where one dataset is higher or lower than the other. This highlights, for example, that the age structure is relatively evenly distributed across most population cohorts, paying due regard to the natural effect of ageing.

Figure A2: Age and gender of residents in Kirklees



However, there is a lower proportion of 20-24 year olds (Kirklees = 6.9%, Yorkshire and The Humber = 7.3%), this may suggest a lower level of demand from what are generally regarded as the main sports participation groups and also from young families. There are, however, more in the age groups from 0-14 (Kirklees = 19.1%, Yorkshire and The Humber = 17.7%). As a combination of factors it suggests careful consideration should be given to the pitching of sports and physical activity offers within the area – Sport England’s segmentation model may be interpreted in relation to this age structure (see later).

Ethnicity⁵

In broad terms, Kirklees’s ethnic composition does not reflect that of England as a whole. According to the 2011 Census of population, the largest proportion (79.1%) of the local population classified their ethnicity as White, this is lower than the comparative England rate of 85.4%. The next largest population group (by self-classification) is Asian, at 16.0% this is over twice the national equivalent (7.8%).

⁵ Data source: 2011 census of population, ONS

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Table A1: Ethnic composition – Kirklees and England

Ethnicity	Kirklees		England	
	Number	Percentage	Number	Percentage
White	334,270	79.1%	45,281,142	85.4%
Mixed	9,790	2.3%	1,192,879	2.3%
Asian	67,782	16.0%	4,143,403	7.8%
Black	7,905	1.9%	1,846,614	3.5%
Other	2,711	0.6%	548,418	1.0%
Total	422,458	100.0%	53,012,456	100.0%

Economic indicators⁶

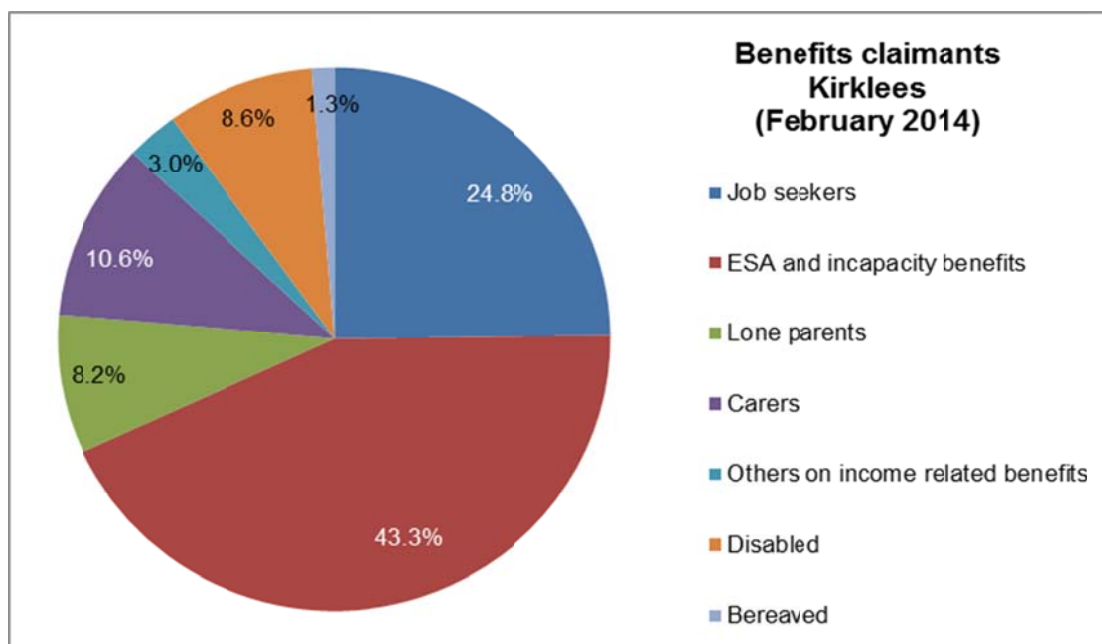
Economic activity and inactivity

Over 7 in 10 (72.7%) of Kirklees Council's 16-64 year olds are economically active (in or seeking employment – June 2014) compared to a national figure of 77.5%. The unemployment rate⁷ in Kirklees is 7.8%, this is below the Yorkshire and The Humber figure (8.4%) but above the national rate (6.8%). Around 3 in 10 (27.3%) of Kirklees Council's 16-64 year olds are economically inactive. Around 3 in 10 are students and around 1 in 5 are long term sick.

Income and benefits dependency

The median figure for full-time earnings (2013) in Kirklees is £25,407; the comparative rate for the Yorkshire and The Humber is £24,913 (-1.9%) and for Great Britain is £26,941 (+6.0%).

Figure A3: Benefits by type of claimant



⁶ Data source: NOMIS 2014

⁷ Note the unemployment rate is modelled by the Office for National Statistics

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In September 2014 there were 7,691 people in Kirklees claiming Job Seekers Allowance (JSA); this represents an increase of 23.8% compared to September 2006 (6,213). However, people claiming JSA only represent 24.8% of benefits claimants in Kirklees, a further 43.3% are claiming ESA⁸ and incapacity benefits while 10.6% are carers.

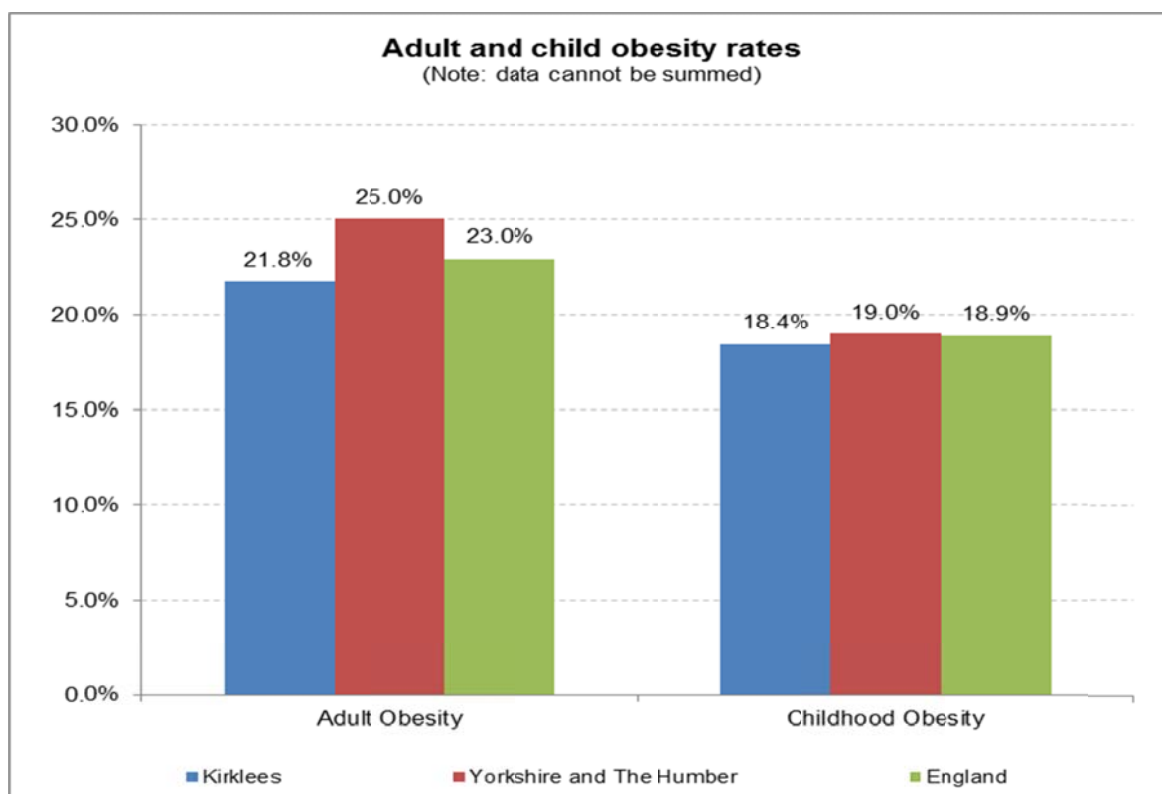
Health data⁹

In 2013 there were 5,658 live births in Kirklees; there were also 3,618 deaths; consequently there were 2,040 more births than deaths in 2013. Population change combines these factors alongside internal and international migration statistics.

In keeping with patterns seen alongside higher levels of health deprivation, life expectancy in Kirklees is lower than the national figure; the male rate is currently 78.2 compared to 79.2 for England, and the female equivalent is 82.0 compared to 83.0 nationally.¹⁰

Weight and obesity

Figure A4: Adult and child obesity rates in Kirklees



Obesity is widely recognised to be associated with health problems such as type 2 diabetes, cardiovascular disease and cancer. At a national level, the resulting NHS costs

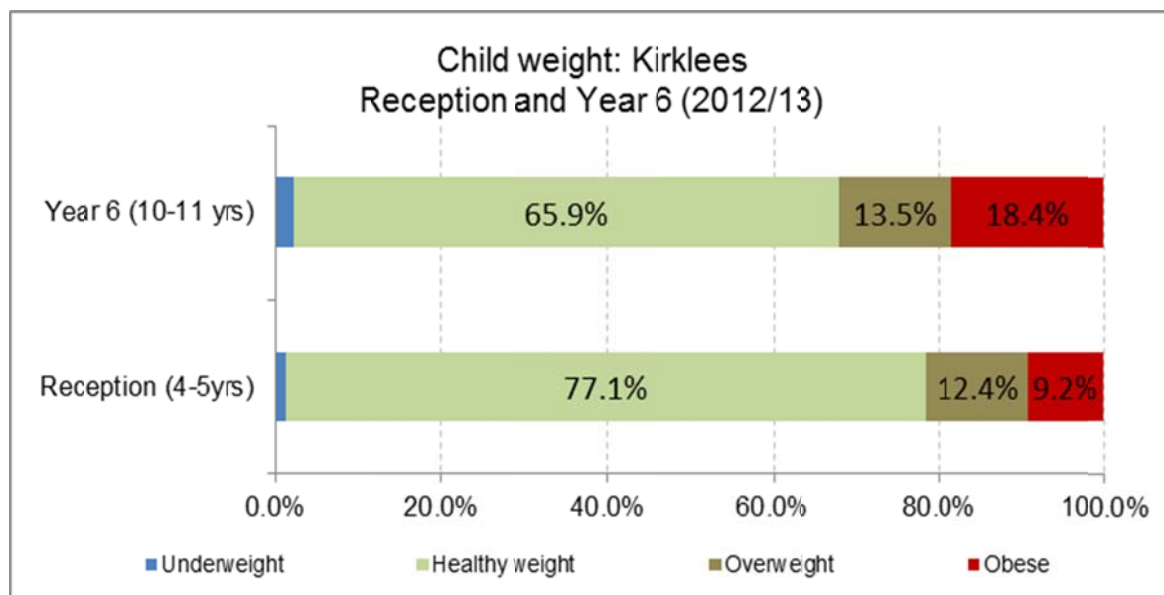
⁸ Employment and Support Allowance is directly targeted to support those who are ill or disabled.

⁹ ONS births and deaths, NCMP and NOO

¹⁰ Office of National Statistics: Life Expectancy at Birth by local areas in the United Kingdom, 2013.

attributable to overweight and obesity¹¹ are projected to reach £9.7 billion by 2050, with wider costs to society estimated to reach £49.9 billion per year. These factors combine to make the prevention of obesity a major public health challenge. Adult obesity rates in Kirklees are below the national and regional averages. Furthermore child rates for obesity are also lower.

Figure A5: Child weight in Kirklees – Reception and Year 6



As with many other areas, obesity rates increase significantly between the ages of 4 and 10. Just under 1 in 10 (9.2%) of children in Kirklees are obese in their Reception Year at school and 12.4% are overweight; by Year 6 these figures have risen to just under 1 in 5 (18.4%) being obese and 13.5% being overweight. In total, by Year 6, over 1 in 4 (21.6%) are either overweight or obese.

Health costs of physical inactivity

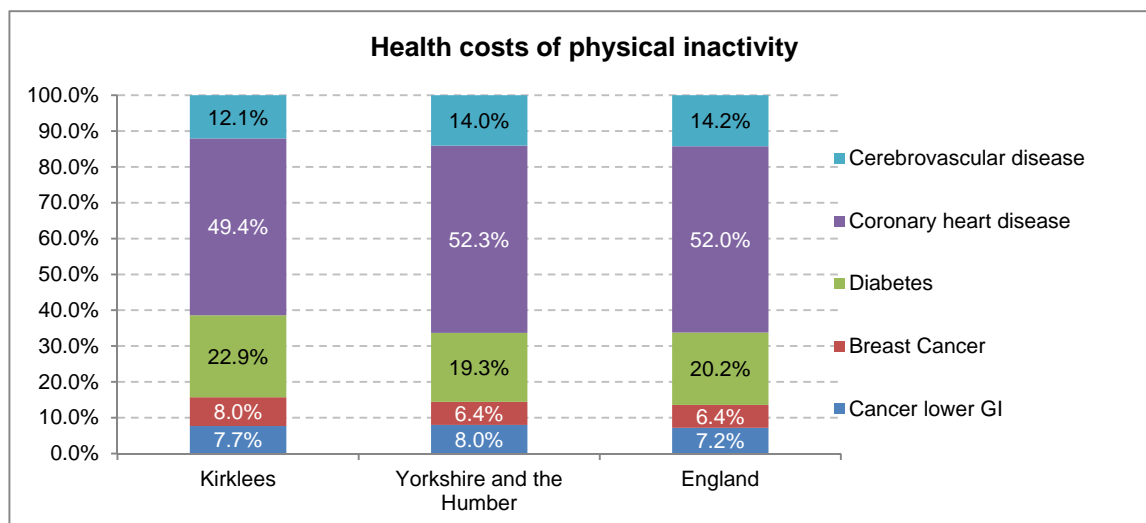
The British Heart Foundation (BHF) Promotion Research Group has reviewed the costs of avoidable ill health that it considers are attributable to physical inactivity. Initially produced for the DoH report Be Active Be Healthy (2009) the data has subsequently been reworked for Sport England.

Illnesses, that the BHF research relates to, include cancers such as bowel cancer, breast cancer, type 2 diabetes, coronary heart disease and cerebrovascular disease e.g. stroke. The data indicates a similar breakdown between these illnesses regionally and nationally.

¹¹ In adults, obesity is commonly defined as a body mass index (BMI) of 30 or more. For children in the UK, the British 1990 growth reference charts are used to define weight status.

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Figure A6: Health costs of physical inactivity



The annual cost to the NHS of physical inactivity in Kirklees is estimated at £6,973,493. When compared to regional and national costs per 100,000 Kirklees (£1,752,136) is 6.4% below the national average (£1,817,285) and 0.35% below the regional average (£1,758,334).

It should also be noted that in addition to the NHS costs there are also significant costs to industry in terms of days of productivity lost due to back pain etc. These have also been costed in CBI reports and are of similar magnitude to NHS costs.

Crime¹²

During the 12 months to March 2014 the rate for recorded crimes per 1,000 persons in Kirklees was 55.8; this is lower than the equivalent rate for England and Wales as a whole which was 60.7. In both instances the crime rate has fallen since 2011, by around 21.8% for Kirklees and 14.4% for England & Wales.

Table A2: Comparative crime rates - Kirklees and England & Wales

Authority	Recorded crime (May '13 – Jun '14)	Population 2013 MYE	Recorded crime per 1,000 population
Kirklees	23,907	428,279	55.8
England & Wales	3,454,527	56,948,229	60.7

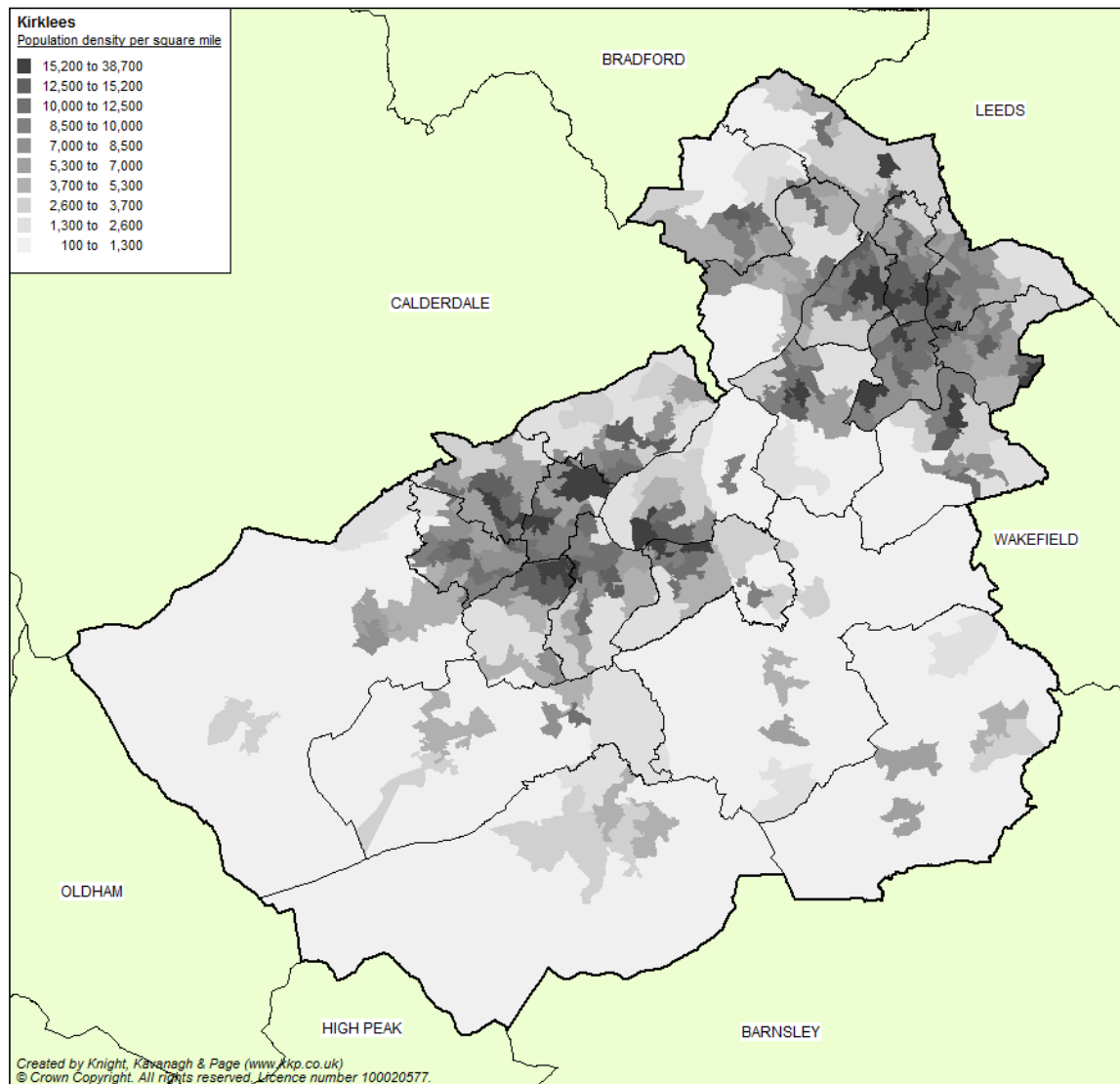
Population density

The population density map (Figure A7) allows residential and non-residential areas to be easily identified.

Figure A7: Population density 2013 MYE: Kirklees super output areas (SOAs)

¹² Data source: 2014 Recorded Crime, Home Office

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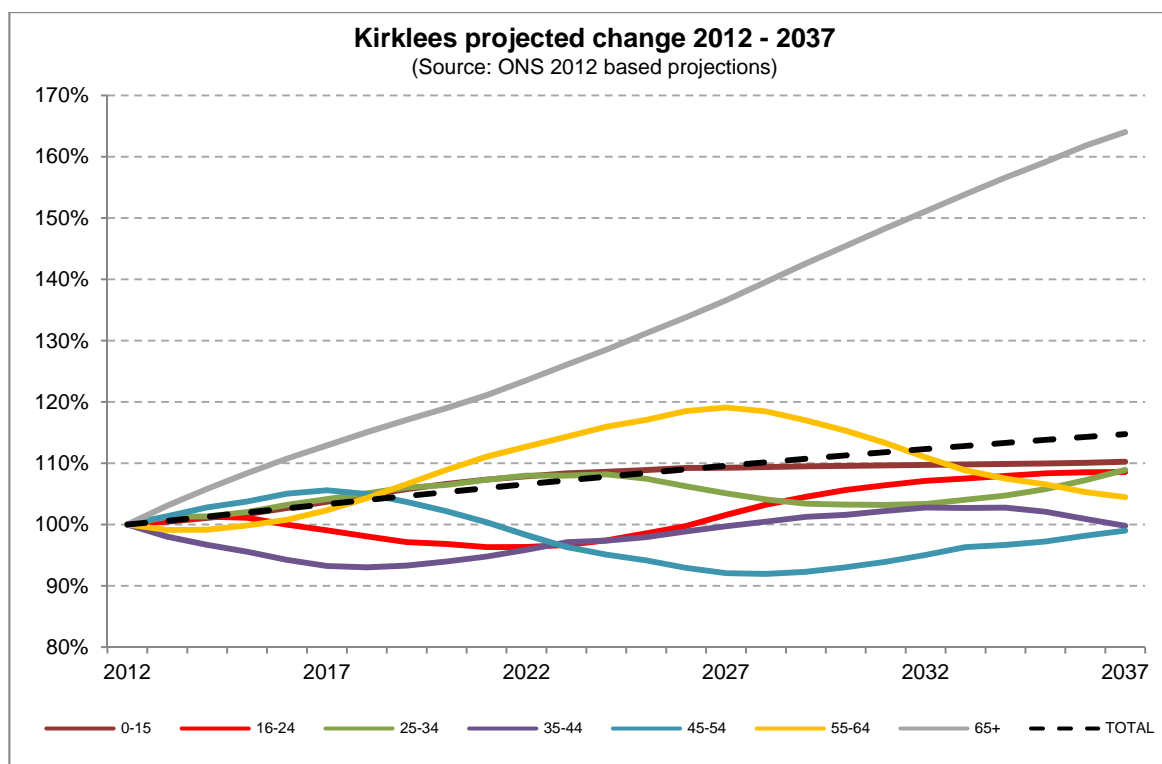
Population projections

Strategic planning: Change over 25 years (2012 to 2037¹³)

At strategic and operational levels plans to increase levels of physical activity must not be set in stone, they should be flexible and respond to predictable changes in age structure, gender and ethnic composition. The most recent ONS projections indicate a rise of 14.8% in Kirklees's population (+62,804) over the 25 years from 2012 to 2037.

Over this extended timeframe fluctuations are seen in rise and fall at different points across the majority of age groups with population change acting more like a wave than a straight line (see figure 15). For example the number of 16-24 year olds falls by c.4.8% between 2015 and 2021 before rising again to 8.6% more than its 2012 baseline by 2037.
Figure A8: Projected population change (2012 -2037)

¹³ Office for National Statistics 2012-based population projections (data released May 2014)



Rural/urban areas

The Rural/Urban definition, an official National Statistic introduced in 2004, defines the rurality of very small census based geographies. Census Output Areas forming settlements with populations of over 10,000 are *urban*, while the remainder are defined as one of three *rural* types: *town and fringe*, *village or hamlet* and *dispersed*. This definition also applies to Wards and Super Output Areas.

Deprivation¹⁴

The following deprivation maps illustrate the ranking of super output areas (SOAs) in Kirklees- based on the Department for Communities and Local Government's (DCLG) '*Indices of Multiple Deprivation 2010*' (IMD 2010). The IMD ranks 32,482 SOAs throughout England¹⁵, with a rank position of one indicating the most deprived SOA in the Country.

The IMD 2010 is a valuable source of information about spatial patterns of deprivation in England and can be used to help focus policy and interventions on deprived areas and particular types of deprivation. It comprises 37 different indicators which are grouped into seven separate 'domains' of deprivation, these cover income, employment, health deprivation and disability, education, skills and training, barriers to housing and services, living environment deprivation and crime. The seven main 'domains' may also be combined to make an overall 'multiple rank' of deprivation; this is the most frequently used measure.

¹⁴ Data source: 2010 indices of deprivation, DCLG)

¹⁵ SOAs relate to the geography used for the 2001 Census.

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Relative to other parts of the country Kirklees experiences high levels of deprivation; 4 in 10 of the area's population (39.6%) falls within the areas covered by the three most deprived cohorts in Kirklees in England compared to a national average of c.30%. Conversely, 24.7% live in the three least deprived groupings in the country, this compares to a 'norm' of c.30%.

Table A3: IMD cohorts - Kirklees

IMD cumulative norm		Multiple deprivation			Health deprivation		
		Population in band	Percent of population		Population in band	Percent of population	
Most deprived	10.0	58,442	14.3%	14.3%	21,836	5.3%	5.3%
	20.0	56,398	13.8%	28.1%	53,191	13.0%	18.3%
	30.0	47,290	11.5%	39.6%	53,426	13.0%	31.3%
	40.0	54,871	13.4%	53.0%	47,403	11.6%	42.9%
	50.0	33,401	8.1%	61.1%	54,242	13.2%	56.1%
	60.0	27,520	6.7%	67.8%	44,567	10.9%	67.0%
Least deprived	70.0	30,705	7.5%	75.3%	63,415	15.5%	82.5%
	80.0	51,093	12.5%	87.8%	45,751	11.2%	93.7%
	90.0	37,801	9.2%	97.0%	22,159	5.4%	99.1%
	100.0	12,321	3.0%	100%	3,852	0.9%	100%

A similar pattern, to that seen for multiple-deprivation, is seen in relation to health – yet less so. 3 in 10 of Kirklees's population (31.3%) falls within the areas covered by the three most deprived cohorts in Kirklees, this compares to a national average of c.30%. Conversely, 21.7% live in the three least deprived groupings compared to a 'norm' of c.30%.

Figure A9: Index of multiple deprivation

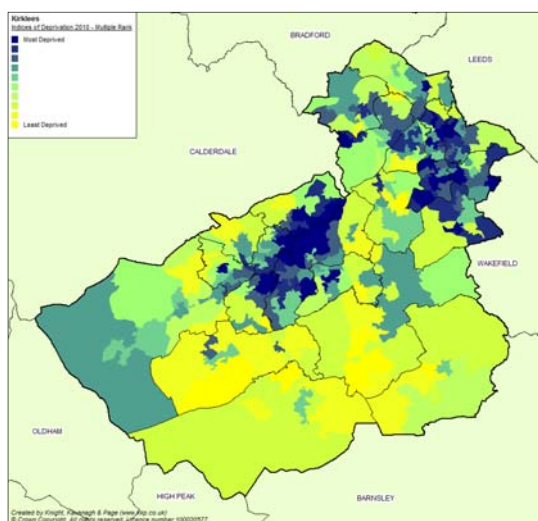
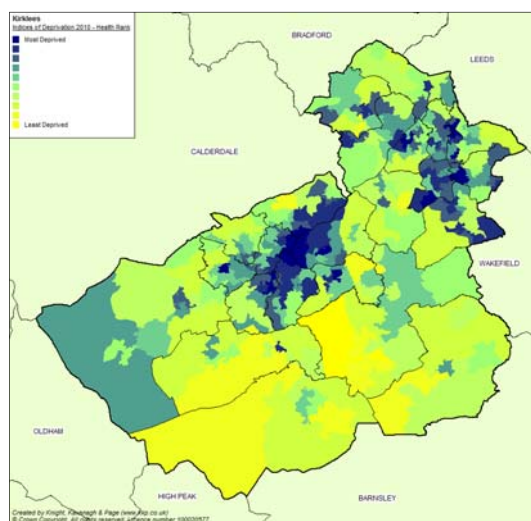
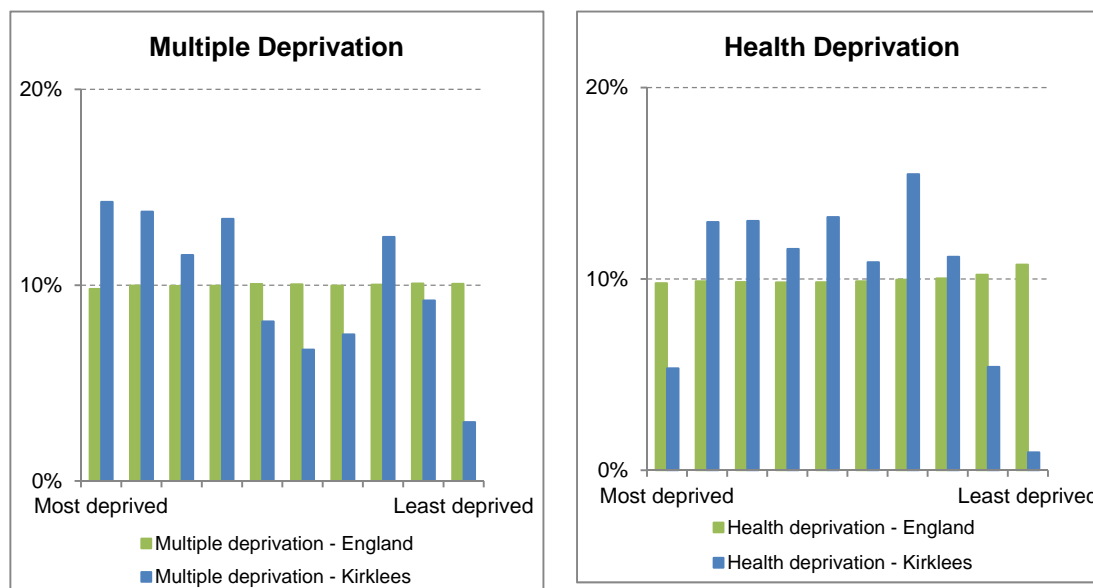


Figure A10: IMD Health domain



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Figure A11: IMD and Health domain comparisons – Kirklees and England.



Mosaic¹⁶

Mosaic 2013 is a similar consumer segmentation product and classifies all 26 million households into 15 groups, 67 household types and 155 segments. This data can be used to paint a picture of UK consumers in terms of their social-demographics, lifestyles, culture and behaviour and tends to be used to draw out population characteristics for the backdrop to library usage and other non-sporting activities. The following table shows the top five mosaic classifications in Kirklees compared to the country as a whole. The dominance of these five segments can be seen inasmuch as they represent half (61.7%) of the adult population compared to a national equivalent rate of less than half (46.4%).

Table A4: Mosaic – main population segments in Kirklees

Mosaic group description	Kirklees		National %
	Number	%	
1 – Terraced Melting Pot	71,848	16.1%	7.2%
2 – Suburban Mind sets	58,591	13.2%	12.5%
3 – Industrial Heritage	58,250	13.1%	7.9%
4 – Professional Rewards	46,299	10.4%	8.9%
5 – Ex-Council Community	39,525	8.9%	9.9%

The largest segment profiled for Kirklees is the Terraced Melting Pot group, making up 16.1% of households in the area, this is over twice the national rate (7.2%). This group is defined as refers to people who work in relatively menial/routine occupations and are poorly educated. The majority are young and live close to the centres of small towns in densely packed and poorly maintained terraced housing. Residents often have to contend with a variety of environmental problems such as noise and pollution and focus

¹⁶ 2013 Mosaic analysis, Experian

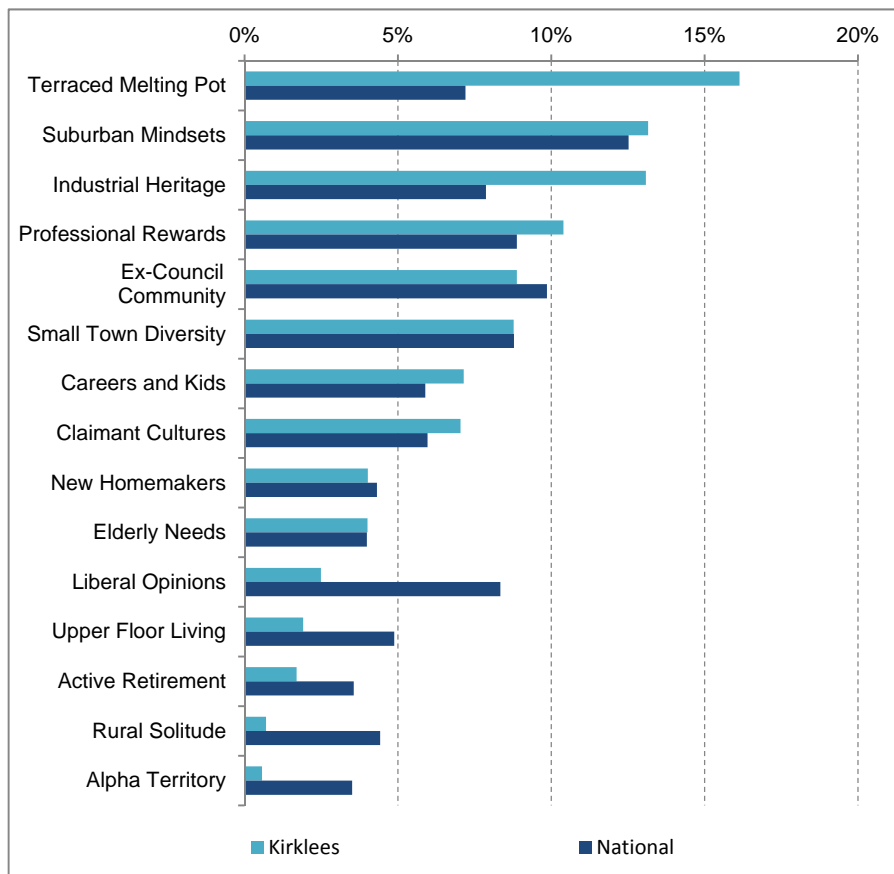
on spending their time and money outside of the home. Many residents in these neighbourhoods belong to groups that have recently arrived in the UK.

Figure A12: Dominant Mosaic profile in Kirklees



image provided by <http://www.wordle.net/>

Figure A13: Mosaic segmentation – Kirklees compared to England



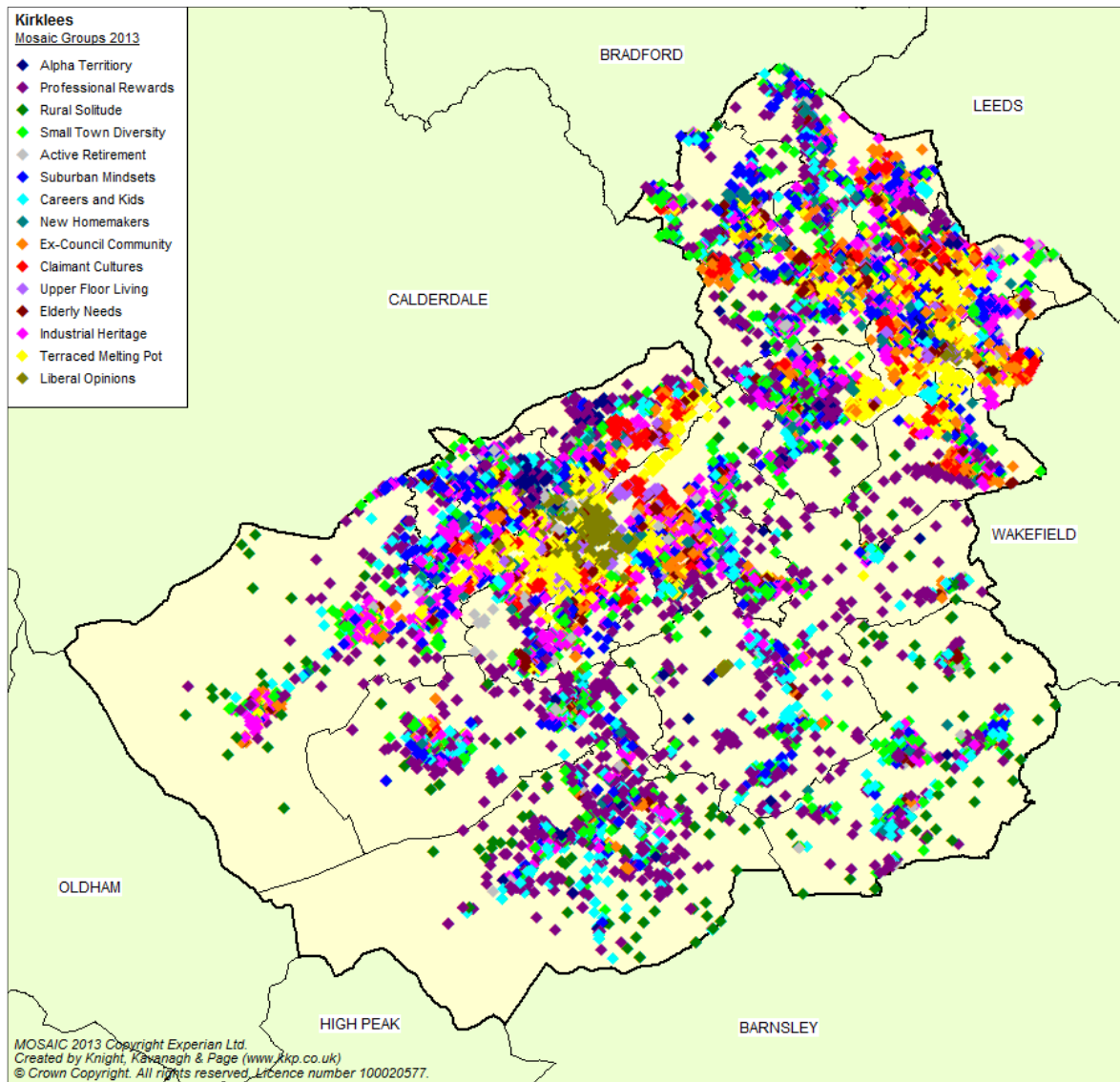
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Table A5: Most common Mosaic profiles in Kirklees

<p>Terraced Melting Pot</p> <p>Key features</p>	<p>This group is defined as refers to people who work in relatively menial/routine occupations and are poorly educated. The majority are young and live close to the centres of small towns in densely packed and poorly maintained terraced housing. Residents often have to contend with a variety of environmental problems such as noise and pollution and focus on spending their time and money outside of the home. Many residents in these neighbourhoods belong to groups that have recently arrived in the UK.</p> <p>Young singles and couples, an ethnically diverse group. Poorly qualified with a below average income. Have an interest in participating in sport.</p>
<p>Suburban mind sets</p> <p>Key features</p>	<p>This group is defined as refers to people who are predominantly middle class or skilled working class people who are married and living with their children in well maintained family houses. Some commute to City office jobs, whilst others earn good wages in manufacturing jobs. These people are industrious and value their independence, but do not necessarily get involved with their local community.</p> <p>Generally middle aged. Manual or office workers. Industrious and favour main stream brands.</p>
<p>Industrial Heritage</p> <p>Key features</p>	<p>This group is defined as refers to people who traditional and conservative, living in communities that have historically been dependent on mines, mills and assembly plants for their livelihood. Most of these people are married and are approaching retirement age and their children have left them in a family home larger than they really need. They are socially responsible people who are likely to live in the same community as the one in which they were born and have saved conscientiously to repay their mortgages and loans on time.</p> <p>Common trends suggest below average incomes, traditional, approaching retirement and are careful with money.</p>

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Figure A14: Distribution of Mosaic segments in Kirklees



Sport England Active People Survey

The Active People Survey (APS) is the largest ever survey of sport and active recreation to be undertaken in Europe and allows levels of detailed analysis previously unavailable. The first year of the survey, APS1 was conducted between October 2005 and October 2006. A total of 363,724 adults living in England took part. APS2, the second year of the survey, was conducted between October 2007 and October 2008 this time a total of 191,325 adults took part. It has now become a continuous process, with APS3 completed in Oct 2009, APS4 in October 2010, APS5 in October 2011, APS6 in October 2012 and APS7 in October 2013.

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Each survey gathers data on the type, duration and intensity of people's participation in different types of sport, active recreation and cultural participation, as well as information about volunteering, club membership, tuition as an instructor or coach, participation in competitive sport and overall satisfaction with local sports provision.

Table A6: Active People Survey for all adults – Kirklees and nearest neighbours

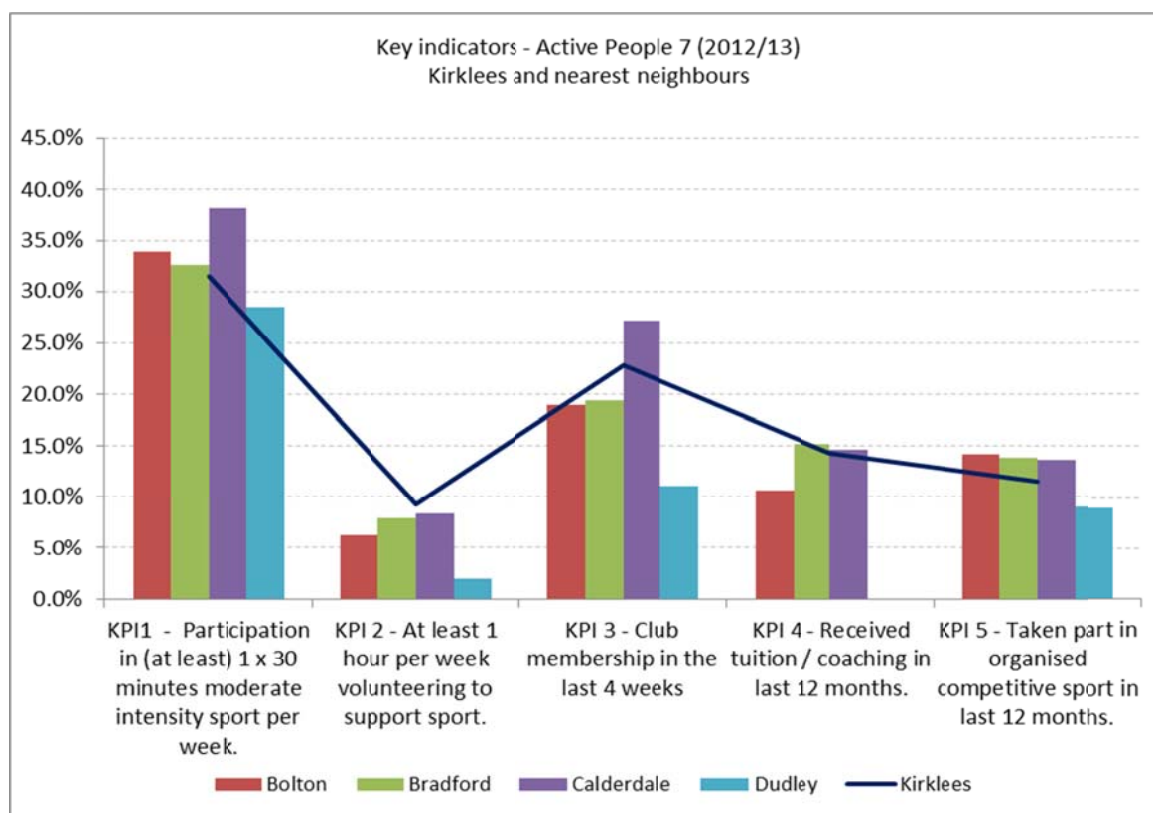
KPI	National %	Yorkshire and The Humber %	Kirklees %	Nearest neighbours			
				Bolton %	Bradford %	Calderdale %	Dudley %
1x30 Indicator - Participation in 30 minutes moderate intensity sport per week.							
2012/13	35.7	36.2	31.6	33.9	32.7	38.1	28.6
KPI 2 - At least 1 hour per week volunteering to support sport.							
2012/13	6.0	7.2	9.2	6.2	7.9	8.3	2.0
KPI 3 - Club membership in the last 4 weeks.							
2012/13	21.5	19.1	22.9	18.9	19.4	27.2	11.0
KPI 4 - Received tuition / coaching in last 12 months.							
2012/13	16.1	15.4	14.3	10.6	15.2	14.6	*
KPI 5 - Taken part in organised competitive sport in last 12 months.							
2012/13	12.6	11.6	11.5	14.1	13.8	13.6	9.1

Table 4 shows key indicators from APS 7 for Kirklees and compares these to the corresponding rates for Yorkshire and The Humber, England and statistical 'nearest neighbours' based on a CIPFA (the Chartered Institute of Public Finance and Accountancy) model. This type of comparison has been developed to aid local authorities to compare and benchmark. The model applies a range of socio-economic indicators, including population, unemployment rates, tax base per head of population, council tax bands and mortality ratios upon which the specific family group (nearest neighbours) is calculated. Key findings include:

- ✦ Participation - just under a third (31.6%) of adults participated in at least 1 x 30 minutes moderate intensity sport per week. This was below the national average (35.7%) and the regional average (36.2%). It was above the majority of its 'nearest neighbours' which ranged from 28.6% to 38.1%.
- ✦ Volunteering - around 1 in 10 (9.2%) provide at least 1 hour's volunteering to support sport in Kirklees each week. This is higher than the corresponding national and regional equivalents and all of its 'nearest neighbours'.
- ✦ Sports club membership - just under 1 in 5 (22.9%) are members of a sports club, based on the four weeks prior to the AP survey. This is above the national average (21.5%) and the regional rate (19.1%) and higher than all of its 'nearest neighbours'.
- ✦ Sports tuition - just under 1 in 7 (14.3%) received sports tuition during the 12 months prior to the AP survey. This was below the regional and national averages. It is also higher than the mid-point of its 'nearest neighbours'.
- ✦ Competitive sport – just over 1 in 10 (11.5%) adults had taken part in competitive sport in the previous 12 months, this was lower than the corresponding rates for all but one of Kirklees's 'nearest neighbours and also lower the national (12.6%) and regional (11.6%) averages.

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Figure A15: Key Active People indicators, Kirklees and nearest neighbours (2012/13).



The most popular sports in Kirklees

A further aspect of the Active People survey and SE segmentation is that it makes it possible to identify the top five sports within Kirklees. As with many other areas, fitness and gym are among the most popular activities and are known to cut across age groups and gender; in Kirklees around 1 in 10 adults use the gym, on average, at least once a month. The next most popular activity is fitness & conditioning, 8.9% of adults do this on a relatively regular basis.

Table A7: Most popular sports in Kirklees¹⁷

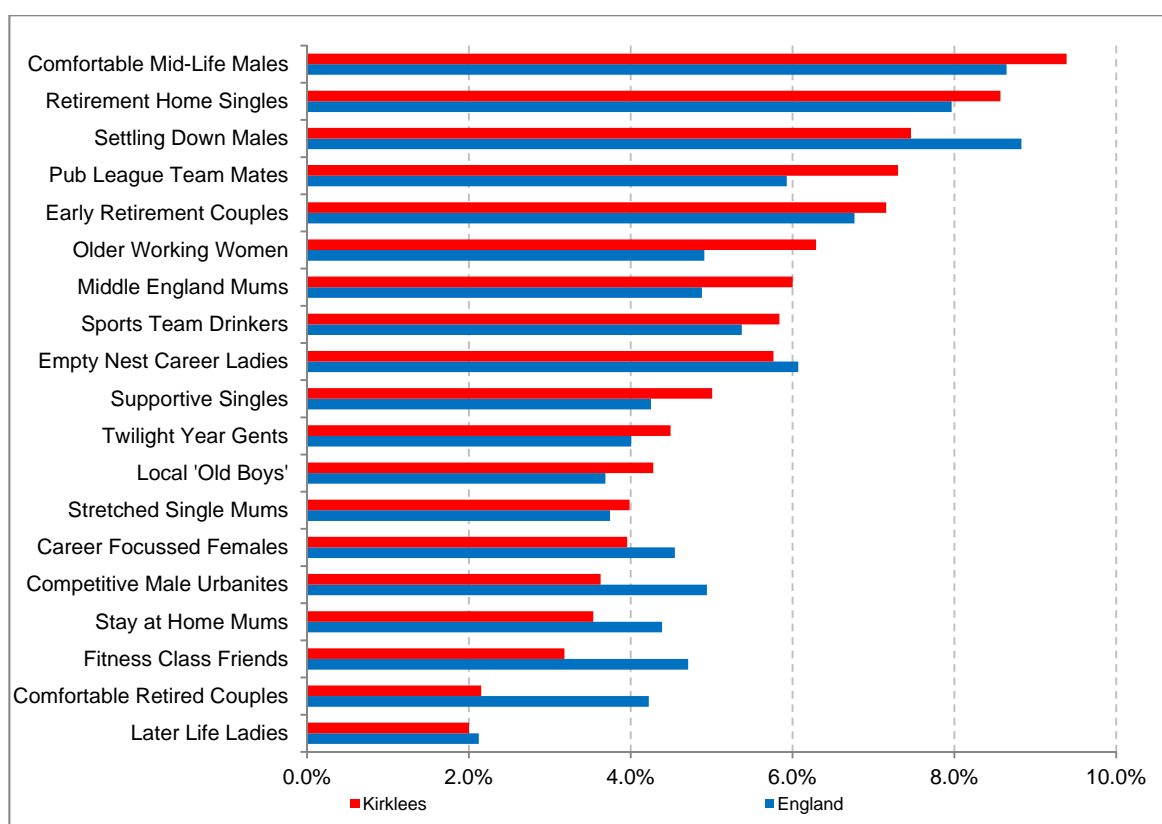
Sport	Kirklees		Yorkshire & The Humber		England	
	No. (000s)	Rate	No. (000s)	Rate	No. (000s)	Rate
Gym	30.1	9.1%	34.3	10.4%	4,622.7	10.9%
Fitness & Conditioning	29.4	8.9%	21.4	6.5%	2,854.7	6.7%
Swimming	25.4	7.7%	36.7	11.1%	4,896.9	11.5%
Cycling	21.4	6.5%	25.7	7.8%	3,458.9	8.1%
Athletics	18.7	5.7%	20.6	6.2%	2,778.8	6.5%

¹⁷ Source: Sport England Area Profiles

Sport England Market Segmentation¹⁸

Sport England has classified the adult population via a series of 19 market segments which provide an insight into the sporting behaviours of individuals throughout the country. The profiles cover a wide range of characteristics, from gender and age to the sports that people take part in, other interests, the newspapers that they read etc. The segmentation profile for Kirklees indicates 'Comfortable Mid-Life Males' to be the largest segment of the adult population at 9.4% (29,030) compared to a national average of 8.6%.

Figure A16: Sport England segmentation – Kirklees compared to England



Knowing which segments are most dominant in the local population is important as it can help direct provision and programming. Whilst the needs of smaller segments should not be ignored, it is important for Kirklees to understand which sports are enjoyed by the largest proportion(s) of the population. Segmentation also enables partners to make tailored interventions, communicate effectively with target market(s) and better understand participation in the context of life stage and lifecycles.

The following data indicates that Philip, Elsie & Arnold and Tim are the three dominant groups, representing 25.4% (78,615) of the adult population, compared to 25.4% nationally.

¹⁸ Data source: Market segmentation, Sport England, January 2014

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Table A8: Sport England Market Segmentation summaries











Segment, description and its top three sports nationally			
Comfortable Mid-Life Males	Philip	29,030	Kirklees
Mid-life professional (aged 46-55), sporty males with older children and more time for themselves.		9.39%	Yorkshire and The Humber
Cycling (16%)	Keep fit/gym (15%)	Swimming (12%)	England
Retirement Home Singles	Elsie & Arnold	26,503	Kirklees
Retired singles or widowers (aged 66+), predominantly female, living in sheltered accommodation.		8.57%	Yorkshire and The Humber
Keep fit/gym (10%)	Swimming (7%)	Bowls (3%)	England
Settling Down Males	Tim	23,082	Kirklees
Sporty male professionals (aged 26-45), buying a house and settling down with partner.		7.46%	Yorkshire and The Humber
Cycling (21%)	Keep fit/gym (20%)	Swimming (15%)	England
Pub League Team Mates	Kev	22,591	Kirklees
Blokes (aged 36-45) who enjoy pub league games and watching live sport.		7.30%	Yorkshire and The Humber
Keep fit/gym (14%)	Football (12%)	Cycling (11%)	England
Early Retirement Couples	Roger & Joy	22,136	Kirklees
Free-time couples nearing the end of their careers (aged 56-65).		7.16%	Yorkshire and The Humber
Keep fit/gym (13%)	Swimming (13%)	Cycling (8%)	England
Older Working Women	Brenda	19,457	Kirklees
Middle aged ladies (aged 46-65), working to make ends meet.		6.29%	Yorkshire and The Humber
Keep fit/gym (15%)	Swimming (13%)	Cycling (4%)	England
Middle England Mums	Jackie	18,564	Kirklees
Mums (aged 36-45) juggling work, family and finance.		6.00%	Yorkshire and The Humber
Keep fit/gym (27%)	Swimming (20%)	Cycling (9%)	England
Sports Team Drinkers	Jamie	18,056	Kirklees
Young blokes (aged 18-25) enjoying football, pints and pool.		5.84%	Yorkshire and The Humber
Football (28%)	Keep fit/gym (22%)	Athletics (12%)	England
Empty Nest Career Ladies	Elaine	17,828	Kirklees
Mid-life professionals who have more time for themselves since their children left home (aged 46-55).		5.76%	Yorkshire and The Humber
Keep fit/gym (21%)	Swimming (18%)	Cycling (7%)	England
Supportive Singles	Leanne	15,484	Kirklees
Young (aged 18-25) busy mums and their supportive college mates. Least active segment of her age group.		5.01%	Yorkshire and The Humber
Keep fit/gym (23%)	Swimming (18%)	Athletics (9%)	England

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Segment, description and its top three sports nationally			
Twilight Year Gents	Frank	13,893	Kirklees
Retired men (aged 66+) with some pension provision and limited sporting opportunities.		4.49%	Yorkshire and The Humber
Golf (7%)	Keep fit/gym (6%)	Bowls (6%)	4.01%
England			
Local 'Old Boys'	Terry	13,235	Kirklees
Generally inactive older men (aged 56-65), low income and little provision for retirement.		4.28%	Yorkshire and The Humber
Keep fit/gym (8%)	Swimming (6%)	Cycling (5%)	3.69%
England			
Stretched Single Mums	Paula	12,332	Kirklees
Single mum (aged 26-45) with financial pressures, childcare issues and little time for pleasure.		3.99%	Yorkshire and The Humber
Keep fit/gym (18%)	Swimming (17%)	Cycling (5%)	3.74%
England			
Career Focussed Females	Helena	12,236	Kirklees
Single professional women, enjoying life in the fast lane (aged 26-45).		3.96%	Yorkshire and The Humber
Keep fit/gym (26%)	Swimming (23%)	Cycling (11%)	4.55%
England			
Competitive Male Urbanites	Ben	11,223	Kirklees
Male (aged 18-25), recent graduates, with a 'work-hard, play-hard' attitude. Most sporty of 19 segments.		3.63%	Yorkshire and The Humber
Football (33%)	Keep fit/gym (24%)	Cycling (18%)	4.94%
England			
Stay at Home Mums	Alison	10,942	Kirklees
Mums with a comfortable, but busy, lifestyle (aged 36-45).		3.54%	Yorkshire and The Humber
Keep fit/gym (27%)	Swimming (25%)	Cycling (12%)	4.39%
England			
Fitness Class Friends	Chloe	9,838	Kirklees
Young (aged 18-25) image-conscious females keeping fit and trim.		3.18%	Yorkshire and The Humber
Keep fit/gym (28%)	Swimming (24%)	Athletics (14%)	4.71%
England			
Comfortable Retired Couples	Ralph & Phyllis	6,661	Kirklees
Retired couples (aged 66+), enjoying active and comfortable lifestyles.		2.15%	Yorkshire and The Humber
Keep fit/gym (10%)	Swimming (9%)	Golf (7%)	2.98%
England			
Later Life Ladies	Norma	6,195	Kirklees
Older ladies (aged 56-65), recently retired, with a basic income to enjoy their lifestyles.		2.00%	Yorkshire and The Humber
Keep fit/gym (12%)	Swimming (10%)	Cycling (2%)	2.24%
England			

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APPENDIX B: SPORT ENGLAND MARKET SEGMENTATION SEGMENTS

	Segment name and description	Segment characteristics	Main age band	Socio eco group	1 x 30	% Eng- popn	Media and Communications	Key brands	Top sports (played at least once a month) and sporting behaviour
					3 x 30				
	Ben Competitive Male Urbanites Also known as Josh, Luke, Adam, Matesuz, Kamil	Male, recent graduates, with a 'work-hard, play-hard' attitude. <i>Graduate professional, single.</i>	18-25	ABC1	69%	4.9%	Ben is a heavy internet user, using it for sports news, personal emails, social networking and buying films, games and tickets. He is highly responsive to internet advertising.		Ben is a very active type and takes part in sport on a regular basis. He is the sportiest of the 19 segments. Ben's top sports are football (33%), keep fit/ gym (24%), cycling (18%), athletics including running (15%) and swimming (13%).
				39%					
	Jamie Sports Team Lads Also known as Ryan, Nathan, Ashley, Adeel, Pawel	Young blokes enjoying football, pints and pool. <i>Vocational student, single.</i>	18-25	C2DE	59%	5.4%	Jamie is a prolific mobile phone user and as uses this as a primary source of information. He likes to text rather than talk, and uses 3G for sports results and sms text information services.		Jamie is a very active type that takes part in sport on a regular basis. Jamie's top sports are football (28%), keep fit and gym (22%), athletics including running (12%), cycling (12%) and swimming (10%).
				31%					
	Chloe Fitness Class Friends Also known as Nisha, Sophie, Lauren, Charlotte, Lucy	Young image-conscious females keeping fit and trim. <i>Graduate professional, single.</i>	18-25	ABC1	56%	4.7%	Chloe is a heavy internet and mobile phone user. She uses her mobile to keep in contact with friends and family, preferring this to her landline. Chloe has a new 3G phone which provides internet access but is still likely to use text as her first source of information.		Chloe is an active type that takes part in sport on a regular basis. Chloe's top sports are keep fit/ gym (28%), swimming (24%), athletics including running (14%), cycling (11%) and equestrian (5%)
				23%					
	Leanne Supportive Singles Also known as Hayley, Kerry, Danielle, Nisha, Saima	Young busy mums and their supportive college mates. <i>Student or PT vocational, Likely to have children.</i>	18-25	C2DE	42%	4.3%	Leanne is a light internet user and a heavy mobile phone user, using this instead of a landline to contact friends. She uses sms text services and also entertainment features on her mobile. Leanne's mobile is likely to be pay-as-you-go and she responds to text adverts.		Leanne is the least active segment of her age group. Leanne's top sports are keep fit/ gym (23%), swimming (18%), athletics including running (9%), cycling (6%) and football (4%)
				17%					
	Helena Career Focused Female Also known as Claire, Tamsin, Fiona, Sara, Joanne	Single professional women, enjoying life in the fast lane <i>Full time professional, single.</i>	26-45	ABC1	53%	4.6%	Helena always has her mobile and PDA on hand so that she is contactable for work and social calls. She is a heavy internet user, but mainly from home, and uses this as her primary source of information.		Helena is a fairly active type that takes part in sport on a regular basis. Helena's top sports are keep fit/ gym (26%), swimming (22%), cycling (11%), athletics including running (9%), and equestrian (3%).
				19%					

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	Segment name and description	Segment characteristics	Main age band	Socio econ	1 x 30	% Eng-popn	Media and Communications	Key brands	Top sports (played at least once a month) and sporting behaviour
	Tim Settling Down Males Also known as Simon, Jonathan, Jeremy, Adrian, Marcus	Sporty male professionals, buying a house and settling down with partner. <i>Professional, may have children, married or single.</i>	26-45	ABC1	62%	8.8%	Tim's main source of information is the internet -he uses this for information on property, sports and managing his finances. He is a heavy mobile phone user and likes to access information 24/7. Tim will often buy things online and is relatively likely to use sms text alerts and 3G services.		Tim is an active type that takes part in sport on a regular basis. Tim's top sports are cycling (21%), keep fit/ gym (20%), swimming (15%), football (13%) and golf (7%)
				27%					
	Alison Stay at Home Mums Also known as Justine, Karen, Suzanne, Tamsin, Siobhan	Mums with a comfortable, but busy, lifestyle. <i>Stay-at-home mum, children, married.</i>	36-45	ABC1	55%	4.4%	Alison is a medium TV viewer and may have a digital package, but is unlikely to respond to TV advertising. She is a medium internet user and is unlikely to respond to internet advertising, but will use it as a source of information to aid her decision-making. She has a pay-as-you-go mobile for emergencies, but prefers to use her landline.		Alison is a fairly active segment with above average levels of participation in sport. Alison's top sports are: keep fit/ gym (27%), swimming (25%), cycling (12%), athletics including running (11%0, and equestrian (3%)
				20%					
	Jackie Middle England Mums Also known as Andrea, Cheryl, Deborah, Jane, Louise	Mums juggling work, family and finance. <i>Vocational job, may have children, married or single.</i>	36-45	C1C2 D	47%	4.9%	Jackie is a medium TV viewer, enjoying soaps, chat shows and dramas, and has Freeview digital channels. She is a light and cautious internet user, but has been encouraged by her children's prolific usage and is becoming more confident herself		Jackie has above average participation levels in sport, but is less active than other segments in her age group. Jackie's top sports are keep fit/ gym (22%), swimming (20%), cycling (9%), athletics including running (6%), and badminton (2%).
				16%					
	Kev Pub League Team Mates Also known as Lee, Craig, Steven, Tariq, Dariusz.	Blokes who enjoy pub league games and watching live sport. <i>Vocational job, may have children, married or single.</i>	36-45	DE	43%	5.9%	Kev is a heavy TV viewer, likely to have a digital or cable package for extra sports coverage. He is a heavy radio listener and is likely to favour local commercial stations. Kev uses his mobile phone for social reasons but will not respond to text advert		Kev has above average levels of participation in sport. Kev's top sports are keep fit/ gym (14%), football (12%), cycling (11%), swimming (10%) and athletics including running (6%)
				17%					
	Paula Stretched Single Mums Also known as Donna, Gemma, Shelley, Tina, Tammy	Single mums with financial pressures, childcare issues and little time for pleasure. <i>Job seeker or part time low skilled worker, children, single.</i>	26-45	DE	36%	3.7%	Paula is a heavy TV viewer, enjoying quiz and chat shows, reality TV and soaps. She is likely to have a digital or cable package. Paula does not have internet access at home, and is a heavy mobile phone user, although this is likely to be pay-as-you-go		Paula is not a very active type and her participation is lower than that of the general adult population. Paula's top sports are keep fit/ gym (18%), swimming (17%), cycling (5%), athletics including running (4%) and football (3%)
				13%					
	Philip Comfortable Mid Life Male Also known as Graham, Colin, Keith, Stuart, Clive	Mid-life professional, sporty males with older children and more time for themselves. <i>Full time job and owner occupied, children, married.</i>	46-55	ABC1	51%	8.7%	Philip is a medium TV viewer, likely to have digital and use interactive services for sports and business news. He is a heavy radio listener. Philip is comfortable purchasing over the phone and internet, but is unlikely to respond to sms text alerts		Philip's sporting activity levels are above the national average. Philip's top sports are cycling (16%), keep fit/ gym (15%), swimming (12%), football (9%), and golf (8%)
				20%					

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK ASSESSMENT REPORT

	Segment name and description	Segment characteristics	Main age band	Socio econ	1 x 30	% Eng-popn	Media and Communications	Key brands	Top sports (played at least once a month) and sporting behaviour
	Elaine Empty Nest Career Ladies Also known as Carole, Sandra, Penelope, Julie, Jacqueline	Mid-life professionals who have more time for themselves since their children left home. <i>Full time job and owner occupied, married.</i>	46-55	ABC1	43%	6.1%	Philip is a medium TV viewer, likely to have digital and use interactive services for sports and business news. He is a heavy radio listener. Philip is comfortable purchasing over the phone and internet, but is unlikely to respond to sms text alerts		Elaine's sporting activity levels are similar to the national average. Elaine's top sports are keep fit/ gym (21%), swimming (18%), cycling (7%), athletics including running (3%) and tennis (2%).
				12%					
	Roger & Joy Early Retirement Couples Also known as Melvyn, Barry, Geoffrey, Linda, Susan, Patricia	Free-time couples nearing the end of their careers <i>Full-time job or retired, married.</i>	56-65	ABC1	38%	6.8%	Roger and Joy are medium TV viewers and heavy radio listeners. They regularly read the Times of Daily Telegraph, and a local paper. They have increased their use of the internet and may now have access to it at home.		Roger and Joy are slightly less active than the general population. Roger and Joy's top sports are keep fit/ gym (13%), swimming (13%), cycling (8%), golf (6%), and angling (2%)
				10%					
	Brenda Older Working Women Also known as Shirley, June, Maureen, Janet, Diane	Middle aged ladies, working to make ends meet <i>Part-time job, married.</i>	46-65	C2DE	29%	4.9%	Brenda is a heavy TV viewer and is likely to respond to TV advertising. She is a medium radio listener, preferring local commercial stations. Brenda rarely has access to the internet, and is an infrequent mobile user. She enjoys reading the Mirror or the Sun.		Brenda is generally less active than the average adult. Brenda's top sports are keep fit/ gym (15%), swimming (13%), cycling (4%), athletics including running (2%) and badminton (1%)
				8%					
	Terry Local 'Old Boys' Also known as Derek, Brian, Malcolm, Raymond, Michael	Generally inactive older men, low income, little provision for retirement. <i>Job Seeker, married or single.</i>	56-65	DE	26%	3.7%	Terry is a high TV viewer, both at home and in the pub, particularly enjoying live sports coverage. He reads the tabloids on a daily basis. Terry does not use the internet, and does not feel he is missing out. He is unlikely to have a mobile phone.		Terry is generally less active than the average adult. Terry's top sports are keep fit/ gym (8%), swimming (6%), cycling (6%), angling (4%), and golf (4%).
				9%					
	Norma Late Life Ladies Also known as Pauline, Angela, Irene, Denise, Jean	Older ladies, recently retired with a basic income to enjoy their lifestyles. <i>Job seeker or retired, single.</i>	56-65	DE	23%	2.1%	Norma is a high TV viewer, enjoying quiz shows, chat shows, soaps and religious programmes. Most new technology has passed her by, having no internet access or mobile phone, but she uses her landline to call her family.		Norma is generally less active than the average adult. Norma's top sports are keep fit/ gym (12%), swimming (10%), cycling (2%), bowls (1%) and martial arts/ combat (1%).
				6%					
	Ralph & Phyllis Comfortable Retired Couples Also known as Lionel, Arthur, Reginald, Beryl,	Retired couples, enjoying active and comfortable lifestyles. <i>Retired, married or single.</i>	66+	ABC1	28%	4.2%	Ralph and Phyllis are medium to light TV viewers, preferring to be out and about instead. They are unlikely to have access to the internet, although it is something they are considering. They read the newspaper daily: either the Daily Telegraph or Times.		Ralph and Phyllis are less active than the average adult, but sportier than other segments of the same age group. Ralph and Phyllis' top sports are keep fit/ gym (10%), swimming (9%), golf (7%), bowls (4%), and cycling (4%).
				9%					

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BUILT LEISURE AND SPORTS FACILITY STRATEGIC FRAMEWORK
ASSESSMENT REPORT**

Peggy, Marjorie								
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Segment name and description	Segment characteristics	Main age band	Socio econ	1 x 30	% Eng-popn	Media and Communications	Key brands	Top sports (played at least once a month) and sporting behaviour
 <p>Frank Twilight Years Gent Also known as Roy, Harold, Stanley, Alfred, Percy</p>	Retired men with some pension provision and limited exercise opportunities. <i>Retired, married or single .</i>	66+	C1C2 D	21%	4.0%	Frank is a heavy TV viewer and enjoys watching live sport and notices TV advertising, which he is influenced by. He does not use the internet and is nervous of computers. Frank reads a newspaper most days, either the Daily Mail or Express. He does not have a mobile phone		Frank is generally much less active than the average adult. Frank's top sports are golf (7%), keep fit/ gym (6%), bowls (6%), swimming (6%) and cycling (4%).
				9%				
 <p>Elsie & Arnold Retirement Home Singles Also known as Doris, Ethel, Gladys, Stanley, Walter, Harold</p>	Retired singles or widowers, predominantly female, living in sheltered accommodation. <i>Retired, widowed.</i>	66+	DE	17%	8.0%	Elsie and Arnold are heavy TV viewers, enjoying quiz shows, religious programmes and old films. They generally do not have access to the internet or use a mobile phone, and only use their landline to call family		Elsie and Arnold are much less active than the average adult. Their top sports are keep fit/ gym (10%), swimming (7%), bowls (3%), golf (1%) and cycling (1%).
				5%				



APPENDIX C

KIRKLEES COUNCIL

BUILT LEISURE AND SPORTS FACILITIES STRATEGIC FRAMEWORK

APPENDIX C: GOLF NEEDS ASSESSMENT

FINAL REPORT: OCTOBER 2015

Integrity, Innovation, Inspiration

1-2 Frecheville Court ◀ off Knowsley Street ◀ Bury BL9 0UF
T 0161 764 7040 ◀ F 0161 764 7490 ◀ E mail@kcp.co.uk ◀ www.kcp.co.uk



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Quality assurance	Name	Date
Report origination	Sharon Bayton	30 th June 2015 20 th August 2015
Quality control	John Eady	02 July 2015
Client comments	Martin Gonzales Matthew Nicholson Alistair Brown	08 July 2015 08 July 2015 22 July 2015
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KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITIES STRATEGY GOLF NEEDS ASSESSMENT

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KIRKLEES COUNCIL

BUILT LEISURE AND SPORTS FACILITIES STRATEGY

GOLF NEEDS ASSESSMENT

EXECUTIVE SUMMARY

Introduction

In December 2014, Knight, Kavanagh and Page (KKP) was appointed by Kirklees Council to undertake an assessment of the formal indoor and built sports facility needs within the Kirklees authority area, and based on the findings, prepare a built leisure and indoor sports facility strategy.

An analysis of the supply and demand for golf course facilities was included in the initial scope of works carried out from December – April 2015. A copy of the supply and demand analysis from the initial study is contained in Appendix A. Subsequently, Kirklees Council commissioned a more detailed needs assessment for golf in the Kirklees Council area. KKP was specifically requested to investigate:

- ◀ Whether local demand to play golf and join golf clubs can be met via existing supply.
- ◀ The role played in meeting local demand by the golf clubs in Kirklees and surrounding local authority areas (Oldham, High Peak, Barnsley, Wakefield, Leeds, Bradford and Calderdale).
- ◀ The golf provision that the Kirklees Council area will need to meet existing and future local demand.

Findings

The golf club market in England

Golf is an important economic activity across Great Britain & Ireland (GB&I). In England the impact is estimated at £3.4 billion and it is calculated that the industry supports circa 49,500 jobs. One in 19 people in England is estimated to play golf.

Despite the high percentage of golfers in GB&I, the sport is in decline with fewer people seeking to play golf in a golf club environment. Since 2007 participation has fallen by 158,000 placing a financial strain on many clubs. England Golf, the National Governing Body (NGB) is targeted, by March 2017, to increase the number of people playing golf at least once per week from the baseline of 750,000 in 2014 to 910,000; a rise of 160,000 registered players. To help achieve this England Golf has developed a strategy around seven key themes:

- ◀ More players
- ◀ More members
- ◀ Stronger clubs
- ◀ Winning golfers
- ◀ Outstanding championships
- ◀ Improved image and
- ◀ Excellent Governance

This will, at many golf clubs, necessitate a change in attitude and approach to new players and significant investment by England Golf, golf club managers, Professional Golf Association (PGA) professionals and club volunteers to assist with teaching and coaching, and the recruitment and retention of new players/members.

In Kirklees the golf club market supports an estimated 125 full-time and over 70 part-time jobs. All clubs participate in fund raising for local charities, contributing an estimated £40,000 - £50,000 per annum to a range of good causes.

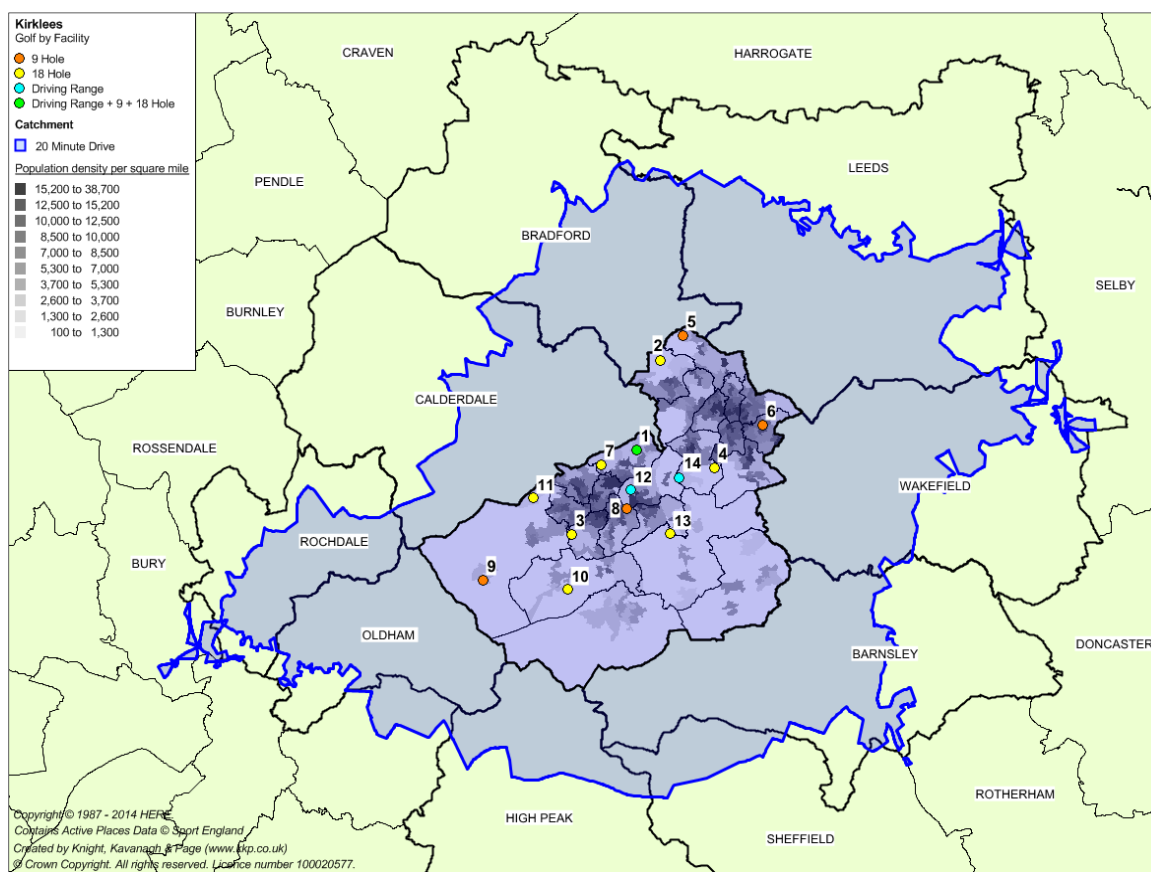
KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITIES STRATEGY GOLF NEEDS ASSESSMENT

Quantity

National, regional and local golf course provision is summarised in the tables below:

Facility	National	West Yorkshire	Kirklees	Neighbouring LAs
Golf courses	3,000	87	12	97
18 hole members clubs			7	23
9 hole members clubs			4	56
18 hole proprietary clubs			0	9
9 hole proprietary clubs			0	6
Municipal courses			1	7

Source: KKP research



Map ref	Site name	Facility	Tenure
1	Bradley Park Golf Club	Driving Range + 9 hole (Par 3) also used for Footgolf 18 Hole	Pay and play
2	Cleckheaton & District Golf Club	18 Hole	Members club
3	Crosland Heath Golf Club	18 Hole	Members club
4	Dewsbury & District Golf Club	18 Hole	Members club
5	East Bierley Golf Club	9 Hole	Members club
6	Hanging Heaton Golf Club	9 Hole	Members club

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Map ref	Site name	Facility	Tenure
7	Huddersfield Golf Club	18 Hole	Members club
8	Longley Park Golf Club	9 Hole	Members club
9	Marsden Golf Club	9 Hole	Members club
10	Meltham Golf Club	18 Hole	Members club
11	Outlane Golf Club	18 Hole	Members club
12	Stadium Golf	Golf Driving Range (GDR)	Pay and play owned by Direct Golf
13	Woodsome Hall Golf Club	18 Hole	Members club
14	Hopton Horse Centre	Golf Driving Range (GDR)	Proprietary Owned

Kirklees Council has mothballed two 9 hole golf courses, one in Spenborough and the other in Birstall.

Quality

There are no official national or county golf course rankings. Generally, the better the quality, the higher the joining/membership and green fees are likely to be. Some courses gain status through having high ranking professional and amateur players as Members and through hosting County, National and International golf events. Others feature in ranking articles or 'must play' lists put together by golf magazines.

Better quality courses tend to have higher quality and more extensive ancillary practice, catering and changing provision. 18 hole provision generally carries a higher status than 9 hole provision.

Some factors contributing to course quality and standards

Golf Club	Joining fee	Full membership (£)		Used for external events		Green fee per round (£)	
		Men	Women	County	National	M - F	S/S
Bradley Park Golf Club	n/a	520*	520*	No	No	18	20
Cleckheaton & District Golf Club	n/a	825	825	No	No	20	30
Crosland Heath Golf Club	200	798	734.50	Yes	No	20	30
Dewsbury & District Golf Club	n/a	798	734.50	No	No	20	30
East Bierley Golf Club	n/a	577	577	No	No	15	20
Hanging Heaton Golf Club	n/a	577	577	No	No	15	20
Huddersfield Golf Club	1200	1200	1200	Yes	Yes	50	75
Longley Park Golf Club	n/a	650	650	No	No		
Marsden Golf Club	n/a	399	110	No	No	10	15
Meltham Golf Club	n/a	870	870	Yes	No	30	40
Outlane Golf Club	n/a			No	No	20	30
Woodsome Hall Golf Club	1097	1097	1097	Yes	No	50	60

Season ticket price (limited availability)*

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Quality and course ranking in golf is very subjective. One person's favourite will be another person's least favourite and so on. Within Kirklees there are a range of different courses offering 18 and 9 holes and a selection of practice facilities at a range of different prices. All offer food and beverages, again at different times some through a franchise and other through an in-house operation. There is within Kirklees opportunities for a wide range of the community to access golf at different venues through a variety of membership and pricing structures. There are also many opportunities for 'nomadic golfers' who choose to play golf but not to join a club.

Availability

The existing supply of golf courses in Kirklees has the capacity to accommodate 5050 full playing members (see below).

Course type	Maximum no. of members	No. of courses in Kirklees	Golf club membership capacity in Kirklees
Eighteen Holes	550	7	3850
Nine Holes	250	4	1000
Pay & Play	200	1	200
Total	-	12	5050

Bradley Park GC supports a small members section, through season ticket sales (191), and remains available to the residents of Kirklees on a 'pay and play' basis.

The national British Inclusive Golf (BIG) is based at Longley Park Golf Club.

Accessibility (access to facilities not a reference to disability access)

The KKP club survey identifies that over 80% of golf club members' travel between 2 - 5 miles to play golf. Furthermore, less than 10% of club members' live in a neighbouring authority.

All Kirklees residents can access golf provision within a 20 minute drive time. In addition to the courses in Kirklees, six of the eight municipal courses in neighbouring authorities are within a 20 minute catchment area.

The demand for golf nationally and locally in Kirklees

Demand for golf has, over the past decade, been in decline. Between 2004 and 2013 club membership (affiliated members) fell from 882,184 to 707,424, a drop of 20% (174,760) (Source: England Golf).

Despite this dramatic fall in the number of participants, golf (0.73m participants per week) is still the 5th most popular participation sport in England. Source: Active People Survey (APS) 8Q3-9Q2, Sport England 2014 – 15.

It is played by both men and women. More men play than women. An average golf club has 6 males to every 1 female member and 8 junior boys to 1 junior girl with 96% of all club golfers being white.

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Golf is a mature market; many courses and clubs are over 100 years old. As supply is segmented, principally by accessibility, price and quality so demand is segmented by user type. KKP has identified the following golfer types:

- ◀ Avid
- ◀ Keen
- ◀ Club
- ◀ Seasonal
- ◀ Occasional
- ◀ Holiday / tourist
- ◀ Corporate
- ◀ New

Different types of golfer are attracted to a range of playing opportunities. Many golfing types will not find it necessary to join a club to fulfil their golfing requirements. These players are referred to by England Golf as 'Nomads' i.e. they have no golf home (a club membership) and buy into existing facilities to meet their golfing needs. England Golf estimates that some 2 million UK golfers are nomadic (i.e. non-members and not affiliated to a County Association).

With the exception of Huddersfield Golf Club, Woodsome Hall Golf Club and Crosland Heath, which are reported to be at capacity (in the full membership category) all courses in the Kirklees Authority area are accepting new members; several have initiatives and offers in place to attract them, notably targeting women and girls.

In Kirklees, Bradley Park Golf Club (operated by Kirklees Active Leisure (KAL)), Meltham and Crosland Heath Golf Clubs are actively engaged with the Yorkshire County Golf Partnership (YCGP) and the delivery of the NGB golf development programme 'Get into Golf'. Huddersfield GC ran a successful women's recruitment campaign in 2014, and is now full.

Assessment of the supply and demand for golf in Kirklees

Using the assumption that 550 full members are required to support an 18 hole course and 250 full members to support a 9 hole course, existing supply in Kirklees can theoretically accommodate 5050 members. Some clubs set lower limits, taking into account these local limits the adjusted figure is 4,431. Clubs in Kirklees can, therefore, accommodate a minimum 816 new members. See Table below.

Capacity at existing golf club/course provision in Kirklees

Golf Club / Course	Full member capacity	No. of full members	Deficit (-)	Accepting members
Bradley Park Golf Club	200	191***	0	N/a
Cleckheaton & District Golf Club	550	Unknown	-70*	Yes
Crosland Heath Golf Club	550 (531)	531	0	No
Dewsbury & District Golf Club	550	520	-30	Yes
East Bierley Golf Club	250	Unknown	-75*	Yes
Hanging Heaton Golf Club	250 (300)	285	-15	Yes
Huddersfield Golf Club	550 (520)	520	0	No
Longley Park Golf Club	250	180	-70	Yes
Marsden Golf Club	250	124	-134	Yes
Meltham Golf Club	550	Unknown	-25	Yes
Outlane Golf Club	550	Unknown	-75*	Yes
Woodsome Hall Golf Club	550 (480)	477	0	No

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Golf Club / Course	Full member capacity	No. of full members	Deficit (-)	Accepting members
Theoretical Total	5050	-	-	-
Adjusted figure: Kirklees capacity	4431	-	495	-

* Estimate

** Adjusted Figure – Full capacity at Huddersfield (520), Woodsome Hall (480) and Hanging Heaton (300).

*** Season Ticket Sales

Future demand

In conclusion, there is currently over-provision of golf to meet current demand. With the exception of Crosland Heath, Huddersfield and Woodsome Hall the remaining 3 x 18 hole and 4 x 9 hole members courses would all benefit from the recruitment of new, and the continued retention of existing members. Due to the older age profile of existing members, lifestyle and career changes recruitment to golf clubs needs to be an ongoing process.

With the rise in popularity of 'Nomadic Golf', golf clubs have become more flexible in what they offer, more customer orientated and friendlier. As the England Golf focus group research has identified golf clubs need to become service orientated, female and family friendly and offer packages that meet different family needs and circumstances at a price that is perceived to offer value for money accompanied by a range of benefits that meet members' needs.

The England Golf 'Get into Golf' programme can be effective in recruiting and retaining new members where it is club led, customer focused and engages the PGA professionals, managerial and volunteer workforce. It however, needs to be ongoing to continually attract new players.

Of the existing c.10, 000 golf players in Kirklees (SE segmentation data) it is estimated that 4,000 people are currently golf club members. This leads us to conclude that the other 6,000 players in Kirklees are Nomads.

Based on our understanding of the current supply and prevailing economic and market conditions and recent trends in sports participation and physical activity it is our belief that latent and future demand within Kirklees can be met through existing provision. KKP does not anticipate any new golf courses will need to be provided in Kirklees up to 2037, if at all. There is capacity within the existing supply to potentially accommodate displaced members should a facility be forced to close.

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1.0 INTRODUCTION

In December 2015, Knight, Kavanagh and Page (KKP) was appointed by Kirklees Council to undertake an assessment of the formal indoor and built sports facility needs within the Kirklees authority area, and based on the findings, prepare a built leisure and indoor sports facility strategy.

An analysis of the supply and demand for golf course facilities was included in the initial scope of works carried out from December – April 2015. A copy of the supply and demand analysis from the initial study is contained in Appendix A. Kirklees Council subsequently invited KKP to prepare a more detailed needs assessment for golf in the Kirklees Council area.

Study objectives

KKP was invited to investigate:

- ◀ Whether local demand to play golf and join golf clubs can be met via existing supply.
- ◀ The role played in meeting local demand by the golf clubs in Kirklees and surrounding local authority areas (Oldham, High Peak, Barnsley, Wakefield, Leeds, Bradford and Calderdale).
- ◀ What level of golf provision the Kirklees Council area needs to meet existing and future local demand.

Methodology

The assessment has been prepared in accordance with Sport England Guidance contained in the document 'Assessing Needs and Opportunities Guide for Indoor and Outdoor Sports Facilities (ANOG, Sport England, published in December, 2013). Data has been obtained from on-line and published sources, Sport England's Active Power Places, through an online/postal survey to the golf clubs in Kirklees and through one-one interviews with golf facility providers, golf development staff and policy influencers. A list of consultees is contained in Appendix B.

Report structure

The report is set out as follows:

- ◀ Section 2 - an overview of the golf club market in England.
- ◀ Section 3 - assessment of supply in Kirklees and neighbouring authorities
- ◀ Section 4 - review of national demand and assessment of local demand in Kirklees.
- ◀ Section 5 - review of supply and demand.
- ◀ Section 6 - conclusions

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2.0 THE GOLF CLUB MARKET IN ENGLAND

The economic impact of golf on the economy of England (SMS April 2014)

Even in difficult economic times and against a background of concern that the game may not be being played to the extent that it once was, golf makes an estimated economic contribution of £3.4 billion (2011/12) to the England economy. As the UK heads towards healthier economic times, the industry is considered likely to see boosted revenue from real estate values and tourism. With more robust targeting of new golfers, as well as golfer retention initiatives and campaigns to bring lapsed golfers back to the sport, it is hoped that the economic impact will be even greater moving forward, particularly if aided by increasing economic confidence and better weather than has been experienced in England in recent years.

Golf is estimated to generate a return of £61 for every man, woman and child to the national economy, as well as providing employment for more than 48,500 people. One person in 19 in England plays golf. Where the UK does, however, lag behind the other major European golfing nations is in the proportion of women who play. Plainly, if the appeal to women can be increased and the appeal to men maintained, the opportunity for further growth is immense.

TABLE 2: THE PROPORTION OF FEMALE AND MALE GOLFERS

RANK	COUNTRY	ALL GOLFERS	% FEMALE	% MALE	% JUNIORS
1	Germany	740,000	35.2%	56.1%	8.7%
2	Austria	120,000	34.9%	54.9%	10.2%
3	Switzerland	95,000	33.4%	57.6%	9.0%
4	Netherlands	395,000	31.4%	63.7%	4.9%
5	Denmark	198,000	29.2%	63.2%	7.6%
	GB&I	4,200,000	14.5%	75.2%	10.3%
	England	2,812,000	13.8%	77.8%	8.4%
	European Total	7,855,000	24.6%	65.3%	10.1%
	USA	26,200,000	17.3%	73.5%	9.2%
	Australia	1,140,000	21.7%	76.1%	2.2%

To put the £3.4 billion impact of golf on the English economy in context:

- ◀ The London School of Economics estimates the socio-economic benefits of cycling to the UK economy at £2.9 billion.
- ◀ The most recent Tennis Industry Association estimate from 2011 values the global tennis economy (not its economic impact) at £3.2 billion.
- ◀ In 2012, £3.7 billion was spent on NHS dentistry in England annually, making up 12% of all primary care budget expenditure and 3.5% of all NHS expenditure.
- ◀ In January 2013, Forbes reported that Manchester United had become the world's highest value 'sports franchise' worth £2.1 billion.
- ◀ The Premier League is reportedly generating £3.4 billion from domestic broadcasting over the next three years.

Source: Sports Marketing Surveys - 6 June 12, 2014

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Economic benefits of golf in Kirklees

The golf clubs in Kirklees provide the following employment:

Table 2.1 Employment in golf clubs in Kirklees

Club Name	Pro / Shop	Manager/ Secretary	Food & Beverage	Other	Green staff	Type	No.
Bradley Park GC	6	1 (PT KAL)	4* + C	1PT	5	Franchise	Yes
						FT	15
						PT	2
						Casuals (C)	Yes
Cleckheaton & District GC	2	1	2* + C	-	4.5	Franchise	Yes
						FT	6
						PT	0
						Casuals (C)	Yes
Crosland Heath GC	2	2	2* + 10C	2	5	Franchise	No
						FT	13
						PT	0
						Casuals (C)	Yes
Dewsbury District GC	1	1	1* + 4C	2	4	Franchise	Yes
						FT	9
						PT	0
						Casuals (C)	Yes
East Bierley GC**	1	-	1	2	2	FT	6
Hanging Heaton GC**	1	-	1	2	2	FT	6
Huddersfield GC	2	4	6*+20C	2	9	Franchise*	Yes
						FT	17
						PT	0
						Casuals (C)	Yes
Longley Park GC	-	-	3	1	2	Franchise	No
						FT	6
						PT	0
						Casuals (C)	Yes
Marsden GC	-	-	2 + C	1	3	Franchise	No
						FT	6
						PT	0
						Casuals (C)	Yes
Meltham GC	2	1	2* + 5C (F)	3	5	Franchise*	Yes
						FT	11
						PT	0
						Casuals (C)	Yes
Outlane GC	1	-	2 + C	-	4	Franchise*	No
						FT	7

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Club Name	Pro / Shop	Manager/ Secretary	Food & Beverage	Other	Green staff	Type	No.
						PT	0
						Casuals (C)	Yes
Woodsome Hall GC	1	2	3 + 20C	-	6	Franchise	No
						FT	12
						PT	0
						Casuals (C)	Yes
Totals	19	12	31	13.5	49.5		

Source: KKP Survey 2015

*Franchised operation not employees

** Estimated

The Golf Club market in Kirklees thus provides c. 108 full time positions, five franchised food and beverage operations providing a minimum 17 positions and a further 70+ casual roles mostly in food and beverage services. Green staff account for 49.5 of the 108 full time positions identified. There are 19 PGA professionals and assistants working in associated golf shops and 12 managerial positions. In some clubs volunteers help to deliver services and the Boards and Committees that manage and organise many aspects of golf club operations are serviced by volunteers.

Tournament golf and open competitions can lead to demand for overnight accommodation plus associated ancillary spend in local shops, bars and restaurants. Additionally, many clubs are available to hire for functions (e.g., weddings and celebrations, parties and funerals). These events can lead to demand for local accommodation. Woodsome Hall Golf Club has recently opened (August 2015) an onsite Dormy House offering B&B accommodation for up to 16 guests. Clubs are a valuable source of local community venues in which to host events and third party users help to generate additional income through room hire and food and beverage sales.

Many golf clubs also run a social membership section, fees are relatively modest £25 - £30. Social members can use the clubs non-playing facilities. Social committees organise member events, these range from Bridge afternoons to weekend dinners and parties and increasingly fine dining and wine tasting.

Golf club bar and catering operations tend to run either, in-house or through a franchise. All clubs support local suppliers, with many making the use of local fare a menu feature. Dewsbury District GC and Crosland Heath GC offer company packages/corporate benefits and develop partnerships with local business and commerce.

Charitable fund raising

Fund raising is an important element of golf club life and many golf clubs raise funds for good causes. Kirklees golf clubs are no exception; all district clubs either raise money directly for charity or provide facilities at which to host charity events. Some of the charities which benefit are:

- ◀ Kirkwood Hospice
- ◀ Goals for Hearts
- ◀ Breakthrough
- ◀ The Forget me not Trust

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- ◀ Help for Heroes.

Annual donations to charity by golf clubs in Kirklees are estimated to contribute to c. £40,000 - £50,000 to the charity sector. In addition many of the clubs 'lend' their courses and facilities to good causes to host events.

Policy Context

England Golf - Raising Our Game 2014 - 2017

The national governing body (NGB) for the sport is England Golf. The vision for golf, is contained in its Whole Sport Plan, (WSP) Raising Our Game 2014 – 2017.

Golf faces some serious challenges. The number of members has been declining since 2004 and this has put a financial strain on many clubs. Overall participation has also steadily declined since 2007.

Table 2.2: People Playing Golf once a week, every week, in England

Year	14 – 25 year olds	16 – 25 year olds	All ages (16+)
2009 – 10		95,700	860,900
2010 – 11		73,100	833,200
2011 – 12		55,900	850, 500
2012 – 13	61,400	52,400	751,900

Source: www.bbc.co.uk/0/golf/30491539

The England Golf strategy sets out ways to 'raise the game' to address these challenges working in partnership with all who care about golf. This is intended to inform the future work of the Board, Committees and staff of England Golf, the County Unions, County Associations and County Golf Partnerships, clubs and volunteers and to help to shape the way England Golf works with national and local partners. Its main tenets are:

Purpose

Inspiring lifelong involvement in golf

Vision

'England Golf at the heart of a network of partners, empowering and supporting a thriving community of golf facilities and golfers and widely recognised as being a forward thinking and successful organisation'.

Ambitions for 2017

- ◀ To increase the number of people who play golf at least once a week from the baseline of 750,000 in 2014 to 910,000 by March 2017.
- ◀ To reverse the decline in club membership which has been occurring annually since 2005 and stabilise club membership at the July 2014 level of 675,000 members.
- ◀ To strengthen the talent development pathway from club to national level, leading to even more international success for English players.

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- ◀ To improve communications, governance and partnerships at all levels within England Golf.

Key themes

The Strategy is built around the seven key themes or priorities that emerged strongly through the consultation process and which require coordinated action at club, county and national levels:

- ◀ *More players*: Increasing the number of players who play golf regularly
- ◀ *More members*: Increasing the number of players in club membership
- ◀ *Stronger clubs*: Supporting clubs to attract and retain members and to achieve a sustainable business model
- ◀ *Winning golfers*: Identifying and developing talented golfers at every level, leading to international amateur success
- ◀ *Outstanding championships*: Providing excellent championships /competitions for golfers of all levels
- ◀ *Improved image*: Changing perceptions of golf and improving internal communications.
- ◀ *Excellent governance*: Improving the governance, building the infrastructure and strengthening the partnerships to develop golf in England.



Participation

The Sport England Active People Survey (APS)

The Sport England Active People Survey (APS) is the largest survey of sport and active recreation in Europe allowing levels of detailed analysis that were previously unavailable. It identifies how participation varies from place to place and between different groups in the population. Table 2.3 shows the top 12 participation sports in which 1.73% of the population are regular golfers, the equivalent of 751,900 people.

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Table 2.3: Once per week participation in funded sports (aged 16+ years)

1 x 30 sport indicator (16+)	APS1 (Oct 2005-Oct 2006)		APS6 Q3 to APS7 Q2 (Apr 2012-Apr 2013)		APS7 (Oct 2012 - Oct 2013)		
	%	n	%	n	%	n	Statistically significant change from APS 1
Sport England 13-17 Funded sports							
Swimming	8.04%	3,273,800	6.65%	2,885,400	6.77%	2,934,200	Decrease
Athletics	3.33%	1,353,800	4.50%	1,953,500	4.65%	2,016,400	Increase
Cycling	4.02%	1,634,800	4.29%	1,861,700	4.62%	2,003,000	Increase
Football	4.97%	2,021,700	4.46%	1,935,200	4.25%	1,838,600	Decrease
Golf	2.18%	889,100	1.78%	771,000	1.73%	751,900	Decrease
Badminton	1.27%	516,700	1.15%	497,900	1.16%	500,500	Decrease
Tennis	1.12%	457,200	0.98%	423,400	0.94%	406,000	Decrease
Equestrian	0.77%	314,600	0.69%	300,100	0.72%	312,700	Decrease
Bowls ¹	2.21%	309,800	1.62%	246,200	1.73%	264,300	Decrease
Squash & racketball	0.74%	299,800	0.59%	257,100	0.55%	240,700	Decrease
Rugby Union	0.46%	185,600	0.38%	166,100	0.37%	159,900	Decrease
Boxing	0.28%	115,500	0.35%	149,700	0.36%	154,800	Increase

Source: Sports England APS 7

England Golf focus group findings (SMS 2013)

The objectives of the focus groups were to assess:

- ◀ Why attendees do or do not play golf.
- ◀ What those who play get out of the game.
- ◀ Whether they have encouraged others to take up the game and with what results.
- ◀ Attitudes to the golf club environment.
- ◀ Why attendees think the game currently has such a gender imbalance among players.
- ◀ If and how they believe that this imbalance can be addressed.

Group specifics

- ◀ Group 1: Sportswomen aged 18-30, not golfers.
- ◀ Group 2: Male independent golfers aged 30-44.
- ◀ Group 3: Male golf club members aged 60+.
- ◀ Group 4: Sportswomen aged 30-44, not golfers.
- ◀ Group 5: Female golf club members aged 45-60.
- ◀ Group 6: Female independent golfers aged 18-30.
- ◀ Group 7: Female independent golfers aged 45-60.
- ◀ Group 8: Female golf club members aged 30-44.

Summary of key messages from the England Golf focus groups

The key messages to communicate when promoting an opportunity to give golf a go to potential future women golfers were:

- ◀ Everyone in the group will be new to the game. This is important because there is a strong feeling that golf is difficult to learn and that it would feel uncomfortable to make first attempts in the presence of people who are already competent.

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- ◀ There is value in promoting the fact that golf can be as enjoyable to those who are not particularly good at it as well as to those who play to a high standard. It is considered to be a game which the athletic and non-athletic friend can play together and where, unlike most sports, physique and body shape has little impact.
- ◀ Equipment will be available and tuition will be from scratch. There is not, therefore, the need for significant investment in advance of giving the game a go, either financially or in terms of advance preparation.
- ◀ The event will be fun. Some people will play better than others, some people will take to the game, others will not, and all reactions are fine.
- ◀ There will be a social element afterwards, perhaps 'Teas and Wine'!

Game changer

The key challenge facing the game of golf in England as it seeks to broaden its appeal and increase the numbers of people participating is easy to identify.

How to make the game more attractive to more people than at present without alienating those for whom the game works perfectly as it currently is?

As with most challenges, the question is easier to put than it is to answer. There is, however, a way forward via the Get in to Golf initiative, which effectively has been independently verified by the focus groups that can broaden the appeal of the game without alienating all but the most intransigent traditionalist.

Membership recruitment and retention

England Golf commissioned research into the methods adopted by golf clubs which successfully recruit and retain members. It was carried out by Sports Marketing Surveys for the report, *Membership Recruitment & Retention: Key Themes for Implementation*.

It is clear that a number of English golf clubs are bucking the trend in enjoying success in growing membership and achieving pleasing retention rates. It is clear also that this is not an accident, but the result of steps they have deliberately taken to achieve this.

Flexibility in membership offerings has been key to success. Essentially clubs have recognised that one package no longer fits all and that the member who plays occasionally is still a member worth having. They also recognise that the member who is keen to play, but cannot make the financial commitment they might have made in the past and may make again in the future, is still worth holding on to even if this needs to be achieved by asking for a more modest financial contribution from them than would previously have been the case.

Accommodating these people achieves some revenue that would otherwise be lost. It also serves to retain interest in and an aptitude for golf and, crucially, feelings of goodwill and loyalty towards the club. It is anticipated that the full benefits of this will be gained in later years when the golfer has more time at their disposal and is more comfortable meeting a greater financial requirement.

This strategy is primarily aimed at the younger (up to 40) golfer and it is clear that, both in terms of membership retention and seeking to attract new people to the game and ultimately to membership, it is among the under 40's where the major effort is taking place.

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In seeking to retain memberships of people who played when younger, but are facing the demands on their pockets and on their diary that people face in their 20's and 30's, the focus is primarily on male golfers because it is they, primarily, who played when younger. If England Golf wishes to push strongly to attract women to the game, the starting point needs to be persuading clubs that this will be a fruitful area for them to look to.

Resistance to this is not thought to be based upon any inherent bias, simply on what club administrators consider to be practicalities. The presumption is; ask a largely male membership to encourage their friends to come to 'have a go at golf' days and it will be largely men that come along, bring potential new members into a heavily male environment and that it will feel more comfortable to men etc.

A strong argument encountered in resistance is that people like a course because it is difficult. Changing it to make it more women friendly, some will argue, would be expensive and counter-productive as the effect would be to reduce the degree of difficulty which, too many, is a key strength.

The constant interview subject references to 'friendliness' as a point of difference are worth noting. When examined more closely, what this means is that staff and existing members are being actively encouraged to welcome new members and to make social introductions.

Many clubs do involve members in 'have a go at golf' days including those not specifically aimed at members' friends primarily to encourage interaction which will make the club seem welcoming and, to use the key word for many, 'friendly'.

Greater encouragement of this way of thinking could have potential to achieve great things in recruitment. In summary, success is being achieved without taking any hugely radical steps, though this is not to say that radical steps are not necessary and would not pay dividends in the future.

The three key principles which the interviewees have applied, however, could easily be deployed across the country and could potentially reap rich rewards without profoundly changing the way the clubs operate.

- ◀ Every member is important and finding ways of accommodating each person's requirements, lifestyle and pocket is key to achieving high retention levels.
- ◀ Finding ways of helping people to give golf a try without huge initial expense will pay dividends because they don't necessarily know what we know - that golf is fun, most people can play well enough to enjoy it and the social side related to it can be hugely enjoyable.
- ◀ The feeling that the Club offers a friendly, convivial environment where it would be easy to socialise and find people to have a round of golf with, is hugely important in determining the extent to which people will take the plunge and try membership.

Source: SMS / www.England Golf

Summary of key findings

Golf is an important economic activity across GB&I. In England the impact is estimated at £3.4 billion and it is calculated that the industry supports circa 49,500 jobs. 1 in 19 people in England is estimated to play golf.

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Despite the large number of golfers in GB&I, the sport is in decline with less and less people wanting to play in a golf club environment. Since 2007 participation has fallen 158,000 placing a financial strain on many clubs. England Golf, the NGB plans, by March 2017, to increase the number of people playing golf at least once per week from the baseline of 750,000 in 2014 to 910,000 an increase of 160,000 registered players. To help achieve this target it has developed a Strategy based upon seven key themes:

- ◀ More players
- ◀ More members
- ◀ Stronger clubs
- ◀ Winning golfers
- ◀ Outstanding championships
- ◀ Improved image and
- ◀ Excellent governance

This will at many golf clubs require a change in attitude and approach to new players and significant investment by England Golf, golf club managers, Professional Golf Association (PGA) professionals and volunteers to help with teaching/coaching, and the recruitment and retention of new players/members.

In Kirklees the golf club market supports 108 full time jobs, five franchises catering operations and provides over 70 part-time and casual bar/catering roles. All clubs participate in fund raising for local charities, contributing an estimated £40-50,000 per annum to a range of good causes.

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3.0 ASSESSMENT OF SUPPLY IN KIRKLEES AND NEIGHBOURING AUTHORITIES

Quantity

National provision

There are an estimated 3,000 golf courses in Britain, covering about 1,500 km², at least 0.5% of the land area. Approximately 90 courses in England are designated as Sites of Special Scientific Interest (SSSI's) because apart from the intensively managed trees and greens they have other habitats with high wildlife value. Many other golf courses exist within designated Heritage Coast sites, Areas of Outstanding Natural Beauty, or listed Historic Parklands.

West Yorkshire provision

The website Golf Today (www.golftoday.co.uk) lists over 3,000 courses in the United Kingdom; in West Yorkshire 87 courses are identified. Of these 21 have a golf driving range (GDR) or practice ground. There are a further six stand-alone Golf Driving Ranges (GDR's). See listing in Appendix C.

<http://www.golftoday.co.uk/clubhouse/coursedir/yorks4.htm>

Affiliated golf clubs

The number of affiliated clubs differs to that related to overall golf provision. This is because some courses do not support a club, for example proprietary owned and hotel/resort courses. In other cases facilities have more than one course but only one affiliated club, for example, Woburn which is one club with three courses. Affiliation is to England Golf, the NGB, clubs pay a per capita sum.

Table 3.1 Affiliated golf clubs

Area	Yorkshire	North	National
No of affiliated golf clubs	191	563	1941

Source: Golf Club Membership Survey 2012: Yorkshire Breakdown

Kirklees authority area provision

As identified in Table 3.2 there are 12 affiliated golf clubs located within Kirklees District, one stand-alone golf driving range (GDR) in Huddersfield town centre and a GDR in Mirfield, co-located at the Horse Centre.

Table 3.2 Golf facilities in Kirklees

Map ref	Site name	Facility	Tenure
1	Bradley Park Golf Club	Driving Range + 9 hole (Par 3) also used for Footgolf 18 Hole	Pay and play
2	Cleckheaton & District Golf Club	18 Hole	Members club
3	Crosland Heath Golf Club	18 Hole	Members club
4	Dewsbury & District Golf Club	18 Hole	Members club

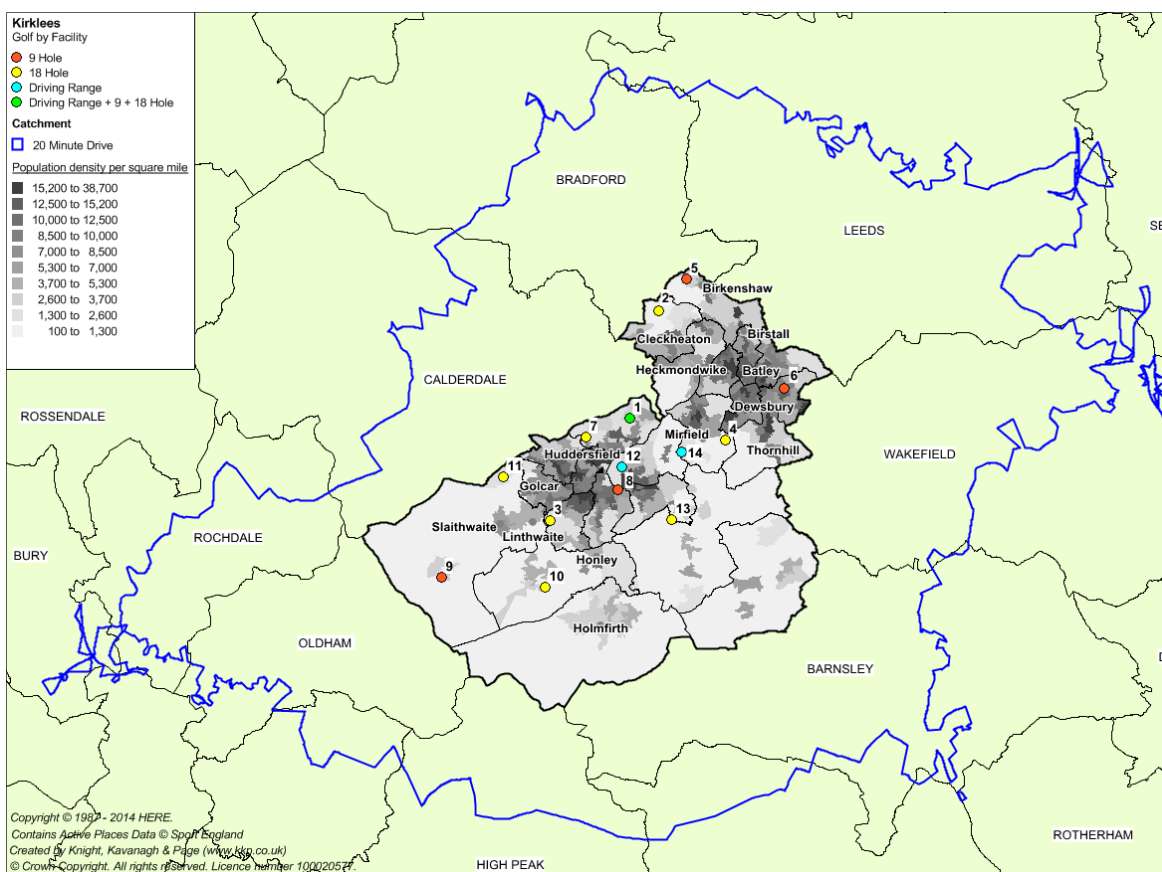
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Map ref	Site name	Facility	Tenure
5	East Bierley Golf Club	9 Hole	Members club
6	Hanging Heaton Golf Club	9 Hole	Members club
7	Huddersfield Golf Club	18 Hole	Members club
8	Longley Park Golf Club	9 Hole	Members club
9	Marsden Golf Club	9 Hole	Members club
10	Meltham Golf Club	18 Hole	Members club
11	Outlane Golf Club	18 Hole	Members club
12	Stadium Golf	Golf Driving Range (GDR)	Pay and play owned by Direct Golf
13	Woodsome Hall Golf Club	18 Hole	Members club
14	Hopton Horse Centre	Golf Driving Range (GDR)	Proprietary Owned

Kirklees Council has mothballed two 9 hole golf courses, one in Spenborough and the other in Birstall.

The KKP club survey identifies that over 80% of golf club members' travel between 2 - 5 miles to play golf. Furthermore, less than 10% of club members' live in a neighbouring authority. Figure 3.1 below illustrates the golf courses in Kirklees and neighbouring authorities together with a 20 minute drivetime (bold blue line).

Figure 3.1 Golf course provision in Kirklees District with a 20 minute drive time catchment area.



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Club facilities

Eleven of the twelve golf courses in Kirklees are members clubs. In all cases visitors are welcome, outside of competition times, to pay a green fee to play the course. Visitors to private members clubs are expected to have a registered handicap certificate (a certificate issued by The Council of National Golf Unions (CONGU) indicating a level of play and competence enabling competition at all levels, dress appropriately and be familiar with the rules and etiquette of the game. This requirement is not rigorously enforced as clubs compete with each other to attract visitors.

All of the clubs have some form of practice facilities, for the associated Professional to teach on and for Members to practice on. Facilities will include a practice field, short game area with practice bunkers and chipping areas, a putting green and warm-up nets. Bradley Park is the only club with a purpose built and floodlit GDR.

Increasingly golf clubs' are installing swing analysis centres; indoor areas equipped with flight scope technology and a practice net/area where lessons can be taught and golf played using golf simulator technology. Teaching golf is an important element of a PGA Professionals income stream. Swing rooms have helped many to continue teaching in the winter when the outside weather condition can significantly mitigate against teaching.

In Kirklees, swing analysis centres are available at Huddersfield Golf Club, Meltham Golf Club and on the golf driving range at Bradley Park.

The golf course at Bradley Park is owned by Kirklees Council and operated by Kirklees Active Leisure (KAL) alongside the other Council owned sport and leisure facilities. There is a club membership facility for season ticket holders (191), however the course operates on a predominantly 'pay and play' basis, meaning that anybody can turn up and play. The only requirement is that players have their own golf bag/clubs and golf shoes.

The facility mix at Bradley Park includes an 18 hole course and a 9 hole/par 3 short course with synthetic turf greens. This area is also used for Footgolf, (a hybrid of golf played with a football and a players feet), a golf driving range, two putting greens and a short game area. Bradley Park offers a good mixture of golf facilities at which the game of golf can be played, taught and practiced at all ability levels.

Prior to KAL's involvement the golf course was managed by PGA Professional, Parnell Reilly. An ex-Captain of the PGA, Parnell was highly respected, and built an excellent reputation for Bradley Park Municipal Golf Course over the 25 years plus he was in post.

Kirklees currently supports three golf driving ranges, two in Huddersfield and one at Mirfield. When the HD1 commercial leisure development proposal goes ahead at the Stadium site, the Stadium golf driving range is scheduled to close.

Ranges are traditionally open to anyone to attend with participant 'hiring' a bucket of golf balls to hit at the targets. They are popular locations at which to have golf lessons and learn to play. Experienced golfers often use a range to warm up before play, take lessons and practice. In winter months, floodlights extend the potential hours of use.

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Accessibility – fees and charges

Appendix E lists the different categories of membership and the fees charged by the clubs in Kirklees.

A key issue for the wider Kirklees population is whether golf courses are available for the general population at a price which is accessible to the majority of residents. The general downturn in numbers of golfers joining clubs has resulted a wide variety of different packages and deals. The situation is further complicated as the range of membership opportunities and pricing strategies offered by clubs become more flexible.

This trend has increased the opportunities for nomadic golfers and consultation suggests that the increase in flexible packages and cheap green fees is leading to a reduction in the actual number of club members, leading to:

- ◀ A reduction in regular income levels for many golf clubs.
- ◀ Clubs being open to market fluctuations
- ◀ The impact of the weather becoming greater as more reliance is placed on nomadic golfers rather than club members.

The situation is more acute at lower standard clubs than higher standard clubs where high quality enables the club to maintain a premium price.

Quality of provision

There are no official national or county golf course rankings. Generally, the better the quality, the higher the joining/membership and green fees are likely to be. Some courses gain status through having high ranking professional and amateur players as Members and through hosting County, National and International golf events. Others feature in ranking articles or ‘must play’ lists put together by golf magazines.

Better quality courses tend to have higher quality and more extensive ancillary practice, catering and changing provision. 18 hole provision generally carries a higher status than 9 hole provision.

Table 3.3: Factors contributing to course quality and standards

Golf Club	Joining fee	Full membership (£)		Used for external events		Green fee per round (£)	
		Men	Women	County	National	M - F	S/S
Bradley Park Golf Club	n/a	520*	520*	No	No	18	20
Cleckheaton & District Golf Club	n/a	825	825	No	No	20	30
Crosland Heath Golf Club	200	798	734.50	Yes	No	20	30
Dewsbury & District Golf Club	n/a	798	734.50	No	No	20	30
East Bierley Golf Club	n/a	577	577	No	No	15	20
Hanging Heaton Golf Club	n/a	577	577	No	No	15	20
Huddersfield Golf Club	1200	1200	1200	Yes	Yes	50	75
Longley Park Golf Club	n/a	650	650	No	No		

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Golf Club	Joining fee	Full membership (£)		Used for external events		Green fee per round (£)	
		Men	Women	County	National	M - F	S/S
Marsden Golf Club	n/a	399	110	No	No	10	15
Meltham Golf Club	n/a	870	870	Yes	No	30	40
Outlane Golf Club	n/a			No	No	20	30
Woodsome Hall Golf Club	1097	1097	1097	Yes	No	50	60

Season ticket price* (limited availability)

Quality and course ranking in golf is very subjective. One person's favourite will be another person's least favourite and so on. Within Kirklees there are a range of different courses offering 18 and 9 holes and a selection of practice facilities at a range of different prices. All offer food and beverages, again at different times some through a franchise and other through an in-house operation. There is within Kirklees opportunities for a wide range of the community to access golf at different venues through a variety of membership and pricing structures. There are also many opportunities for 'nomadic golfers' who choose not to join a club to play.

Current supply

Based on the assumption that an 18 hole golf course can support 550 adult members and a 9 hole golf course can support 250 adult members, the current supply of golf courses in Kirklees has the capacity to accommodate 5050 adult members (see Table 3.5)

The 550 figure was originally used in The Demand for Golf, a R&A Report produced in the 1990's. 550 is the number of full time members that an 18 hole course can support, without demand at peak time making it impractical for all those wanting to play. Daylight hours in the winter months is a limitation on the number of players able to get around 18 holes in daylight hours. The 550 is a guide and some clubs will go beyond this number whilst others may choose to go below.

Table 3.4 Golf course membership theoretical capacity at Kirklees golf clubs

Course type	Maximum no. of members	No. of courses in Kirklees	Club membership capacity in Kirklees
Eighteen Holes	550	7	3850
Nine Holes	250	4	1000
Pay & Play	200	1	200
Total	-	12	5050

Whilst Bradley Hall is a pay and play facility it offers 200 annual season tickets, the equivalent of a membership in a Members Club.

Accessibility – ownership and club management

Golf courses are principally owned and managed in one of three ways:

- As a Members Club (owned or leased by the Members and run by a Board of Directors or Trustees, usually volunteers). Employees of the club operate at the

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direction of the Board. Members' fees and any third party income is expected to cover all the operational costs.

- ◀ By a Local Authority (Municipal provision) run by the Local Authority directly or contracted out to a third party operator. Income and expenditure are the responsibility of the LA or third party operator.
- ◀ Privately owned (known as a proprietary club). Run by the owner who is responsible for all income and expenditure, taking profits and subsidising any losses.

Table 3.5 Golf course provision and club management type in adjoining authority areas

Local authority area	Population 2014 (MYE)	(A) Members clubs		(B) Proprietary clubs		Pay & Play	Total Clubs (A+B)	Golf clubs per head of population	Municipal golf holes per head of population
		9	18	9	18				
Kirklees	428,279	4	7	-	-	1	11	1:38,934	1:23,793
Barnsley	237,834	-	4	-	-	1.5	4	1:59,459	1:8,809
Bradford	528,155	8	7	1	-	0	16	1:33,010	0
Calderdale	207,376	7	5	1	2	0	15	1:13,825	0
High Peak	91,364	2	5	-	-	0	7	1:13,052	0
Leeds	766,399	1	15	2	4	2.5	22	1:34,836	1:17,031
Oldham	228,765	-	5	-	-	0	5	1:45,753	0
Rochdale	212,962	2	3	1	1	1	7	1:30,432	1:11,831
Wakefield	331,379	2	5	1	2	2	10	1:33,138	1:9,205
Total	3,035,513	26	56	6	9	8	97	1:31263	1:21,059

Source: Active Power Places / KKP Insights

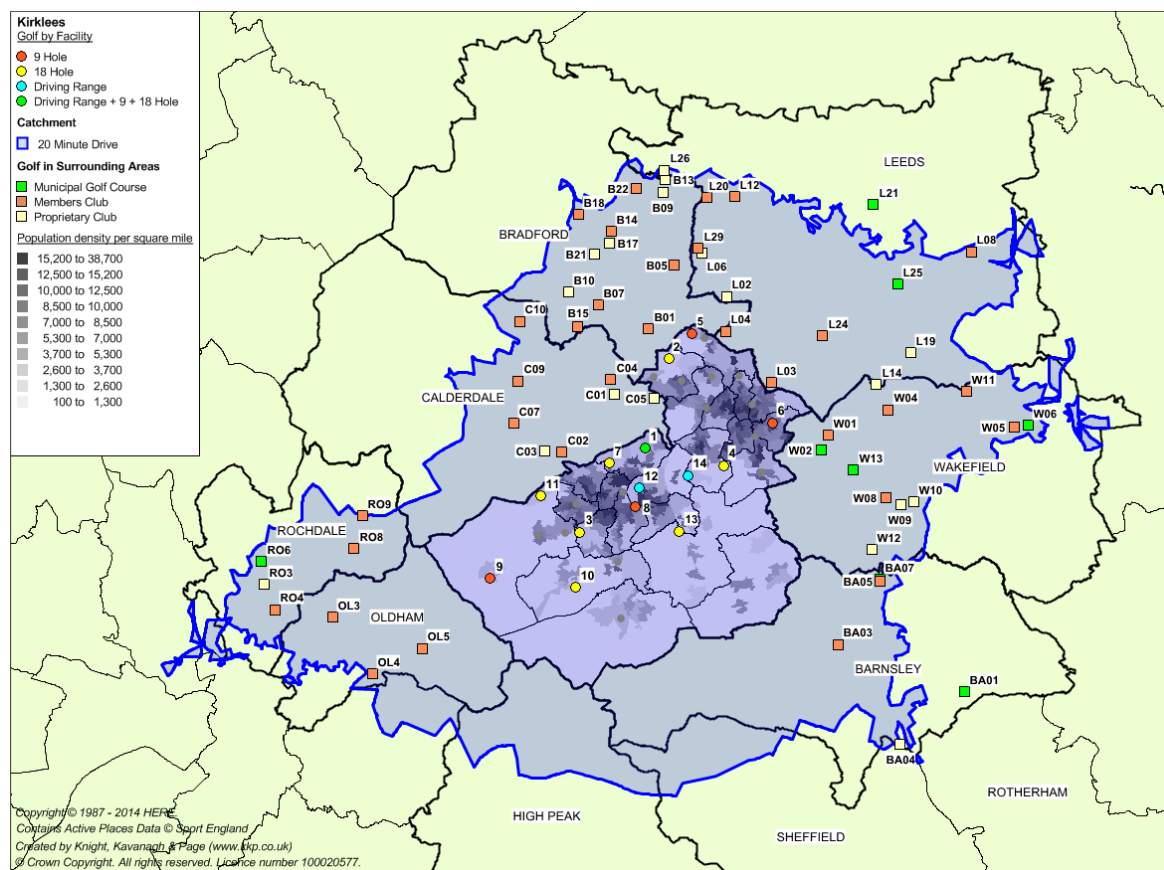
Table 3.5 above sets out current provision in adjoining authorities, it identifies that:

- ◀ Within Kirklees and its neighbouring authorities there are over 3 million people
- ◀ There is one municipal course in Kirklees and seven municipal golf facilities in neighbouring authorities.
- ◀ There are four 9-hole and seven 18-hole Members Clubs in Kirklees with twenty two 9-hole and forty nine 18-hole Members Clubs in neighbouring authorities
- ◀ There are no Proprietary Clubs in Kirklees and six 9-hole and nine 18-hole Members Clubs in neighbouring authorities.
- ◀ Kirklees has the 3rd lowest ratio (1:39,000) of courses per head of population behind Barnsley and Oldham. (The best ratio is to be found in Calderdale - 1:14,000).
- ◀ Of those with municipal provision Kirklees has the worst ratio of population to municipal golf courses (1:24,000). This is also below the regional average (1:21,000).
- ◀ Four neighbouring authorities (Bradford, Calderdale, High Peak and Oldham) offer no municipal provision.

Neighbouring authority Member, Proprietary and Municipal courses within a 20 minute drive time catchment area of Kirklees are illustrated in Figure 3.2.

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Figure 3.2 Golf clubs within 20 minute drive of Kirklees



Key: Municipal, Members and Proprietary golf clubs within 20 minute drive of Kirklees

Map Ref	Site Name	Facility		Club Type	
B01	South Bradford Golf Club	Standard	9 Hole	Bradford	Members
B05	Bradford Moor Golf Club	Standard	9 Hole	Bradford	Members
B07	Clayton Golf Club	Standard	9 Hole	Bradford	Members
B09	Ghyll Beck Golf Driving Range	Driving Range	18 Bay	Bradford	Proprietary
B10	Headley Golf Club	Standard	9 Hole	Bradford	Proprietary
B13	Marriott Leisure & Country Club	Standard	18 Hole	Bradford	Proprietary
B14	Northcliffe Golf Club	Standard	18 Hole	Bradford	Members
B15	Queensbury Golf Club	Standard	9 Hole	Bradford	Members
B17	Shay Grange Golf Centre	Driving Range	32 Bay	Bradford	Proprietary
B17	Shay Grange Golf Centre	Standard	9 Hole	Bradford	Proprietary
B18	ShIPLEY Golf Club	Standard	18 Hole	Bradford	Members
B21	West Bradford Golf Club Ltd	Standard	18 Hole	Bradford	Proprietary
B22	Baildon Golf Club	Standard	18 Hole	Bradford	Members
BA01	Hillies Golf Course	Standard	9 Hole	Barnsley	Municipal

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Map Ref	Site Name	Facility		Club Type	
BA03	Silkstone Golf Club	Standard	18 Hole	Barnsley	Members
BA04	Tankersley Park Golf Club	Standard	18 Holes	Barnsley	Proprietary
BA05	Woodlands Driving Range	Driving Range	24 Bays	Barnsley	Members
BA07	Barnsley Golf Club	Standard	18 Holes	Barnsley	Municipal
C01	Crow Nest Park Golf Club Ltd	Standard	9 Holes	Calderdale	Proprietary
C02	Elland Golf Club	Standard	9 Holes	Calderdale	Members
C03	Halifax Bradley Hall Golf Club	Standard	18 Holes	Calderdale	Proprietary
C04	Lightcliffe Golf Club	Standard	9 Holes	Calderdale	Members
C05	Willow Valley Golf & Country Club	Standard	18 Holes	Calderdale	Proprietary
C05	Willow Valley Golf & Country Club	Driving Range	22 Bays	Calderdale	Proprietary
C05	Willow Valley Golf & Country Club	Standard	18 Holes	Calderdale	Proprietary
C05	Willow Valley Golf & Country Club	Standard	9 Holes	Calderdale	Proprietary
C07	Ryburn Golf Club	Standard	9 Holes	Calderdale	Members
C09	West End Golf Club	Standard	18 Holes	Calderdale	Members
C10	Halifax Golf Club	Standard	18 Holes	Calderdale	Members
L02	Fulneck Golf Club	Standard	9 Holes	Leeds	Proprietary
L03	Howley Hall Golf Club	Standard	18 Holes	Leeds	Members
L04	The Manor Golf Club	Standard	18 Holes	Leeds	Members
L04	The Manor Golf Club	Driving Range	20 Bays	Leeds	Members
L06	Calverley Golf Club	Standard	9 Holes	Leeds	Proprietary
L06	Calverley Golf Club	Standard	18 Holes	Leeds	Proprietary
L08	Garforth Golf Club	Standard	18 Holes	Leeds	Members
L12	Horsforth Golf Club	Standard	18 Holes	Leeds	Members
L14	Lofthouse Hill Golf Club	Standard	18 Holes	Leeds	Proprietary
L19	Oulton Hall	Driving Range	16 Bays	Leeds	Proprietary
L19	Oulton Hall	Standard	18 Holes	Leeds	Proprietary
L19	Oulton Hall	Standard	9 Holes	Leeds	Proprietary
L20	Rawdon Golf & Lawn Tennis Club	Standard	9 Holes	Leeds	Members
L21	Roundhay Golf Club		9 Holes	Leeds	Municipal
L24	South Leeds Golf Club	Standard	18 Holes	Leeds	Members
L25	Temple Newsam Golf Club	Standard	2 x 18 Holes	Leeds	Municipal
L26	The Bradford Golf Club Ltd	Standard	18 Holes	Leeds	Proprietary
L29	Woodhall Hills Golf Club	Standard	18 Holes	Leeds	Members
OL3	Crompton & Royton Golf Club	Standard	18 Holes	Oldham	Members
OL3	Crompton & Royton Golf	Driving Range	12 Bays	Oldham	Members

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Map Ref	Site Name	Facility		Club Type	
	Club				
OL4	Oldham Golf Club	Standard	18 Hole	Oldham	Members
OL5	Saddleworth Golf Club	Standard	18 Hole	Oldham	Members
RO3	Castle Hawk Golf Club	Standard	9 Hole	Rochdale	Proprietary
RO3	Castle Hawk Golf Club	Driving Range	30 Bay	Rochdale	Proprietary
RO4	Manchester Golf Club	Standard	18 Hole	Rochdale	Members
RO6	Marland Golf Club	Standard	18 Hole	Rochdale	Municipal
RO8	Tunshill Golf Club	Standard	9 Hole	Rochdale	Members
RO9	Whittaker Golf Club	Standard	9 Hole	Rochdale	Members
W01	Low Laithes Golf Club	Standard	18 Hole	Wakefield	Members
W02	Spring Mill Golf Course	Standard	9 Hole	Wakefield	Municipal
W04	Normanton Golf Club	Standard	18 Hole	Wakefield	Members
W05	Pontefract And District Golf Club	Standard	18 Hole	Wakefield	Members
W06	Pontefract Park Golf Course	Standard	9 Hole	Wakefield	Municipal
W08	Wakefield Golf Club	Standard	18 Hole	Wakefield	Members
W09	Walton Driving Range	Driving Range	16 Bay	Wakefield	Proprietary
W10	Waterton Park Golf Club	Standard	18 Hole	Wakefield	Proprietary
W11	Whitwood Golf Course	Standard	9 Hole	Wakefield	Members
W12	Woolley Park Golf Club	Standard	9 Hole	Wakefield	Proprietary
W12	Woolley Park Golf Club	Standard	18 Hole	Wakefield	Proprietary
W013	City of Wakefield Golf Course	Standard	18 Hole	Wakefield	Municipal

Leeds have recently closed two municipal courses which were underutilised and running at a deficit. Some provision was also sold/leased to incumbent clubs during the 1990's golf boom. This was the case in Bradford which no longer provides municipal golf, and relies on the proprietary and members club sectors to meet residents' golfing needs.

In summary, all Kirklees resident can access provision within a 20 minute drive time. Adjoining authorities are well provided with members and proprietary golf clubs, less so with 'pay and play' venues.

Transport links

Many golf clubs, by the nature of the landscape and topographical requirements, are located in the countryside and are therefore only readily accessible by car. This can act as a discriminatory factor for non-car owners and young people who can only get to the course with a car driver. Bradley Park is on a primary transport route and is accessible by a regular bus service, as is Cleckheaton & District GC and East Bierley GC. By nature of the equipment required to play golf most golf players are drivers and access courses accordingly. Groups of visitors may travel together by coach.

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Disability golf

The national organisation British Inclusive Golf ((BIG) previously the British Disabled Golf Association (BDGA)) is based at Longley Park having moved from the Acanthus Complex in Leeds which closed down.

BIG aims to bring disabled and non-disabled people together on the golf course through a programme of taster sessions, organised range games and organised on-course golf events, enabling better social inclusion and aiding rehabilitation. In October 2012 BIG became a HMRC charitable company and is presently applying for full charity status with the Charities Commission.

An elderly and ageing membership is a characteristic of golf clubs with many members retired and ageing and often carrying disabilities brought about by old age. The CONGU handicapping system is designed to enable all players to play fairly against each other, so despite ageing, members can compete with one another effectively. Golf clubs are a great source of companionship and friendship for more elderly people, particularly those who have lost partners through divorce or bereavement.

The use of golf club trollies and buggies allows golfers who may have hip and knee damage to prolong their playing careers and enjoy golf into old age. Many golf clubs have golfers in the 70 - 85 age bracket.

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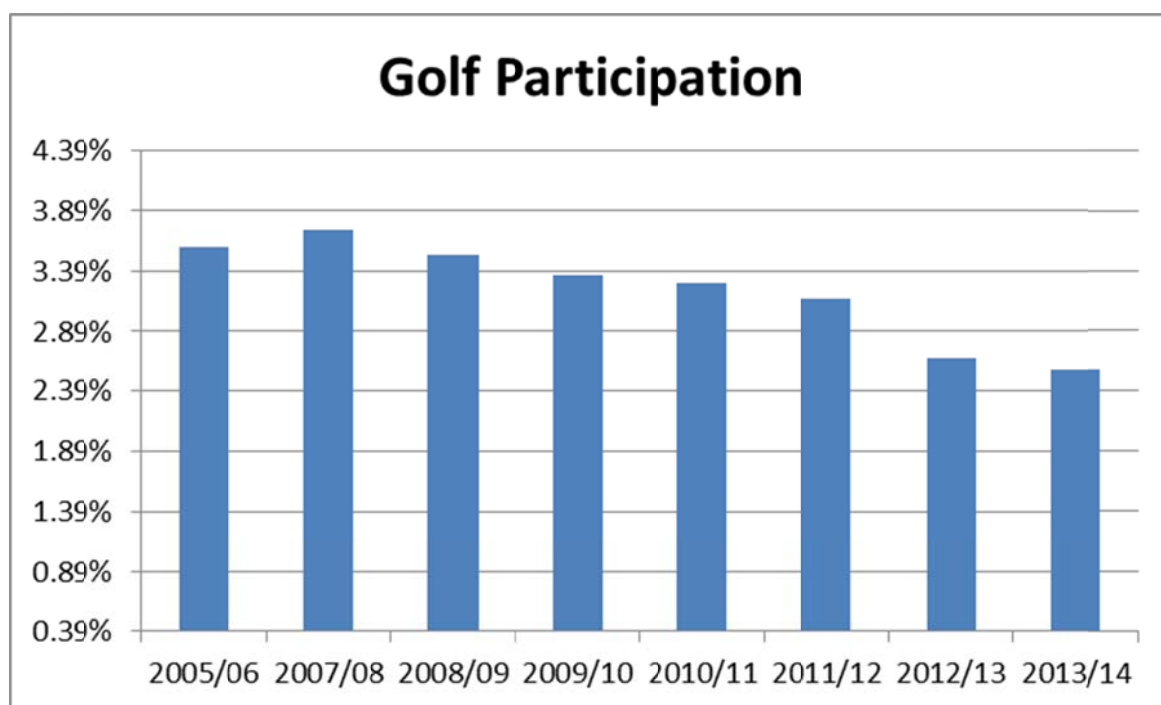
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4.0 AN ASSESSMENT OF THE DEMAND FOR GOLF IN KIRKLEES

Demand

As set out in Section 1, the demand for golf has, over the past decade, seen a significant decline. This is illustrated graphically in the participation data in Figure 4.1. Between 2004 and 2013 club membership (affiliated members) fell 882,184 to 707,424, a drop of 20% (174,760). Despite this, golf (0.73m participants per person) is still the 5th most popular participation sport after swimming (2.5m) running (2.2m), cycling (2.1m) and football (1.9m).

Figure 4.1: Sport England's APS data regarding golf participation from 2005/6-2013/14



Source: Sport England Active People Survey (APS) 8Q3-9Q2: 2014 – 15

Gender differences

Golf is played by men and women although as Table 4.1 illustrates that significantly more men than women play. At u.16 levels gender differences are very marked with many more junior boys attracted to the sport than junior girls.

Table 4.1: Sport England APS – Golf Participation by Gender

Golf by Gender								
Sport	2005/06	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2013/14
Male	6.37%	6.62%	6.24%	5.94%	5.95%	5.65%	4.75%	4.59%
Female	0.94%	0.98%	0.93%	0.90%	0.76%	0.78%	0.70%	0.65%

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The England Golf Membership Questionnaire 2014 found that:

- Female members only make up 15% of golf club membership (as opposed to 50% of the population) and are, thus, a potential growth market that would enable clubs to increase participation and membership.
- 55% of golf clubs report a decrease in adult female membership compared to only 21% that show an increase. 38% of golf clubs have reported a decrease in junior girls compared to only 20% that have shown an increase.

Figure 4.2 Club membership average number of members per club



Source: England Golf Membership Questionnaire 2014 (SMS)

As noted in Figure 4.2, the average golf club has 499 members. There are six males to every one female member and eight junior boys to one junior girl with 96% of all golfers being white.

Golfer segmentation

Golf is a mature market with many golf courses and golf clubs over 100 years old. As supply is segmented, principally by accessibility, price and quality so demand is segmented by user type. To aid understanding of this concept KKP has identified a number of key 'golfer' types or market segments as denoted in Table 4.3.

Table 4.3: Golfer type KKP golf segmentation model

Golfer 'type'	Description
Avid golfers	Golfers who play a lot and who like to practice on a regular basis. These are likely to be club members who play and practice all year round. They might also visit a golf driving range or practice area to warm up prior to taking part in a competition. Typically they will play / visit the range 3-4 times per week.
Keen golfers	Club members who play 2-3 rounds of golf per week and typically go to the range maybe once a week (more so in Winter). Likely to engage in a series of lessons.

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Club golfers	Golfers who typically play once a week. They tend to go to the range when their game is not going so well and will book lessons accordingly.
Seasonal golfers	More likely to play in good weather and will typically use the golf range as a way of getting back into golf after a winter layoff. They tend to play in good weather between May – September.
Occasional golfers	Likes to play golf but may be short of time and therefore have limited opportunities to play. Typically play on weekends away, at corporate/ society day and occasionally after work.
Holiday/tourist golfers	Visitors to an area who go for short breaks and weeks away playing golf at home and abroad. Typically a mix of club and occasional golfers.
Society visitors	Often contains keen golfers. These groups can arrive at a venue early and together for a 'package' 18/27 holes plus food and beverages. Charged an all in price and make it a day out.
Corporate markets	This segment will often choose a venue with good practice facilities as it provides additional facilities at which to entertain customers/clients with either balls to hit prior to playing or a 10 minute lesson with the Professional.
New golfers	New golfers are attracted to a play through the opportunity to take golf lessons in either a 1-1 situation with a Golf Professional or in a group situation. Having started lessons, new golfers are likely to visit a golf range to practice the skills they are being taught and to develop their skills to the point when they feel confident to go out onto a course to play. New golfers traditionally started at Adult Learning Courses (Night School) or at Pay & Play Courses. The golf learning or development opportunity is now more likely to be provided by a PGA Pro at a golf club.

Source: KKP

Different types of golfer are attracted to different types of playing opportunities. Many golfers do not find it necessary to join a golf club to fulfil their golfing requirements and are referred to by England Golf as 'Nomads' i.e. they have no golf home (a club membership) and buy into existing facilities to meet their golfing needs.

England Golf estimates that some 2 million UK golfers are nomadic (i.e. non-members and not affiliated to a county association). This figure is expected to continue to rise as the fixed cost of golf membership remains unattractive to those other than 'avid' and 'keen' segments who want to play 2 – 4 times per week and participate in organised competitions where a CONGU handicap is required.

'Nomads', it seems, prefer not having to pay a membership fee, the flexibility of playing different courses, only playing when the weather is good and playing with friends and family and therefore feel no need to obtain or maintain an official handicap, which is only accessible through club membership and club 'qualifying' competitions.

In Kirklees, Bradley Park has successfully tapped into the nomadic market, catering for nomadic individuals and a number of visiting nomadic societies.

An oversupply of golf courses in many areas has resulted in low price green fees. Nomadic golfers would appear to be taking advantage of low price golf and offers such as 2-4-1 green fee offers and Groupon offers to access comparatively cheap off-peak golf rather than pay a membership fee. Nomads it appears are often prepared to travel further (30 – 60 minutes) to access a bargain, or a course with a good reputation.

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One way to reverse this trend might be for the cost of access to club golf courses via green fees to rise. This relentless golf offers trend and the need for savings in local government budgets may be one of the underlying causes of the problems that are leading to the closure of municipal courses which cannot compete on price and quality with the array of green fee offers for non-members.

Table 4.4: Current demand for golf in Kirklees (adult membership)

Golf Club	Joining fee	Full membership (£)		No of adult members			Accepting new members	EG Get into Golf Initiative
	£	Men	Women	M	F	Total	yes/no	yes/no
Bradley Park GC	No	520*	520*	163	28	191	N/a	Yes
Cleckheaton & District GC	No	930	930	-	-	-	Yes	No
Crosland Heath GC	200	798	734.50	468	63	531	Yes (women only)	Yes
Dewsbury District GC	No	798	734.50	497	39	536	Yes	No
East Brierley GC	No	577	577	-	-	-	Yes	No
Hanging Heaton GC	No	577	577	259	26	285	Yes	No
Huddersfield GC	1000	1200	1200	400	120	520	No	No
Longley Park GC	No	650	650	150	30	180	Yes	No
Marsden GC	No	399	110	100	24	124	Yes	No
Meltham GC	No	870	870	-	-	-	Yes	Yes
Outlane GC	No	760	760	-	-	-	Yes	No
Woodsome Hall GC	1190	1190	1190	377	100	477	Yes (not 7 day)	No

(All clubs in Kirklees offer a wide range of membership packages. This analysis covers full / 7 day membership).

Season ticket fees*

All clubs/courses in Kirklees, with the exception of Huddersfield Golf Club, Woodsome Hall Golf Club and Crosland Heath, who are at capacity (in the full membership category), are accepting new members; several clubs have initiatives and offers to attract new members, most notably women and girls.

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Golf development initiatives



Get into Golf is a development initiative that brings together England Golf and the PGA and works to grow the game with the support of the Golf Foundation, Sport England and Lottery funding. Through its network of County Golf Partnerships (CGPs) it offers low cost golf taster sessions, beginner courses and improvers courses across England, and supports the plan to make England the world's leading golf nation by 2020.

These coaching sessions are available for mixed groups, women-only and families and are all run by PGA professionals. They offer a basic introduction to the game together with information about club membership and follow-on coaching opportunities. Equipment is provided so all participants have to do is book-on (on-line) and turn up on the day in comfortable clothing. Track suits, jeans and casual sportswear are encouraged.

The CGP network was created by England Golf to support development of golf at county level and is fundamental to the delivery of the participation outcomes within England Golf's Whole Sport Plan 2013 to 2017.

In Kirklees, Bradley Park Golf Club (operated by KAL), Meltham Golf Club and Crosland Heath are actively engaged with the Yorkshire County Golf Partnership (YCGP) and the delivery of 'Get into Golf'. (Source: Yorkshire County Golf Partnership). Huddersfield GC ran a successful women's recruitment campaign in 2014 and are now full and will soon be re-introducing a waiting list for all membership categories.

Sport England Market Segmentation

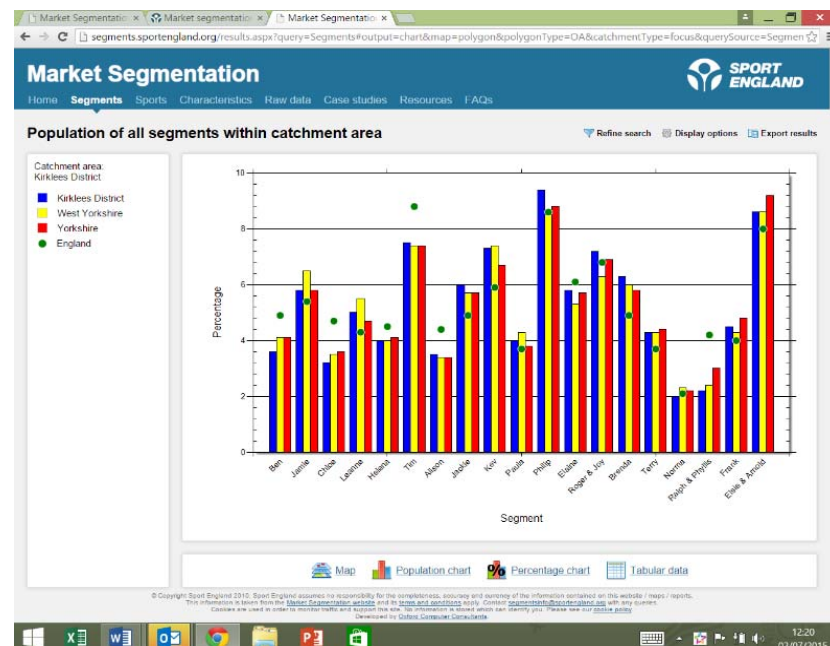
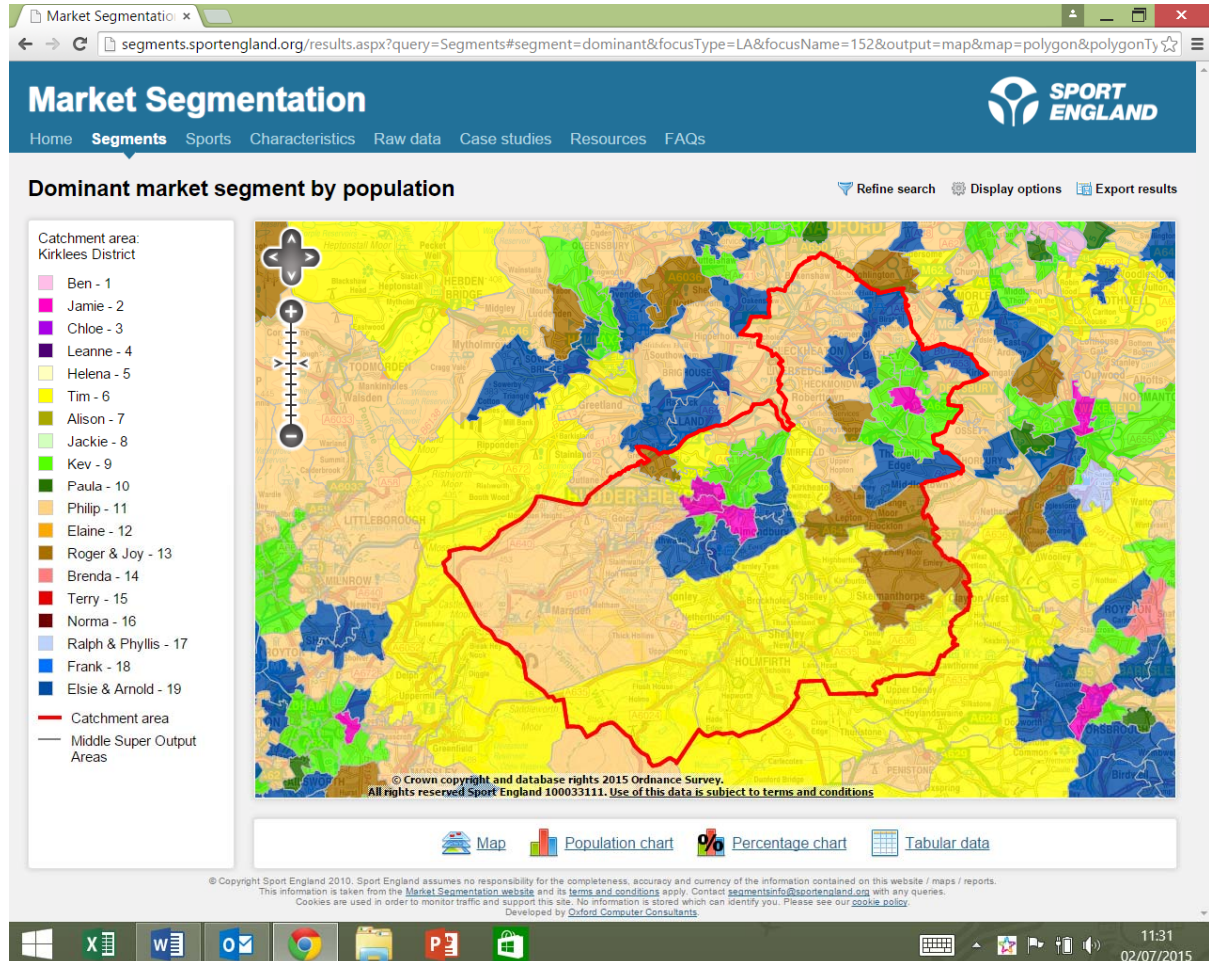
Sport England has developed nineteen sporting segments to help understand the nation's attitudes to sport, their motivations and barriers (see Appendix 5). The market segmentation data builds on the results of Sport England's Active People survey; the Department of Culture, Media and Sport's [Taking Part Survey](#); and the Mosaic Tool from Experian and presents a picture of the dominant social groups in each area, and puts people's sporting behaviour in the context of complex lives. Propensity modelling – a statistical technique that matches the probability of displaying a particular behaviour or attitude to each demographic category is used to link the survey data to wider population groups.

Kirklees Council has reservations about Sport England's Market Segmentation model. With the available segments not considered to be wholly representative of the population and not reflecting some significant population groups for whom there are additional factors to consider.

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Dominant profiles in Kirklees

Figure 4.1 Dominant market segments by population



The dominant profiles in Kirklees are:

- ◀ Philip
- ◀ Elsie & Arnold
- ◀ Tim
- ◀ Kev
- ◀ Roger & Joy
- ◀ Brenda

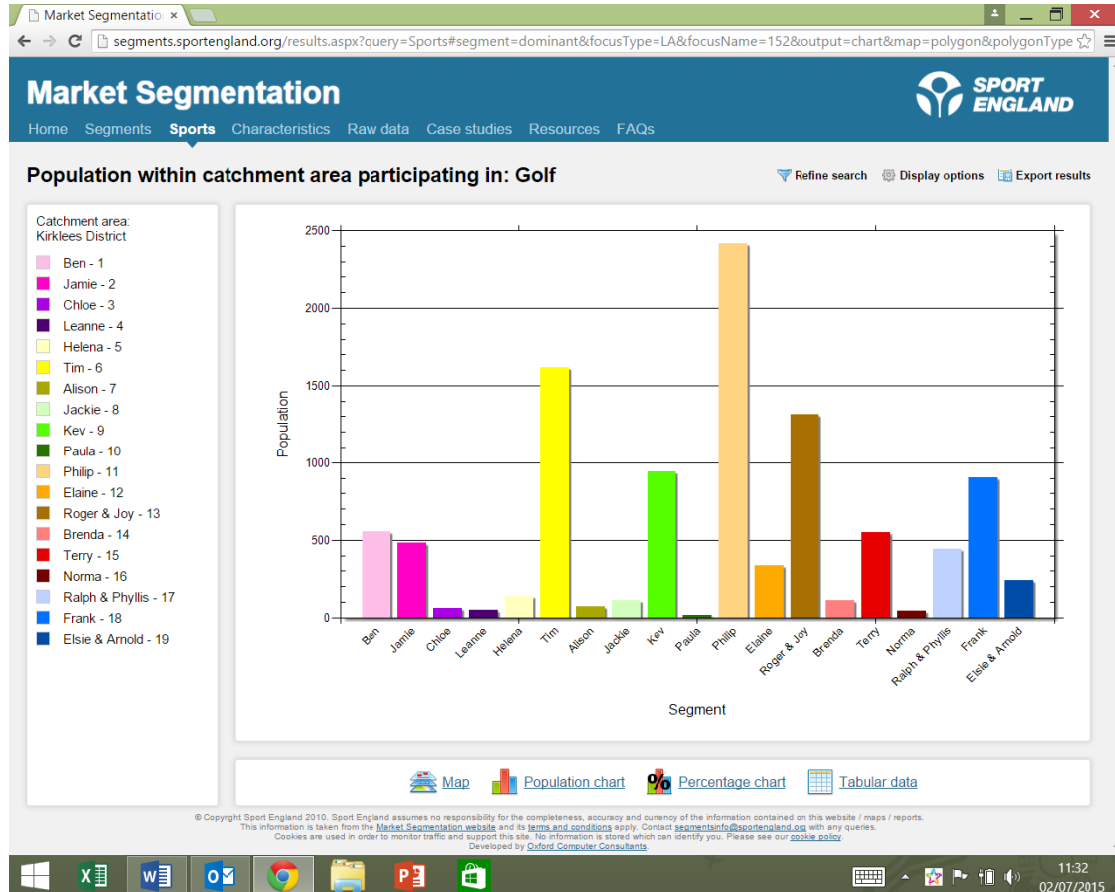
Profile details are contained in Appendix D.

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Existing demand for golf in Kirklees

In respect of participation in golf in Kirklees the dominant profiles are as follows:



Figure 4.3 Population within catchment area participating in golf



The characteristics of the three most likely golf participant types are set out below:

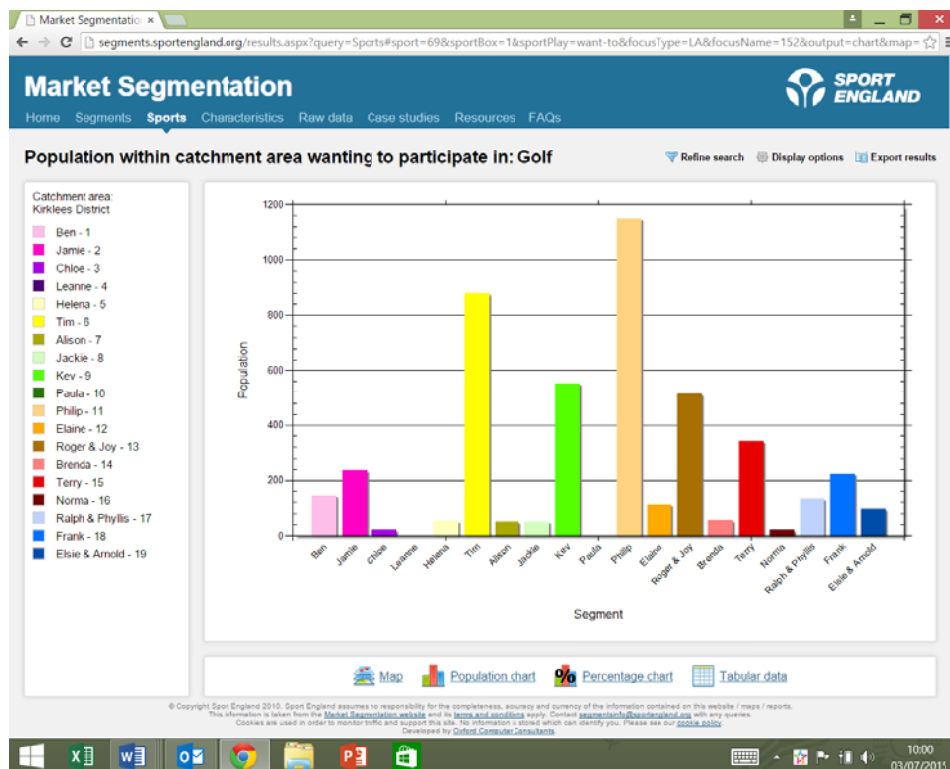
<p>Tim</p> 	<p>Settling Down Males</p> <p><i>Sporty male professionals, buying a house and settling down with partner</i></p> <p><i>Mainly aged 26-45, professional, may have children, married or single</i></p> <ul style="list-style-type: none"> • <i>Top sports: cycling, keep fit/gym, swimming, football, golf</i> • <i>Like to do more: swimming, cycling, football, keep fit/gym, athletics</i> • <i>Most satisfied with: release and diversion, social aspects, exertion and fitness</i> • <i>Least satisfied with: coaching, facilities</i>
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<p>Philip</p> 	<p>Comfortable Mid-Life Males</p> <p><i>Mid-life professional, sporty males with older children and more time for themselves.</i> <i>Mainly aged 46-55, full-time job and owner-occupier, children, married</i></p> <ul style="list-style-type: none"> • Top sports: cycling, keep fit/gym, swimming, football, golf • Like to do more: swimming, cycling, keep fit/gym, golf, athletics • Most satisfied with: release and diversion, social aspects, exertion and fitness, and people and staff within the sporting experience • Least satisfied with: facilities and coaching
<p>Roger & Joy</p> 	<p>Early Retirement Couples</p> <p><i>Free-time couples nearing the end of their careers</i> <i>Mainly aged 56-65, full-time job or retired, married</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, golf, angling • Like to do more: swimming, keep fit/gym, cycling, golf, athletics • Most satisfied with: release and diversion, exertion and fitness, social aspects, ease of participation, people and staff • Least satisfied with: facilities, coaching

The segmentation model calculates that within Kirklees 10,406 people participate in golf.

Latent demand for golf in Kirklees



Source: Sport England

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In respect of latent demand four profile types dominate: Philip, Tim, Kev and Roger and Joy. In total the model estimates latent demand from 4,636 'would be' players.

Summary

Over the last decade, demand for golf, particularly club membership, has declined significantly. Between 2004 and 2013 club membership (affiliated members) fell 882,184 to 707,424, a drop of 20% (174,760). Despite this it is still the 5th most popular participation sport in England with 0.73 million participants.

Significantly more men than women play golf. At u.16 levels the gender differences are very marked with many more junior boys attracted to the sport than junior girls.

Golf is a mature market with many golf courses and golf clubs over 100 years old. As supply is limited, principally by accessibility, price and quality so demand is segmented by user type.

Different types of golfer are attracted to different playing opportunities. Many golf types do not find it necessary to join a golf club to fulfil their golfing requirements and England Golf estimates that some 2 million UK golfers are nomadic (i.e. non-members and not affiliated to a County Association).

All courses/clubs in Kirklees apart from Huddersfield Golf Club, Woodsome Hall Golf Club and Crosland Heath, are accepting new members; several have initiatives and offers to attract new members, most notably women and girls.

Bradley Park Golf Club, Meltham Golf Club and Crosland Heath Golf Club are actively engaged with the Yorkshire County Golf Partnership (YCGP) and the delivery of 'Get into Golf'. Huddersfield Golf Club also ran a successful women's recruitment campaign in 2014 and is now full and intends to re-introduce a waiting list.

The segmentation data has identified c.10, 000 existing players and 4,600 potential players.

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5.0 REVIEW AND ANALYSIS OF SUPPLY AND DEMAND FOR GOLF IN KIRKLEES

Supply

Using the assumption that an 18 hole course can support 550 full members and that a 9 hole course can support 250 members, the golf courses in Kirklees (see Figure 3.1 and Table 3.2) which can accommodate 4850 full golf members. A further 200 players are accommodated at Bradley Park. Membership capacity in Kirklees is therefore 5050 members.

The segmentation data identifies c.10, 000 existing golfers in Kirklees.

Courses in Kirklees range in quality. This variation and associated pricing accommodates all types of golfer as defined in the KKP golfer segmentation (see Table 4.2).

The 'pay and play' 18 hole course, par 3 course and golf driving range at Bradley Park is one of few remaining municipally owned courses in either Kirklees or the neighbouring authority areas.

The facilities at Bradley Park provide teaching and golf development opportunities for people who wish to learn to play golf. The Par 3 course is helpful for new players to build the confidence to play full size 9 and 18 hole courses. Several clubs are involved in the England Golf 'Get into Golf' initiative to bring new players into the game and the PGA Professionals at all clubs offer individual lessons for those who want to learn to play the sport.

All Kirklees residents can access a golf facility within a 20 minute drive time. Adjoining authorities are also well provided for with members and proprietary golf clubs, but less so with 'pay and play' venues.

Kirklees has a variety of provision (courses at different price and quality) to meet the development requirement of new golfers (see Table 3.3).

Several municipal courses in Leeds and Wakefield have recently closed, and many more have transferred from local authority ownership to become members clubs. In total, there are eight municipal courses serving Kirklees and its neighbouring authorities.

Demand

Demand for golf, and in particular membership of a golf club, has fallen significantly over the past decade. This fall has witnessed a rise in 'Nomads', i.e. golfers who like to play golf but are not interested in affiliating to the NGB, obtaining a CONGU handicap or joining a golf club, preferring instead to play a variety of courses, mostly in good weather with friends and family, taking advantage of offers and discounts to play off-peak.

Based on a 6% penetration rate there are in Kirklees an estimated 25,700 golfers. The population is projected to rise by 14.8% (+62,804) through to 2037, taking the total to 491,083. If golf penetration remains at 6% the number of golfers in 2037 will rise to 29,500; an additional 3,800 (all other things being equal).

England Golf is leading a number of national golf development initiatives e.g. Get into Golf and National Golf Week to encourage young people aged 25 – 44 to take up the sport. Golf clubs are increasingly engaging with the Yorkshire County Golf Partnership

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(YCGP) and offering more flexible membership packages to accommodate new members.

The Sport England Market segmentation tool calculates that there are 4,600 potential players within Kirklees whom, if contacted or could be made aware of the opportunities to learn to play golf, would have a propensity to do so.

Summary of key findings

On the assumption that it requires 550 full members to support an 18 hole course and 250 full members to support a 9 hole course, existing supply in Kirklees can accommodate a minimum 828 new members (see Table 5.1).

Table 5.1 Capacity at existing golf club/course provision in Kirklees

Golf Club / Course	Full member capacity	No. of full members	Deficit (-)	Accepting members
Bradley Park Golf Club	200	191***	0	N/a
Cleckheaton & District Golf Club	550	Unknown	-70*	Yes
Crosland Heath Golf Club	550 (531)	531	0	No
Dewsbury & District Golf Club	550	520	-30	Yes
East Bierley Golf Club	250	Unknown	-75*	Yes
Hanging Heaton Golf Club	250 (300)	285	-15	Yes
Huddersfield Golf Club	550 (520)	520	0	No
Longley Park Golf Club	250	180	-70	Yes
Marsden Golf Club	250	124	-134	Yes
Meltham Golf Club	550	Unknown	-25	Yes
Outlane Golf Club	550	Unknown	-75*	Yes
Woodsome Hall Golf Club	550 (480)	477	0	No
Theoretical Total	5050	-	-	-
Adjusted figure: Kirklees capacity	4431	-	495	-

* Estimate

** Adjusted Figure – Full capacity at Huddersfield (520), Woodsome Hall (480) and Hanging Heaton (300).

*** Season Ticket Sales

In conclusion, there is currently over-provision of golf to meet current demand. With the exception of Crosland Heath, Huddersfield and Woodsome Hall the remaining 3 x 18 hole and 4 x 9 hole members courses would all benefit from the recruitment of new, and the continued retention of existing members. Due to the older age profile of existing members, lifestyle and career changes recruitment to golf clubs needs to be an ongoing process.

With the rise in popularity of 'Nomadic Golf', golf clubs have become more flexible in what they offer, more customer orientated and friendlier. As the England Golf focus group research has identified golf clubs need to become service orientated, female and family friendly and offer packages that meet different family needs and circumstances at a price that is perceived to offer value for money accompanied by a range of benefits that meet members' needs.

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The England Golf 'Get into Golf' programme can be effective in recruiting and retaining new members where it is club led, customer focused and engages the PGA professionals, managerial and volunteer workforce. It however, needs to be ongoing to continually attract new players.

Of the existing c.10, 000 golf players in Kirklees (SE segmentation data) it is estimated that 4,000 people are currently golf club members. This leads us to conclude that the other 6,000 players in Kirklees are Nomads.

Based on our understanding of the current supply and prevailing economic and market conditions and recent trends in sports participation and physical activity it is our belief that latent and future demand within Kirklees can be met through existing provision. KKP does not anticipate any new golf courses will need to be provided in Kirklees up to 2037, if at all. There is capacity within the existing supply to potentially accommodate displaced members should a facility be forced to close.

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6.0 CONCLUSIONS

In response to the key questions posed by Kirklees Council, the following conclusions have been reached:

Can local demand to play golf and join golf clubs can be met through existing supply?

Yes - local demand to play golf and join golf clubs can be met through existing supply.

What role is played in meeting local demand by golf clubs in Kirklees and surrounding local authority areas (Oldham, High Peak, Barnsley, Wakefield, Leeds, Bradford and Calderdale)?

Oversupply in Kirklees is replicated in the adjoining authorities. With less than 10% of golf club members travelling more than 5 miles to play, supply in each local authority area will continue to meet local demand.

What golf provision will the Kirklees Council area need to meet existing and future local demand?

Existing supply of golf provision is estimated to be able to meet existing and future demand. It is, however, possible that some existing supply will be lost. Current oversupply is estimated at 495 memberships, the equivalent of a 18 hole course (550 members). The courses under greatest pressure to recruit new members at this time are:

- ◀ Marsden GC
- ◀ Cleckheaton GC
- ◀ Dewsbury District GC
- ◀ East Bierley GC and
- ◀ Outlane GC

The current situation is putting some strain on clubs'/courses' financial and operation management arrangements. Third party income from green fees and social events is an important revenue stream and some clubs may require a bank overdraft or loan and budget cuts to help the business continue to break even or make a small surplus.

Within the existing supply, Bradley Park GC (operated by KAL) has a unique role as a municipal 'pay and play' facility, providing both playing and learning facilities. As seen from the analysis of neighbouring supply, traditional pay and play facilities are being closed as the demand for municipal provision is reduced. At Bradley Park, however, the quality of the product is good and the demand for its playing, teaching and social facilities remains strong.

Based on our understanding of the current supply and prevailing economic and market conditions, the recent trends in sports participation and physical activity it is our belief that latent and future demand within Kirklees can be met through existing provision. KKP does not anticipate any new golf courses will need to be provided in Kirklees up to 2037, if at all. There is capacity within the existing supply to potentially accommodate displaced members should a facility be forced to close.

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APPENDIX A

BUILT LEISURE AND SPORTS FACILITIES – ASSESMENT REPORT, JUNE 2015

SECTION 13: GOLF

Golf is one of few sports that is not played on a standardised playing surface, meaning that, providing you have a hole, a teeing ground, a club and a ball, it can, theoretically, be played anywhere.

A golf course usually consists of nine or 18 holes. Play starts on a teeing ground and ends when the golfer gets his ball into the hole cut into the ground on the green or putting surface. A flagstick displays the location of the hole.

Different heights of grass are cut between the teeing ground and green to increase difficulty and punish bad shots. The tee provides a level stance and closely mown grass so the golfer has every chance to make a decent attempt for the first stroke at each hole. The fairway provides short grass and good lies. The rough provides progressively longer grass and other forms of variation that increase the difficulty of recovery the further you are away from the fairway. The green will always be the area most closely mown to create a smooth surface suitable for putting.

A considerable number of new golf courses were built in the 1980s and early 1990s in response to a perceived demand for additional facilities. Although the rate of development has slowed down considerably in recent years, there remains a steady throughput of golf related proposals in the planning system.

13.1 Supply

13 golf clubs are located within Kirklees district - as identified in Table 13.1 below.

Table 13.1 Golf facilities in Kirklees

Map Ref	Site Name	Facility	Tenure
1	Bradley Park Golf Club	Driving Range + 9 Hole + 18 Hole + Footgolf	Pay and play
2	Cleckheaton & District Golf Club	18 Hole	Members club
3	Crosland Heath Golf Club	18 Hole	Members club
4	Dewsbury & District Golf Club	18 Hole	Members club
5	East Bierley Golf Club	9 Hole	Members club
6	Hanging Heaton Golf Club	9 Hole	Members club
7	Huddersfield Golf Club	18 Hole	Members club
8	Longley Park Golf Club	9 Hole	Members club
9	Marsden Golf Club	9 Hole	Members club
10	Meltham Golf Club	18 Hole	Members club
11	Outlane Golf Club	18 Hole	Members club
12	Stadium Golf	Driving Range	Pay and play owned by Direct Golf
13	Woodsome Hall Golf Club	18 Hole	Members club

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Map Ref	Site Name	Facility	Tenure
14	Hopton Horse Centre	Golf Driving Range (GDR)	Proprietary Owned

In summary golf facilities in Kirklees comprise:

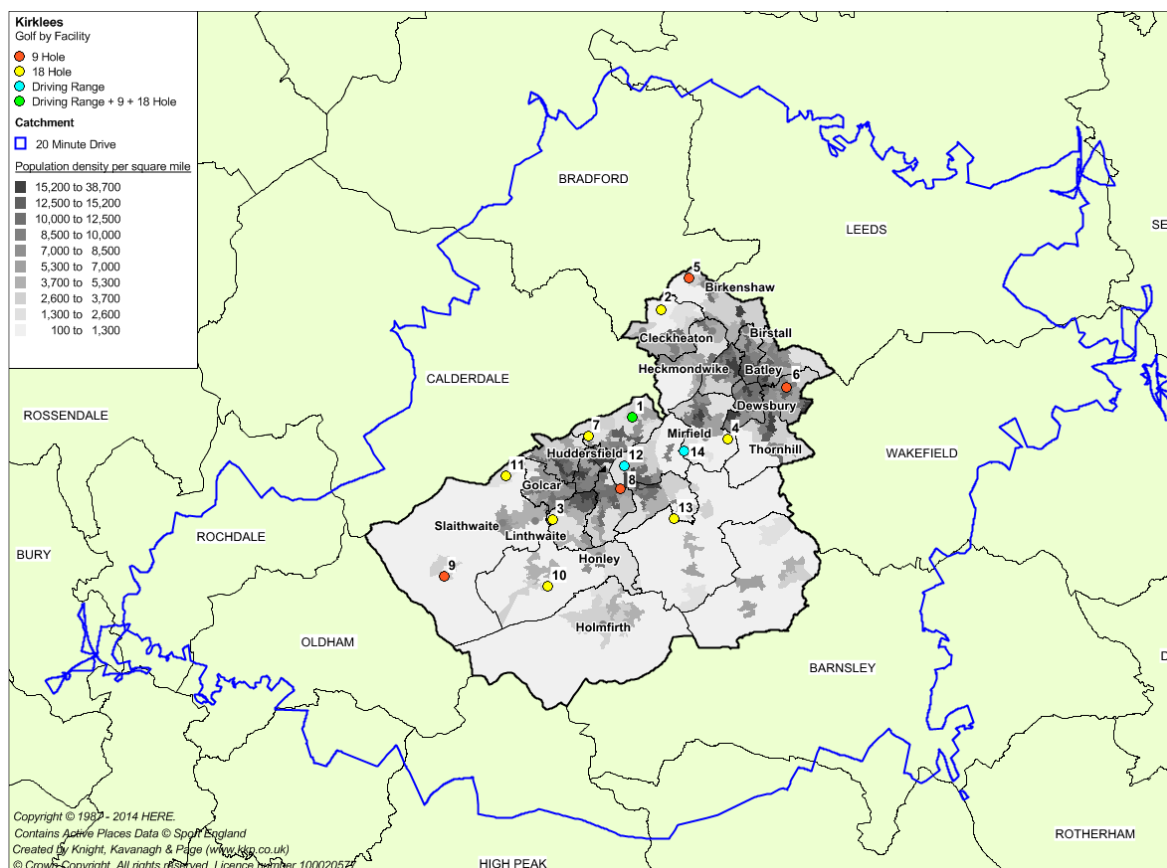
- ◀ Three golf driving ranges
- ◀ One par 3 course
- ◀ Six - 9 hole courses and
- ◀ Eight - 18 hole courses.

The golf course at Bradley Park is owned by Kirklees Council, and whilst it does offer a club membership facility it is predominately a 'pay and play' course. Within the facility mix is an 18 hole course, a 9 hole short course with synthetic turf greens which is also used for Footgolf, a golf driving range (GDR), two putting greens and a short game area. Bradley Park offers a good mixture of facilities at which the game can be taught and practiced.

The remaining eleven courses are members clubs. In all cases visitors are welcome to pay a green fee to visit and play the course. The area supports two golf driving ranges, both in Huddersfield. GDR's are traditionally free to attend with participant buying golf balls to hit at the targets.

The golf course facilities are illustrated on Figure 13.1 below together with a 20 minute drive time catchment area around each facility.

Figure 13.1 Golf course provision in Kirklees with a 20 minute drive time catchment area



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All resident can access golf provision within a 20 minute drive.

13.2 Demand

The past decade has seen a decline in regular participation in golf and a decline in the number of people who want to become members of golf clubs. Between 2004 and 2013 golf club membership in England dropped by 20%. As a result there is an increasing over supply of golf provision, with generally less people joining golf clubs year on year.

To date this has not manifested itself in the closure of any golf facilities in Kirklees but all of the clubs identified could accommodate new members and will encourage visitors to pay green fees to play the course. The decline in members makes clubs more dependent on generating third party income from green fees, visiting parties and social activities.

England Golf, the NGB, has a range of initiatives to rebuild participation levels and encourage club membership. The trends of the last decade suggest that a change in the direction for golf membership may be difficult to achieve, with many players choosing to remain 'nomadic', playing with friends at different venues rather than being tied into a club membership package.

13.3 Supply and demand analysis

The decline in the popularity of joining a golf club and becoming a regular (x1 per week) golfer is placing a financial burden on many golf clubs which are seeing revenues decline, whilst costs continue to rise. To date the number of golf clubs in Kirklees remains stable.

However, unless the decline in membership requirements is reversed over the next few years and the demand for club membership increases it is possible that demand may fall to the point where there is an unsustainable oversupply of golf course facilities and one or more clubs may be forced to close.

13.4 Summary of key facts and issues

- ◀ There are 12 golf clubs in the Kirklees Council area. Eleven are traditional members clubs and one is a 'pay and play' facility.
- ◀ There are three golf driving range facilities, two located in Huddersfield and one in Mirfield. If the HD One proposals for the stadium go ahead the driving range at the Huddersfield Stadium would be lost.
- ◀ Demand for golf club membership has been in decline over the past decade.
- ◀ All of the golf clubs in Kirklees have capacity to take on new members.
- ◀ England Golf has a number of initiatives to raise golf participation levels.
- ◀ Unless there is a reverse in the trend to join golf clubs then it is possible that supply will outweigh demand and one or more clubs may be forced to close.

Since this study was started, Bagden Hall Hotel has closed its golf course. A new GDR has opened alongside the Hopton Horse Centre in Mirfield and it has emerged that Kirklees Council has two 'mothballed' 9 hole golf course in Spenborough and Birstall.

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APPENDIX B: PROJECT CONSULTEES

Name	Organisation	Role	Date Interviewed
Adrian Ashworth	Meltham GC	Secretary	27/ 05 / 2015
Richard Brown	England Golf	Senior Regional Manager (Yorkshire)	30 / 06 / 2015
David Chapman	Outlane GC	Professional	30 / 06 / 2015
Richard Lambert	Crosland Heath GC	Professional & General Manger	27/ 05 / 2015
Tom Freeland	Yorkshire Golf Partnership	Development Officer	30 /06 /2015
Dick Guiver	Cleckheaton GC	Secretary	28/ 05 / 2015
Alex Keighley	The Huddersfield GC	Professional	30 / 06 /2015
Warren Lockett	Cleckheaton GC	Professional	28/ 05 / 2015
Simon Race	Meltham GC	Professional	27/ 05 / 2015
Lindsay Salvini	Crosland Heath GC	Administrator	27/ 05 / 2015
Mike Thorpe	Wakefield & District GC	General Manager	28/ 05 / 2015
Barry Turnball	Kirklees Active Leisure	Business Development Manager	16/ 06 / 2015
Tom Wild	Bradley Park GC	Professional & General Manager	16/ 06 / 2015

KIRKLEES COUNCIL BUILT LEISURE AND SPORTS FACILITIES STRATEGY GOLF NEEDS ASSESSMENT

APPENDIX C GOLF COURSES IN WEST YORKSHIRE (SOURCE: GOLF TODAY)

The screenshot shows the Adobe Reader interface displaying a PDF document. The document is titled "Golf Courses and Driving Ranges in West Yorkshire" and is dated 6/23/2015. The website content includes the "Golf Today" logo with the tagline "SINCE 1996". A search bar is visible with a "Go" button. The navigation menu includes: Home, Course Guide, Equipment, Tuition, Golf Breaks, News, Tours, and 19th. Below the navigation, there is a breadcrumb trail: Course Guide > England > West Yorkshire > West Yorkshire Map. The main heading is "Golf Courses in West Yorkshire". A "Tee time search" section is present, powered by Teeofftimes.co.uk, with fields for Postcode, Distance (set to 25 Miles), and Date (set to 23 Jun 15). A "Search" button is located below the search fields. The first course listed is "Acanthus Golf Centres, previously Shirleywood, Thorpe Lane, Tingley, Nr Wakefield WF3 2SL". The second course listed is "Alwoodley, Wigton Lane, Alwoodley, Leeds, LS17 8SA". A "Society Day?" link is visible at the bottom right of the search results. The URL at the bottom left is "http://www.golftoday.co.uk/subrouselcourseedit/yorks4.htm" and the page number "19" is at the bottom right.

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Appendix 3.pdf - Adobe Reader

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02/20/2015 Golf Courses and Driving Ranges in West Yorkshire

Bagden Hall Hotel, Wakefield Road, Scissett, Nr Huddersfield, HD8 8SZ Bagden Hall has now closed its golf course		
Baildon, Moorgate, Baildon, Shipley, BD17 5PP		
Ben Rhydding, High Wood, Ben Rhydding, Ilkley, LS9 8SB		
Bingley St Ives, St Ives Estate, Harden, Bingley, BD16 1AT		
Bracken Ghyll, Skipton Road, Addingham, Ilkley, LS29 0SL		
Bradford, Hawksworth Lane, Guiseley, LS20 8NP		
Bradford Moor, Scarr Hall, Pollard Lane, Bradford, BD2 4RW		
Bradley Park, Bradley Road, Huddersfield, HD2 1PZ		
Branshaw, Branshaw Moor, Oakworth, Keighley, BD22 7ES		
Calverley, Woodhall Lane, Pudsey, LS28 5QY		
Castlefields, Rastrick Common, Brighouse, HD6 3HL		
City, Redcote Lane, Leeds, West Yorkshire, LS4 2AW		
City of Wakefield, Lupset Park, Horbury Road, Wakefield, WF2 8QS		
Clayton, Thornton View Road, Clayton, Bradford, BD14 6Jgarforth		
Cleckheaton & District, 483 Bradford Road, Cleckheaton, BD19 6BU		
Cookridge Hall, Cookridge Lane, Cookridge, Leeds, LS16 7NL		
Crosland Heath,		

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6232015 Golf Courses and Driving Ranges in West Yorkshire

Felks Stile Road, Crosland Heath, Huddersfield, HD4 7AF		
Crow Nest Park, Coach Road, Hove Edge, Brighouse, HD6 2LN		
Dewsbury District, The Pinnacle, Sands Lane, Mirfield, WF14 8HJ		
East Bierley, South View Road, Bierley, Bradford, BD4 6PP		
Elland, Hammerstones Leach Lane, Hullen Edge, Elland, HXS 0TA		
Fardew Golf Course/East Morton GC, 4 Nursery Farm, Carr Lane, East Morton, Keighley, BD20 5RY		
Ferrybridge 'C', PO Box 39, Stranglands Lane, Knottingley, WF11 8SQ		
Fulneck, Fulneck, Pudsey, LS28 8NT		Golf Today Blog: Chambers Bay... or "Chamber of Horrors"?
Garforth, Long Lane, Garforth, Leeds, LS25 2DS		
Gotts Park, Armley Ridge Road, Armley, Leeds, LS12 2QX		US Open - Complete coverage from Chambers Bay starts here
Halifax, Union Lane, Ogden, Halifax, HX2 8XR		
Halifax Bradley Hall, Holywell Green, Halifax, HX4 9AN		
Hanging Heaton, White Cross Road, Bennett Lane, Dewsbury, WF12 7DT		Latest Official World Golf Ranking
Headingley, Back Church Lane, Adel, Leeds, LS16 8DW		
Headley, Headley Lane, Thornton, Bradford, BD13 3LX		Current European Tour Race to Dubai Standings
Hebden Bridge, Great Mount, Wadsworth, Hebden Bridge, HX7 8PH		
Hollins Hall Marriott Hotel & Country Club, Hollins Hill, Baildon, Shipley, BD17 7QW		

<http://www.golftoday.co.uk/ci/clubhouse/courses/in/yorks4.htm>

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62922016 Golf Courses and Driving Ranges in West Yorkshire

Horsforth, Layton Rise, Layton Road, Horsforth, Leeds, LS18 5EX		Current PGA Tour FedEx Cup Standings	
Howley Hall, Scotchman Lane, Morley, Leeds, LS27 0NX			
Huddersfield, Fixby Hall, Lightridge Road, Huddersfield, HD2 2EP		Current 2016 Olympic Games Golf Rankings	
Ilkley, Myddleton, Ilkley, LS29 0BE			
Keighley, Howden Park, Utley, Keighley, BD20 6DH		KPMG Women's PGA Has Major Energy	
Leeds, Elmete Lane, Leeds, LS8 2LJ			
Leeds Golf Centre, Wike Ridge Lane, Shadwell, Leeds, LS17 9JW			
Lightcliffe, Knowle Top Road, Lightcliffe, HX3 8SW		100 days to Solheim Cup	
Lofthouse Hill, Leeds Road, Lofthouse Hill, Wakefield, WF3 3LR			
Longley Park, Maple Street, Huddersfield, HD5 9AX		Interview with Brittany Lincome	
Low Laithes, Parkmill Lane, Flusdyke, Ossett, Nr Wakefield, WF5 9AP			
The Manor, Bradford Road, Drighlington, Bradford, BD11 1AB			
Marsden, Hemplot, Mount Rd, Marsden, Huddersfield, HD7 6NN		'A Woman's Place' Has Drastically Changed	
Meltham, Thick Hollins Hall, Meltham, Huddersfield, HD9 4DQ			
Middleton Park, Ring Road, Beeston Park, Middleton, LS10 3TN		Reid and Tindall win Celebrity Shoot Out	
Mid Yorkshire, Havercroft Lane, Darrington, Pontefract, WF8 3BP			

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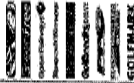















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http://www.golfoday.co.uk/clubhouse/courses/ryorkis4.htm 49

6/23/2015 Golf Courses and Driving Ranges in West Yorkshire

Midgley Lodge Bar Lane, Wakefield, WF4 4JJ		A life less ordinary - Miguel Angel Jimenez	
Moor Allerton Coal Road, Wike, Leeds, LS17 9NH			
Moortown Harrogate Road, Leeds, LS17 7DB			
Normanton Harfeild Hall, Aberford Road, Stanley, Wakefield, WF3 4JP		Spieth's Open Victory Paints The Sky	
Northcliffe High Bank Lane, Shipley, Bradford, BD18 4LJ			
Otley West Busk Lane, Otley, LS21 3NG		USGA Using Technology To Improve Golf Experience	
Oulton Hall (De Vere) Oulton, Rothwell, Leeds, LS26 8HN			
Outlane Slack Lane, New Hey Road, Outlane, Huddersfield HD3 3FQ			
Painthorpe House Painthorpe Lane, Crigglestone, Wakefield, WF4 3HE		Tiger's Poor Play Befuddles Everyone	
Phoenix Park Phoenix Park, Thornbury, Bradford BD3 7AT			
Pontefract & District Park Lane, Pontefract, WF8 4QS		Wilson Staff FG Tour V4 irons	
Pontefract Park Park Side, Pontefract, WF8 4RB			
Queensbury Brighouse Road, Queensbury, Bradford, BD13 1QF			
Rawdon Buckstone Drive, Micklefield Lane, Rawdon, Leeds LS19 6BD		Do you struggle to take your 'range game' onto the golf course?	
Riddlesden Howden Rough, Riddlesden, Keighley, BD20 5QN			
Roundhay Park Lane, Leeds, LS8 2EJ			
Ryburn Norland, Sowerby Bridge, Halifax, HX6 3QP			

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Northall, Sowerby Bridge, Halifax, HX6 3QP

<http://www.golfoday.co.uk/clubhouse/courses/nyork14.htm> 59

6292215 Golf Courses and Driving Ranges in West Yorkshire

Sand Moor, Alwoodley Lane, Leeds, LS17 7DJ			
Scarcroft, Syke Lane, Leeds, LS14 3BQ			
Shipley, Beckfoot Lane, Cottingley Bridge, Bingley, BD16 1LX			
Silsden, High Brunthwaite, Silsden, Keighley BD20 0NH			
South Bradford, Pearson Road, Odsal, Bradford, BD6 1BH			
South Leeds, Parkside Links, Ring Road, Beeston, Leeds, LS11 5TU			
Temple Newsam, Temple Newsam Road, Halton, Leeds, LS15 0LN			
Todmorden, Rive Rocks, Cross Stone, Todmorden, OL14 8RD			
Wakefield, 28 Woodthorpe Lane, Sandal, Wakefield, WF2 6JH			
Waterton Park, The Balk, Walton, Wakefield, WF2 6QL			
West Bowling, We have been advised that this Club has now closed.			
West Bradford, Chellow Grange Road, Haworth Road, Bradford, BD9 6NP			
West End (Halifax), Paddock Lane, Highroad Well, Halifax, HX2 0NT			
Wetherby, Linton Lane, Linton, Wetherby, LS22 4JF			
Whitwood, Altofts Lane, Whitwood, Castleford, WF10 5PZ			
Willow Valley Golf, Clifton, Highmoor Lane, Brighouse, HD6 4JB			

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APPENDIX D

Technical report – Sport England Market Segmentation

The Sport England market Segmentation is built primarily from the 'Taking Part' and 'Active People' surveys¹, and helps explain individual's motivations, attitudes, behaviour and barriers towards sport and active recreation. It is underpinned by key socio-demographic variables, thereby ensuring that the segments can be geographically quantified and appended to both customer records and the Electoral Roll. Therefore every adult in England can have a Sport England segment appended to them, whilst a market segment profile can be counted at any geographic level within England down to postcode.

It was this key requirement to be able to geographically quantify and append the classification to customer records which drove the methodology adopted for this project. Key socio-demographic variables were used as the link between the sport and active recreation details in the two sport surveys. It was also this common set of indicators that enabled us to link our sport data to other datasets. This enabled us to apply the classification outside the restricted set of individuals who responded to Active People and Taking Part.

Using the 'Taking Part' survey a series of propensity models were built to predict the likelihood an individual would have to take part in an activity or have a particular motivation or attitude towards sport and active recreation. The 'Taking Part' survey was used as it contained attitude and motivation questions and therefore provided the most comprehensive insight, whilst 'Active People' insight was used to enhance our understanding of each segment. Propensity modelling is a statistical technique that assigns the probability of displaying a particular behaviour/attitude to each demographic category. The differences in these probabilities are measured for significance by comparing across the sample population as a whole. Those models which show the most significance are subsequently extrapolated across the whole England adult population.

The key demographic variables used within this propensity modelling process were selected based on the assumption that they were available in both surveys and on Experian's consumer database of all adults. This was essential to ensure that the final sport segmentation solution could be linked to 'Active People', the Electoral Roll and geographic "bricks".

A proprietary technique known as Mosaic-Pixel grid (MPG) methodology was used to create the propensity models. This technique has been successfully employed by Experian for many years and on hundreds of other person-level segmentations. It is based on the principle that within tightly defined lifestyle and life stage groups people do display similar traits. Mosaic identifies the postcode-based socio-demographics whilst Pixel is a person level combination of key variables that define people as unique and different to their partner, spouse, children and neighbours. Mosaic has 61 categories and Pixel in the region of 6,300 combinations, which when combined provides a grid of c.380,000 pre-defined 'cells'. It is these c.380,000 'cells' which were clustered to create the unique Sport England segments.

As part of this process the actual combination of demographic variables and behavioural and attitudinal information to be used was tested. It became evident that all the variables assessed contributed to explaining sports behaviour and attitudes. Therefore a key challenge was to match the variable classes defined in 'Taking Part' as closely as possible to those found on Experian databases. The final set of individual demographic variables used were:

- Gender (Male, Female)
 - Age (18-25, 26-35, 36-45, 46-55, 56-65, 66+)
-

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- Marital status (Single, Married, Unknown/missing)
- Tenure (Owner occupied, Private rented, Council/HA rented)
- Employment status (Employed full-time/Other, Student/Unemployed, Employed part-time/Housewife, Retired)
- Households with children (No, Yes)

Once this large set of propensity models had been built they were analysed in two ways. Firstly, statistical analysis was undertaken to identify those models that provided the most 'significance', in terms of probability of displaying certain behaviour or attitude. Secondly, across all the models the levels of correlation were analysed, thereby identifying those models that worked well independently and also collectively to provide a rounded picture of insight. Once completed, a subset of these models which represented a cross-section of all the characteristics was selected as the clustering variables.

A cluster analysis of the Taking Part survey was then carried out using the values of the selected propensity models as the input variables, across these pre-defined 380,000 cells. "K-means clustering", an industry-recognised clustering technique, was used that clusters the centroids of each observation based on how 'close' they are to each other – this therefore enables the user to pre-determine the number of clusters required from the final solution.

A segmentation containing about 8-10 clusters was sought after by Sport England, with the initial solution created by Experian having 11 clusters. However, it became clear that more clusters were needed to fully explain and interpret the variety of sporting attitudes and behaviours in the population. Therefore, solutions with 15-20 clusters were looked at and a final classification of 19 clusters was selected as the one which was the "best" explanation of the data. These were analysed by average age and grouped into 4 super-groups on this basis.


Once this 19 segment solution was agreed, additional socio-demographic, attitude and behavioural datasets were profiled to provide the additional 'colour' and insight on the segments – in essence, to help provide the indices and percentiles that would bring the segments 'to life'. These datasets included the 'Active People' survey, Experian's Mosaic, True Touch and Financial Strategic Segmentation solutions, Experian's national consumer surveys, Hospital Episodes Statistics and the Indices of Multiple Deprivation from the ONS.

This additional research and socio-demographic data is appended to the segments through the Mosaic-Pixel methodology as previously outlined. In essence, each respondent from these surveys is assigned one of the 380,000 Mosaic-Pixel cells, which in turn have been allocated to one of the 19 Sport England segments.





As earlier suggested, the segments have been constructed in a manner enabling them to be appended to the electoral roll. As such, for each segment we are able to identify the counts (and therefore percentages and indices) of actual names. We can then select those names that are over-represented for each segment and that are also perceived to encapsulate that segment – similarly, the 'marketing' phrase for segment is defined through analysis of all the variable indices and is intended to provide a strapline for each segment.

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Sport England Market Segmentation Profiles

Segment	Summary of key characteristics
<p style="text-align: center;">Ben</p> 	<p>Competitive Male Urbanites</p> <p><i>Male, recent graduates, with a ‘work-hard, play-hard’ attitude Mainly aged 18-25, graduate professional, single</i></p> <ul style="list-style-type: none"> • Top sports: football, keep fit/gym, cycling, athletics, swimming • Like to do more: swimming, football, cycling, tennis, athletics • Most satisfied with: release and diversion, social aspects, exertion and fitness • Least satisfied with: facilities, coaching and value for money
<p style="text-align: center;">Jamie</p> 	<p>Sports Team Lads</p> <p><i>Young blokes enjoying football, pints and pool Mainly aged 18-25, vocational student, single</i></p> <ul style="list-style-type: none"> • Top sports: football, keep fit/gym, athletics, cycling, swimming • Like to do more: swimming, cycling, football, keep fit/gym, athletics • Most satisfied with: release and diversion, exertion and fitness, social aspects • Least satisfied with: coaching, officials and facilities
<p style="text-align: center;">Chloe</p> 	<p>Fitness Class Friends</p> <p><i>Young image-conscious females keeping fit and trim Mainly aged 18-25, graduate professional, single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, athletics, cycling, equestrian • Like to do more: swimming, keep fit/gym, cycling, athletics, tennis • Most satisfied with: release and diversion, social aspects • Least satisfied with: performance, facilities, officials, value for money
<p style="text-align: center;">Leanne</p> 	<p>Supportive Singles</p> <p><i>Young busy mums and their supportive college mates Mainly aged 18-25, student or PT vocational, likely to have children</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, athletics, cycling, football • Like to do more: swimming, keep fit/gym, athletics, cycling, tennis • Most satisfied with: release and diversion, social aspects • Least satisfied with: performance, value for money, officials, coaching





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Segment	Summary of key characteristics
<p>Helena</p> 	<p>Career Focused Females</p> <p><i>Single professional women, enjoying life in the fast lane Mainly aged 26-45, full-time professional, single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, athletics, equestrian • Like to do more: swimming, keep fit/gym, cycling, athletics, tennis • Most satisfied with: release and diversion, social aspects, exertion and fitness • Least satisfied with: coaching, facilities, performance
<p>Tim</p> 	<p>Settling Down Males</p> <p><i>Sporty male professionals, buying a house and settling down with partner Mainly aged 26-45, professional, may have children, married or single</i></p> <ul style="list-style-type: none"> • Top sports: cycling, keep fit/gym, swimming, football, golf • Like to do more: swimming, cycling, football, keep fit/gym, athletics • Most satisfied with: release and diversion, social aspects, exertion and fitness • Least satisfied with: coaching, facilities
<p>Alison</p> 	<p>Stay at Home Mums</p> <p><i>Mums with a comfortable, but busy, lifestyle Mainly aged 36-45, stay-at-home mum, children, married</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, athletics, equestrian • Like to do more: swimming, keep fit/gym, cycling, athletics, tennis • Most satisfied with: release and diversion, social aspects, exertion and fitness • Least satisfied with: performance, facilities, coaching, value for money
<p>Jackie</p> 	<p>Middle England Mums</p> <p><i>Mums juggling work, family and finance Mainly aged 36-45, vocational job, may have children, married or single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, athletics, badminton • Like to do more: swimming, keep fit/gym, cycling, athletics, tennis • Most satisfied with: release and diversion, exertion and fitness • Least satisfied with: performance, facilities, coaching




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Segment	Summary of key characteristics
<p style="text-align: center;">Kev</p> 	<p>Pub League Team Mates</p> <p><i>Blokes who enjoy pub league games and watching live sport. Mainly aged 36-45, vocational job, may have children, married or single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, football, cycling, swimming, athletics • Like to do more: swimming, cycling, keep fit/gym, athletics, golf • Most satisfied with: release & diversion and social aspects • Least satisfied with: performance, facilities and coaching
<p style="text-align: center;">Paula</p> 	<p>Stretched Single Mums</p> <p><i>Single mums with financial pressures, childcare issues and little time for pleasure. Mainly aged 26-45, job seeker or part time low skilled worker, children, single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, athletics, football • Like to do more: swimming, keep fit/gym, athletics, tennis, badminton • Most satisfied with: release and diversion, social aspects, exertion and fitness • Least satisfied with: performance, facilities, coaching
<p style="text-align: center;">Philip</p> 	<p>Comfortable Mid-Life Males</p> <p><i>Mid-life professional, sporty males with older children and more time for themselves. Mainly aged 46-55, full-time job and owner-occupier, children, married</i></p> <ul style="list-style-type: none"> • Top sports: cycling, keep fit/gym, swimming, football, golf • Like to do more: swimming, cycling, keep fit/gym, golf, athletics • Most satisfied with: release and diversion, social aspects, exertion and fitness, and people and staff within the sporting experience • Least satisfied with: facilities and coaching
<p style="text-align: center;">Elaine</p> 	<p>Empty Nest Career Ladies</p> <p><i>Mid-life professionals who have more time for themselves since the children left home. Mainly aged 46-55, full-time job and owner-occupier, married</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, athletics, tennis • Like to do more: swimming, keep fit/gym, cycling, badminton, athletics • Most satisfied with: release and diversion, social aspects, exertion and fitness • Least satisfied with: facilities, performance

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Segment	Summary of key characteristics
<p style="text-align: center;">Roger & Joy</p> 	<p>Early Retirement Couples</p> <p><i>Free-time couples nearing the end of their careers Mainly aged 56-65, full-time job or retired, married</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, golf, angling • Like to do more: swimming, keep fit/gym, cycling, golf, athletics • Most satisfied with: release and diversion, exertion and fitness, social aspects, ease of participation, people and staff • Least satisfied with: facilities, coaching
<p style="text-align: center;">Brenda</p> 	<p>Older Working Women</p> <p><i>Middle aged ladies, working to make ends meet Mainly aged 46-65, part-time job, married</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, athletics, badminton • Like to do more: swimming, keep fit/gym, cycling, badminton, athletics • Most satisfied with: release and diversion, exertion and fitness, social aspects, people and staff • Least satisfied with: performance, facilities, coaching
<p style="text-align: center;">Terry</p> 	<p>Local 'Old Boys'</p> <p><i>Generally inactive older men, low income, little provision for retirement Mainly aged 56-65, job Seeker, married or single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, angling, golf • Like to do more: swimming, keep fit/gym, cycling, golf, athletics • Most satisfied with: release and diversion, social aspects • Least satisfied with: facilities, coaching
<p style="text-align: center;">Norma</p> 	<p>Late Life Ladies</p> <p><i>Older ladies, recently retired with a basic income to enjoy the lifestyles Mainly aged 56-65, job seeker or retired, single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, cycling, bowls, martial arts • Like to do more: swimming, keep fit/gym, cycling, tennis, badminton • Most satisfied with: exertion and fitness, release and diversion, social aspects • Least satisfied with: facilities

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Segment	Summary of key characteristics
<p>Ralph & Phyllis</p> 	<p>Comfortable Retired Couples</p> <p><i>Retired couples, enjoying active and comfortable lifestyles Mainly aged 66+, retired, married or single</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, golf, bowls, cycling • Like to do more: swimming, keep fit/gym, golf, cycling, tennis • Most satisfied with: release and diversion, social aspects, ease of participation • Least satisfied with: facilities, coaching
<p>Frank</p> 	<p>Twilight Years Gent</p> <p><i>Retired men with some pension provision and limited exercise opportunities Mainly aged 66+, retired, married or single</i></p> <ul style="list-style-type: none"> • Top sports: golf, keep fit/gym, bowls, swimming, cycling • Like to do more: swimming, cycling, golf, keep fit/gym, bowls • Most satisfied with: release and diversion, social aspects, ease of participation • Least satisfied with: facilities, coaching
<p>Elsie & Arnold</p> 	<p>Retirement Home Singles</p> <p><i>Retired singles or widowers, predominantly female, living in sheltered accommodation. Mainly aged 66+, retired, widowed</i></p> <ul style="list-style-type: none"> • Top sports: keep fit/gym, swimming, bowls, golf, cycling • Like to do more: swimming, keep fit/gym, cycling, tennis, bowls • Most satisfied with: release and diversion, social aspects and ease of participation in their sport. • Least satisfied with: facilities and coaching.

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APPENDIX E

Kirklees golf clubs - categories of membership and fees

Bradley Park Golf Club	Pay & Play Course		
	Midweek	Adult	Junior
	18 Holes		
	with a KAL Card	£18.00	£9.50
	without a KAL Card	£21.60	£11.40
	10 Holes		
	with a KAL Card	£9.50	£4.80
	without a KAL Card	£11.40	£5.75
	Weekend	Adult	Junior
	18 Holes		
	with a KAL Card	£19.50	£10.50
	without a KAL Card	£23.40	£12.60
	10 Holes		
	with a KAL Card	£11.50	£6.50
	without a KAL Card	£13.60	£7.80
	Anytime	Adult	Junior
	Par3		
	with a KAL Card	£4.00	£2.70
	without a KAL Card	£4.80	£3.35
	Footgolf		
	with a KAL Card	£5.00	£5.00
	without a KAL Card	£6.25	£6.25
	Buggy Hire		
	18 Holes		
	with a KAL Card	£15.50	
	without a KAL Card	£18.60	
	10 Holes		
with a KAL Card	£9.50		
without a KAL Card	£11.40		
Driving Range Prices	Adult	Junior	
90 balls			
with a KAL Card	£4.00	£2.70	
without a KAL Card	£4.80	£3.35	
40 balls			
with a KAL Card	£2.20	£1.40	
without a KAL Card	£2.65	£1.70	
10 Basket Booklet (saving 20%)			
with a KAL Card	£32.00	£21.50	
without a KAL Card	£38.40	£24.80	
Driving Range Membership			
with KAL Card	£25 pm		
without a KAL Card	£28 pm		
7 baskets per week			
Season Ticket Holders			
£520 (Maximum 200 per annum)			

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<p>Cleckheaton & District Golf club</p>		<p>Full Playing Membership £930 7-day member who can if so wishes play in any club competition, these members have full voting rights.</p> <p>5 Day Plus Membership £731 5 ½ Day member, who will play the 5 days of the week Monday to Friday and after 12pm on Sunday, and have full voting rights.</p> <p>5 Day Membership £664 5 Day membership entitles the member to play Monday to Friday and can play in midweek club competitions. These members have full voting rights.</p> <p>Country Membership £280 Country membership is available to members of another golf club which is located more that 50 miles from the club. This category does not carry voting rights.</p> <p>Distance Membership £380 This category of member will be allowed to play in any club competition but must live more that 75 miles for the Club. This category does not carry any voting rights.</p> <p>999 Membership £448 This is available to employees of the Emergency Services. 999 members are able to play Monday to Friday but not between 7.30-9.30am and 12-1.30pm. They are not able to enter club competitions and do not hold a CONGU handicap</p>
<p>Crosland Heath Golf Club</p>		<p>Full Membership: £825 6 Day: £707 5 Day: £589 Young Adult: £289 Country Member: £222 Student: £222 Junior: £118 Twilight: £275</p>
<p>Dewsbury & District Golf Club</p>		<p>Full Membership: £798 Midweek: £570.50 Lady Full Playing: £734.50 Lady Midweek: £519 Intermediate (22-23): £490.50 Youth: £331 Junior: £25 Social: £25</p>
<p>East Bierley Golf Club</p>		<p>Full Male Membership (Over 25): £550 Full Female Membership (Over 25): £515 5 Day: £420 3 Day: £240 Junior: £52 Intermediate 1 (18-21): £215 Intermediate 2 (22-25): £292.50</p>

**KIRKLEES COUNCIL
BUILT LEISURE AND SPORTS FACILITIES STRATEGY
GOLF NEEDS ASSESSMENT**

Hanging Heaton Golf Club		Full Playing (Male/Female) : £577 5 Day: £433 Junior: £75 Social: £15
Huddersfield Golf Club		N/A
Longley Park Golf Club		Full Playing: £650 Full Playing 80+ £332 Midweek: £510 Midweek 80+ £263 Student: £214 Twilight: £177
Marsden Golf Club		Male (36-65): £399 Male Pensioner: £335 Young men: Ranges from £60-280 Ladies (19+): £99
Meltham Golf Club		No data
Outlane Golf Club		No data
Woodsome Hall Golf Club		Full Playing: £1097 Six Day: £900 Intermediate (19-29): £152-1071 Junior: £119 Social: £214



Name and date of meeting: Cabinet 20 October 2015

Title of report: Mirfield Community Centre – Asset Transfer proposal and review of 2002 Cabinet decision regarding capital receipt.

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan ?	Yes
Is it eligible for “call in” by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	Jacqui Gedman – 12 October 2015
Is it signed off by the Director of Resources?	David Smith – 9 October 2015 Julie Muscroft – 9 October 2015
Is it signed off by the Acting Assistant Director – Legal, Governance & Monitoring?	
Cabinet member portfolio	Cllr G Turner (Resources)

Electoral [wards](#) affected: Mirfield

Ward councillors consulted: Cllr Vivien Lees-Hamilton, Cllr Martyn Bolt & Cllr Kath Taylor

Public or private: Public

1. Purpose of report.

- 1.1 This report sets out the proposal to transfer the land and buildings which currently make up Mirfield Community Centre, Waterroyd Lane, Mirfield to The Mirfield Community Trust (MCT).
- 1.2 In considering 1.1 this report asks Members to consider the Cabinet Decision from 2002 relating to any capital receipt generated from the disposal of Mirfield Community Centre. (A copy of this report is attached at appendix A.)

2. Key Points

Background

- 2.1 The Mirfield Community Trust (MCT) are the trustees for the Gilder Hall site and the group intends to build a new Community facility on this site in the future. A report went to cabinet on the 2nd October 2002 (appendix A) approving the creation of MCT. The decision was as follows:
- (1) That the Council, acting as Trustees for the Gilder Hall Site, approve the establishment of a new Trust for Gilder Hall based upon the Mirfield Working Group.
 - (2) That any financial assets that have been accrued to the existing Trust be transferred to the new Trust including insurance monies.
 - (3) That in principle, agreement to the sale of Mirfield Community Centre and the transfer of Capital receipts to the new Trust be approved.

NB Legal opinion on this is that a cabinet report is only to give permission to enter into an agreement. - An agreement was not entered into.

- 2.2 MCT applied for a lottery grant to build a new community centre on the Gilder Hall site. The trust intended to use the grant alongside a capital receipt.
- 2.3 The group were unsuccessful in their lottery bid so commenced fund raising to meet the capital target required for the new build, the committee consider that they are still entitled to the capital receipt from the sale of Mirfield Community Centre.
- 2.4 The Mirfield Community Trust have applied for asset transfer of the Mirfield Community Centre, Waterroyd Lane. If the Council transfers the freehold of the site to MCT then any future sale and capital receipt from the sale would automatically accrue to MCT. The Council's asset transfer policy requires covenants to be applied to ensure transferred buildings are available for community use (see Asset transfer section).

Mirfield Community Centre - Current Arrangements

- 2.5 The Council has a Management Agreement in place with Mirfield Community Centre Management Committee (MCCMC) for the running of the Mirfield Community Centre. The Council receives no income from the MCCMC or the users of the facility.
- 2.6 The Management Agreement was signed in 1996 and has an arbitrary split of revenue responsibilities, with the council supporting the majority of the management costs (including caretaking and cleaning) and being responsible for "major" items such as: roof, walls, boilers and heating distribution.
- 2.7 There is a clause for termination of the agreement, for both parties, with 3 months' notice.
- 2.8 The building is a well-used community centre with over 26 groups using the centre and the MCCMC employ a part time member of staff to manage the centre. The Council recognises the benefit of these groups in sustaining the economic, health and wellbeing of the local community.

- 2.9 Discussions with MCCMC about the replacement of the existing Management Agreement and replacement with a Full Repair and Insure Lease and cessation of the financial support towards the Community Centre have been ongoing since 2012, but to date the group have not taken a lease.
- 2.10 An audit of other local community space before the summer indicated that there was sufficient capacity within existing community venues to support the groups in alternative arrangements and that relocation of the users of Mirfield Community Centre would support the economic viability of other community facilities.

Asset Transfer

- 2.11 The Quirk Review (Community Management and Ownership of Public Assets) of 2007 brought about a fundamental change in the way that Local Authorities viewed ownership of property within their areas. The Empowering Communities White Paper of 2008, "Communities in Control – Real People / Real Power", further cements the government's commitment to double devolution - taking power from Whitehall through Local Authorities and directly to communities.

Community Asset Transfer involves transferring the ownership of land or buildings from a statutory body to a community organisation at 'less than best consideration' – that is, at less than its full market value – in order to further local social, economic and/or environmental objectives.

- 2.12 The Council's Asset Advancement Policy was developed in response to the Quirk review and subsequent localism agenda, and approved by Cabinet 8 October 2013. The policy allows for assets to be transferred either through long term leases or freehold transfer, but with covenants which restrict use to community use.
- 2.13 The proposed asset transfer route, subject to Cabinet approval, is to transfer the Mirfield Community Centre on a freehold basis, covenanted to community use, to Mirfield Community Trust.

Costs

- 2.14 The centre is in a generally dilapidated state of repair. The condition survey identifies significant fabric, mechanical and electrical issues. The roof and boiler issues alone are estimated at £254k and it is estimated that over £112k investment will be required in the next few years to address electrical service issues, walls, floors, ceilings and windows.
- 2.15 Following the failure of the boiler in 2014, temporary electrical heating was supplied by the Council, however this was a short term solution. During spring/summer 2015 the prospect of closure of the building was raised if the boiler was not replaced, the asset transfer didn't take place and the condition of the building became a risk to its continued use. MCCMC looked to replace the boiler whilst MCT brought forward it's asset transfer application.
- 2.16 During September 2015 MCCMC have replaced the boiler but not the heating distribution. The Council has paid for the safe removal of the asbestos to facilitate the boiler replacement.

2.17 The annual revenue cost to the Council under the existing management agreement is £21,000.

2.18 **Unrestricted Value**

The unrestricted value is the best price reasonably obtainable for the property and should be expressed in capital terms. It is the market value of the land as currently defined by the RICS Red Book (Practice Statement 3.2), except that it should take into account any additional amount which is or might reasonably be expected to be available from a purchaser with a special interest (a "special purchaser"). When assessing unrestricted value, the valuer must ignore the reduction in value caused by any voluntary condition imposed by the authority. In other words, unrestricted value is the amount that would be paid for the property if the voluntary condition were not imposed (or it is the value of the property subject to a lease without the restriction).

The unrestricted value of Mirfield Community Centre is: £125,000

Restricted Value

The restricted value is the market value of the property having regard to the terms of the proposed transaction. It is defined in the same way as unrestricted value except that it should take into account the effect on value of any voluntary condition(s).

The restricted value of Mirfield Community Centre is: £ nil

Voluntary Conditions

A voluntary condition is any term or condition of the proposed transaction which the authority chooses to impose. It does not include any term or condition which the authority is obliged to impose, (for example, as a matter of statute), or which runs with the land. Nor does it include any term or condition relating to a matter which is a discretionary rather than a statutory duty of the authority.

The value of voluntary conditions in the proposed transaction is: £ nil

Amount of discount given by the Council

The difference between the unrestricted value of the land to be disposed of and the consideration accepted (the restricted value plus value of any voluntary conditions).

The amount of discount in the proposed transaction is: £125,000

In respect of Local Government Act 1972 general disposal consents (England 2003) disposing of land for less than best consideration that can be reasonably obtained the transaction does not require the Council to seek specific consent from the Secretary of State as the difference between unrestricted value of land to be disposed of and the consideration accepted is £2,000,000 or less.

3. Implications for the Council

- 3.1 The disposal of the centre will ultimately result in savings of £21K p.a. in revenue running costs and the removal of a future capital liability of more than £366k.
- 3.2 The Local Government Act 1972 General Disposal Consent means that specific consent is not required for the disposal of any interest in land at less than best consideration which the authority considers will help it to secure the promotion or improvement of the economic, social or environmental well-being of its area.

3.3 The transfer of Mirfield Community Centre will support the community and recognises the benefit of these groups in sustaining the economic, health and wellbeing of the local community.

4. Consultees and Their Opinions

- 4.1 Following numerous meetings and discussions a final discussion with MCT and Ward Councillors was held on the 23rd September 2015. The group and Ward Councillor present entered into a healthy discussion about the proposed asset transfer and their views were expressed below.
- 4.2 The MCT and MCCMC have been informed and consulted about the proposals. Both groups have asked that the spirit of the 2002 commitment to transfer any capital receipt from the future sale of the Mirfield Community Centre be able to be used for the development of the Gilder Hall site as a community venue be honoured and they would request the freehold asset transfer to take place without restrictive covenants.
- 4.3 It is recognised that transferring the freehold of Mirfield Community Centre to MCT complies with the spirit of the 2002 decision as any future receipt from the sale of the building would benefit the MCT, however the covenants would still be in place so the value would be restricted by this, but the future of the Community Centre as a building for community use would be assured.
- 4.4 At some point in the future MCT could apply to the Council to have the covenants lifted to maximise the value of the site to reinvest any capital receipt into the development of the Gilder Hall site. This would be a decision for the Council at that time.
- 4.5 Should the asset transfer be approved, the MCCMC will dissolve and the MCT (many of the volunteers are part of both groups) will take on day to day responsibility for the building and site.
- 4.6 MCTs have sought their own independent legal advice and it differs from the note to paragraph 2.1 above in that their lawyer is of the opinion that an Agreement was entered into as part of the agreement in 2.1 (1) above between the Council, MCT and the Charity Commission of England & Wales.
- 4.7 It is the view of MCT that the audit at 2.10 was incomplete and their own more recent research indicates insufficient capacity within the local community for users of the existing community centre to relocate to.
- 4.8 Cllr Kath Taylor supports the freehold transfer of the community centre to MCT and would request this be without covenants in place.

NB. Current Asset Transfer policy requires transfers to be approved with restrictive covenants for community use to protect the future use of the building for the benefit of the community.

5. Officer Recommendation and Reasons.

Members are requested to consider this report and:

- 5.1 Authorise officers to transfer the freehold of Mirfield Community Centre, Waterroyd Lane to Mirfield Community Trust for no premium subject to a restrictive covenant that will prevent the premises from being used for any other purpose than community use.
- 5.2 To note the Assistant Director of Physical Resources and Procurement and Assistant Director Legal Governance & Monitoring have delegated authority to negotiate and agree the terms of the freehold transfer that relate to the transfer of the Mirfield Community Centre to Mirfield Community Trust.

6. Cabinet Portfolio Holders Recommendation.

- 6.1 The Portfolio Holder recommends the freehold transfer of Mirfield Community Centre to Mirfield Community Trust for no premium/nil consideration subject to a restrictive covenant for community use.

7. Next Steps.

- 7.1 Note the decision following the review of the 2002 Cabinet decision.
- 7.2 Asset Transfer the centre on a freehold basis with covenants restricting its use to community use only.

8. Contact Officer and Relevant Papers.

Mark Gregory, Head of Corporate Landlord
Jonathan Quarmby, Corporate Facilities Manager

mark.gregory@kirklees.gov.uk
jonathan.quarmby@kirklees.gov.uk

9. Assistant Director Responsible.

Joanne Bartholomew - Assistant Director, Physical Resources & Procurement

10. Attachments

Appendix A- Cabinet report dated 2 October 2002

DRAFT
REPORT TO / DATE / STATUS OF THE REPORT
Cabinet
2 October 2002
Public
AREA COMMITTEES / WARDS AFFECTED
Mirfield. Dewbury West, Dewsbury Area Committee, Mirfield Area Committee
TITLE
Gilder Hall Trust
WHY IS IT COMING HERE? / WHAT DECISION IS REQUIRED?
The Council currently hold the trusteeship for the Gilder Hall site at Greenside Road Mirfield. A decision is required on a proposal by a consortium of local groups to set up a new trust and develop the site for the benefit of local people.
IS THIS AN URGENT ACTION APPROVED BY THE CHAIR OF SCRUTINY?
No
WHAT ARE THE KEY POINTS?
The site comprises a recreation ground with a football pitch and a derelict building which has been subject to vandalism since a fire in 1994 (see appendix 1).
Under the terms of the current trust, there is a requirement that a facility similar to the provided prior to the fire, be reinstated.
Current total resources for the trust are in the region of 30K in respect of insurance monies following the fire, which would not be sufficient to restore the facility to its previous usage.
There has been expressions of concern from people locally on the perceived inaction by the Council in resolving the future of the site. In addition, the Charities Commissioners, (the body which oversees the running of trusts) also wishes to see the matter resolved, as there is a likelihood that the trust will be deemed to have failed.
The Council has been working closely with two local voluntary organisations,

ARTICLE 1

PROVISIONS OF THE CONSTITUTION

Section 1

Section 2

Section 3

ARTICLE 2

ARTICLE 3

Section 1

Section 2

ARTICLE 4

Section 1

Section 2

ARTICLE 5

Section 1

Section 2

ARTICLE 6

Section 1

Section 2

Section 3

Section 4

Section 5

Section 6

Section 7

Section 8

Summary Template 1

Gearstones Trust and Mirfield Community Centre, who have formed a consortium, the Mirfield Working Group. This group has, following a consultation exercise with local people developed proposals for a new trust and a proposal for a new community/sports facility of Gilder Hall. Their proposal also envisages the rationalisation of another Council owned facility, Mirfield Community Centre, which if agreed, would be sold and capital receipts used toward the building of a new facility.

Both organisations have an excellent record in attracting funding and managing community facilities and represent the most feasible mechanism for provision of facilities at Gilder Hall.

All elected members are in effect trustees, therefore, full Council approval will be required on major decisions involving the closing or transfer of trusteeship.

The trusteeship places specific responsibility on the Council, in that it must be able to demonstrate that in reaching a decision on the future of Gilder Hall it acted in the best interest of the Trust and that all other considerations must be set aside.

RECOMMENDATIONS

The following:-

- 1 The setting up of a new trust for Gilder Hall based upon the Mirfield Working Group.
- 2 The transfer of any financial assets that have accrued to the existing trust, to the new trust including insurance monies.
- 3 An in-principle agreement to the sale of Mirfield Community Centre and transfer of capital receipts to the new trust.

BACKGROUND

This report brings to members attention the issues surrounding Gilder Hall and the need to reach a decision on the best way forward. Kirklees Council are the trustees for Gilder Hall and are responsible for decisions on its future. The Gilder Hall Youth Club Foundation was established in the will of a Mirfield women, Annie Robinson, who left it to for young people living in the Mirfield are, aged up to 25 years.

“The object of the foundation shall be to help and educate persons who have not reached the age of 25 years through their leisure-time activities, so to develop their physical mental and spiritual capacities that they may grow to full maturity as individuals and members of society and that their conditions of life may be improved, and for that purpose to establish and maintain a Youth Club or Youth Clubs in the Urban District of Mirfield.”

The Gilder Hall site comprising three acres, containing a football field and a now derelict building, is situated at the junction of Pumphouse Lane and Greenside Road Mirfield, the building was last used as a youth club in 1995, until closed by fire damage. It has been subject to increasing vandalism recently, which led to a decision to demolish a small extension to the main building last year, on health and safety grounds. There are insufficient funds in the trust to return the building to a useable state. Maps of both sites are appended.

There has at various times been strong expressions of local concern about perceived inaction by the Council by both individuals and “organisations” in Mirfield regarding Gilder Hall, and actions need to be taken in the near future.

In seeking a way forward KMC officers met with the Charities Commissioners to discuss what would be acceptable in relation to Gilder Hall. Their advice was that site disposal, site development and transfer of trusteeship, were all acceptable providing it could be demonstrated that the trustees had acted in the best interest of the Trust. This is a crucial point for the Council. **Other interests must be set aside in decisions on Gilder Hall.**

The situation is further complicated by the land being allocated for residential development on the approved UDP, however, because of recent planning guidance, PPG3 from Central Government, it may not be possible to develop the site for a number of years. The site also holds the key through access potential to land owned by Bellway Homes. Bellway made an offer of £900,000 for the Gilder Hall site in 1999, subject to planning permission. There is likely to be local objections to the disposal of the land for residential purposes, even if permission was granted.

MIRFIELD WORKING GROUP

Comprises the management committee of Mirfield Community Centre which is based in the old knowle School building on Waterroyd Lane (see appendix 2) the building is owned by the Council and administered through an agreement

Summary Template 1

between Community Support Services (CSS) and the management committee. CSS provide some funding towards the running costs of the building which could be made available through grant aid towards the revenue needs of the new centre.

The other partner in the working group is the Gearstones Trust, who are a Mirfield based trust who run an outdoor centre in North Yorkshire at Ribble Head near Settle.

The proposition of rationalising facilities in closing one building that has reached its limits and refocusing resources on a new purpose-built site which is also currently under used, is a potentially attractive one. As, is vesting control of a local facility to local people.

Both organisations have an excellent track record in attracting local volunteers, managing and developing facilities and attracting funding from a wide variety of resources. They also both have local credibility as key players in the local voluntary scene. There is a range of funding opportunities which could be accessed by the group which are not open to the Council.

THE ORIGINAL PROPOSALS

Following consultation through an extensive survey with the local community a proposal for a sports/community centre was developed and an outline business plan was considered by Admin and Business Core Team in April 2002. The report was welcomed by the chair of the core team who subject to assurances about aspects of the business plan was prepared to take a report to Cabinet for decision making.

APPRAISAL OF THE ORIGINAL PROPOSAL

In order to gain an objective assessment of the proposal an independent consultant was commissioned by CSS, to appraise the proposal funding package, reports were also commissioned from planning on the implications of the type of building proposed on the site. A report was also commissioned from the Project Team in Estates & Properties to ascertain the viability of the use of a modular building.

The appraisal process did raise questions about the viability of the proposed funding package and the merits of using a modular building which can only be fully determined by further feasibility over the next 12 months. Mirfield Working Group have taken on board the questions raised by the appraisal process and been prepared to adjust their proposals accordingly.

THE NEED FOR DECISION MAKING

This note has outlined some of the reasons why it is important that a decision is made on Gilder Hall as soon as possible. In additions to these, considerations must be given to the Mirfield Working Party and their need to know whether or not to commit more time to the development of Gilder Hall or

Summary Template 1

refocus on their own individual projects.

Developing capital projects is, as members appreciate a complex and time consuming process, which can take in some cases several years from concept to completion. The working group have committed a tremendous amount of volunteers time into the Gilder Hall proposal over the last 12 months and have demonstrated a willingness to listen and be flexible in their approach, as a result of this the Mirfield Group and Mirfield Working Group have revised their original proposal in the light of the appraisal, assumptions.

THE NEW PROPOSAL

Whilst retaining their original aspirations for a major sports/community facility the Mirfield Working Group have submitted a revised proposal. This is based on an initial phase costing in the region of 750k which is substantially less than the both original proposals and the suggested costings by consultants for such a facility.

The funding package for this is dependent on funding as follows:-

- * 250k from the Community Fund
- * 350k from the sale of Mirfield Community Centre
- * 150k from local trusts and fundraising

Initial soundings suggest this funding package is achievable, however, the Council would have to make a decision on any capital receipts from such a sale being utilised for a new building at Gilder Hall therefore the group are looking for some commitment from the Council as soon as possible, if they are to stay engaged in the process. A proposal for the earmarking of capital receipts would have to be considered in the first instance by Cabinet Finance Sub Group.

The new proposal also envisages the new trust have a strategic role in the development of sport and sporting facilities in the Mirfield area.

CONSIDERATIONS FOR THE COUNCIL

In acting in the best interest of the trust, the Council need to consider the following: is it in the best interest of the trust to agree to the setting up of a new trust based on the Mirfield Working Group. So far there appears to be no major barriers to the setting up of a new trust in ongoing discussions with the Charities Commission.

The group, as stated have put a considerable amount of time into developing proposals and now require some financial commitment to finalise these over the next 12 months. If the Council are willing to consider funding this one possible source would be the monies available from insurance resulting from the fire. There is currently 32k available from this source but only if the Council use it to reinstate the building. If it was to be to support a new development by a different organisation the amount available would be

Summary Template 1

reduced to 20k. Discussions with the Council's Insurance Manager suggest this money could be made available for such a purpose.

During the next 12 months the range of assumptions could be tested out and serious funding bids assembled.

The Mirfield Working Group are confident that they can construct a viable building on the site. While the next 12 months require an element of trust in the group, it remains the most likely option for securing a facility in line with the objectives of the original trust.

The original building was constructed at a time when car parking was not as serious a consideration as it is now.

There is little likelihood of Council funding being available for the reinstatement of a viable building on the Gilder Hall site. Other than through the process outlined above involving the sale of Mirfield Community Centre and the capital receipts being used for a new venture.

RESOURCE IMPLICATIONS

Mirfield Working Group are seeking in addition to the transferring of trusteeship to them, the following:

The capital receipts from the sale of Mirfield Community Centre. (The group have had a valuation of 350K on the property indications from Estates and Property suggest that this is not an unreasonable figure).

They have also requested financial help to recruit a project manager to help them develop the proposals and are seeking in the region of 30K for a 12 month period.

As stated earlier in the report, there is 20K available in the form of insurance monies. In addition Community Support Services are prepared to offer "in kind" support in the form of business planning and bid preparation over this period.

A viable facility will require adequate car parking area and to achieve this it is likely that this will infringe on land which is currently allocated for housing under the current UDP. Members can agree to approve a planning application which departs from Council Policy if there is a good reason to do so.

The group are also seeking that monies currently spent on the running costs of Mirfield Community Centre by Community Support Services, are transferred to support the revenue costs of the new building for an agreed time period. This could be achieved through grant-aid and a funding agreement.

Summary Template 1

The Alternatives

To do nothing?

Clearly this would not be acceptable either locally or with the Charities Commissioners.

To set up another trust with redefined objectives?

This could involve a more limited use of the site purely as a recreational ground without a building. Mirfield Working Group would not be willing to be part of such a proposal, and it would involve recognising that the original trust would have seen to have failed.

Selling part or all of the land and using the capital receipts to set up an endowment for activities for young people elsewhere in Mirfield?

This is likely to be unpopular locally.

There can be no certainty about the Mirfield Working Group proposals, developing viable capital projects is always problematic. However, there are a number of key elements to the securing of a successful project already in place, these include:

A need

The area has lost the Marmaville Hotel, which provided meeting space for a host of community groups. In addition whilst Mirfield Community Centre, is extremely well used, its design and limited scope for expansion restricts further development and enhancement of that site.

Local Support

The community survey indicated that the proposals for Gilder Hall, have the support of local people.

Rationale for the Project

Its based on a partnership between local organisations with a strong track record in managing facilities as well as rationalising community facilities in the area.

Funding Potential

There are currently a number of time limited external funding opportunities for capital projects for community led initiatives in Kirklees.

Summary Template 1

CONSULTEES

Legal Services and the ward members of Dewsbury West & Mirfield.

CONTACT OFFICER AND RELEVANT PAPERS

Karen Johnson - Head of Community Support Services – 01484 221109 – 860 1109

Lawrence Dodson – Specialist Support Services Manager – 01484 221017 – 860 1017

Carol Rushton – Community Buildings Development Officer – 01484 224824 and 225715 – 860 4824 and 860 5715

Previous reports to Administration and Business Core Teams

CONTACT LIST

Logan, James and the staff members of Community Health & Family

CONTACT OFFICER AND RELEVANT AGENCIES

James Logan - Head of Community Health Services - 07454 22110
074 221 100

James Logan - Executive Support Services Manager - 07454 22111
074 221 100

James Logan - Community Health Development Officer - 07454 22112
074 221 100

For more information on the services we offer, please contact us on 07454 22110



Name and Date of meeting: Cabinet 20 October 2015

Title of report: Freehold Asset Transfer of Kirkburton Library, Turnshaw Road, Kirkburton, Huddersfield, HD8 0RT

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan?	No
Is it eligible for call in by Scrutiny?	Yes
Date signed off by Director and Name	Jacqui Gedman – 12 October 2015
Is it signed off by the Director of Resources?	David Smith – 8 October 2015
Is it signed off by the Acting Assistant Director - Legal & Governance?	Julie Muscroft – 9 October 2015
Cabinet member portfolio	Cllr G Turner (Resources)

Electoral [wards](#) affected: Kirkburton

Ward councillors consulted: Cllr John Taylor Cllr Bill Armer & Cllr Robert Barraclough

Public or private: Public

1. Purpose of report

- 1.1 This report sets out the proposal to transfer the land and buildings which currently make up Kirkburton Library, Turnshaw Road, Kirkburton, Huddersfield, HD8 0RT to the Kirkburton Parish Council with the use restricted for community use.
- 1.2 Community Asset Transfer involves transferring the ownership of land or buildings from a statutory body to a community organisation at 'less than best consideration' – that is at less than its full market value – in order to further local social, economic and/or environmental objectives. The councils Asset Advancement Policy was approved at Cabinet in 2013.

2. Key points

Proposal

- 2.1 The proposal is for Kirkburton Library and land to be transferred to the Kirkburton Parish Council, on a freehold transfer but subject to a lease back to the Council of the part of the space within the building that constitutes the Kirkburton Library.
- 2.2 The conditions of the freehold will include covenants to ensure that the land and building is available for community use only. A plan of the site to be transferred is attached to this report.

Background

- 2.3 Kirkburton Parish Council was formed in May 1974 succeeding the Kirkburton Urban District Council. It covers the original geographical area: Farnley Tyas, Flockton, Grange Moor, Highburton, Kirkburton, Kirkheaton, Lascelles Hall, Lepton, Shelley, Shepley, Stocksmoor and Thurstonland, with a population in the region of 25,000 people in 22 sq miles of land to the south east of Huddersfield.
- 2.4 Kirkburton Library is situated in the hub of Kirkburton village. The building houses the Library and Information Centre and also offers community space for groups to deliver community based activities associated with the library. The plan is for the Kirkburton Parish Council to move into Kirkburton Library, they currently occupy space in Burton Village Hall in Highburton on a lease which will be terminated when the transfer is completed.
- 2.5 In order to ensure that the Council can continue to provide the Library and Information Service from the Kirkburton Library the Council will be granted a "lease back" of the part of the Library space that constitutes the Library. Member's attention is drawn to the fact that the Council will be granted a lease of a term of 5 years at nil rent but that the Council will have the option to terminate the lease at any time on giving one month's notice. This will in essence mean that the Council will be able to run the Library and Information Service from the site for as long as it decides to do so.
- 2.6 The Kirkburton Parish Council has submitted a robust application and business plan in line with the requirements of the Asset Transfer Policy, this includes development of policies, building running capacity, financial plans - this been assessed by the Communities and Engagement Team, Facilities Management Team, and a third party - Locality who are working in partnership with the council to support groups in capacity building and business planning to ensure a robust application. The application was assessed using the Asset Transfer assessment tool which assesses 5 areas including a financial assessment, impact on community, risk, the asset and the strength of the organisation. This assessment was designed in line with the Hallmarks of an Effective Charity which is written and supported by the charity commission.

Costs

Unrestricted Value

The unrestricted value is the best price reasonably obtainable for the property and should be expressed in capital terms. It is the market value of the land as currently defined by the RICS Red Book (Practice Statement 3.2), except that it should take into account any additional amount which is or might reasonably be expected to be available from a

purchaser with a special interest (a "special purchaser"). When assessing unrestricted value, the valuer must ignore the reduction in value caused by any voluntary condition imposed by the authority. In other words, unrestricted value is the amount that would be paid for the property if the voluntary condition were not imposed (or it is the value of the property subject to a lease without the restriction).

The unrestricted value of Kirkburton Library is: £ 175,000

Restricted Value

The restricted value is the market value of the property having regard to the terms of the proposed transaction. It is defined in the same way as unrestricted value except that it should take into account the effect on value of any voluntary condition(s).

The restricted value of Kirkburton Library is: £ nil

Voluntary Conditions

A voluntary condition is any term or condition of the proposed transaction which the authority chooses to impose. It does not include any term or condition which the authority is obliged to impose, (for example, as a matter of statute), or which runs with the land. Nor does it include any term or condition relating to a matter which is a discretionary rather than a statutory duty of the authority.

The value of voluntary conditions in the proposed transaction is: £ nil

Amount of discount given by the Council

The difference between the unrestricted value of the land to be disposed of and the consideration accepted (the restricted value plus value of any voluntary conditions).

The amount of discount in the proposed transaction is: £ 175,000

In respect of *Local Government Act 1972 general disposal consents (England 2003) disposing of land for less than best consideration that can be reasonably obtained* the transaction does not require the Council to seek specific consent from the Secretary of State as the difference between unrestricted value of land to be disposed of and the consideration accepted is £2,000,000 or less.

Revenue Costs

2.7 The current building running costs are approx. £18,800 per annum; this is just building costs and doesn't include any service delivery costs. This will be a revenue saving for the council.

3. Implications for the Council

3.1 The Kirkburton Parish Council has been assessed by Community and Engagement, a third party team and Corporate Landlord as a strong and healthy group. Their robust business plan and dedication to work with Locality and the Community Engagement Teams to ensure that they are appropriately governed and have the skills and financial backing has demonstrated that they can manage and sustain a Community Building in the long term.

3.2 The Local Government Act 1972 General Disposal Consent means that specific consent is not required for the disposal of any interest in land/buildings at less than best consideration which the authority considers will help it to secure the promotion or improvement of the economic, social or environmental well-being of its area. Following their assessment, the Council are confident that the disposal of the Kirkburton Library to Kirkburton Parish Council at less than best consideration will be likely to promote the economic and social well-being of the Council's Area.

4. Consultees and their opinions

4.1 The Asset Board has endorsed the proposal contained in this report.

4.2 The Kirkburton Parish Council regularly consult with the local community regarding their needs from the library via their parish council meetings.

4.3 Ward members were consulted with no adverse comments

5. Officer recommendations and reasons

5.1 Members are requested to authorise officers to transfer the freehold of Kirkburton Library to the Kirkburton Parish Council for no premium/no consideration, subject to firstly the requirement that there should be a leaseback of the part of the building that is used as a library and information centre and secondly subject to a restrictive covenant that will prevent the building and land from being used for any other purpose than community use.

5.2 Members are requested to note the Assistant Director of Physical Resources and Procurement and Assistant Director Legal Governance & Monitoring have delegated authority to negotiate and agree the terms of the freehold transfer that relate to the transfer of the Kirkburton Library to the Kirkburton Parish Council.

6. Cabinet portfolio holder's recommendations

6.1 The Portfolio Holder recommends the freehold transfer of Kirkburton Library to Kirkburton Parish Council for no premium/nil consideration subject to a restrictive covenant for community use. The Portfolio Holder also recommends the lease back of part of the building used for a Library and Information Centre, also at nil consideration

7. Next Steps.

7.1 Officers from Physical Resources and Procurement will complete negotiations and agree terms of the transfer for the asset transfer to take place.

8. Contact officer and relevant papers

Mark Gregory, Head of Corporate Landlord mark.gregory@kirklees.gov.uk

Jonathan Quarmby, Corporate Facilities Manager Jonathan.quarmby@kirklees.gov.uk

9. Assistant Director responsible

Joanne Bartholomew - Assistant Director, Physical Resources & Procurement



Name of meeting: Cabinet
Date: 20th October 2015

Title of report: Bereavement Service - Capital Plan 2015/16 & 2016/17

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	Yes Affects all wards
Is it in the Council's Forward Plan ?	Yes
Is it eligible for "call in" by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	Jacqui Gedman - 08.10.15
Is it signed off by the Director of Resources?	David Smith - 28.09.15
Is it signed off by the Assistant Director - Legal & Governance?	Julie Muscroft - 08.10.15
Cabinet member portfolio	Housing and the Relief of Poverty - - Cllr Cathy Scott

Electoral [wards](#) affected: All wards
Ward councillors consulted: N/A

Public or private: Public

1. Purpose of report

- 1.1. Cabinet is requested to approve the Bereavement Services Capital Plan investment programme for 2015/16 and 2016/17.
- 1.2. To seek approval by Cabinet for delegated authority to an Assistant Director - Place Directorate to manage the programme.

2. Key points

- 2.1. The Bereavement Service Capital Plan 2015/2016 and 2016/17 is a continuation of planned improvements to the service infrastructure, aimed at improving the facilities, standards and customer experience within cemeteries and crematoria.
- 2.2. On 21st November 2011, Kirklees Council's Cabinet approved expenditure of £1.72m for programme of works to cemeteries and crematoria across Kirklees.

2.3. Improvements since this date have included:

- 2.3.1. Major upgrade of cremators at both Huddersfield and Dewsbury Moor Crematoria. These works include adaptations to remove mercury from crematorium emissions at both crematoria, ensuring Kirklees Council meets the changes in the Environmental Protection Act (1990). Heat exchange equipment has also been installed to enable a reduction in the temperature of flue gases, supplement the heating system in the crematoria and reduce the carbon emissions.
- 2.3.2. Installation of new music and media systems at both Huddersfield and Dewsbury Moor Crematoria. New systems offer extensive on-line library of music, enabling funeral directors to select specific music tracks and artists remotely. New systems also enable in-service electronic media presentations and external web-casts of funeral services.
- 2.3.3. Internal and external improvements at Dewsbury Moor Crematorium, including porte cochere improvements and extension (front canopy where hearse and funeral cars stop at front of chapel), installation of canopy and covered walkway to flower terrace (to enable mourners to reflect after the funeral service, whatever the weather), car park improvements, central heating system replacement, interior redecoration, and replacement of Book of Remembrance cabinet.
- 2.3.4. Development of new cemetery at Hey Lane, Huddersfield, which opened in Autumn 2013, providing new multi-faith burial ground and Garden of Rest (interment of cremated remains).
- 2.3.5. Improvements and extensions to pathways and driveways in a number of cemeteries, enabling improved customer and operational access.
- 2.3.6. All improvements at cemetery and crematoria sites have been completed to improve the customer experience, to meet the needs of customers, partners and the Council's legal obligations and to deliver a modernised bereavement service.

2.4 Bereavement Service capital budget allocation for 2015/16 and 2016/17 is £175k per annum. The proposed programme of improvements primarily consists of the following categories of work:

- Measures to improve safety and efficiency of cremation operations,
- Improvements to public areas at both crematoria,
- Improvements to pathways and driveways at cemeteries and crematoria across Kirklees,
- Development of green burial space within existing cemeteries, and
- Measures to maximise income generation and retain existing levels of service.

2.5 The intention is to keep corporate prudential borrowing to a minimum, investing only where tangible benefits to the customer experience and safe environments can be demonstrated.

Financial delegations

2.6 In order to aid the speedy implementation of works, particularly as year - end approaches, Cabinet is requested to delegate authority, in accordance with the Council's Financial Procedure Rules 3.12 to 3.14 dated April 2015, to an Assistant Director (Place) to manage the implementation of the identified works within the respective agreed total programme budgets.

2.7 Delegated authority would include the authority to:

- Transfer resources within a programme area without restrictions;
- Add new urgent projects under £250k to the programmes without prior Cabinet approval providing that the total cost of the programmes remain within the approved capital allocations set by Council (All new works above £250k would require the approval of a business case by Cabinet before being added to a programme);
- Slip or delete projects during the course of the financial year to enable to effective management of the programmes concerned;
- Such decisions will be taken as appropriate and recorded in accordance with Standing Orders as well as Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012.

All virements, additions and deletions would be reported retrospectively to Cabinet in accordance with Financial Procedure Rule 3.15.

3. Implications for the Council

The Capital Programme can be delivered, within existing legal, financial, human resources and information technology framework.

The capital investment of £175k per annum is to be funded from prudential borrowing. The average revenue cost of financing this level of borrowing is 6.7% per annum, which equates to £11.7k per annum.

4. Consultees and their opinions

Strategic Finance, the Capital Delivery Board and Assistant Director's Group have been consulted and are in agreement the contents of this report.

5. Next steps

Subject to approval of the proposed projects, officers will ensure the 2015/2016/2017 capital plan is updated and the projects outlined are developed, designed, procured and implemented, in line with Kirklees Council procedures.

6. Officer recommendations and reasons

It is recommended that Cabinet:

- a) Approves the schemes outlined in Appendix A, enabling further improvements to the facilities, standards and customer experience provided within the Council's cemeteries and crematoria.
- b) Consider and approve the proposed delegated powers as outlined in paragraphs 2.6 and 2.7 of this report.

7. Cabinet portfolio holder recommendation

The portfolio holder, Councillor Cathy Scott, is in agreement with the officer recommendations detailed at 6 (a) and (b), listed above and for the report to proceed to Cabinet on the 20 October 2015.

8. Contact officer and relevant papers

Sarah Durdin
Operational Manager - Streetscene Service.
Tel: 01484 221000
Email: sarah.durdin@kirklees.gov.uk

9. Assistant Director responsible

Joanne Bartholomew
Assistant Director - Place
Tel: 01484 221000
Email: joanne.bartholomew@kirklees.gov.uk

10. Attachments

Appendix A: 2015/16/17 Capital Budget Allocation - Bereavement Services.

APPENDIX A
Streetscene – Bereavement Services
Capital Plan Allocation 2015/16/17
Total allocation £175k per annum

Programme area	Allocation	Scheme / Location	Notes	Year
Measures to improve safety and efficiency of cremation operations	£15k	Dewsbury Moor Crematoria	Works to include work stations, office within crematoria building.	2015/16
	To be confirmed	Huddersfield & Dewsbury Moor Crematoria	Ongoing improvements to cremators	2016/17
Improvements to public areas at both crematoria	£25k (to be confirmed)	Huddersfield Crematoria	To aid ventilation, security and access for disabled visitors	2015/16 2016/17
	£20k	Dewsbury Moor Crematoria		2016/17
Improvements to pathways and driveways at cemeteries and crematoria across Kirklees	£45k per annum	Cemeteries in North and South Kirklees		2015/16 2016/17
Development of green burial space within existing cemeteries	£25k	Liversedge cemetery	New service offer	2015/16
CityFibre developments	£20k (to be confirmed)	Dewsbury Moor Crematoria		2015/16
	£40k	Huddersfield Crematoria		2016/17
Crematorium and cemetery improvements	£45k	Kirklees-wide	Service investment and growth	2015/16
	£70k	Kirklees-wide		2016/17

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Name of meeting: Cabinet
Date: October 20th 2015

Title of report: Place Directorate - Review of Fees and Charges

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Councils Forward Plan?	No
Is it eligible for “call in” by Scrutiny?	No
Date signed off by Director & name	Jacqui Gedman - 12/10/15
Is it signed off by the Director of Resources?	David Smith - 9/10/15
Is it signed off by the Assistant Director - Legal & Governance?	Julie Muscroft - 12/10/15
Cabinet Member Portfolio	Cllr S Hall - Place (Planning, Highways & Open Spaces)

Electoral Wards affected: All
Ward councillors consulted: All
Public or private: Public

1. Purpose of report

To seek member approval to the review of fees and charges for services provided by Place Directorate.

2. Key points

- 2.1 Fees and charges must be reviewed at least once a year. The revisions ensure that charges are in line with, policy decisions, inflationary elements and where necessary stimulate demand for services.
- 2.2 Directors have delegated powers to amend fees and charges to achieve budget targets in line with the annual budget strategy and are permitted to freeze or raise charges by an amount up to the equivalent of the index of retail prices. Changes to charges may also reflect reasonable rounding to relevant prices which might in some cases

mean that certain prices rise by more than the index of retail prices or the budget strategy.

- 2.3 Directors may make amendments to existing Fees and Charges during the financial year to account for changes in legislation, market conditions or to support the local communities or local business following the completion of an appropriate business case, in consultation with the relevant Portfolio Holder and Director of Resources.
- 2.4 Any proposal to implement new fees or charges must be approved by Cabinet (unless the making and quantum of the charge is a statutory obligation).
- 2.5 The majority of the changes are in Bereavement Services where the service needs to mitigate increasing costs associated with improved facilities that have been introduced, new burial and cremation facilities/mercury abatement /etc.). The fees and charges have been compared across the private and public sector providers and it was found that the service was operating below current market levels and attempting to contain additional service costs. It is anticipated, that these revised fees and charges will address these concerns.

3. Implications for the Council

There may be a reduction in income to the Council for some of these activities.

4. Consultees and their opinions

Place Directorate Management Team

5. Next steps

That the attached schedule of new fees and charges be approved.

6. Officer recommendations and reasons

The fees and charges are approved with the effective date being the date of this meeting.

7. Cabinet portfolio holder recommendation

The portfolio holder, Councillor Steve Hall, supports the officer's recommendations on fees and charges and for the report to proceed to Cabinet.

8. Contact officer and relevant papers

Aidan Hopson - Principal Technical Officer Area Working & Safety:
Tel: 01484 221000
Email: aidan.hopson@kirklees.gov.uk

9. Assistant Director responsible

Joanne Bartholomew - Assistant Director Place

Tel: 01484 221000

Email: joanne.bartholomew@kirklees.gov.uk

Description of Charge	2014-15 Charges £	2015-16 Proposed Charges £	VAT Included (Y/N/NA)	Increase/Decrease £	Increase/Decrease %
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New Charges

Bereavement Services

Use of Chapel Presentation Screen - single photo display	Nil	12.00	Y	12.00	100%
Burial Chamber – Arabian, Stone with stone base/ granite faceplate	POA	500.00	Y	500.00	100%
Decorative scattering tubes/cremations urns - (contact office for brochure)	POA	20.00	Y	20.00	100%
Postage of cremated remains in Great Britain	POA	100.00	N/A	100.00	100%
Book of Remembrance Entry – Additional Crest, badge, floral emblem, shield or coat of arms (only available with 5 and 8 lines entries)	POA	40.00	Y	40.00	100%
Miniature Book of Remembrance Entry – Additional Crest, badge, floral emblem, shield or coat of arms (only available with 5 and 8 lines entries)	POA	40.00	Y	40.00	100%
Granite Book Plaque 10 year extension (10 year lease)	POA	115.00	Y	115.00	100%
Granite Book – replacement or changes for remainder (As original price)	POA	70.00	Y	70.00	100%
Wooden Bench With Inscribed Memorial Plaque prices from £675	POA	675.00	Y	675.00	100%
Renewal Of Existing Memorial Seat/Bench & Plaque - prices from £675	POA	675.00	Y	675.00	100%
Scattering of unclaimed cremated remains	POA	31.00	Y	31.00	100%

Development Control

<u>Development Control Supply Of Documents</u>					
Decision Notice Post 74	25.00	10.00	Y	-15.00	-60%
Decision Notice Pre 74	50.00	10.00	Y	-40.00	-80%
Enforcement Notice	25.00	10.00	Y	-15.00	-60%
Plans A4-A3	25.00	0.00	Y	-25.00	-100%
Additional Copies Of Same Plan	2.75	0.00	Y	-2.75	-100%
Plans A2-A0	25.00	0.00	Y	-25.00	-100%
Additional Copies Of Same Plan	5.00	0.00	Y	-5.00	-100%
Copy Application Form/Certificates	25.00	0.00	Y	-25.00	-100%
Reports - Up To 25 Pages	25.00	0.00	Y	-25.00	-100%
Reports - Over 25 Pages	50.00	0.00	Y	-50.00	-100%
General Photocopying (Letters etc)					
Up To 25 Letters	25.00	0.00	Y	-25.00	-100%
Per Sheet Thereafter	0.50	0.00	Y	-0.50	-100%
Copy Listing	25.00	0.00	Y	-25.00	-100%
Site Histories	30.00	30.00	Y	0.00	0%
Each Additional Hour (or part)	20.00	20.00	Y	0.00	0%
A4 Plans,Letters,Documents (Black & White) Per Sheet	0.00	0.10	Y	0.10	0%

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

Replaced By New Charge

New Charge

A4 Plans,Letters,Documents (Colour) Per Sheet	0.00	0.40	Y	0.40	0%	New Charge
A3 Plans,Documents (Black & White) Per Sheet	0.00	0.20	Y	0.20	0%	New Charge
A3 Plans,Documents (Colour) Per Sheet	0.00	0.60	Y	0.60	0%	New Charge
A0 (Black & White) Per Copy	0.00	3.00	Y	3.00	0%	New Charge
A0 (Colour) Per Copy	0.00	18.00	Y	18.00	0%	New Charge
A1 or A2 (Black & White)	0.00	2.40	Y	2.40	0%	New Charge
A1 or A2 (Colour)	0.00	12.00	Y	12.00	0%	New Charge

Highways Registry

Commons Registers						
Corrective Applications (Paragraphs 6-9 Of Schedule 2 Commons Act 2006)	N/A	985	N/A			New Charge

Housing Solutions

Mobile (Park) Homes Licences						
New Licence Application		330.00				New Charges
Transfer Of Licence		80.00				New Charges
Alteration Of Licence Conditions (Requiring site Visit/Legal Review)		50.00				New Charges

Parks & Open Spaces

Hire Charges (Dram Centre)						
Function Room Hire						
Kitchen	N/A	50.00				New Charge
Main Function Room & Bar Area - Per 6 Hours	N/A	150.00				New Charge
One Room 4 Hours	N/A	75.00				New Charge
Meeting Room Hire						
Function Room 80 People - Per 4 Hours	N/A	70.00				New Charge
Function Room 80 People - Per 8 Hours	N/A	100.00				New Charge
Additional Charges						
Corkage	N/A	250.00				New Charge
Tea & Coffee - Up To 10 People	N/A	10.00				New Charge
Christmas Trees - Switch On	N/A	75.00				New Charge
Concrete Pads And Bolt Down Picnic Table	N/A	120.00				New Charge
Concrete Extend Leg Seat Through Flag/Tarmac	N/A	120.00				New Charge

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Name of meeting: Cabinet
Date: 20 October 2015
Title of report: Resettlement of Syrian Refugees in Kirklees

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan ?	No
Is it eligible for "call in" by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	Ruth Redfern 08/10/15
Is it signed off by the Director of Resources?	David Smith 12/10/15
Is it signed off by the Assistant Director – Legal, Governance & Monitoring?	Julie Muscroft 9/10/15
Cabinet member portfolio	Cllr Graham Turner

Electoral [wards](#) affected: All
Ward councillors consulted: N/A
Public or private: Public

1. Purpose of report

To seek approval for Kirklees Council's involvement in the Vulnerable Persons Relocation Scheme (VPRS) and the resettlement of 2 families (Kirklees taking part in a trailblazer) before Christmas 2015 followed by 50-60 individual Syrian Refugees in year one, and 50-60 individuals in year two.

2. Key points

Background

On Monday 7 September, the Prime Minister announced that Britain should resettle up to 20,000 Syrian refugees over the rest of the Parliament. These refugees will be taken from the camps in the countries neighbouring Syria using the established process. The United Nations High Commissioner for Refugees (UNHCR) will refer people to the scheme.

The offer is for Local Authorities to become involved in the existing Syrian Vulnerable Persons Relocation Scheme (VPRS). This scheme is already running in a number of local authorities across the Country. Government has agreed that there will be funding beyond 12 months for each refugee within the scheme.

Kirklees Council has been asked by Migration Yorkshire to be involved in a trailblazer. This means accepting 2 families before Christmas in Kirklees. Joint work will take place with Migration Yorkshire, the Refugee Council and the Northern Refugee Council along with local services and partners to ensure those arriving have the support they need.

The issue of the Council's potential involvement in the government scheme was the subject of a key discussion at full council on 7/10/2015 and all councillors were in support of the council's involvement in the scheme.

The Vulnerable Persons Relocation Scheme

The VPRS is based on need rather than being designed to meet a quota. It is Kirklees's decision on how many Syrian Refugees will be resettled in Kirklees. Individuals will be identified by UNHCR and they will be allowed to bring their immediate family with them.

Generally, families will comprise of between 4-6 people (inclusive of the head of family) but cases will also consist of single people and the occasional larger family. Local authorities will be given a minimum of 4 week's notice of new arrivals and longer for any cases with complex care needs. Local authorities confirm with the Home Office whether or not they are able to accept specific cases.

Profile of arrivals

The VPRS prioritises help for survivors of torture and violence, women and children at risk, and those in need of medical care. The Home Office work with UNCHR to identify suitable cases.

All applicants (including accompanying family members) are subject to the usual immigration checks and screening prior to a visa being granted. Those with a criminal past or links to war crimes or extremism are excluded from the scheme. Those who are accepted under the VPRS are granted humanitarian protection giving them leave to remain for 5 years with full access to employment and public funds and rights to family reunion comparable to refugees. Settlement may be refused if the person is convicted of a criminal offence during their leave and will be refused if they pose a danger to the public, or to national security.

Central government funding

Based on the existing VPRS, Central Government will meet the costs for year 1 and now year 2 for the arrivals in terms of: Housing management, orientation support, health and education costs. Staffing costs to cover administration of the scheme will also be met. The extent of the funding is yet to be confirmed and negotiations are taking place at a regional level working with Migration Yorkshire.

Work taking place in Kirklees

Officers within Kirklees Council and our partners are working to ensure the most suitable housing, health support, school places and wider resettlement is available. Housing will initially be secured in KNH, or a local registered social landlords property and work will start to take place to look at how we could begin to work jointly with the private rented sector at a later stage.

Work with our local voluntary and community sector who already support refugees in Kirklees is taking place. They are part of an existing multi agency network and are vital in supporting the resettlement of refugees. Those groups who have not previously been involved in supporting refugees have been welcomed to be connected in to the existing network.

Kirklees proposes to resettle 2 families before Christmas 2015 followed by 50-60 individual Syrian Refugees in year one and 50-60 individuals in year two. This will be reviewed as Kirklees becomes involved in the VPRS.

3. Implications for the Council

The Council will receive funding to support our involvement in the trailblazer and also to support the resettlement of additional refugees between 2015 and 2017.

4. Consultees and their opinions

Discussions have been taking place on the proposed way forward and all COUNCIL services and partners contacted are very supportive of doing what they can to support those resettling in Kirklees: Safe and Cohesive Communities, Housing, KNH, Childrens and Young Peoples Service, Adult Services, Public Health, Huddersfield CCG, Locala, The Whitehouse Centre, Kirklees Multi Agency Group.

Consultation with all councillors took place at full Council meeting on 7/10/2015.

5. Next steps

To develop the Kirklees approach for resettling Syrian Refugees in Kirklees working with council officers, partners and the voluntary and community sector. Resettle two families before Christmas and work to resettle more Syrian refugees between 2015 and 2017.

6. Officer recommendations and reasons

That Cabinet agree to:

- a) The Council's involvement in the VPRS scheme (including the trailblazer) and acceptance of funding from the Home Office.
- b) The resettlement of 2 families before Christmas 2015 followed by further resettlement in Kirklees as set out in the considered report.
- c) Any amendments to Kirklees Council's involvement in the VPRS scheme (including trailblazer) to be delegated to Chief Executive.
- d) The Councils involvement in VPRS is kept under review as outlined in the considered report.

7. Cabinet portfolio holder recommendation - n/a

8. Contact officer and relevant papers

Sarah Mitchell. Safe and Cohesive Communities.
T:01484 221000. Email: sarah.mitchell@kirklees.gov.uk

9. Assistant Director responsible

Kimiyo Rickett. Assistant Director Communities Transformation and Change.
T:01484 221000 or email kimiyo.rickett@kirklees.gov.uk

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Name of meeting: Cabinet
Date: 20th October 2015

Title of report: Highways Capital Plan 2015/16

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	Yes
Is it in the <u>Council's Forward Plan</u> ?	Yes
Is it eligible for "call in" by <u>Scrutiny</u> ?	Yes
Date signed off by <u>Director</u> & name	Jacqui Gedman - 08.10.15
Is it signed off by the Director of Resources?	David Smith - 09.10.15
Is it signed off by the Assistant Director - Legal & Governance?	Julie Muscroft - 12.10.15
Cabinet member <u>portfolio</u>	Planning, Highways and Open Spaces, Councillor Steve Hall

Electoral wards affected: All
Ward councillors consulted: N/A

Public or private: Public

1. Purpose of report

For Cabinet to consider an update of the detailed Highways Capital Plan for 2015/16.

2. Key points

2.1 Background

- The Highways Capital Plan is an investment in the highway asset that includes road surfacing, street lighting, structures, road safety, encouraging walking and cycling, drainage, traffic signals, car parks and public transport provision.
- On 28th July 2015 Cabinet considered a report on a detailed 2015/16 Highways Capital Plan. The Plan detailed a programme for £17.228m of works. The attached detailed Highways Capital Plan (Appendix 1 to this report) updates that plan to reflect scheme progress to date, changes in grant allocations and projected year end spends.

2.2 Progress to Date

At week 20 of this financial year 25% of the current approved Capital Plan has been spent.

2.3 Flood Management

Since the July 2015 approval, additional Environment Agency capital grant funding has been awarded for the development and implementation of Highways Flood Risk Management Schemes.

The £343,000 grant requires £25,000 of Kirklees Capital match funding. There is sufficient in the existing approved Flood Management programme to meet the match funding required.

These grants enable studies to investigate ways to reduce flood risk to over 1000 properties at locations across the District

2.4 Integrated Transport Grant

The Local Transport Plan “Integrated Transport” grants within the plan are funded from monies administered by the West Yorkshire Combined Authority and as such approval to those sections will also have to be sought through their governance procedures. The IT scheme programme approved by WYCA exceeds their available budget by £115,000. This contingency has been acknowledged within the highways capital plan by reducing the grant income accordingly and showing over programming of £115,000 in section 2A of the plan. This over programming can be managed through financial control to through the current year and through adjustment of the spend profile on the forward programme of works.

2.5 Structures

A sum of £240,000 from the cyclic works programmes has been re-allocated to repairs on the Upperhead Row Bus Station Car Park. The car park serves as a roof to the Huddersfield Bus Station. A survey has identified essential repairs to renew waterproof coatings is needed to prevent water penetration into the deck slabs.

Structures and road surfacing schemes are funded through The Local Transport Plan Maintenance grant. The deliverability of schemes in the respective programmes has been reviewed and £260,000 allocations moved from structures to roads in the current financial year.

2.6 Depot Rationalisation

A revenue contribution of £232,400 to fund depot rationalisation across the District has been added to the Capital Plan

2.7 Cycling and Walking

Negotiations with private land owners to provide a Dalton Deighton Greenway continue but the delivery programme has slipped. This has allowed the opportunity to advance other schemes at Wilton Park, Batley around Dewsbury Town centre and at Berry Brow.

A developer grant contribution of £8,000 to cycling has been deferred and reprofiled to 2016/17 expenditure.

The West Yorkshire Combined Authority in partnership with York made a successful funding application to the DfT for City Cycle Ambition Grant (CCAG2). The application set out a transformational package of cycle infrastructure, providing fully segregated cycle links to District Centres, connections to key employment and regeneration sites and upgrades of canal towpaths. (Total grant = £22m + £8m of WY LTP match funding). The programme of schemes within this programme is evolving and the updated capital plan allows for development work on a £1.57m scheme for Huddersfield.

2.8 Works programmes

Over and above the main budget changes detailed above the revised Capital Plan adds specific scheme details the Capital Plan with additions / alterations to reflect actual spend to date. Details of additions exceeding £25,000 are shown in Appendix 2

2.9 Total Expenditure

The revised Capital Plan now totals £17.680m

2.10 Council Funding

Council capital investment in the 2015/16 Highways Capital Plan amounts to £6.216m funded through prudential borrowing. The average revenue cost of financing this level of borrowing is 6.7% per annum, which equates to £416k per annum.

2.11 Other points to Note

- Highways schemes are sometimes delayed to allow works by 3rd parties, notably utility companies, so in some programme areas additional schemes are shown below the cut off line as contingency schemes and introduced to the programme if other schemes are deferred.
- In addition to works within the Highways Capital Plan a number of major transport improvement schemes are being developed for implementation in future years as part of the £1bn. West Yorkshire Plus Transport Fund.

3. Implications for the Council

The delivery of the Capital Programme can be delivered within existing legal, financial, human resources and information technology framework.

4. Consultees and their opinions

Strategic Finance, the Capital Delivery Board and Assistant Director's Group have been consulted and are in agreement with the contents of this report.

5. Next steps

Highways will continue to manage the delivery of schemes within the Capital Plan by updates throughout the financial year to Cabinet.

6. Officer recommendations and reasons

- a) That Cabinet note the net additional £0.220m grant income has been applied to highway baseline allocation for 2015/16
- b) That Cabinet note the £0.232m Revenue Contribution to Capital applied to the baseline allocation for 2015/16
- c) That Cabinet approve the detailed Capital Plan in the sum of £17.680m as shown in Appendix 1.

7. Cabinet portfolio holder recommendation

Cllr Steve Hall supports the continued investment in the highways asset and is particularly pleased to see the continued investment in flood alleviation schemes across the District.

8. Contact officer and relevant papers

Graham Mallory
Group Engineer – Highways & Operations
Tel: 01484 221000
Email: graham.mallory@kirklees.gov.uk

Papers: Appendix One - Highways Detailed Baseline Capital Plan 2015-16
Appendix Two – Details of increases greater than £25,000

9. Assistant Directors responsible

Joanne Bartholomew
Assistant Director - Place
Tel: 01484 221000
Email: Joanne.bartholomew@kirklees.gov.uk

10. Background Papers

- a) Report to Cabinet – 28th July 2015

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
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HIGHWAYS CAPITAL PLAN SUMMARY 2015/16

Total Planning Allocation		17680	17228	452
Borrowing		6216	6216	0
Self/Service Funded		0	0	0
Grant/Contribution		11464	11012	452
Receipts		0	0	0

MAINTENANCE															
Jon Evans	1A - Principal Roads								01/04/2015	31/03/2016	B				
											G	2,260	2,000	260	
											T	2,260	2,000	260	
Jon Evans	1B - Roads Connecting Communities								01/04/2015	31/03/2016	B	22	22	0	
											G	2,630	2,630	0	
											T	2,652	2,652	0	
Jon Evans	1C - Unclassified Roads								01/04/2015	31/03/2016	B	2,856	2,856	0	
											G				
											T	2,856	2,856	0	
Farhad Khatibi	1D - Structures								01/04/2015	31/03/2016	B				
											G	1,565	1,825	-260	
											T	1,565	1,825	-260	
Andy Bullen	1F Street Lighting Replacement Strategy								01/04/2015	31/03/2016	B	2,174	2,174	0	
											G	313	313	0	
											T	2,487	2,487	0	
Graham Mallory	1J - Unadopted Roads								01/04/2015	31/03/2016	B	95	95	0	
											G				
											T	95	95	0	
Liz Twitchett	1K - CCTV								01/04/2015	31/03/2016	B	11	11	0	
											G	259	259	0	
											T	270	270	0	
Chris Johnson	1L - Depot Improvements								01/04/2015	31/03/2016	B			0	
											G	232		232	
											T	232	0	232	

MAINTENANCE TOTAL

Maintenance Total	T	0	12,417	12,185	232
External Funding	T	0	7,259	7,027	232
Net Maintenance Total	T	0	5,158	5,158	0

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
INTEGRATED TRANSPORT															
Steven Hanley	2A - Integrated Public Transport								01/04/2015	31/03/2016	B		17	17	0
											G	1,210	1,325	-115	
											T	1,227	1,342	-115	
David Caborn	2B - Network Management								01/04/2015	31/03/2016	B	177	177	0	
											G	868	868	0	
											T	1,045	1,045	0	
Steven Hanley	2C - Cycling and Walking								01/04/2015	31/03/2016	B	43	43	0	
											G	376	384	-8	
											T	419	427	-8	
Liz Twitchett	2E - Safer Roads								01/04/2015	31/03/2016	B	219	219	0	
											G	1,318	1,318	0	
											T	1,537	1,537	0	
Paul Hawkins	2J - Town Centre Car Parking								01/04/2015	31/03/2016	B	152	152	0	
											G			0	
											T	152	152	0	
Tom Ghee	2K - Flood Management and Drainage Improvements								01/04/2015	31/03/2016	B	450	450	0	
											G	433	90	343	
											T	883	540	343	

INTEGRATED TRANSPORT TOTAL

IT Total	T	0	5,263	5,043	220
External Funding	T	0	4,205	3,985	220
Net IT Total	T	0	1,058	1,058	0

GRAND TOTAL

Gross Programme Total	0	17,680	17,228	452
External Funding	0	11,464	11,012	452
Net Programme Total	0	6,216	6,216	0

External Funding Summary

Maintenance				
LIP Maintenance Grant	6116	6116	0	
Additional Maintenance Grant rollover	230	230		
Challenge fund grant	400	400		
Developer - Structures	22		0	
Insurance	259	259	0	
Revenue Contribution to Capital (RCCU)	232	0	232	
Integrated Transport				
LIP II Grant	3271	3386	-115	
LIP II Grant rolled over	127	127	0	
Road Safety	274	274	0	
CCAG cycling grant	100	100	0	
Environment Agency Grant rolled forward	433	90	343	
Developer Contribution (Demex) cycling	0	8	-8	
Total	11464	11012	452	

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
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DETAILED HIGHWAYS CAPITAL PLAN 2015/16

Total Planning Allocation	17680	17680	17228	452
Borrowing	6216	6216	6216	0
Self/Service Funded	0	0	0	0
Grant/Contribution	11464	11464	11012	452
Receipts	0	0	0	0

MAINTENANCE

1A - Principal Roads																
Programme Manager: Jon Evans																
80441	Principal Road Surfacing Dressing Programme	Road Surfacing	Various								T	750	565	185		
81043	Minor Maintenance - Pre Surface dressing patching	Minor Repairs / Patching	Various								T	320	450	-130		
84515	A629 Wakefield Rd, Dalton	Footways	A,I								T	645	80	80	0	
84772	A638 Bradford Road, Littletown	Road Resurfacing	U								T	840	315	315	0	
84968	A616 Woodhead Road, Berry Brow	Drainage	W								T	35	35	35	0	
C.62176	A62 Southgate, Huddersfield	Road Resurfacing	I&W								T	200	200	200	0	
C.62829	A652 Bradford Road, Dewsbury	Road Resurfacing	K								T	70	70	40	30	
C.62860	Anti skid sites within surface dressing	Road resurfacing	Various								T	140	140	140	0	
C.62995	A58 Whitehall Road (West), Cleckheaton	Road Resurfacing	F								T	175	100	175	-75	
C.62833	Priority footway programme	Footway schemes									T	250	200	50		
	Planned over expenditure										T		-200	200		
	schemes to be identified										T					
											B					
											G	2,260	2,000	260		
											T	2,260	2,000	260		
SUB TOTAL (1A)																

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
1B - Roads Connecting Communities															
Programme Manager: Jon Evans															
80636	B & C Road Surface Dressing Programme	Road Surfacing	Various								T		505	485	20
81044	Minor Maintenance - Pre surface dressing patching	Minor Repairs / Patching	Various								T		420	200	220
84780	C554 Long Lane, Dalton	Footways and road repairs	I								T	700	200	200	0
85011	B6108 Meltham Road, Netherton	Road Resurfacing	H								T	120	120	120	0
C.62764	Additional Severe Weather Grant	Patching / surface dressing	Various								T	607	230	230	0
C.62996	C576 Miry Lane, Thongsbridge	Road Resurfacing	R								T	180	180	210	-30
C.62997	C546 Whitechapel Road, Cleckheaton	Road Resurfacing	F								T	135	135	200	-65
C.62999	B6117 Jeremy Lane, Hecmondwike	Road Resurfacing	P								T	175	175	185	-10
C.63000	C638 Bradford Road, Oakenshaw	Road Resurfacing	F								T	200	25	200	-175
C.63001	C576 Thong Lane, Thongsbridge	Road Resurfacing	R								T	165	165	235	-70
C.63002	C577 Paris Road, Scholes, Holmfirth	Road Resurfacing	R								T	165	165	195	-30
C.63182	C565 Hallas Lane, Kirkburton	Road Resurfacing	S								T	110	110	170	-60
C.63500	C578 Marsh La / Staton Rd, Shepley	Road Resurfacing	S								T	50	50		50
C.63514	C577 Cross Gate Rd / Cross La, Holmfirth	Road Resurfacing	R								T	150	150		150
	minor retentions										T		22	22	0
Reserve scheme															
C.62998	C664 Willow Lane, Birkby	Road Resurfacing	O								T	325			
	C546 Whitechapel Road, Cleckheaton	Road Resurfacing	F								T	150			
											B		22	22	0
											G		2,630	2,630	0
SUB TOTAL (1B)															
											T		2,652	2,652	0

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
1C - Unclassified Roads															
Programme Manager: Jon Evans															
84971	Steanard Lane, Mirfield	Road Reconstruction	V								T	175	165	175	-10
C.63180	Kirkgate, Huddersfield	Road Resurfacing	W								T	170	170	100	70
C.63181	Westgate, Huddersfield	Road Resurfacing	W								T	180	180	180	0
C.63183	Highgate Lane, Lepton	Road Reconstruction	A								T	180	120	190	-70
C.63184	Jeremy Lane, Heckmondwike	Road Reconstruction	P								T	175	175	75	100
C.63185	Merton Street, Huddersfield	Road Reconstruction	W								T	30	30	90	-60
C.63186	Dunbottle Lane, Mirfield	Road Reconstruction	V								T	220	220	170	50
C.63187	Mill Street East, Dewsbury	Road Reconstruction	L								T	180	180	180	0
C.63188	Railway Street, Huddersfield	Road Reconstruction	W								T	80	80	70	10
C.63190	Park Head Lane, Holmfirth	Road Reconstruction	R								T	60	60	60	0
C.63359	West Park Street, Dewsbury	Road Reconstruction	M								T	80	80	80	0
C.63284	Dryclough Road, Crosland Moor	Road Reconstruction	H								T	40	40	20	20
C.63461	Thornhill Road, Marsh	Road Reconstruction	O/T								T	300	300	350	-50
	Standiforth Road, Dalton	Footway Surfacing	I								T	55	55		55
	Healey Green Lane	Road Reconstruction	S								T	75	75		75
C.63496	Ashworth Road, Dewsbury	Surface dressing	K								T	50	50		50
C.63497	Crown Street, Cleckheaton	Road Reconstruction	F								T	85	85		85
C.63498	Bretton Street, Dewsbury	Road Reconstruction	L								T	130	130		130
C.63499	Groves Hall Road, Dewsbury	Road Reconstruction	M								T	150	150		150
C.63514	Sugar Lane, Dewsbury	Road Reconstruction	K								T	100	100		100
C.63192	Pavement repairs	Footway Surfacing	Various								T			250	-250
C.63453	Birkenshaw Lane, Birkenshaw	Footway Surfacing	E								T	40	40	0	40
C.63454	Latham Lane, Gomersal	Footway Surfacing	U								T	25	25	0	25
C.63455	Kaye Street, Heckmondwike	Footway Surfacing	P								T	30	30	0	30
C.63456	Roberttown Lane, Liversedge	Footway Surfacing	U								T	30	30	0	30
C.63457	Beaumont Street, Outlane, Emley	Footway Surfacing	J								T	10	10	0	10
C.63458	Peel St / Station Rd / Carrs Rd, Marsden	Footway Surfacing	G								T	30	30	0	30
C.63459	Moorlands Road, Mount	Footway Surfacing	T								T	45	45	0	45
C.63460	Thornton Lodge Road, Thornton Lodge	Footway Surfacing	H								T	40	40	0	40
	Schemes to be identified										T			455	-455
	Ward Member schemes from 2014/15 programme										T		150	390	-240
	minor retentions										T		11	21	-10
											B		2,856	2,856	0
											G				
											T		2,856	2,856	0
SUB TOTAL (1C)															

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
1D - Structures															
Programme Manager: Farhad Khatibi															
	Minor Retentions										T		25	25	0
1877	Minor Structural Maintenance	Cyclical Works	Various								T		35	290	-255
2438	Walling Works	Walling Works	Various								T		210	310	-100
80622	Interim Measures	Installations	Various								T		30	175	-145
C.62914	Clough House Bridge, Slaithwaite	Strengthening	G								T	30	5	5	0
81349	Dalton Bank Rd Bridge, Colnebridge	Strengthening	I								T	410	380	380	0
C.62517	Thick Hollins Bridge, Meltham (K0039)	Strengthening	Q								T	120	100	100	0
C.62518	Millmoor Road Culvert, Meltham (K1306)	Strengthening	Q								T	60	30	30	0
C.63406	Alder Street Bridge, Fartown	Strengthening	B								T	30	30	30	0
	Huddersfield B.S., Upperhead Row	structural maintenance	W								T	240	240	0	240
C.63407	Challenge fund schemes	Retaining walls									T		480	480	0
											B				
											G		1,565	1,825	-260
											T		1,565	1,825	-260
SUB TOTAL (1D)															

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
1F Street Lighting Replacement Strategy															
Programme Manager: Andy Bullen															
	Complete 14/15 programme	sleeving and replacements	all								T		132	210	-78
C.63408	Almondbury Ward 2015	LED Lantern Upgrades	A								T	80	90	-10	
C.63409	Ashbrow Ward 2015	LED Lantern Upgrades	B								T	47	90	-43	
C.63410	Batley east Ward 2105	LED Lantern Upgrades	C								T	59	90	-31	
C.63411	Batley west ward 2015	LED Lantern Upgrades	D								T	36	90	-54	
C.63412	Birstall & Birkenshaw Ward 2015	LED Lantern Upgrades	E								T	98	90	8	
C.63413	Cleckheaton Ward 2015	LED Lantern Upgrades	F								T	151	90	61	
C.63414	Colne Valley Ward 2015	LED Lantern Upgrades	G								T	78	90	-12	
C.63415	Crosland Moor & Netherton Ward 2015	LED Lantern Upgrades	H								T	84	90	-6	
C.63416	Dalton Ward 2015	LED Lantern Upgrades	I								T	86	90	-4	
C.63417	Denby Dale Ward 2015	LED Lantern Upgrades	J								T	182	90	92	
C.63418	Dewsbury East Ward 2015	LED Lantern Upgrades	K								T	56	92	-36	
C.63419	Dewsbury South Ward 2015	LED Lantern Upgrades	L								T	25	91	-66	
C.63420	Dewsbury West Ward 2015	LED Lantern Upgrades	M								T	23	92	-69	
C.63421	Golcar Ward 2015	LED Lantern Upgrades	N								T	95	90	5	
C.63422	Greenhead Ward 2015	LED Lantern Upgrades	O								T	118	90	28	
C.63423	Heckmondwike Ward 2015	LED Lantern Upgrades	P								T	78	90	-12	
C.63424	Holme Valley North Ward 2015	LED Lantern Upgrades	Q								T	98	90	8	
C.63425	Holme Valley South Ward 2015	LED Lantern Upgrades	R								T	50	90	-40	
C.63426	Kirkburton Ward 2015	LED Lantern Upgrades	S								T	46	90	-44	
C.63427	Lindley Ward 2015	LED Lantern Upgrades	T								T	84	90	-6	
C.63428	Liversedge & Gomersal Ward 2015	LED Lantern Upgrades	U								T	166	90	76	
C.63429	Mirfield Ward 2015	LED Lantern Upgrades	V								T	157	90	67	
C.63430	Newsome Ward 2015	LED Lantern Upgrades	W								T	60	92	-32	
	Whitley Road	Column replacement	L								T	30	0	30	
	2014/15 programme	minor outstanding work									T	166	200	-34	
C.62799	Denby Dale Ward 2014/15	Sleeving and replacements	J								T	28	0	28	
C.62800	Dalton Ward 2014/15	Sleeving and replacements	I								T	113	0	113	
C.62807	Holme Valley North Ward 2014/15	Sleeving and replacements	Q								T	29	0	29	
C.62809	Kirkburton Ward 2014/15	Sleeving and replacements	S								T	32	0	32	
											B	2,174	2,174	0	
											G	313	313	0	
											T	2,487	2,487	0	
SUB TOTAL (1F)															
1J - Unadopted Roads															
Programme Manager: Graham Mallory															
C.63462	James Street, Slaithwaite	Unadopted road improvement	G								T	95	95	95	0
											B	95	95	0	
											G				
											T	95	95	0	
SUB TOTAL (1J)															

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase	
1K - CCTV																
Programme Manager: Liz Twitchett																
C.62487	CCTV Control Room	Control room upgrade	G								T	423	270	270	0	
											B		11	11	0	
											G		259	259	0	
SUB TOTAL (1K)											T		270	270	0	
1L - Depot Improvements																
Programme Manager: Chris Johnson																
	Depot Improvements	Depot rationalisation									T	232	232	0	232	
											B			0	0	
											G		232	0	232	
SUB TOTAL (1K)											T		232	0	232	

Maintenance Total	T	12,417	12,185	232
Grant total	T	7,259	7,027	232
Net Maintenance Total	T	5,158	5,158	0

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
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INTEGRATED TRANSPORT

2A- Integrated Public Transport																
Programme Manager: Steven Hanley																
82563	Heckmondwike Bus Hub	Bus Hub	P								T	630	17	17	0	
84208	Huddersfield Town Centre	Town Centre Improvement Works	W								T	1,512	1,278	1,278	0	
C.63193	Electric vehicle charging points	Charging points	Various								T	30	30	30	0	
C.63363	Bus Hot Spots	Bus congestion study	Various								T	17	17	17	0	
	Planned over expenditure										T		-115		-115	
											B		17	17	0	
											G		1,210	1,325	-115	
SUB TOTAL (2A)											T		1,227	1,342	-115	

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
2B - Network Management															
Programme Manager: David Caborn															
Junction Improvements															
C.63264	Dewsbury Ring Road - Halifax Road	Junction - Signals Maintenance	K								T	97	97	97	0
C.63265	Dewsbury Ring Road - Bradford Road	Junction - Signals Maintenance	K								T	80	80	80	0
Network Management															
C.12646	West Yorkshire Combined Information signs Network	WY Variable Message signs	Various								T	527	300	300	0
C.62523	Replacement of Obsolete Traffic Signal Poles	Traffic Signals Maintenance	Various								T	230	100	100	0
C.62634	Air Quality and Bluetooth Sites to be identified	West Yorkshire Improved Data Network	Various								T	50	15	15	0
C.62639	Additional 30 wireless Nodes to be identified	West Yorkshire Improved Data Network	Various								T	60	20	20	0
C.62644	Huddersfield & Dewsbury Convert Dual Crossings into Puffins	Improve Signals Operation	K & W								T	120	50	50	0
C.62645	Introduce bus Priority @ Several MOVA sites	Improve Signals Operation	Various								T	84	28	28	0
C.63255	A653 Leeds Road - Dewsbury convert to IP Communications	West Yorkshire Improved Data Network	D & K								T	20	20	20	0
C.63256	A640 Trinity Street - Huddersfield convert to IP Communications	West Yorkshire Improved Data Network	O & T								T	25	25	25	0
C.63257	A62 Leeds Road - Birstall convert to IP Communications	West Yorkshire Improved Data Network	E								T	25	25	25	0
C.63258	A644 Huddersfield Road - Mirfield convert to IP Communications	West Yorkshire Improved Data Network	V								T	15	15	15	0
C.63259	A644 Huddersfield Road - Ravensthorpe convert to IP Communications	West Yorkshire Improved Data Network	M								T	20	20	20	0
C.63260	A62 Manchester Rd - Huddersfield convert to IP Communications	West Yorkshire Improved Data Network	H & W								T	20	20	20	0
C.63261	A62 Castlegate - Alfred Street Modifications	Improve Signals Operation	W								T	50	35	50	-15
C.63262	A652 Bardford Road - Stocks Lane	Improve Signals Operation	C								T	110	110	110	0
C.63263	Mayman Lane - Stocks lane minor retentions	Improve Signals Operation	C								T	70	70	70	0
											T		15		15
											B		177	177	0
											G		868	868	0
											T		1,045	1,045	0
SUB TOTAL (2B)															

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
2C Mobility, Walking and and Cycling Initiatives															
Programme Manager: Steven Hanley															
8238	Neighbourhood Paths	Various	Various								T		14	6	8
81968	Disabled Crossing Facilities	Various	Various								T		10	10	0
82032	Urban Path Improvements	Various	Various								T		6	6	0
	Cycle and Walking Development	Various	Various								T	5	3		3
	Lockers, Stands and Signing	Various	Various								T		5		5
C.62838	Huddersfield Town Centre Cycle Links	Cycle Route	Various								T	150	148	148	0
C.62839	Dewsbury Town Centre Cycle Link	Cycle Route development									T		40	1	39
C.62840	Wilton Park Batley Birstall Cycle Route	Cycle Route development									T		60	2	58
C.62841	Spenn Valley Greenway east extension	Cycle Route development									T		0	10	-10
C.62842	Headlands Road to Spenn Valley Greenway	Cycle Route development									T		0	4	-4
C.62844	Dalton - Deighton Greenway Ph 1	Cycle Route	Various								T	170	3	137	-134
	Minor retentions										T			3	-3
	Berry Brow	Route Enhancements									T	30	30		30
	Cycle City Ambition Grant 2 Schemes	Cycle Route	Various												
C.63358	Huddersfield Town Centre	Cycle Route									T	1,568	100	60	40
C.63391	Huddersfield Narrow Canal (Huddersfield to Golcar)	Cycle Route									T		10	20	-10
C.63392	Bradley to Brighouse	Cycle Route									T		10	20	-10
	Planned overprogramming										T		-20		-20
											B		43	43	0
											G		376	384	-8
											T		419	427	-8
SUB TOTAL (2C)															

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
2E - Safer Roads															
Programme Manager: Liz Twitchett															
Community Traffic Projects															
	complete 14/15 programme														
C.62694	Lowerhouses	Community Traffic Project	W								T		9	0	9
C.62736	A629 Penistone Road (Sovereign)	Community Traffic Project	R								T	39	16	16	0
C.62847	Springwood Road, Holmfirth	Community Traffic Project	R								T	75	29	18	11
C.63324	Carlinghow Lane	Community Traffic Project	D								T	136	96	96	0
C.63325	Meg Lane	Community Traffic Project	N								T	35	35	35	0
C.63326	School Safety Measures	Community Traffic Project	Various								T	10	10	10	0
C.63327	Local Community schemes	Community Traffic Project	Various								T	55	18	40	-22
C.63328	Damage Only Remedial Schemes	Community Traffic Project	Various								T	65	10	50	-40
											T	40	20	35	-15
	Pedestrian Projects														
C.62697	Carlinghow Hill, Batley	Pedestrian Project	C								T	25	27	20	7
C.62699	Ravenshouse Road, Dewsbury Moor	Pedestrian Project	M								T	35	0	35	-35
C.62701	Wakefield Road, Lepton	Pedestrian Project	A								T	22	30	20	10
C.62702	Windmill Lane, Batley	Pedestrian Project	D,E								T	24	8	8	0
C.62746	Pedestrian Feasibility Studies for 16/17	Pedestrian Project	Various								T		10	10	0
C.62915	Penistone Road, Hade Edge	Pedestrian Project	R								T	21	7	0	7
C.62930	Heckmondwike Road, Dewsbury Moor	Pedestrian Project	M								T	30	21	30	-9
C.63329	Pedestrian Facility Upgrades	Pedestrian Project	Various								T		10	5	5
C.63330	Pedestrian KSI - Remedial action	Pedestrian Project	Various								T		18	18	0
C.63331	New Pedestrian Facilities	Pedestrian Project	Various								T		10	0	10
C.63332	Pedestrian Road Safety Initiatives	Pedestrian Project	Various								T		10	0	10
C.63400	Birkby Lodge Road / Blacker Road	Pedestrian Project	O								T	12	12	12	0

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
	Casualty Reduction														
	complete 14/15 programme	Casualty Reduction	Various								T		53	0	53
C.62720	A641 Bradford Rd, Fartown (Willow La)	Casualty Reduction	O								T	19	19	19	0
C.62726	A616 Bridge Street / Lockwood Road	Casualty Reduction	H,W								T	15	15	15	0
C.62727	A638 Halifax Road	Casualty Reduction	D,K,M								T	14	14	14	0
C.62728	A638 Halifax Road, Dewsbury	Casualty Reduction	K,M								T	10	10	10	0
C.62729	A641 Bradford Road (Willow La)	Casualty Reduction	O								T	19	19	0	19
C.62744	A62 Huddersfield Road, Birstall	Casualty Reduction	E								T	10	9	0	9
C.62747	Casualty Red. Feas. Studies for 16/17	Casualty Reduction	Various								T		19	76	-57
C.62847	Springwood Road, Holmfirth	Contribution	R								T	126	30	30	0
C.62880	Ravenshouse Road / Burgh Mill Lane	Casualty Reduction	M								T	157	155	33	122
C.62883	Birkenshaw Roundabout	Casualty Reduction	E								T	13	9	0	9
C.62983	Huddersfield Ring Road lining	Casualty Reduction	W								T	25	23	0	23
C.63017	Greenfield Road / Woodhead Road	Casualty Reduction	R								T	11	10	0	10
C.63333	KSI Routes	Casualty Reduction	Various								T	120	17	17	0
C.63334	High Proportion Dark Accident Sites	Casualty Reduction	Various								T	204	204	204	0
C.63335	High Proportion Wet Accident Sites	Casualty Reduction	Various								T	100	19	19	0
C.63336	Slight routes / clusters	Casualty Reduction	Various								T	67	67	68	-1
C.63337	Cycle / PTW remedial measures	Casualty Reduction	Various								T	70	25	25	0
C.63338	Road Safety Initiatives	Casualty Reduction	Various								T	10	10	0	10
C.63339	VAS Initiative	Casualty Reduction	Various								T	40	40	40	0
C.63340	A62 Leeds Road Route	Casualty Reduction	B,I								T	60	60	60	0
C.63341	A635 New Mill Road Route	Casualty Reduction	R,S								T	50	50	50	0
C.63342	Newsome Road	Casualty Reduction	W								T	10	20	10	10
C.63401	Oakenshaw Area	Casualty Reduction	F								T	10	10	10	0
C.63402	Whitehall Road West	Casualty Reduction	E,F								T	10	10	10	0
C.63436	A644 Battleyford	Casualty Reduction	V								T	10	10	10	0
C.63437	A651 Birkenshaw	Casualty Reduction	E								T	10	10	15	-5
C.63438	A641 Bradford Road	Casualty Reduction	O								T	10	10	0	10
C.63439	A637 Barnsley Road	Casualty Reduction	S								T	30	30	13	17
C.63471	A6107 Bradley Road	Casualty Reduction	B								T	12	12	12	0
C.63472	B6108 Meltham Road, Lockwood	Casualty Reduction	H								T	15	15	15	0
C.63473	A644 Ravensthorpe - Temple Road	Casualty Reduction	M								T	14	14	10	4
C.63474	A644 Ravensthorpe - gyratory	Casualty Reduction	M								T	10	10	10	0
C.63475	A62 Huddersfield Rd - Liversedge Hall La	Casualty Reduction	P,U								T	26	26	10	16
C.63477	Casualty Reduction - lining	Casualty Reduction	Various								T	40	40	0	40
	West Yorkshire Safety Camera Partnership	Schemes to be identified									T		37	274	-237
											B		219	219	0
											G		1,318	1,318	0
SUB TOTAL (2E)											T		1,537	1,537	0

Programme and Lead Service/ Officer	Project Name / Location	Project Works	Ward	Business Case reference	Capital Delivery Board Date	AD Group Date	Cabinet Approval Date	C.O.R. Reference	Expected start date	Expected end date (practical completion)	Funding	Expected total cost of the project £000's	Oct 15 Proposed 2015/16 Budget £000's	June 15 Approved 2015/16 Budget £000's	Increase
OTHER PROGRAMMES															
2J - Town Centre Car Parking															
Programme Manager: Paul Hawkins															
84713	Alfred Street - Market Hall, Hudds	Car park maintenance	W								T		152	152	0
											B		152	152	0
											G				
											T		152	152	0
SUB TOTAL (2J)															
2K - Flood Management and Drainage Improvements															
Programme Manager: Tom Ghee															
81820	Minor Drainage Works	Bulk Provision - minor works	Various								T		225	225	0
81820	Contributions to surfacing schemes	Contributions	Various								T		25	25	0
	Flood Management Schemes to be identified	Drainage improvement schemes	Various								T		170	200	-30
	Complete 2014/15 programme								5	90	T		95	90	5
C.63481	Holmfirth Viability Study	Flood Management								30	T	30	30		30
C.63482	Ravensthorpe Viability Study	Flood Management								30	T	30	30		30
C.63483	Clayton West and Scissett Viability Study	Flood Management								30	T	30	30		30
C.63484	A62 Leeds Road Feasibility Study	Flood Management							15	170	T	185	185		185
C.63485	DEFRA Kirklees Pathfinder Project	Flood Management							10	83	T	93	93		93
											B		450	450	0
											G		433	90	343
											T		883	540	343
SUB TOTAL (2K)															

IT Programme Total	T	5,263	5,043	220
LTP IT Grant	T	4,205	3,985	220
Net IT Programme Total	T	1,058	1,058	0

Gross Programme Total		17,680	17,228	452
External Funding		11,464	11,012	452
Net Programme Total		6,216	6,216	0

Capital Plan – 2015/16 – Revision Cabinet – 20 October 2015**Details of Proposed Changes between Schemes, New Schemes, Rollover Schemes and Bulk Provision Allocations. ----- (Increases > £25,000)**

MAINTENANCE					
Scheme No.	Scheme	Brief Description of Scheme	Variance (£,000s)	Reason for Variance	Source of additional finance
1A – Principal Roads					
80441	Principal Road Surface Dressing Programme	Surface dressing	185	Additional area	Smaller structures programme 1D
C.62829	A652 Bradford Road, Dewsbury	Road and footway surfacing	30	Additional works on Carlton Road in association with new fire station	Smaller structures programme 1D
C.62833	Priority footway programme	Footway surfacing	50	Additional scheme on Bradley Road	Smaller structures programme 1D
1B – Roads Connecting Communities					
81044	Minor Maintenance – Pre Surface Dressing Patching	Patching	220	Additional streets	Scheme delays elsewhere due to network clashes. Other schemes in the programme delivered within budget.
	C578 Marsh La / Station Rd, Shepley	Road surfacing	50	Advanced in works programme	Other schemes in the programme delivered within budget.
	C577 Cross Gate Rd / Cross Lane, Holmfirth	Road surfacing	150	Advanced in works programme	Other schemes in the programme delivered within budget.
1C - Unclassified Roads					
C.63180	Kirkgate, Huddersfield	Road surfacing	various	Extended following ongoing gas repairs	Other schemes in the programme delivered within budget.
C.63184	Jeremy Lane, Heckmondwike	Road and footway surfacing	100	Footways added and scheme extended into weak junction areas	Other schemes in the programme delivered within budget.
C.63186	Dunbottle Lane, Mirfield	Road and footway surfacing	50	Footway surfacing works added	Other schemes in the programme delivered within budget.
	Standforth Road, Dalton	Footway works	55	Scheme from 14/15 programme	Schemes to be identified
	Healey Green Lane	Road surfacing	75	Carriageway deformation due to weak substructure	Schemes to be identified
	Ashworth Road, Dewsbury	Road and footway surfacing	50	Additional scheme from priority list	Schemes to be identified
	Crown Street, Cleckheaton	Road and footway surfacing	85	Additional scheme from priority list	Schemes to be identified
	Bretton Street, Dewsbury	Road and footway surfacing	130	Additional scheme from priority list	Schemes to be identified
	Groves Hall Road, Dewsbury	Road and footway surfacing	150	Additional scheme from priority list	Schemes to be identified
	Sugar Lane, Dewsbury	Road and footway surfacing	100	Additional scheme from priority list	Schemes to be identified

1D - Structures					
	Upperhead Row Bus Station	Structural repairs	240	Refurbishment programme advanced following survey	General maintenance programmes
1F - Street Lighting					
	LED lantern upgrades	LED lantern upgrades	various	Works programme refined following detailed survey	Budget redistributed
1G - Depot Improvements					
	Depot Improvements	Depot rationalisation	232	Capitalised depot improvement	RCCO – split £42k Highways & £190k PRP
INTEGRATED TRANSPORT					
Scheme No.	Scheme	Brief Description of Scheme	Variance (£,000s)	Reason for Variance	Source of additional finance
2C Mobility, Walking and Cycling Initiatives					
C.62839	Dewsbury Town Centre Cycle Link	Cycle Route	39	Scheme added to programme	Delays on Dalton Deighton Greenway
C.62840	Wilton Park Batley Birstall Cycle Link	Cycle Route	58	Scheme added to programme	Delays on Dalton Deighton Greenway
	Berry Brow	Cycle route	30	Scheme added to programme	Delays on Dalton Deighton Greenway
2E Safer Roads					
C.62880	Ravenshouse Road / Burgh Mill Lane	Casualty Reduction	122	Extended review of existing traffic calming	Schemes to be identified
C.63477	Lining programme	Casualty Reduction	40	New scheme	Schemes to be identified
2K Flood Management and Drainage Improvements					
	Various alleviation surveys / studies	Flood management	343	Successful grant applications	Additional Environment Agency Grant



Name of meeting: Cabinet
Date: 20th October 2015

Title of report: Schools Forum: Report seeking approval for Kirklees School Funding Formula for the financial year 2016/17

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	Yes
Is it in the Council's Forward Plan ?	Yes
Is it eligible for "call in" by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	Alison O'Sullivan 5 th October 2015
Is it signed off by the Director of Resources?	David Smith 29 th September 2015
Is it signed off by the Assistant Director – Legal, Governance & Monitoring?	Julie Muscroft (John Chapman) 1 st October 2015
Cabinet member portfolio	Cllr Shabir Pandor 5 th October 2015

Electoral [wards](#) affected: All Wards
Ward councillors consulted: None

Public or private: Public

1. Purpose of report

- To report on the continued implementation of the Kirklees schools funding formula during 2015/16 first introduced by the Department for Education (DfE) in 2013/14.
- To report on DFE changes impacting on schools' formula funding over 2015/16.
- To recommend to Kirklees Cabinet the outline of the Kirklees school funding formula for 2016/17 in terms of:
 - a. Specific funding factors to be used and the estimated relative weightings and values of the funding factors
 - b. Exceptions applications to the Education Funding Agency (EFA)
 - c. Centrally retained Dedicated Schools Grant provision
 - d. De-delegation arrangements
- To request that the Cabinet approve the outline details of the Kirklees school funding formula for 2016/17 for submission to the Education Funding Agency (EFA) required by the set deadlines.

2. Key points

1. **Implementation of the simplified funding distribution formula:** The current funding distribution formula for all schools, including academies, is aimed at ensuring consistency and transparency in the funding model for schools in Kirklees. The current funding distribution formula was introduced in 2013/14 and has continue to operate successfully throughout 2014/15 and 2015/16. There are no national or local proposals for change to the model so it is proposed as the basis for the model for 2016/17.
2. **Department for Education (DFE) and Education Funding Agency (EFA) ongoing updates, guidance, reviews, and consultations regarding funding in schools:**
 - a. **Schools Forum:** In March 2015, the EFA updated the 'Schools Forums: operational and good practice guide'. Recommendations within the guide, in relation to Schools Forum Structure, and powers and responsibilities, have informed the membership and focus of the Forum for 2015/16 and 2016/17.
 - b. **Schools Forum:** In March 2015, the EFA published updated information on the 'Schools Forum Structure' relating to school, academy and non-school membership. The membership of Forum for 2015/16 is in line with requirements.
 - c. **Schools Forum:** In March 2015, the EFA published 'Schools Forum powers and responsibilities 2015 to 2016'. The powers and responsibilities of Kirklees Schools Forum for 2015/16 are noted and have been integrated into the work schedule in relation to functions relating to:
 - i. Formula changes
 - ii. Contracts
 - iii. Financial issues relating to
 1. Arrangements for pupils with special educational needs
 2. Pupil referral units
 3. Early years provision
 4. Administration of central government grants
 - iv. Minimum funding guarantee
 - v. De-delegation for maintained schools
 - vi. Central spending arrangements relating to a range of school forum responsibilities
 - vii. Carry forward of any deficits on central expenditure
 - viii. Scheme of financial management changes
 - ix. Membership and length of office
 - x. Voting procedures
 - d. **Special educational needs and disability:** In July 2015 the DFE published 'SEND Funding: longer term changes, Call for evidence: summary of responses'. In November 2014 the DFE had launched a call for evidence inviting interested individuals and organisations to help look at alternative ways of distributing special educational needs and disability (SEND) funding. We await further guidance as a result of the exercise.

- e. **Early years pupil premium:** In February 2015 the government announced additional funding for councils to help prepare for the introduction of the early years pupil premium (EYPP). The 2015/16 allocation to Kirklees to pass on to local providers is £477,000. From April 2015, providers were able to access the EYPP to help them support their most disadvantaged children. Children qualify if they are 3 or 4 years old, are receiving government-funded early education, and their parents receive benefits used to access eligibility for free school meals.
- f. **Free childcare 2015:** In August 2015, the DFE updated online information to clarify that all 3 to 4-year-olds in England can get 570 hours of free early education or childcare per year. This is usually taken as 15 hours each week for 38 weeks of the year. Some 2-year-olds are also eligible.
- g. **Free childcare 2016:** Later in August 2015, the DFE updated online to clarify further that the new 30-hour offer provides the equivalent of 30 hours per week of free childcare, making every 3- and 4-year-old with working parents eligible for 1,140 hours of free childcare per year from September 2016 in some areas. The 2-year-old offer currently gives 15 hours of free childcare per week to the 40% of children from the most disadvantaged backgrounds. Further details are awaited about the implementation of the change to 30 hours, including any additional funding to support the development.

3. Schools' revenue funding issues for 2016/17, discussed with Forum and the school community, include:

- a. Current arrangements and impact on funding blocks for schools, high needs, early years in 2016/17
- b. Ongoing evolution of the primary low prior attainment factor
- c. Pupil –led factors and other non-pupil allocations
- d. Transitional lump sums for recently amalgamated schools
- e. Exceptions applications to vary pupil numbers for schools growing year groups
- f. Minimum funding guarantee
- g. Centrally-retained dedicated schools grants provision, including pupil growth fund expectations
- h. De-delegation arrangements, noting a particular change for middle schools

4. Submissions to the Education Funding Agency (EFA):

- a. Permission to make minor variations to the operation of schools block funding is required by **30th September 2015**. Exceptions requests are proposed relating to amalgamation lump sums, pupil number variations and the opening of a new school.
- b. A further window for applications is open through to December 2015, for issues arising from the October schools' census.
- c. The structure for the Kirklees 2016/17 funding formula and estimates of the values within the formula are required to be submitted to the EFA by **30th October 2015**.

- d. The final details of the Schools Block allocations for funding year 2016/17 are required to be submitted to the EFA by **21st January 2016**, based on a data set provided by the EFA from the October 2015 pupil census.

5. School funding implementation in 2015/16 and proposals for 2016/17

- a. School funding formula 2015/16: In October 2014, Cabinet approved the continued use of the Kirklees funding formula.
- b. Schools funding is split into the three blocks: schools; high needs (special educational needs); and early years. Schools' funding was delegated within a framework of 12 permitted funding factors, calculated using standard data sources supplied by the EFA. Reports to School Forum have provided ongoing comparisons of individual schools' budgets in 2014/15 and 2015/16, including the impact of the introduction of 'Fairer Schools Funding', universal infant free school meals and early year's pupil premium.
- c. During 2014/15 School's Forum formalised the monitoring and reporting schedule relating to the delivery and impact of support for schools with regard to:
 - i. Trade Union duties
 - ii. International new arrivals
 - iii. Primary and secondary commissioning fund
 - iv. Safeguarding support and training
 - v. FE high needs allocation
 - vi. Primary exclusions and KS4 provision and exclusions

These arrangements will continue into 2015/16.

6. DFE ongoing reviews and consultations and impact on funding in Kirklees schools:

- a. **Fairer schools funding:** In 2013/14 DFE implemented a Minimum Funding Guarantee (MFG) ensuring that funding per pupil at each school cannot drop by more than 1.5% per year. This arrangement for both maintained schools and academies, is confirmed to continue into 2016/17. The MFG does not apply to brand new schools such as that proposed in Huddersfield South West.
- b. **De-delegation for middle schools:** To date middle schools' de-delegation arrangements have been linked to their 'deemed status', that is, as secondary schools. This resulted in middle schools having to abide by the de-delegation decisions of the secondary sector. From 2016/17 de-delegation arrangements for middle schools will be determined by the proportion of primary and secondary-aged pupils in the school.
- c. **Universal Infant Free School Meals:** The £2.30 grant payment per meal may be revised for 2016/17. We await instruction from the DFE.

7. Expansion of free early years education and care for eligible two year olds : The revenue funding allocation for free early education is within the Dedicated Schools Grant (DSG). This grant is ring fenced for education purposes and the allocation for 2 year olds forms part of the Early Years Block within the DSG.

- a. Whilst there was an underspend, linked to generous national allocations and assumed immediate take up of the offer in 2014/15, future funding is based on actual participation and monies carried over are very likely to be required to support the changing number of providers and future demand for places to meet national government commitment to increased access to early years education and childcare.
- b. The carry forward from 2014/15 is likely to be partly needed to support the SEN needs for two year olds for which no funding has been allocated nationally.

8. School funding 2015/16

a. Overall summary relating to schools' revenue funding:

- i. **DSG Schools Block:** The 2016/17 per pupil unit of funding for the DSG Schools Block will be at the same cash value as in 2015/16. EFA requires at least 80% of funding to be allocated via pupil-led factors. In Kirklees in 2015/16 this was the case for 90% schools block funding allocation.
 - ii. **DSG High Needs Block:** will remain the same as in 2015/16
 - iii. **DSG Early Years Block:** will vary as it depends on the number of children taking up the offer.
 - iv. Funding Factors remain unchanged with limited effect on funding mechanisms. The funding factors for Primary low attainment, based on the new assessment framework, now apply to pupils in Years 1-3; for pupils in Years 4-6 calculations are based on data from the old profile model.
 - v. The premises rental factor still has an artificial limit imposed by the EFA in that it cannot be used in more than 5% of schools in the local authority. This may have an impact on use of rented mobile classrooms.
- b. **High Needs funding changes:** Whilst there are no significant changes for 2016/17, we await the outcome of the DFE call for evidence and summary of responses published in July 2015.
- i. Schools' Forum consultation role will be extended to include consideration of the pattern of specialist places commissioned by the Local Authority. Forum will monitor the demand for places, impact on school budgets and quality of outcomes for young people during 2015/16.
 - ii. Local consultation on Forum regulations will require future representation from any special school Academy or Free special school or any alternative provision Academy or free school if they exist in an authority.

9. Exceptions applications to the Education Funding Agency:

- a. **Lump sum transitional protection for amalgamated schools:** When schools amalgamate, there is an EFA requirement that 85% of the value of the previous number of school lump sums should go to the new school in the funding year following the amalgamation. The Local Authority, in collaboration with Schools Forum, has responsibility for determining the level of any further support funding in subsequent years. The local methodology, agreed in 2015/16, proposes a reducing level of funding during a period of 3-4 years, depending on the number of schools that were involved in the amalgamation. The model offers 70% support for the new school in year 2 and 55% support in year 3. The EFA approach does not currently refer to support beyond the second year.
- b. Schools Forum will present an exceptions application to the EFA to support 2 schools moving into a second year following amalgamation, in line with the local methodology. These schools are:
 - i. Royds Hall Community School: formed from the closure of Beech EYs, J & I School and the expansion of Royds Hall High School. The school is now an all through school with responsibility for the children from the Beech School.
 - ii. Almondbury Community School formed, from the closure of Almondbury Junior School, Greenside I & N School and the expansion of Almondbury High School, to become an all through school with responsibility for the closed primary schools' pupils.
- c. A second exceptions application proposes permission to support 2 primary schools moving into a third year following amalgamation. These schools are:
 - i. Westmoor Primary School
 - ii. Windmill CE Primary School
- d. **Variations to pupil numbers in the data set:** The Local Authority is expected to request exceptions approval to vary pupil numbers for the purposes of calculating a school's funding in order to support planned change due to reorganisation or a change in age range.
 - i. **In 2014/15** an EFA exceptions application secured funding for the new class of reception-aged children due to start in September 2014 at Royds Hall Community School. Whilst now amalgamated with Beech EY, J & I school, the October 2014 census return (upon which pupil numbers and funding are based) recorded their pupil numbers separately – and does not take into account the growing demand for places in the new community school. Based on the current system, exceptions applications will be needed annually to take account of the initial reception class of September 2014 as it moves through the school.
 - ii. This year the exceptions application will request permission for funding for 60 places in reception and 60 places in year 1 in 2016/17. The

application will also take into account the 30 pupils currently in year 1 at Royds Community School who will move into year 2 in 2016.

- iii. Currently the Pupil Growth Fund within the Dedicated Schools Grant is expected to meet lead-in costs, post-start-set-up costs and diseconomy of scale costs for brand new schools, provided the school has been created to meet basic need for additional places in the authority. The exceptions application is intended to minimise the supported needed by applying for pupil number variations to anticipate and build in pupil number increases for the following September.

e. 'Other' exception application:

- i. The council will submit an EFA exceptions application for funding for additional pupil places in the Huddersfield South West area. The process of establishing a new primary / free school is underway and, though a provider has not been appointed yet, the anticipated date of opening is 1st September 2016 when a reception cohort only is to be admitted. The published admissions number (PAN) for the school is 90 and the pupil demography in the local area is such that the school is expected to be at or near capacity.
- ii. In addition, an approximation of additional pupil support funding levels is proposed, based on the proxy data set reflecting the pupil profile of a similar, neighbouring school. Therefore it is proposed to mirror the levels of free school meals, levels of deprivation (IDACI) and low prior attainment etc. at this school in the application.

10. Centrally-retained Dedicated Schools Grant Provision

- a. Schools Forum has previously agreed to the central retention of specific budget provisions before the schools block formula is applied across schools. The Local Authority is required to agree annually with Schools' Forum the amounts allocated to each budget line. The centrally retained budgets and proposals for 2015/16 have been agreed with Schools Forum in relation to:
 - i. Pupil growth fund -
 - ii. Falling role fund
 - iii. Servicing of Schools Forum
 - iv. School admissions, organisation and planning
 - v. Historic DSG pension commitments
 - vi. School milk administration costs
 - vii. School safeguarding officer*
 - viii. Primary and Secondary sector commissioning fund*
 - ix. Provision for central LAC / NEET
 - x. National Copyright Licences
- b. Schools Forum receives additional, regular monitoring reports in prioritised areas*.
- c. The outcomes of Forum consultation on centrally retained budgets for 2016/17 will be reported in the Cabinet report for the final 16-17 submission in late December / early January.

11. De-delegation arrangements

- a. Annual decisions on de-delegation are taken by local authority maintained primary and secondary schools. De-delegated budgets include:
 - i. School contingency
 - ii. Free school meals checks
 - iii. Maternity / paternity
 - iv. Trade union duties*
 - v. Public duties
 - vi. International new arrivals*
- b. Schools Forum receives additional, regular monitoring reports in prioritised areas*.
- c. Ongoing discussions continue with regard to arrangements relating to de-delegation for funding for union duties
- d. The outcomes of Forum consultation on de-delegated budgets for 2016/17 will be reported in the Cabinet report for the final 16-17 submission in late December / early January.

12. Recommendations for 2016/17 funding formula from Kirklees Schools Forum

- a. To support the exceptions applications to the Education Funding Agency relating to
 - i. Lump sum transitional protection for amalgamating schools
 - ii. Variations to pupil numbers in the data set
 - iii. 'Other' application for new primary places
- b. To support decisions relating to centrally-retained budgets for 2016/17 and acknowledge the systematic monitoring of the expenditure and impact by Schools Forum
- c. To support decisions relating to de-delegation arrangements for 2016/17 and acknowledge the systematic monitoring of the expenditure and impact by Schools Forum

3. Implications for the Council

Council priorities

- i. **Health and wellbeing:** The work of Schools Forum continues to support the Health and Wellbeing Strategy as schools work collaboratively to effectively manage resources available to Kirklees, particularly in early intervention and prevention; reducing inequalities and overcoming barriers to learning for children in their communities. Schools Forum continues to fund a Safeguarding Training Officer post focused on the provision of training and support for all Kirklees maintained schools and academies.

Early intervention: Schools Forum oversees school funding factors, and their subsequent impact on schools' budget, relating to groups likely to benefit from early intervention. These include those who have been eligible for free school meals; live within defined 'Income Deprivation Affecting Children Index' (IDACI) areas; are looked after; have low prior attainment; and who have English as an additional

language. Schools Forum continues to fund support for schools working with international new arrivals.

- ii. **Economic resilience:** The work of Schools Forum supports the local Economic Strategy 2014 in ensuring resources within schools, and use of funding to provide additional services from external providers, is focused on enhancing future employment prospects, skills and incomes. Through balanced representation of schools leaders from across types and the age range of learning provision, local decision making is connected to the needs and priorities of all learners in the Kirklees community.

The development of sustainable school improvement within Kirklees is an ongoing priority supported by the work of Schools Forum. The provision of high quality services, particularly in the agreed use of centrally-retained funding, is monitored by Forum to ensure impact and value for money.

4. Consultees and their opinions

1. The Learning Board receives half termly reports on the work of School Forum mid-January 2016 through the Forum Chair.
2. Schools Forum will consult with school groups through Kirklees High School Headteachers, Primary Headteacher groups and School briefings. Non-school members from the early year's private and voluntary sectors, trades unions, and the Post 16 sector ensure consultation and feedback from their representative groups.

5. Next steps

1. Schools Forum will receive feedback from schools and non-school members at the next meeting on 23rd October 2015 prior to the deadline for exceptions. Systematic reporting on implementation and impact of support funded through centrally held budgets will be triangulated with feedback from representative groups.
2. Based on the EFA Funding timeline, and the submission of exception applications in advance of set deadlines, it is expected that the local authority will inform maintained schools of their 2016/17 budgets by 29th February 2016. The EFA will inform academies of their budgets for this period by the 31st March 2016.

Schools Funding Timetable for 2016/17

11 th September 2015:	Kirklees Schools Forum Briefing
25 th September 2015	Kirklees Schools Forum Briefing
30 th September 2015:	EFA Submission date for exceptions applications including variations to lump sums for amalgamating schools and variations to data set pupil numbers
Mid October:	Schools Forums – general consultations on the provision shape of 2016/17 funding arrangements and political sign off
23 rd October 2015:	Kirklees Schools Forum Public Meeting
30 th t October 2015:	EFA submission date for provisional 2015/16 authority funding proforma
Mid-December:	EFA releases LA planning tool based on October census data
w/c 14 th December 2015:	Publication of actual 2015/16 Schools and High Needs block allocations, and provisional Early Years Block
31 st December 2015:	EFA Deadline for exception requests applications – reflecting issues arising through the October census
Mid January 2016	Forum consultation / political approval for final 2016/17 funding formula
21 st January 2016:	EFA Deadline for submission of final 2016/17 authority funding proforma
29 th February 2016:	EFA Deadline for confirmation of 2016/17 budget shares to maintained schools
31 st March 2016:	EFA Deadline for confirmation of academic year 2016/17 general annual grant allocations to all academies (opened by 09/01/2016).

- **Officer recommendations and reasons**

1. Note the minor changes required by, and impact of, DFE funding rules relating to Kirklees Schools funding formula and funding levels
2. Note the consultative process undertaken in collaboration with Headteachers, through Schools Forum, to oversee the ongoing impact of the agreed Kirklees funding formula.
3. Note the exceptions applications to the EFA for:
 - a. Additional lump sum support for schools in 2nd year of amalgamation: Royds Community School and Almondbury Community School
 - b. Lump sum transitional protection for schools in 3rd year of amalgamation: Westmoor Primary School and Windmill Primary School
 - c. Primary pupil growth and proposed new primary academy / free school in Huddersfield South West area.
 - d. variations to pupils numbers: Royds Community School
4. Approve continued use of the current Kirklees school funding formula for 2016/17 for submission to the Education Funding Agency.

7. Cabinet portfolio holder recommendation

To support the officer recommendations above, and to thank Schools Forum members for their work.

8. Contact officer and relevant papers:

Liz Singleton

Deputy Assistant Director: Learning & Skills, Clerk to Schools Forum

Civic Centre 1

01484 221000

liz.singleton@kirklees.gov.uk

David Gearing

Senior Finance Officer, Financial Management, Risk, IT and Performance

Civic Centre 1

01481221000

david.gearing@kirklees.gov.uk

9. Assistant Directors responsible:

Gill Ellis

Assistant Director: Learning & Skills

Directorate for Children and Adults

Civic Centre 1

01484 221000

gill.ellis@kirklees.gov.uk

Debbie Hogg

Assistant Director, Financial Management, Risk, IT and Performance

Directorate Finance Resources

Civic Centre 1

01484 221000

debbie.hogg@kirklees.gov.uk

Additional Paper: Local model for transitional lump sum protection

4. EXCEPTIONS APPLICATIONS TO THE EFA					
TRANSITIONAL LUMP SUM PROTECTION TO AN AMALGAMATED SCHOOL					
	Two schools		Three schools		
Number of prior lump sums		2		3	
Number of current lump sums		1		1	
Transitional support in the FIRST funding year following an amalgamation					
MANDATORY ALLOCATION					
Lump Sum value		£130,000		£130,000	
Number of prior lumps sums	x	2	x	3	
Previous total allocated		£260,000		£390,000	
Transitional protection	x	85%	x	85%	
		£221,000		£331,500	
less the continuing lump sum	-	£130,000	-	£130,000	
Transitional allocation	=	£91,000	=	£201,500	
Loss between funding years		-£39,000		-£58,500	
Loss per number of former schools		-£19,500		-£19,500	
Transitional support in the SECOND funding year following an amalgamation					
DISCRETIONARY EXCEPTIONAL ALLOCATION					
Lump Sum value		£130,000		£130,000	
Number of prior lumps sums	x	2	x	3	
Previous total allocated		£260,000		£390,000	
Transitional protection	x	70%	x	70%	
		£182,000		£273,000	
less the continuing lump sum	-	£130,000	-	£130,000	
Transitional allocation	=	£52,000	=	£143,000	
Loss between funding years		-£39,000		-£58,500	
Loss per number of former schools		-£19,500		-£19,500	
Transitional support in the THIRD funding year following an amalgamation					
DISCRETIONARY EXCEPTIONAL ALLOCATION					
Lump Sum value		£130,000		£130,000	
Number of prior lumps sums	x	2	x	3	
Previous total allocated		£260,000		£390,000	
Transitional protection	x	55%	x	55%	
		£143,000		£214,500	
less the continuing lump sum	-	£130,000	-	£130,000	
Transitional allocation	=	£13,000	=	£84,500	
Loss between funding years		-£39,000		-£58,500	
Loss per number of former schools		-£19,500		-£19,500	

ANNEX A:**DEDICATED SCHOOLS GRANT SCHOOLS FUNDING BLOCK: CENTRAL BUDGET RETENTION 2015-16 [for Maintained schools and Academies]**

Budget provision	£	EFA guidance
Pupil Growth Fund	600,000	Discretionary amount
Falling Rolls Fund	200,000	Discretionary amount
Servicing of Schools Forum	31,000	Budget cannot exceed previous year
School Admissions / Organisation & Planning	833,500	Budget cannot exceed previous year
Historic DSG pension commitments	170,400	No increase / no new commitments
School milk – administration costs	26,000	No increase allowed
School Safeguarding Officer	48,400	No increase allowed
Primary sector commissioning fund	171,500	No increase allowed
Secondary sector commissioning fund	278,800	No increase allowed
Provision for central LAC / NEET etc	45,100	No increase allowed
National Copyright Licence	180,000	Forum approval not required
TOTAL	2,584,700	

The total Schools Block of Funding within Kirklees' DSG allocation for funding year 2015-16 was £275,720,200. The centrally-retained budget total comprises 0.937% of this overall sum.

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Name of meeting: Cabinet
Date: 20 October 2015

**Title of report: APPOINTMENT OF EDUCATION ADMISSION APPEAL
 PANEL MEMBERS – DELEGATION TO OFFICERS**

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan ?	No
Is it eligible for "call in" by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	
Is it signed off by the Director of Resources?	Yes 7.10.15
Is it signed off by the Assistant Director - Legal & Governance?	Yes 8.10.15
Cabinet member portfolio	Resources

Electoral [wards](#) affected: Not applicable
Ward councillors consulted: Not applicable

Public or private: Public

1. Purpose of report

To request that Cabinet give delegated authority to the Assistant Director – Legal, Governance and Monitoring, to recruit and, if necessary, terminate, the appointment of members to the Education Admission Appeals Panel.

The report is brought to Cabinet as currently there is no delegation below Cabinet level.

2. Key points

Education Admission Appeals comprise both lay members and experts in education and are appointed for a term of three years.

Currently, reports are submitted to Cabinet to seek the appointment of Panel Members following the completion of a recruitment process managed by Legal and Governance Services.

There are not currently any delegated powers which enable the premature termination of the appointment of a Panel member if they are not considered to be performing to a satisfactory standard.

This report seeks authority to be delegated to a named officer to appoint Panel Members and to also terminate any appointments if required. This will enable the Legal and Governance Service to manage the pool of Panel Members and to ensure that all appointed members have the necessary abilities and skills to effectively fulfil the requirements of the role. It will also enable the flexibility for decisions to be taken at appropriate times that are not governed by the meeting schedule of Cabinet. The proposed course of action is already in place at other Local Authorities.

3. Implications for the Council

To ensure that the Authority maintains a suitable sized and skilled pool of panel members to determine the Authority's appeals regarding the allocation of school places.

4. Consultees and their opinions

Cabinet Member for Resources – Councillor G Turner

5. Next steps

Not applicable.

6. Officer recommendations

That authority be delegated to the Assistant Director – Legal, Governance and Monitoring to:

- (i) appoint the members to the Education Admission Appeals Panel for a period of up to three years;
- (ii) renew appointments for a period of up to 3 years; and
- (iii) where necessary, terminate the appointments of members of the Education Admission Appeals Panel in the event that they are not performing appropriately

7. Cabinet portfolio holder recommendation

Councillor G Turner agrees with the recommendation as this will allow decisions on appointments to be taken as and when required.

8. Contact officer and relevant papers

Andrea Woodside, Principal Governance Officer, Legal & Governance Service

9. Assistant Director responsible

Julie Muscroft, Legal, Governance & Monitoring

Name of meeting: Cabinet
 Date: 20 October 2015

Title of report: Scrutiny Report – Town Centre Strategy

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan ?	No
Is it eligible for “call in” by Scrutiny ?	No
Date signed off by <u>Director</u> & name	N/A
Is it signed off by the Director of Resources?	01.10.15 David Smith
Is it signed off by the Assistant Director – Legal, Governance & Monitoring?	12.10.15 Julie Muscroft
Cabinet member portfolio	Transportation, Skills, Jobs and Regional Affairs

Electoral [wards](#) affected: All
 Ward councillors consulted: N/A

Public or private: Public

1. Purpose of report

To present to Cabinet the Scrutiny Review reports into the Town Centre Strategy and to consider the recommendations presented.

2. Key points – Town Centre Strategy

2.1 The agreed terms of reference were:

- To review the implementation plans and the background to the developing Town Centre strategies in Kirklees.
- To gather good practice and evidence from other successful town centres.
- To make recommendations, as appropriate.

2.2 The Panel acknowledged that the role of Town Centres remained important and it was identified that investigation was required into what the

two Town Centre's main functions would be, and how these functions could be accommodated within the settings that already existed.

2.3 The Panel also noted that both Huddersfield and Dewsbury had major cities nearby and that direct competition against these areas would be unsuccessful, therefore "something different" and unique would need to be offered within Kirklees.

2.4 A number of common issues were identified as impacting upon the vitality of the Town Centres including:

- Parking Charges
- Business Rates
- Accessibility and Connectivity
- Appearance and perceptions
- Internet usage
- Governance.

2.5 A new approach to the delivery of the Town Centre for the future needed collective activity and collaboration with all parties owning a shared vision. Each party should recognise each other's strengths, allowing barriers to be removed, enabling quick decisions and beneficial implementation.

2.6 It was noted that the role of assets a council owns has a significant influence and impact on a Town Centre, and the use of Council assets could not be underestimated as part of a combined vision.

2.7 The report (Appendix A) includes the Scrutiny Panel suggestions regarding priorities to be considered and possible short, medium and long term suggestions.

2.8 The report makes a number of recommendations including;

- Understand what our Unique Selling Points are and market these approaches;
- Develop a working Group across the Regulatory Services, meeting as and when required, to develop streamlined processes for the benefit of future developers;
- Develop an Action Plan that identifies the Visions for the Town Centre and share this with potential partners.

2.9 The next steps in the last section of the report included a recommendation to report back to the Overview and Scrutiny (Management) Committee on a six monthly basis.

3. Implications for the Council

There are no specific implications for the Council at this time.

4. Consultees and their opinions

Not applicable

5. Next steps

Scrutiny will monitor the implementation of the actions that are contained in the Town Centre report.

6. Officer recommendations and reasons

That Cabinet consider the report and approve the agreed recommendations in principle but subject to further work being carried out to look at the practical and financial implications of carrying out the recommendations.

7. Cabinet portfolio holder recommendation

Cabinet Members responses to the recommendations are contained in the action plan which is included in the last section of the report.

8. Contact officer and relevant papers

Yolande Myers Governance & Democratic Engagement Officer

Tel: 01484 221000, Email: yolande.myers@kirklees.gov.uk

9. Assistant Director responsible

Julie Muscroft – Assistant Director, Legal, Governance and Monitoring.



Town Centre Strategy

A report focussing on the town centre strategies for both Dewsbury and Huddersfield.

Content

Page 4	Introduction/ Background
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Page 11	Value of Local Authority Assets
Page 12	On reflection
Page 13	Town Centres of the Future
Page 14	Current position and considerations
Page 15	Recommendations / Next Steps

Key **Orange text** = key messages



Introduction / Background

In March 2012, The Development and Environment Scrutiny Panel identified that they wanted to look at the regeneration of Huddersfield and Dewsbury town centres, including a **holistic look at the needs of the town, footfall, public transport, car parking** etc. This was considered quite a big area and would warrant a more focussed approach.

In June 2012, Jacqui Gedman, Director of Place and Peter McBride, Cabinet Member for investment and Regeneration suggested Scrutiny could focus on the town centre strategies across both Dewsbury and Huddersfield, identifying that the main area where Scrutiny could make a difference would be specifically focusing on the 'short term growth plans' that were being developed.

At a Panel meeting in July 2012, the Panel identified that they also wanted to look at the 'implementation plans' and 'background to developing strategies' and the current work that was being carried out. The Panel wanted to understand how the Council could **retain and increase regeneration within the Town Centres whilst managing the pressures and difficulties faced in the current economic climate.**

Subsequently, the below Terms of Reference were identified for the project:

- To review the implementation plans and the background to the developing Town Centre strategies in Kirklees.
- To gather good practice and evidence from other successful town centres.
- To make recommendations, as appropriate.

Task Group membership



Councillor
Ken Sims
(Lead
Member)



Councillor
Andrew
Marchington



Councillor
Karen
Rowling

Three voluntary co-optees: Ian Brierley, Ray Firth & Tim Duke

Setting the Scene

Up until 2008, Town centres were viewed as the source of retail across most of the district. The economic slump and changing consumer demands saw an increase in retail vacancy rates and a change in footfall patterns. With the rise of the internet and mobile technology it has been suggested this could result in further gaps on the high street, with retailers demanding less bricks and mortar up to 35% less retail space being required, a possible impact on vacancies in Dewsbury and Huddersfield. It has been identified that people no longer visit town centres purely for retail purposes alone and statistics suggest that by 2020, 50% of all meals will be taken outside of the home. Town centres, the form and function is evolving, how can the Council and partners shape this for a sustainable future.

Members of the Development and Environment Scrutiny Panel initiated an assigned task to review Town Centres in Kirklees. Assigned Tasks are specific tasks allocated to individuals or small groups of Panel Members by the Full Panel. This may include undertaking research, or going on site visits, and then feeding back to the Full Panel on findings. Assigned Tasks are often used to complement the full work of the Panel and the emphasis is on ensuring that scrutiny is a Member-led process with Members taking responsibility for key pieces of work.

The Panel undertook to gather evidence from town centres including; Stockport, Bury and Nottingham. The evidence gathered has been included within this report and influenced the comments and recommendations at the end of this report.

WHY STOCKPORT – Was a **PORTAS** pilot town and has a major city next door so in a similar position to Kirklees.

WHY BURY – Comparable in size to Dewsbury and has a hugely successful market.

WHY NOTTINGHAM – The level of **business engagement and involvement** is the level that Kirklees would aspire to achieve.

It was acknowledged by all that the role of the Town Centres remained important and so, the study trips were undertaken to assist in identifying good working

practices in relation to the development and regeneration of Huddersfield and Dewsbury, specifically;

- To benchmark Huddersfield and Dewsbury against other areas
- To understand the town centre **Governance arrangements** within other areas
 - To understand how partnership working played a part of these governance arrangements
- To identify if **“Visions”** played a part in the successful development of other areas
 - If so, to identify how were they implemented and monitored
- To identify any good practice to be learned from the areas visited and to share good practices developed in Kirklees with other areas

The Panel immediately identified that they needed to investigate what the two Town Centre’s main function would be and how these functions could be accommodated within the settings that already existed. The Panel also considered that both Huddersfield and Dewsbury had major cities nearby and that direct competition against these areas would be unsuccessful. Therefore the Panel felt that “something different” and **unique** needs to be offered within Kirklees.

Difficulties Faced by Town Centres

The town centre has become a major talking point with a number of high profile reports exploring the situation and endeavouring to provide solutions. The recession resulted in an increase in the level of vacant retail units, which provided a visible indicator of the economic downturn. The Coalition appointed a figurehead to review the high street and make some deliverable recommendations. The Portas Review highlighted the problem of empty shops and made a number of recommendations including supporting new forms of retail through pop-up shops, offering business rate breaks for new enterprises, reducing bureaucracy in planning, the supporting of mixed developments in town centres. The most significant recommendation was the formation of town teams, with 27 being designated and 100 others receiving financial support.

Bill Grimsey, attacked the Portas Review suggesting that the recommendation was an attempt “to try to keep a failed model on a life support machine.” Grimsey published his own solution that did not have retail as the main driver. The three conclusions to Grimsey Review were that town centre / high street plans must encompass community hub solution; a number of radical actions are required by government to stimulate local investment and local authorities should be encouraged to produce town plans.

The role and significance of town centres continues with the recently release assessment of on the role and value of local authority assets in town centres being published by APSE / CLES. This highlighted the economic, social and environmental role that publically owned stock in town centres could have. The report recommended that public assets should be recognised as being a major contributor in town centres and by using a designed tool kit the impact could be even more significant.

Two further research reports are being undertaken one by Manchester Metropolitan University “2020 High Street” and the Department for Business, Innovation and Skills undertaking a national analysis. Both have selected towns in Kirklees with Holmfirth and Dewsbury being part of the studies.

There are a number of common issues that have been identified as impacting upon the vitality of our Town Centres including:

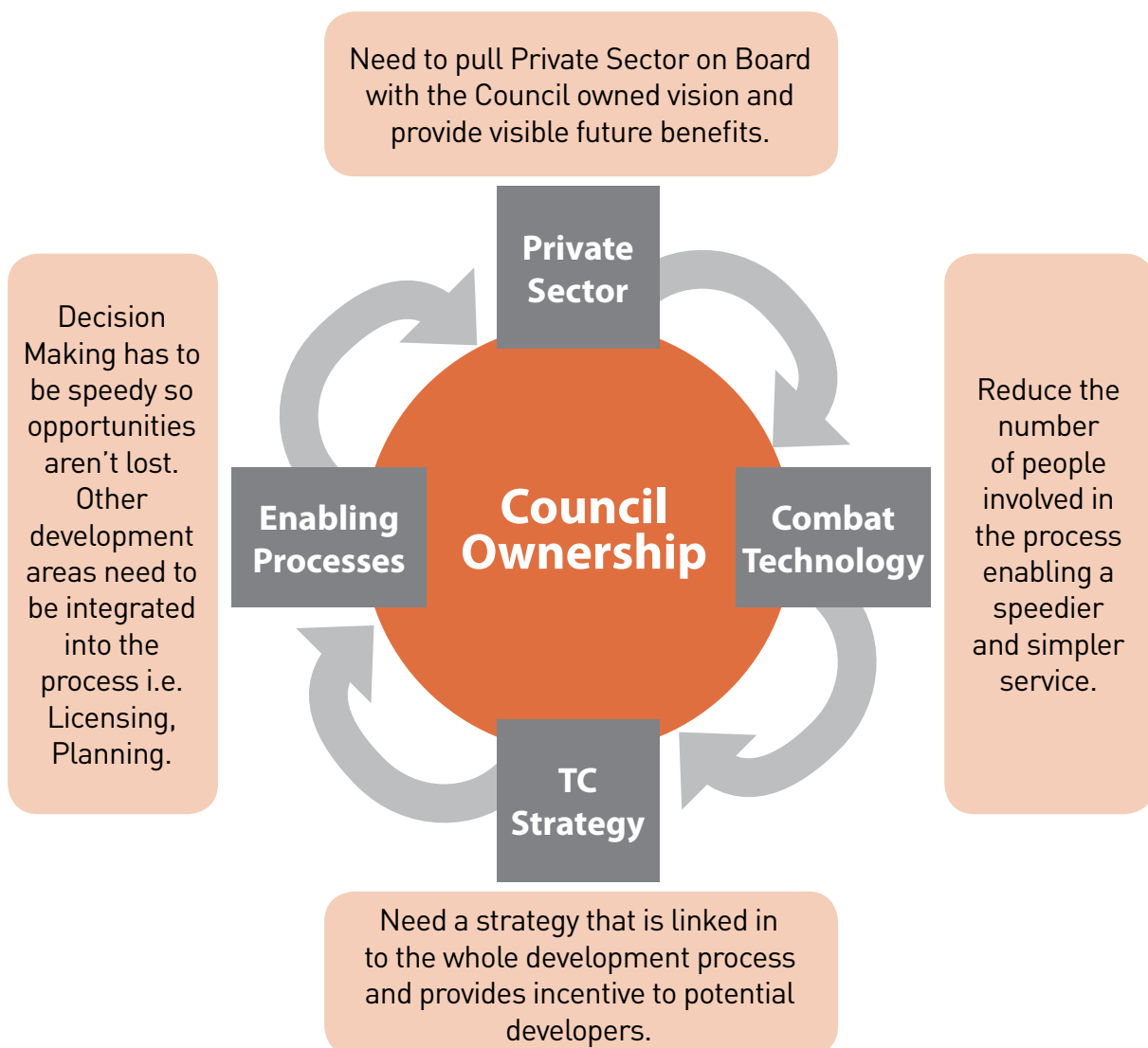
- Parking charges
- Business Rates
- Accessibility and Connectivity
- Appearance and perceptions
- Internet usage
- Governance

A report, entitled “Understanding High Street Performance”, suggests that a third of High Streets are “degenerating or failing”. It says retail spending in town centres has fallen to 42% from 49% in 2000 and is projected to fall further to 40% by 2014.

Previous practices within our town centres have created an apathy that we need to emerge from.

How do we move on from this?

The delivery of the town centre for the future is not an individual responsibility. Through collective activity and collaboration the town centres can have a renewed purpose and focus for the community. To inform the centre of the future we need all parties to own a shared vision, recognising each other's strengths and allowing, against the vision, barriers to be removed enabling quick decision and beneficial implementation.



Feedback

The three centres provided a different perspective of place development, how they are managed, how they develop and are shaping to a new operating environment. Scrutiny visited the three centres and drew the following conclusions:

Bury

APPROACH

Masterplan → Long Term Aims → Review

- Long term masterplan, renewed on a regular basis – flexible to adapt to changing needs.

PANEL'S VIEWS

- Concentrated on Market and was a significant success
- Strong leisure offer providing diversification to the centre
 - Key Drivers were: presentation, location and parking offer
- Actively sought requirements for the master plan – Premier Inn
- 2 strong areas of development also
 - Missed other opportunities.
 - The area in between the two main retail developments is now in need of regeneration and reconnection, as the two centres have pulled footfall away from the market anchor.

Stockport

APPROACH

Asset Managed → Interventionist → Local Authority

- Used Covenants, Leases, Funding and Local Authority Powers to facilitate development
- Confident in their strengths – pro-active in gaining development

PANEL'S VIEWS

- Council is proactive in its regeneration projects
- Previously developed over the river running through the district as didn't consider it an asset – now considered an asset.
- "Old town" at a higher level than "New town" – need to reconnect the two areas of the centre and overcome the topography
 - But struggle to get proactive approach from private sector – possibility of future conflict.
 - Not sure how sustainable the interventionist model is likely to be in the current economic climate. Considered short term in nature - providing platform for future private sector investment.

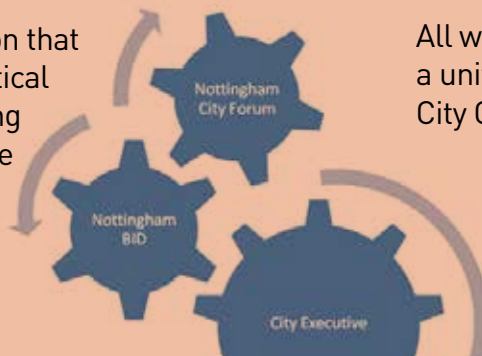
Feedback continued...

Nottingham

APPROACH

Business Orientated → Business Lead → Partnership

- Key driver is the One Vision that is signed up to by the political leads in the Authority along with the Public and Private partnerships.



All work together to give a unified approach for City Centre

Business Improvement District (BID) Levy

Income from	2013	2014	2015
BID Levy	780,500	803,900	828,000
Other	61,170	25,000	25,000
Total Income	841,670	828,900	853,000
Programme expenditure			
Place marketing	351,136	354,762	364,906
Place management	288,706	266,006	273,612
Licensing	16,500	16,500	16,500
Contingency	10,000	10,000	10,000
Total Activity costs	666,342	647,267	665,018
Management costs			
Management costs	136,232	136,232	136,232
Levy collection costs	31,750	31,750	31,750
Total management costs	167,982	167,982	167,982
Total expenditure	834,324	815,250	833,000

PANEL'S VIEWS

- Strong business community with BID delivery services and events
- City centre forum – public : private partnership delivering a joint vision
- Clear strategy that outlines what development is required – private sector sign up to
- Good marketing secures good “BID” – is Business lead, not Authority lead

APPROACH WOULD ASSIST KIRKLEES MOVE FROM A DEPENDANT ATTITUDE TO AN INDEPENDENT ATTITUDE

Feedback continued....

Young People's Views

To compliment the work of Scrutiny the IYCE (Involving Young Citizens Equally) provided a young person's perspective of how our town centres function and what "in their eyes" could be undertaken to enhance the offer for young people.

We know young people are big spenders! Every young person who participated in a town centre visit (as part of the project) spent an average of £3. Therefore, if the 43,515 young people aged between 12 -19, that reside in Kirklees spent £3 each in town, every month, there'd be £130,545 dropping in to the high street economy. That's a staggering £1,566, 540 a year of potential income.

Visiting Bury & Visiting Camden Market

The Young people visited Bury, exploring the Rock complex which was considered to be an addition to the town centre offering bowling, arcades and cinema. They also visited Camden in London. They visited market and town centre with the largest appeal being the variety of affordable fashion and accessories, colourful and vibrant atmosphere and abundance of street food.

High Street Innovation Fund: Young Peoples Information

Our Voice Programme has supported Young People to be involved in a variety of projects, which request their suggestions to increase the number of young visitors to Kirklees Town Centres.

To gather young people's views, the Our Voice Programme completed Town Centre Appraisals with young people in Huddersfield and Dewsbury, and also met with various groups across Kirklees. Here is the key information gathered from the Young People involved:

- Targeted communication – using creative signage, projections on buildings and what's on
- Promote loyalty schemes, young people's discounts and special offers
- Use piggy-back marketing and linked vouchers between stores
- Consider 'late night opening' in the summer months. Transport is too expensive for us to travel into town after school or outlying colleges, to only have 45 minutes to shop.
- Think about covering some of the open spaces to create spaces to eat and linger.
- Think about late afternoon and early evening entertainment like Cinemas and Arcades. At the moment we travel out of area to access these.

For more details, check out 'Our Voice our Town' at:

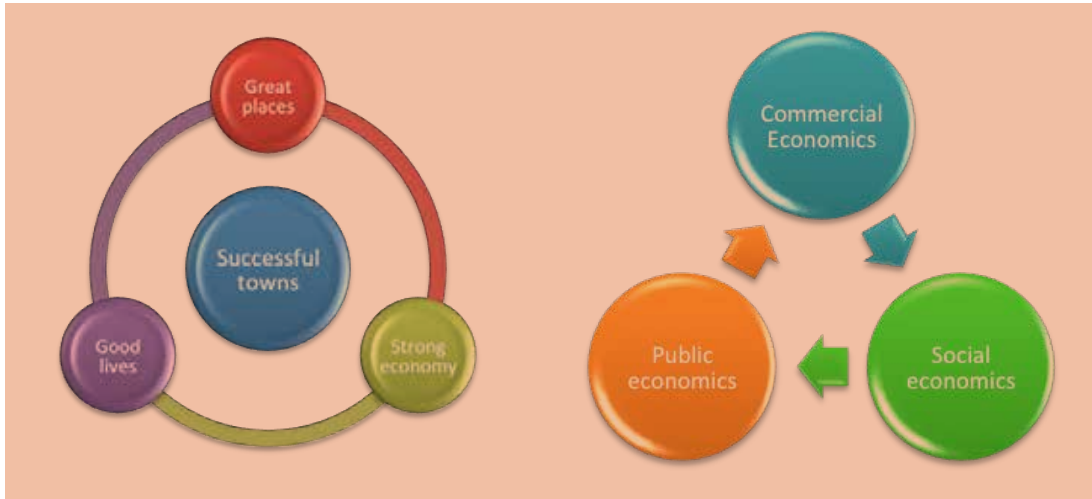
www.kirkleesyc.org.uk/wp-content/uploads/2013/11/Our-Voice_HSIF_Report.pdf

Value of Local Authority Assets

The main towns in the Kirklees area all have Council buildings contained within them. To help engineer changes within the towns, the use of Council assets cannot be underestimated especially as part of a combined vision.

Successful Towns

Economics of Town Centres



Do we maximise our assets to deliver services?

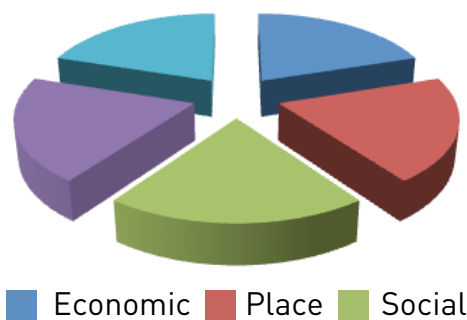
Do we share our facilities to enable other agencies or partnerships to deliver services?

Do we use our assets base to stimulate or implement entrepreneurship such as easy access offices / retail / leisure?

Categorising Assets

- Direct delivery assets includes schools, parks and care homes
- Administrative assets include town halls, operational headquarters, depots
- Saleable assets – non-operational assets
- Transport assets includes highways, ports, municipal airports, bus stations and car parks

Values and roles - Town centre Assets



Do we use our occupational covenant to stimulate the redevelopment of assets?

Can we encourage use of the public spaces for creative activity?

The role of assets a council own can have a significant influence and impact on a town centre. A number of reports all referred to the use of Assets playing a central role in the development and regeneration of successful town centres i.e. Portas, Grimsey, Beyond Retail. All exploring our town centres, all advocating role of LA (assets) in TC's

Kirklees Assets

- 350 Buildings (incl schools, libraries, museums etc)
- 23,900 Council Houses
- 3,670 Individual garages(on rental)
- 3,900 Hectares of land (9637 acres)
- 10,970 Deeds held in secure storage
- 4,220 Property lettings (incl way leaves, leases, garden rentals etc)
- 350 Shops, Offices, Industrial Units and Commercial Lettings
- 12 Farms
- 100 Agricultural and grazing tenancies

Could the portfolio be included in an asset backed vehicle such as Joint Venture (spreading value from one asset to support the development of another – rather than isolated selling)?

On Reflection

Scrutiny recommend a number of priorities to be considered

DEWSBURY		HUDDERSFIELD
Reviewing Strategy Development Document	Strategic Development Framework – specific TC strategies based on strengths	Re-affirming vision for the Town
Create a business partnership (NOTTINGHAM)	Long term masterplanning (NOTTINGHAM & BURY)	Build on existing partnerships
Strengthening the role of the markets (BURY)	USE ASSETS IN APPROPRIATE WAY (STOCKPORT)	Strengthen Hudds TC partnership as a delivery agency (NOTTINGHAM)
Promote a diversification of place – cultural diversity	Enhancement of independent retailing	Stimulation of agglomeration of activities (NOTTINGHAM)
	Creation of incubator retailing space (STOCKPORT)	
	Promotion of business led events / activities (NOTTINGHAM)	

The use of Assets should play a major part in the regeneration of Huddersfield and Dewsbury but also different ways of working need to be a consideration i.e.

Use of Authority powers Covenants Use of facilities

Priorities to consider:

- Accessibility & Connectivity
 - Huddersfield – Use of Ring Road
 - Dewsbury – M1 & M62 access
 - Rail
- Major competitors in 10 mile radius
 - Need to provide a different offer, utilising the individual strengths of Dewsbury and Huddersfield”
- Current perceptions
 - Need a strong marketing campaign to emphasise plans and places
- Parking
 - Free parking initiative (maybe Market day)

Town Centres of the Future

Scrutiny Panel suggestions

Short term fixes

- Identifying what already works in the town and expand on this
- Hold regular events in the Town Centres to showcase the towns
- Create and enhance the Town Centre partnerships
- Undertake a 6 month marketing campaign which identifies the key requirements for place (bespoke actions for Dewsbury and Huddersfield)
- Implement a programme of customer service sessions for front facing staff
- Target marketing of investment and development opportunities in the town centres
- Creation and promotion of bespoke town centre brands especially for Dewsbury

Medium term fixes

- Re-affirming a shared vision for Huddersfield Town Centre
- Reviewing and updating the strategy development document for Dewsbury Town Centre
- Ease of contact (Kirklees Direct) – understand need to save money but staff have to have technical understanding of certain areas to avoid customer frustrations at numerous contacts (medium term fix)
- **Creation and enhancement of Business partnerships to generate a unified vision and strategy for Dewsbury and Huddersfield**
- Development of Kirklees business hub as a gateway for investors, entrepreneurs and visitors to Kirklees

Long term fixes

- **Encourage private businesses to work in partnership with the Authority to deliver a shared vision**
- Move away from dependant and interventionist ways of working towards more independent practices, with the Authority acting as a facilitator in a partnership working model
- Increase footfall in Town Centre's with a diversification of the offer and an increase in urban living
- Business partnerships owning development and implementation of events and activities
- Development of bespoke business led town centre governance for example Business Improvement District model

Current Position & Considerations

Economic impact – We are in a time where Local Government funding is unavailable and time is money for the Private Sector.

- Key consideration should be how we can make development processes more enabling for potential developers and investors.

Dewsbury –

- “Co-create” – in essence, have a conversation regarding Dewsbury leading to the development of outcomes based on product offered
- Establish a new brand to assist in emotionally repositioning the town
- Create a business partnership to develop activities within the Town Centre
- Fully review the existing Strategy Development document

Huddersfield –

- Strengthen relationships with the Town Centre Partnership
 - Current conversations that are taking place have enabled this to restructure itself
- Create an interim strategy for the Town Centre
 - Work has already started on a vision that outlines how the Town Centre will look and feel in 10 years’ time

Summary and Conclusion

Economic impact – In a time where Local Government funding is unavailable and time is money for the Private Sector.

Key consideration should be how we can make development processes more enabling for potential developers and investors. To develop this requires:

A Consistent Approach

- So that potential projects/ developments do not have to start from the beginning each time
- So that they complement each other within the overall strategy

Gateway approach (single point of contact) with Simplified Processes

- Develop a working group across services involved in development to identify streamlined processes across the regulatory services i.e. Planning, Licensing
- Enabling, time sensitive procedures to avoid losing developments
- TC Officers available, visible and accessible

Understand competitor’s offers

- Work within the Leeds City Region to complement offers from neighbouring authorities in specific areas as identified in a Town Centre Action Plan
- Value our strengths and push different offers to create an attraction in specific areas as identified in a Town Centre Action Plan

Recommendations

1. Establish a co-ordinated vision for the Town Centres of Huddersfield and Dewsbury
 - Understand what our Unique Selling Points are and market these approaches
2. Re-affirm the Governance structures of the Towns
 - Interventionist approach through helpful approach to partnerships
3. Work towards building capacity within business partnerships
4. Encourage development by simplifying and unifying the processes involved, thus moving towards an “Enabling Approach”
5. Develop a Working Group across the Regulatory Services, meeting as and when required, to develop streamlined processes for the benefit of future developers
6. Develop an Action Plan that identifies the Visions for the Town Centres and share this with potential partners

Next Steps

- Review the strategy for Town Centres on a regular basis, adapting as necessary and involving partnerships as appropriate
 - Develop an Action Plan for the Town Centres and communicate the aims to develop a unified approach
 - Develop a vision for the Town Centres that compliments the aims of the Action Plan
- Report back to the Overview & Scrutiny Panel for Development & Environment on a six monthly basis
 - Share targets and results as part of these updates

Overview & Scrutiny Panel for Development & Environment



Name of meeting: Cabinet
 Date: 20 October 2015

Title of report: Scrutiny Report –The Future of Museums and Galleries in Kirklees

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	No
Is it in the Council's Forward Plan ?	No
Is it eligible for “call in” by Scrutiny ?	No
Date signed off by <u>Director</u> & name	N/A
Is it signed off by the Director of Resources?	01.10.15 David Smith
Is it signed off by the Assistant Director – Legal, Governance & Monitoring?	12.10.15 Julie Muscroft
Cabinet member portfolio	Resources and Community Safety

Electoral [wards](#) affected: All
 Ward councillors consulted: N/A

Public or private: Public

1. Purpose of report

To present to Cabinet the Scrutiny Review Report into The Future of Museums & Galleries in Kirklees and to consider the recommendations presented.

2. Key points – The Future of Museums & Galleries in Kirklees

2.1 The agreed terms of reference were:

- To gather an understanding of each site’s building costs, use figures, income streams and potential closure issues, including potential grant claw back and building covenants;
- To consider and comment on the complete programme of activity to tack reduced visitor numbers, including income generation idea and suggestions from the working groups;

- To consider future options for the service in relation to the sustainability of museums across Kirklees Council;
 - *With a focus on specialisms, building and land restrictions, working across West Yorkshire and public/private partnership options.*
- To make recommendations as appropriate.

2.2 The aim of the report (Appendix A) was to look at the future options for Museums and Galleries in Kirklees in light of the intended reductions to budget for the service. The report noted that the service budget had been reduced by making a number of changes, including staffing reductions, reducing public opening hours, and introducing more charges for services. The report also highlights a number of activities the service is currently working on to develop the offer and promote museum visits.

2.3 The report makes a number of recommendations including:

- That reviews should be concluded before the budget meeting in future so Councillors have all the facts available to them when making a decision on the future of Museums in Kirklees;
- That any financial assessment of a museum should include the costs of repairing and heating the building it is situated within. This should be included within the business plans for every museum and gallery site;
- That working groups and subsequently the Cabinet should consider all options for generating income, for example café franchises etc.
- That it be considered important for museums to develop and change in order to attract revisits and increased customer visits;
- That all possible uses for the buildings should be explored fully, including legal investigations of the restrictions/covenants, and presented to decision makers at the appropriate time.
- Members of the public be consulted fully on any decision to be made, using Friends' organisations to assist with this.

2.4 A completed action plan is incorporated in the last section of the report that includes the response from the relevant Cabinet Members.

3. Implications for the Council

There are no specific implications for the Council at this time.

4. Consultees and their opinions

Not applicable

5. Next steps

Scrutiny will monitor the implementation of the actions that are contained in the Action Plans for The Future of Museums and Galleries report.

6. Officer recommendations and reasons

That Cabinet consider the report and approve the agreed recommendations as set out in the action plans.

7. Cabinet portfolio holder recommendation

Cabinet Members responses to the recommendations are contained in the action plan which is included in the last section of the report.

8. Contact officer and relevant papers

Yolande Myers Governance & Democratic Engagement Officer

Tel: 01484 221000, Email: yolande.myers@kirklees.gov.uk

9. Assistant Director responsible

Julie Muscroft –Assistant Director, Legal, Governance and Monitoring.

Scrutiny Review into

The Future of Museums & Galleries in Kirklees



**Governance & Democratic Engagement Service
Crown Court Buildings
Princess Street
Huddersfield
HD1 2TT**

Tel: 01484 221000

Email: scrutiny.governance@kirklees.gov.uk

February 2015

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1. RATIONALE FOR THE REVIEW

- 1.1 In April 2014, the Panel undertook site visits at the Museums across Kirklees as part of the Museums & Galleries issue on their Work Programme.
- 1.2 This area then rolled over to the 14/15 work programme and the Panel was made aware of the budget reductions for the Museums & Galleries service through the report that was tabled at Cabinet on 26th August 2014.
- 1.3 The Panel discussed the contents of the Cabinet report at their formal Panel meeting on 5 September 2014 and approved a Task Group approach to the Museums & Galleries issue, specifically to look at the work being undertaken to ensure the future of Museums & Galleries in Kirklees.

2. TERMS OF REFERENCE & METHODOLOGY

- 2.1 The members of the Task Group were:
 - Councillor Nigel Patrick
 - Councillor Andrew Marchington
 - Ian Brierley (Co-optee)
 - Tim Duke (Co-optee)
 - Ray Firth (Co-optee)
- 2.2 The Task Group was supported by officers from the Governance & Democratic Engagement Team.

The agreed terms of reference were:

- To gather an understanding of each sites' building costs, user figures, income streams and potential closure issues, including potential grant claw backs and building covenants;
- To consider and comment on the complete programme of activity to tackle reduced visitor numbers, including income generation ideas and suggestions from the working groups;
- To consider future options for the service in relation to the sustainability of museums across Kirklees Council;
 - *With a focus on specialisms, building and land restrictions, working across West Yorkshire and public/ private partnership options.*
- To make recommendations as appropriate.

2.3 The Task Group carried out its work between April 2014 and February 2015 and interviewed the following people:-

DATE	WITNESS
1 April 2014	South Kirklees Museum visits, accompanied by Richard Butterfield (Museums & Galleries Manager) including: <ul style="list-style-type: none"> - The Museums Store - Grant Scanlan (Senior Curator) - Huddersfield Art Gallery - Ruth Gamble (Galleries Manager) - Tolson Museum - Rachel Bentley (Heritage Manager)/ Grant Scanlan (Senior Curator) - Victoria Tower (Streetscene) - Julian Brown, (Castle Hill Ranger) - Colne Valley Museum (Independent Trust)
9 April 2014	North Kirklees Museum visits, accompanied by Deborah Marsland (Museum Operations Manager) including: <ul style="list-style-type: none"> - Dewsbury Museum - Linda Levick (Heritage Manager) - Batley Art Gallery - Mark Milnes (Customer Services Officer, Libraries) - Bagshaw Museum - Linda Levick (Heritage Manager) - Redhouse Museum - Eric Brown (Senior Heritage Manager) - Oakwell Hall - Eric Brown (Senior Heritage Manager)
Change in Panel Membership following Annual Council, 4 June 2014	
5 September 2014	No witnesses – agreeing the approach and terms of reference
12 September 2014	Informal meeting of Task Group members with: Richard Butterfield, Museums & Galleries Manager Deborah Marsland, Museums Operations Manager
12 November 2014	Dewsbury Museum visit and informal meeting with: Richard Butterfield, Museums & Galleries Manager Deborah Marsland, Museums Operations Manager
15 January 2015	Informal meeting of Task Group members with: Paul Kemp, AD for Investment & Regeneration (and Chair of the Building and Assets Officer Working Group) Adele Poppleton, Creative Economy & VCS Development Manager (and Programme Manager for the Cultural Offer Transformation Programme)

3. BACKGROUND

- 3.1 The Development and Environment Panel originally highlighted Museums and Galleries as an area of interest on their 2013/14 work programme when the Panel was led by Cllr Ken Sims. At this time, the Panel undertook site visits at all of the Museum and Gallery sites across Kirklees to gain an understanding of the operations.
- 3.2 Following the publication of the Cabinet Report on 26 August 2014, which set out the draft options for the 2015/16 – 2017/18 budget for consultation and outlined the process for feeding back the outcome of consultation and engagement to Cabinet and Council, the Development & Environment Panel, now led by Cllr Patrick, initiated a Task Group. The aim being to look at the future options for Museums and Galleries in Kirklees in light of the intended reductions to budget for the service.
- 3.2 The report advised that an updated assessment of the major factors affecting the Council's Medium Term Financial Plan (MTFP) has been undertaken and was presented to full Council on 16th July 2014. It was at the same meeting that the Council debated the draft Economic Strategy and Joint Health and Well-Being Strategy, which together with the conclusions of the Comprehensive Spending Review, laid the foundations for a new model for the Council.
- 3.3 A summary of both the annual and cumulative impact of the forecast savings requirement for the Council totals £152m over the 2011-18 period (set out in the graph and accompanying Table 1 below). The report to Cabinet illustrated the challenge the Council had met so far and the continuing challenge going forward. The Council's net spend in 2014/15 was advised as being £324m.

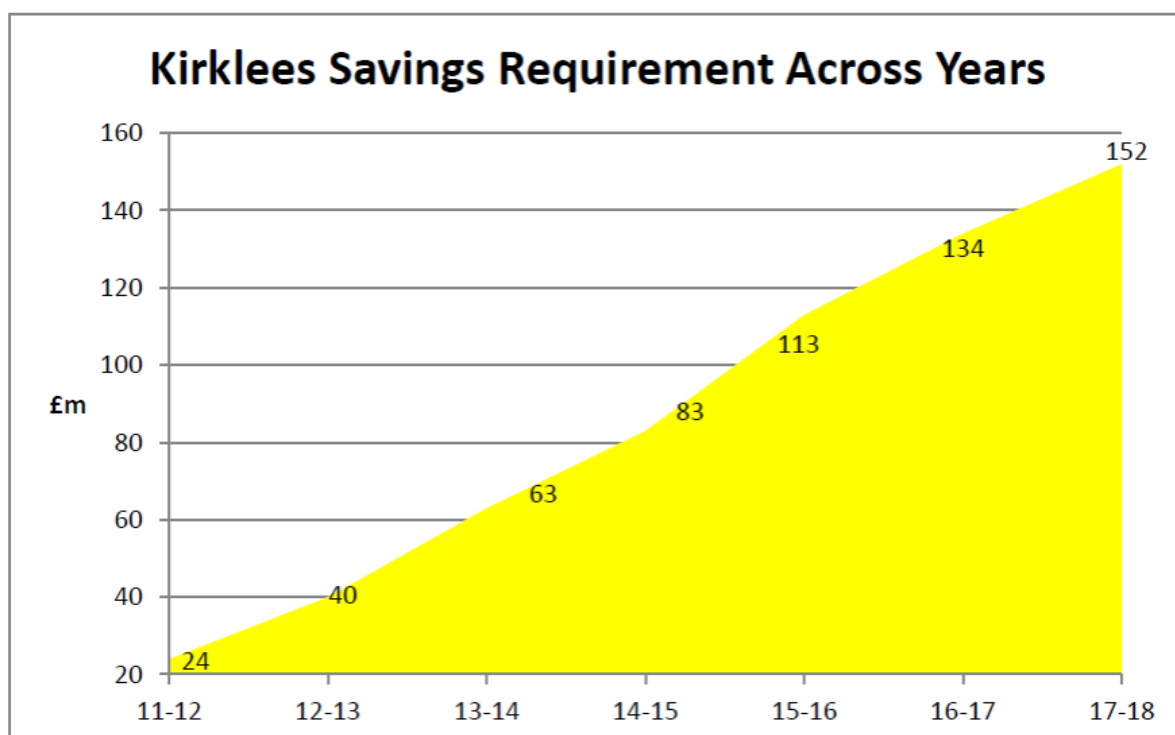


Table 1 - Council savings requirement across years

Year	Annual savings requirement					Cumulative Total £m
	2010-14 MTFP updates £m	2013-16 MTFP update £m	2014-17 MTFP update £m	2015-18 MTFP Update £m	Total £m	
11-12	24				24	24
12-13	16				16	40
13-14	19	4			23	63
14-15	5	19	(4)		20	83
15-16		10	14	6	30	113
16-17			22	-1	21	134
17-18				18	18	152
Totals	64	32	33	23	152	152

3.4 The report detailed draft options to partially address the 2015/16 -2017/18 budget gap through a combination of spending reductions and use of balances which would then be subject to consultation with employees, trade unions, service users, the business community and suppliers.

3.5 The report explained that the consultation would also indicate that the proposals for 2015/16 – 2017/18 would not close the long term budget gap. Income from council tax and grant would continue to fall short of spending pressures and inflation and the council would continue to have to make economies, service cuts and develop new ways of working.

3.6 At this stage more detailed options for 2015/16 and 2016/17 would be shared whilst further plans for 2017/18 would indicate a broader range of ideas as the shape of the Council changes. The profiling of changes in the base budget between the three years was indicative only, and to some extent would depend on the outcome of the consultation processes as well as on more detailed implementation planning.

3.7 The specific proposal in regards to the Museum and Galleries Service highlighted the intention to

“Review and reduce the number of museums to two and the gallery to remain open. To try to avoid this scenario, work will take place to shift to a more commercial model.”

3.8 There are currently five Accredited Museums and one Art Gallery operated by Kirklees. The budget for 2014/15 stands at £1,022,000 and the budget proposals indicate that this would reduce by £531,000 to £491,000 (This figure does not include running costs of buildings, see para 4.1.1). This figure is also based on the assumption that the Service will make an income of

£265k, despite the proposed decrease in sites. In addition, the council operates two further heritage sites that are not eligible for Accreditation: Castle Hill & the Victoria Tower (operated by Streetscene) and Batley Art Gallery (operated by Libraries). The revenue cost of running these sites is covered by the respective services and not by the main Museums & Galleries budget.

- 3.9 The Task Group was advised that in relation to the final sentence in the MTFP proposals (“to try to avoid this scenario, work will take place to shift to a more commercial model”), a project ‘Cultural Offer Transformation Programme’ had been set up across the service to consider options available across museums and the arts and a paper was also considered at the Policy Committee on 15 September.
- 3.10 The report presented to the Policy Committee advised that Kirklees Museums and Galleries had already made significant reductions in costs associated with previous rounds of council funding reductions and that, since 2011, the service budget has reduced by £600,000 without closing any sites to the public. Instead, this had been achieved through considerable staffing reductions at sites and transfers, reducing public opening hours by a quarter, introducing charges for more services including admission charges at Red House Museum and more than doubling income targets overall.
- 3.11 The Task Group was advised that following submission of the above reports, the service is currently working on the following programme of activities to develop the offer and promote museum visits:
- The re-branding of the service with associated promotional campaigns is advised as proving to be effective in increasing the profile of the service and generating visits. The service capitalised on the Tour de France with a Tour de Musee promotion at its sites.
 - Visitor facilities have been improved at a number of sites supported by better visitors’ facilities. Huddersfield Art Gallery shop, the Yorkshire Makers selling exhibition and a coffee bar has also been added and is helping to raise revenue and generate more regular repeat visits. At Red House, the cart shed has been reconfigured to create an attractive café area. Improved signage and banners are being added at a number of sites and all venues now have attractive donations boxes.
 - Social media activity has been active, with Tolson’s tweeting pig in the top ten of world on-line museum mascots. On-line promotions such as Living Social have proved to be extremely successful in selling combined tickets for Oakwell and Red House and further on-line packaged offers will be developed during the coming year.
 - Keynote exhibitions have helped to drive visits. Tolson has benefited from the Rugby League heritage exhibition while Huddersfield Art

Gallery enjoyed a high level of visits to the York Art Gallery on tour show and Yorkshire Made me portraits of famous Yorkshiremen and women.

- Public events have been very popular as visitors opt for value for money local venues for family outings. Holiday activities have proved especially popular. Themed talks around the art collection were sold out at Bagshaw Museum and booked theatre events were similarly popular. The Creative Scene initiative in North Kirklees are proving to be great partners with a number of combined programmes at Dewsbury, Bagshaw and Red House museums which are designed to engage the public with the arts in new and exciting ways. Fire sculpture, Muslim girls performing the Bronte's and a performance artist at Bagshaw Museum are all part of the programme.
- Friends' organisations, volunteers groups and excellent relationships with local organisations make a valuable and growing contribution to work at each site. These are complemented by developing business networks and the development of further and higher educational links with Kirklees College and Huddersfield University.
- A business plan for the service has provide to be effective in raising earned income and bringing new ideas forward including shop products based on star items from the collections. Weddings in historic houses continue to be attractive and the new offer at Red House is bringing bookings to complement the more established offer at Oakwell Hall. Conference and room bookings are performing strongly, with new rooms at Tolson museum being brought into use to meet demand. This is also opening up new opportunities to introduce people to the sites who are often returning with family and friends.

3.12 During 2014/15, a number of major investment projects took place: Tolson Museum marked the centenary of the start of the First World War with a new gallery based on the story of the Tolson brothers in whose memory the museum is dedicated. This was complemented by a memorial garden led by the Friends, with both projected being funded by the Heritage Lottery Fund. At Oakwell Hall, a £257k grant from the Arts Council and support from Johnsons Paints is transforming the shop, barn and visitor centre refurbished, as well as the complete renewal of the interpretation in the hall with atmospheric room sets and dramatised interpretation. As our most popular and high earning site, it is anticipated that these investments will enable the site to raise the bar of quality, attracting more visitors and driving income for the service.

3.13 The example below shows the breakdown of running costs and income for Tolson Museum, and the split between expenditure on operations by Communities and Leisure and building running costs by Physical Resources & Procurement (PRP).

REVENUE BUDGET 2014/15 - CONTROLLABLE EXPENDITURE & INCOME			
	Culture & Leisure	Physical Resources & Procurement	
SUBJECTIVE HEADING	Budget £	Budget £	Total £
EMPLOYEES			
Museums Officer (p/t)	20,087	0	20,087
Casual Activities Assistant	1,663	0	1,663
Attendants	35,846	0	35,846
Relief Staff	8,295	0	8,295
Head Attendant	26,797	0	26,797
TOTAL EMPLOYEES	92,688	0	92,688
PREMISE RELATED EXPS			
Electricity	0	7,078	7,078
Fuel Oil	0	9,388	9,388
NDR	0	33,538	33,538
Window Cleaning	0	338	338
Contract Cleaning	0	5,322	5,322
Rodent Control	0	970	970
TOTAL PREMISES	0	56,634	56,634
TRANSPORT RELATED EXPS			
Car Allowances	639	0	639

TOTAL TRANSPORT	639	0	639
SUPPLIES & SERVICES			
TOTAL SUPPLIES & SERVICES	4,014	0	4,014
Total for EXPENDITURE	97,341	56,634	153,975
OTH GRNTS/REIMB/CONT			
Donations	-1,938	0	-1,938
TOTAL OTHER GRANTS	-1,938	0	-1,938
CUST/CLIENT RECEIPTS			
Catering (Shop Profit)	-4,590	0	-4,590
Souvenirs (Shop Profit)	-5,906	0	-5,906
Educational Services	-2,142	0	-2,142
KMC School Visits	-2,958	0	-2,958
School Visits	-434	0	-434
Room Lettings	-3,264	0	-3,264
Events & Activities	-306	0	-306
TOTAL CUSTOMER & CLIENT RECEIPTS	-19,600	0	-19,600
Total for INCOME	-21,538	0	-21,538
TOTAL for NET EXPENDITURE	75,803	56,634	132,437

- 3.14 In addition to the site based costs, museums also benefit from input from service wide management and teams where staffing resources have been concentrated to work across all sites to maximise efficiency and impact. They cover curatorial, technical, business, marketing, admin and development functions. The site focus of this work will vary from year to year, making it difficult to provide a consistent figure as to how the costs of £584,168 are allocated to each museum. This central staffing budget will also be subject to the proposed reduction of £531,000.
- 3.15 The Task Group was advised that these teams are essential to support a slimmed down front line. They help to ensure that Accreditation standards are maintained in collections management, programming and installing exhibitions, run events, drive the commercial income, secure grants for investment from external bodies and deliver improvement work. Over the last year around £400k in grants has been raised from such work and invested in the service and further applications were in the pipeline. This was advised as being especially important, given that no council capital expenditure is allocated to museums.

Task Group views – Background

The Task Group noted that the service are “currently working” on activities that mainly took place last year, namely the Tour De France. The Task Group felt that current and future projects needed to be explored, with costing work carried out on last year’s projects, to see if they were in fact profitable.

The Task Group acknowledged that a combined ticket was being sold for Oakwell Hall and Red House Museums and that this had been successful in increasing visitor numbers; they wished to highlight that there was an opportunity to publicise use of other sites through this system.

The Task Group noted that new revenue streams, improved facilities, better marketing etc had been incorporated at some of the sites. They felt it was important to ensure the effects of these activities were being measured.

The Task Group also noted that holiday activities and themed talks were taking place but they weren’t clear whether these were providing more income or just more non-paying visitors. They felt that anything costing extra must produce extra income.

4. SUMMARY OF EVIDENCE

Terms of Reference 1

- To gather an understanding of each sites' building costs, user figures, income streams and potential closure issues, including potential grant claw backs and building covenants;

4.1 Building costs and distribution across different Services

REVENUE BUDGET 2014/15 - CONTROLLABLE EXPENDITURE & INCOME											
MUSEUMS & GALLERIES											
SUBJECTIVE HEADING	Tolson Museum			Bagshaw Museum			Dewsbury Museum				
	C&L	PRP	Total	C&L	PRP	Total	C&L	PRP	Total		
	Budget	Budget	Total	Budget	Budget	Total	Budget	Budget	Total		
	£	£	£	£	£	£	£	£	£		
EMPLOYEES	92,688	0	92,688	62,817	0	62,817	73,055	0	73,055		
PREMISE RELATED EXPS	0	56,634	56,634	0	32,858	32,858	0	26,503	26,503		
TRANSPORT RELATED EXPS	639	0	639	638	0	638	257	0	257		
SUPPLIES & SERVICES	4,014	0	4,014	5,591	0	5,591	4,527	0	4,527		
RECHARGES	0	0	0	0	0	0	0	0	0		
Total for EXPENDITURE	97,341	56,634	153,975	69,046	32,858	101,904	77,839	26,503	104,342		
GOVERNMENT GRANTS											
OTH GRNTS/REIMB/CONT	-1,938	0	-1,938	-2,142	0	-2,142	-1,428	0	-1,428		
CUST/CLIENT RECEIPTS	-19,600	0	-19,600	-23,440	0	-23,440	-15,264	-2,958	-18,222		
INTERNAL INCOME	0	0	0	0	0	0	0	0	0		
Total for INCOME	-21,538	0	-21,538	-25,582	0	-25,582	-16,692	-2,958	-19,650		
TOTAL for NET EXPENDITURE	75,803	56,634	132,437	43,464	32,858	76,322	61,147	23,545	84,692		
Oakwell Hall Museum											
Red House Museum			Art Gallery			Total					
C&L	PRP	Total	C&L	PRP	Total	C&L	PRP	Total	C&L	PRP	Total
Budget	Budget	Total	Budget	Budget	Total	Budget	Budget	Total	Budget	Budget	Total
£	£	£	£	£	£	£	£	£	£	£	£
162,013	0	162,013	91,485	0	91,485	24,500	0	24,500	506,558	0	506,558
0	69,076	69,076	0	27,337	27,337	0	0	0	0	212,408	212,408
9,021	0	9,021	638	0	638	1,185	0	1,185	12,378	0	12,378
45,897	0	45,897	11,510	0	11,510	8,179	0	8,179	79,718	0	79,718
0	0	0	0	0	0	37,139	0	37,139	37,139	0	37,139
216,931	69,076	286,007	103,633	27,337	130,970	71,003	0	71,003	635,793	212,408	848,201
GOVERNMENT GRANTS											
-1,224	0	-1,224	-1,020	0	-1,020	-1,224	0	-1,224	-8,976	0	-8,976
-130,910	-12,064	-142,974	-44,811	0	-44,811	-5,855	0	-5,855	-239,880	-15,022	-254,902
0	0	0	0	0	0	0	0	0	0	0	0
-132,134	-12,064	-144,198	-45,831	0	-45,831	-7,079	0	-7,079	-248,856	-15,022	-263,878
84,797	57,012	141,809	57,802	27,337	85,139	63,924	0	63,924	386,937	197,386	584,323

- 4.1.1 The Task Group noted that the budget proposals contained within the Cabinet report of 26 August 2014 proposed cuts to the Museums and Galleries Service of £531,000 and the worst case scenario of reducing to the operation of 2 sites. The Task Group found it unclear as to what impact PRP budget savings will have as the figures show they are responsible for a large proportion of the running costs at the sites but these figures are not included within the budget reduction proposals.
- 4.1.2 The Task Group was advised however that overall there are ambitious savings planned in buildings overheads and a target of £5m per annum in receipts from sale of surplus buildings and land.
- 4.1.3 As mentioned, in addition to the site based costs, each museum site also benefits from input from service wide management and teams. The total cost of this work is advised as being £584,168.
- 4.1.4 In the budget table on page 11, school visits can be seen to be a large income generating area for the service. The Task Group was advised that each school is charged a day rate for their visit and that from April to December 2014, the service had 483 school visits.

4.2 Covenant restrictions / Legal implications/ Funding implications

- 4.2.1 As part of the Museum visits undertaken in April 2014, the Task Group was made aware of a number of sites with covenants in place that restrict alternative uses of the building or disposal.

4.2.2 Tolson Museum

This site was gifted by Legh Tolson to the people of Huddersfield in 1920 to be a lasting memorial to his two nephews killed in the Great War. There are covenants restricting the site to be used as a 'Museum, park recreation ground or other purpose or purposes of a like nature'. The site also has charitable purposes; this restriction along with the covenants would require permission for change of use to be sought from the Charity Commission. With the Museum having also received recent funding from the Arts Council and the Heritage Lottery Fund, closure or alternative use of the site could also have funding claw back implications.

4.2.3 Huddersfield Art Gallery

The gallery is part of the Grade 2 listed Library building and as a result, there are potential planning implications to consider. Restrictions to modify or demolish the building would require demonstration of exceptional circumstances.

4.2.4 Victoria Tower

The site is an Iron Age Hillfort site and a Scheduled Ancient Monument. Because the site is classified as an archaeological site, plans to dig or build on the site cannot be approved without English Heritage Permission (Scheduled Monument Consent).

4.2.5 Bagshaw Museum

The Museum has benefited from investment by the Lottery, Arts Council and City Challenge. The site and park also have charitable status and the grant aid investment creates obligations to maintain the site as a museum until at least 2017. In 2007 the site was awarded a £419,500 lottery grant for access and display improvements which could be subject to claw back.

4.2.6 Oakwell Hall

This site has charitable status and is registered with the Charity Commission so their permission would be required for any change of use. An award by the Arts Council for a number of improvements on site would mean closure or alternative use of the site could have funding claw back implications.

4.2.7 It should be noted that time and care would need to be taken in the event of decommissioning any museums. This is associated with packing and documenting collections and allocating them to other museums for display, storage or disposal. Depending on the site involved, this could take anything from a month to up to a year of work with an associated call on staff time and other resources.

Task Group views – TOR 1

The Task Group noted immediately that the budget proposals were not displayed in a way that enabled them to understand the full reductions proposed to the Museums and Galleries Service. It is acknowledged that costs would be difficult to separate into site specific budgets, due to the central costs being shared but work on this area needs to take place so decision makers can gain a better understanding of the impact of budget reductions.

The Task Group felt that all legal implications, covenants and funding claw backs needed to be explored fully, with a viability report that highlights all options available being produced for every site.

Individual business plans for each site should be developed and maintained by site staff (including PRP costs) to enable them to “stand alone” if required in the future.

The opportunity to reduce staffing should be explored, as staffing costs are high compared to footfall at some sites.

Terms of Reference 2

- To consider and comment on the complete programme of activity to tackle reduced visitor numbers, including income generation ideas and suggestions from the working groups;

4.3 Collection and storage operations

- 4.3.1 The Task Group visited the Museums Store in order to understand exactly what the Council had in storage and how much storage was currently required. They were told that the cost of maintaining the storage facility was approximately £39,000 per annum.
- 4.3.2 They were made aware that Museums required reserves to be held in storage in order for displays to be refreshed with relevant material and that the collections in storage today were the legacy of 100 years of collecting. While this means that the service has some amazing collections there are also some items that are less relevant to the needs of today's audiences. There are also a number of duplicate items held in storage as a result of the museums being operated under separate authorities up until 1974.
- 4.3.3 The service is addressing this legacy through a process of review and rationalisation which it is conducting with support from the Arts Council's Creative Employment programme.
- 4.3.4 In view of the information above, the Task Group explored the opportunity of selling certain collection items in order to raise money towards the development and sustainment of the Service.
- 4.3.5 The Task Group was advised that there are restrictions on selling collections. The requirement of the national guidance in line with the Museums Accreditation Standards, is to ensure there is due consideration when reviewing collections. This guidance states that the sale of items should only be considered in exceptional circumstances and after all other avenues have been considered, such as transfer to another accredited museum in order to keep collections in the public domain. The primary aim cannot be to raise money.
- 4.3.6 The Task Group was advised that this approach is taken to safeguard the position of trust that museums occupy and which is undermined if museums or their parent local authorities are not seen to be reliable guardians of collections which have been entrusted to them, such a move may prejudice future offers of collections or overall public support.
- 4.3.7 In 2014 Croyden Council sold 17 Chinese ceramics from the museum collections which had been donated to the service in 1964. This was done for financial gain in contravention of ethical museums standards and led to the

Museums having their Accredited status annulled and support from the Arts Council and Heritage Lottery Fund withdrawn, making them ineligible to apply for grant aid from these and other sources.

4.3.8 However, The Museums Association's (MA) ethics committee did give the go-ahead for the Royal Cornwall Museum (RCM) to sell two paintings, in order to raise £3m to create an endowment fund to support the museum's collections.

4.3.9 A statement by the MA read, in part: "The committee recognised that this is an exceptional circumstance and that the sale may be necessary to ensure the long-term financial stability of the collections. The committee recognised that this action is being taken with deep regret and only as a last resort..."

"...we are satisfied that any money raised from the sale of any items from the collection will be ring-fenced and used solely and directly for the benefit of the museum collection and for the long-term sustainability, use and development of the collection. The committee would like to see the terms of any endowment set up as a result of a sale going ahead."

4.3.10 "So, although the MA believes that museums should not view their collections as assets, and disposals do not take place for financial reasons unless there are exceptional circumstances, on this occasion the committee takes the view that the circumstances meet these criteria."

4.3.11 The Museums Accreditation Scheme is the industry standard for museums and all eligible museums and galleries in Kirklees area are accredited. Museums have to submit a five yearly application which is assessed by the Arts Council. It requires museums to demonstrate that they are responsible organisations which have due regard to the documentation and care of collections, with written procedures for managing the collections and museum sites for the public benefit which operate in line with ethical standards.

4.3.12 The Task Group were told that Accreditation is important to underpin public trust in museums and many funding organisations (including the Arts Council and the Heritage Lottery Fund which are the main funders of museums) use the scheme as a requirement for eligibility to apply for grants.

4.3.13 The Task Group was made aware that there had been a review of the Museums & Galleries Collections Development Policy in 2012 and that Cabinet had approved the revised policy on 15 May 2012.

4.3.14 The new policy takes into account the fact in order to be a dynamic and forward thinking service, continuing to collect was important and was required to enable the collections to remain relevant. A section of the policy also outlines what is and is not accepted for the collections.

4.4 Commercial viability of buildings and surrounding land – how fits with cultural offer

- 4.4.1 The Task Group was made aware that there were two officer working groups looking at the future cultural offer for the Council and the future use of assets.
- 4.4.2 The purpose for the review was to consider the cultural offer across Kirklees, given the significant budget challenges facing the authority. The aim of the review is to ensure an offer is still available within Kirklees, but also to create something better than is currently available, with fewer resources.
- 4.4.3 The Task Group was informed that there were different considerations in looking at the collections held within the museums and the actual museum buildings. They were advised that with the exception of Oakwell Hall, the buildings were being looked at from a commercial perspective to identify any commercial possibilities.
- 4.4.4 The Task Group was advised that the Cultural Offer Transformation Programme was looking at what is offered inside of the Museum buildings and considering how this is offered if the buildings are no longer available.
- 4.4.5 It was made apparent that a number of ideas were currently being considered, with the aim of presenting draft options to the Programme Board by the end of April 2015 and detailed preferred options to the Board by the end of June 2015.
- 4.4.6 The specific areas identified for development are to decide what the future focus of each museum site will be and rationalisation of the collections. This will impact on the collections and storage of these collections. This could potentially free up some of the collections for sale but the legal implications mentioned earlier in the report would be required to be considered as part of this process.
- 4.4.7 The Task Group was advised that the closure of sites could potentially impact on other services within the Council, i.e. Schools, Children and Young People Service etc, as each museum offers something different to other council services. The approaches delivered in some of the museums are largely informed by school curriculum topics and all museums offer visits to local schools and special schools to enrich the curriculum (with some of these offers being highly unique, such as the Egyptian visits at Bagshaw Museum which is one of the few places with this offer in the north of England and is always fully booked).
- 4.4.8 All sites are located in public parks and gardens, and help to contribute towards public safety in these open spaces. Children and Young People's Service makes use of these facilities in their targeted work with young people. Overall, museums are an important part of the local visitor economy and

tourism, contributing an economic impact of around £5m to the Kirklees economy each year.

- 4.4.9 The outputs anticipated for 2015 are for the plan/ model for future delivery of cultural services to increase the numbers of people accessing the collections, both live and digitally. The Task Group was advised that a number of prototypes are to be tested to change audience perceptions and widen staff's experience of what can be delivered and how.

Task Group views – TOR 2

The sale or leasing of duplicated exhibits and collections should be fully explored, whilst acknowledging the impact a decision may have on accreditation. The example of Royal Cornwall demonstrates that the sale of items is possible, when undertaken in the correct way. The Task Group did acknowledge the significant amount of officer time that may be required to undertake such a task and requested that this be factored into any proposals that may be considered.

The Task Group acknowledged the difficulty in assessing the impact that may be caused to other services in the authority, should museums sites reduce dramatically. They did however feel that given the easily identified, key impacts should be considered and highlighted in any option appraisals to be developed.

The Task Group felt that displays should be updated or changed on a more regular basis to keep a fresh appearance and encourage repeat visits, with the possibility of moving exhibitions between sites being a potential option.

Publicity of the service should be explored and developed. One option for this would be for other public buildings maybe holding satellite displays of museum collections in order to increase public knowledge of the collections.

Terms of Reference 3

- To consider future options for the service in relation to the sustainability of museums across Kirklees Council;
 - *With a focus on specialisms, building and land restrictions, working across West Yorkshire and public/ private partnership options.*

4.5 Future options for the Service

Oakwell Hall

- 4.5.1 Oakwell Hall has been identified as having potential regional significance, and external funding has been successfully secured in the form of grant funding from the Arts Council. The site was purposefully kept separate to the work taking place within the officer working group on the future of assets.
- 4.5.2 The funding was linked directly to enhancing opportunities for income generation as it would be used to refresh the visitor offer.
- 4.5.3 The service is undertaking a master planning exercise at Oakwell Hall to explore options for the longer term development of the site including further opportunities to develop the public offer and raise more earned income.
- 4.5.4 Officers advised that a number of proposals were being considered for Oakwell Hall and that once a number of workable proposals had been identified, details would be put before Members to make a decision.
- 4.5.5 As Oakwell Hall is an income generating site, the Task Group enquired into the possibility of an external company running the site on behalf of the Council. The Task Group identified that this would enable the site to remain open to the public whilst reducing finances for the Council.

Sale of Assets

- 4.5.6 The Task Group was advised that one of the implications when considering the sale of any of the museum buildings was the covenants in place on some of the buildings.
- 4.5.7 It was also explained that the two offers in relation to Museums (Assets and Cultural) needed to link together and that no decisions could be made in isolation. These decisions would be required to be made by the next financial year so that enough time was allowed for implementation in 2017.

Public/ Private Partnerships

- 4.5.8 The Task Group noted that a number of the sites had potential areas and space that could be made available for private franchise operations such as

cafes. This was advised as being an option that was being considered under income generating ideas, along with a number of other proposals.

Friends Organisations

4.5.9 As mentioned earlier, Friends' organisations can make a valuable and growing contribution to work at each site.

4.5.10 At Tolson Museum, a group of local residents came together in the autumn of 2011 with the view to find ways of supporting their local museum and park. Forming a 'Friends' group was agreed to be the way forward with advice and help from Kirklees Officers and other 'Friends' groups and as a result of advice and networking, a committee was formed.

4.5.11 A donation of £50 from Huddersfield Rotary Club meant that a bank account could be opened and the group got started. They meet monthly in Tolson Museum and there is also a regular committee with officers established.

Task Group views – TOR 3

The biggest area of challenge identified by the Task Group was the need for a high level holistic analysis of all the options available across all of the sites. The Task Group discussed the reasonableness of expecting museums and galleries to be self-financing or whether there would need to be a subsidised element to providing the service. In particular, the Task Group highlighted that all suitable proposals need to be considered, examples of which are highlighted below; with the most beneficial way forward being communicated for action as soon as possible:

- Is it better to keep a number of museums with a restricted service at each;
- Or sell off the most loss-making sites and keep the least loss-making;
- Or sell off, or rent, the most profitable sites and use that money to subsidise the loss making sites, whilst also attempting to improve service use at these sites.

The Task Group acknowledged that public reaction to the reduction in support to community buildings is likely to be highly emotive, with a great deal of press coverage. The Task Group urged Officers to be ready for this and communicate decisions and timescales in a clear and appropriate format with relevant explanations provided for the decisions. Extensive public consultation should be considered important and undertaken at all opportunities prior to decisions being made.

The Task Group highlighted the importance of liaising with Friends' organisations when discussing the future operations at Museum sites. These groups can provide a communication link to the general public. They are also active in generating funding to be used at Museums sites and their views should be considered when deciding on how funding should be used.

5 RECOMMENDATIONS

- 5.1. That reviews should be concluded before the budget meeting in future so Councillors have all the facts available to them when making a decision on the future of Museums in Kirklees.
 - 5.1.1 Further to this, the full budget implications in relation to Museums and Galleries should be displayed clearly for Members to consider. The Task Group noted that the proposed reduction of £531,000 was in relation to the C&L Budget but that money within the PRP Budget (i.e. Building costs) should also be affected if there is a proposal to reduce sites. This was not clear for the Task Group to observe and understand.
- 5.2. That any financial assessment of a museum should include the costs of repairing and heating the building it is situated within. This should be included within the business plans for every museum and gallery site.
 - 5.2.1 The Task Group are aware that capital investment has to be considered carefully but felt a judgement was required to be made on whether the delay of investment at Tolson Museum for the lantern light and Dewsbury Museum for the roof was actually costing the council more in terms of loss of income at these sites.
- 5.3. That the working groups and subsequently the Cabinet should consider all options for generating income, for example café franchises etc.
- 5.4. That it be considered important for museums to develop and change in order to attract revisits and increase customer visits.
 - 5.4.1 The refresh of museum displays needs to be considered carefully and storage or sale options to be developed in order to allow this. (The Task Group noted that the transport display at Tolson museum had not been changed for over 20 years and one of the reasons for this was highlighted as being because there was nowhere to store the items.)
 - 5.4.2 In similar cases to above, the opportunity for sale should be investigated, with the restrictions mentioned in para 4.3.5 of this report being fully explored.
- 5.5. That all possible uses for the buildings should be explored fully, including legal investigations of the restrictions/ covenants, and presented to decision makers at the appropriate time.
- 5.6. Members of the public be consulted fully on any decisions to be made, using Friends' organisations to assist with this.

Recommendations of the Development and Environment Scrutiny Panel – Museums Task Group

Scrutiny Review into the Future of Museums & Galleries in Kirklees

Recommendation	Cabinet Member Response			
	Recommendation accepted Yes / No – If no, please explain why.	How will this be implemented?	Who will be responsible for implementation?	What is the estimated timescale for implementation?
<p>1. That the reviews should be concluded before the budget meeting so Councillors have all the facts available to them when making a decision on the future of Museums in Kirklees.</p> <p>a. Further to this, the full budget implications in relation to Museums and Galleries should be displayed clearly for Members to consider. The Task Group noted that the proposed reduction of £531,000 was in relation to the C&L Budget but that money within the PRP Budget should also be affected if there is a proposal to reduce sites. This was not clear for the Task Group to observe and understand.</p>	<p>Yes as far as the 2016 budget process will allow</p>	<p>Detailed proposals for the Museums & Galleries Service are presently being produced with the aim of options being presented to Cabinet in the Autumn of 2015 . Once approved, these will be integrated in to the 2016 budget planning process,</p> <p>The buildings costs for museums are currently managed through the PRP budget but these will be set out in proposals for the future.</p> <p>A full analysis of the running costs of each museum and gallery is being undertaken as part of developing detailed proposals for the future</p> <p>Discussions will be held with the Director of</p>	<p>Communities and Leisure – Kimiyo Rickett (Assistant Director Communities and Leisure), Adele Poppleton (Head of Active and Creative Communities) and Richard Butterfield (Museums and Galleries Manager)</p>	<p>Proposals for Cabinet consideration – Autumn 2015</p> <p>February 2016 – full council budget meeting</p> <p>March to June 2015</p> <p>October 2015</p>

		Resources about whether it is possible to present more detailed information as part of the budget meeting papers		
<p>2. That any financial assessment of a museum should include the costs of repairing and heating the building it is situated within. This should be included within the business plans for every museum and gallery site.</p> <p>a. The Task Group are aware that capital investment has to be considered carefully but felt a judgement was required to be made on whether the delay of investment at Tolson Museum for the lantern light and Dewsbury Museum for the roof was actually costing the council more in terms of loss of income at these sites.</p>	Yes	<p>Business planning for Museums & Galleries will be complemented with further consideration of the building-related operating costs and any further savings that can be made in this area.</p> <p>Options for future investment in Museum sites are being considered, in order to underpin the future development of the visitor experience and to sustain business.</p> <p>An analysis will be undertaken to assess how much the delays in investment in Tolson Museum and Dewsbury Museum are impacting on the visitor experience and income generation.</p>	Communities and Leisure – Richard Butterfield	March to June 2015
<p>3. That the working groups and subsequently the Cabinet should consider all options for generating income, for example café franchises etc.</p>	Yes	<p>The Project Team for the Cultural Offer Transformation Programme are presently considering all options as part of various work packages</p>	Communities and Leisure – Adele Poppleton and Richard Butterfield	<p>Options presented to the Programme Board by the end of June 2015</p> <p>Future options approved by the Cabinet in Autumn 2015</p> <p>Implementation from late 2015</p>

<p>4. That it be considered important for museums to develop and change in order to attract revisits and increase customer visits.</p> <p>a. The refresh of museum displays needs to be considered carefully and storage or sale options to be developed in order to allow this. (The Task Group noted that the transport display at Tolson museum had not been changed for over 20 years and one of the reasons for this was highlighted as being because there was nowhere to store the items.)</p> <p>b. In similar cases to above, the opportunity for sale should be investigated, with the restrictions mentioned in para 4.3.5 of the report being fully explored.</p>	<p>Yes, but it should be recognised that achievement depends on staff capacity and sustainable funding.</p> <p>The ability of the service to achieve will be reduced by cuts to staffing levels due to reductions in service budgets.</p> <p>The service is reviewing its collections. Some downsizing will be part of this work, driven by good housekeeping and to ensure a collection that is relevant to present and future needs.</p>	<p>Work packages for the Cultural Offer Transformation Programme are exploring collections policy, engagement with the collections and marketing and branding and thus will look at how often displays will be refreshed plus how they are marketed to sustain and increase visitor numbers whilst taking in to account the resource implications.</p> <p>The work package about the collections policy is exploring storage and disposal issues.</p>	<p>Communities and Leisure – Adele Poppleton, Richard Butterfield and Grant Scanlan (Senior Curator)</p>	<p>March to June 2015 – options developed for COT Programme Board</p> <p>Implementation – on-going</p>
<p>5. That all possible uses for the buildings should be explored fully, including legal investigations of the restrictions/covenants, and presented to decision makers at the appropriate time.</p>	<p>Yes</p>	<p>Museums Buildings Group is undertaking an analysis of Dewsbury Museum, Bagshaw Museum, Red House Museum and Tolson Museum and will present options. Covenants/restrictions are being explored as part of this analysis.</p> <p>A masterplan for Oakwell Hall is being developed.</p>	<p>Kimiyo Rickett and Paul Kemp (Assistant Director – Investment and Regeneration)</p>	<p>Options presented to Cabinet in Autumn 2015</p> <p>June 2015 – options presented to COT Programme Board</p>

				Autumn 2015 – options presented to Cabinet
6. Members of the public be consulted fully on any decisions to be made, using Friends' organisations to assist with this.	Yes	<p>Friends groups are meeting with the service on an ongoing basis to improve the offer of our museums and to inform future plans.</p> <p>Public and stakeholder consultation will be undertaken as part of the budget process.</p> <p>Testing of ideas with focus groups and friends groups is part of the COT programme</p>	Communities and Leisure – Kimiyo Rickett, Adele Poppleton and Richard Butterfield	Oct 2015-Feb 2016



Name of meeting: Cabinet
Date: 20 October 2015

Title of report: Parks & Greenspace Refurbishment Programme
 2015/16

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	YES
Is it in the Council's Forward Plan ?	NO
Is it eligible for "call in" by Scrutiny ?	YES
Date signed off by <u>Director</u> & name	Jacqui Gedman - 12/10/15
Is it signed off by the Director of Resources?	David Smith - 08/10/15
Is it signed off by the Assistant Director - Legal & Governance?	Julie Muscroft - 12/10/15
Cabinet member portfolio	Planning, Highways and Open Spaces - Councillor Steve Hall

Electoral [wards](#) affected: ALL
Ward councillors consulted: NO

Public or private: PUBLIC

1. Purpose of report

Cabinet is requested to approve the Streetscene - Parks Capital Plan expenditure programme for 2015/16.

2. Key points

2.1 Background

Streetscene - Parks have been allocated £150,000 of capital funding for the year 2015/16, which is funded from prudential borrowing. This allocation has been broken down into programmes of work which can be seen at the end of this report.

Parks have allocated the funding to projects which will refurbish and upgrade existing facilities based on priority need. Without this investment facilities would have to be removed with a loss to local communities. The sites allocated take into account the Streetscene CSR recommendations and where sites may be identified as surplus to requirements these will not be invested in.

2.2 Proposed sites

The attached table outlines the proposed programmes of work and the budget allocated to them.

Individual sites are not named because the priority list changes due to circumstances on the ground; whether schemes/plans are dropped, funding bids are successful, S106 funding becomes available or other needs occur unexpectedly. Final choice of site and timescale will be agreed by the Head of Environment & Greenspace with input from relevant managers, officers and ward members. All schemes within the programmes of works will be below the value of £50,000 which the Head of Environment & Greenspace has the delegated power to authorise once the overall programme has been agreed by Cabinet.

3. Implications for the Council

The allocation of schemes takes into account current provision and priority need. The proposals help to refurbish current facilities that would otherwise be decommissioned due to age and state of repair.

The Delivery of the Capital programme can be done within existing legal, financial, human resource and information technology frameworks.

The capital investment of £150k is to be funded from prudential borrowing. The average revenue cost of financing the level of borrowing is presently 6.7% per annum which equates to £10,500 per annum

The allocated projects will help fulfil both of Kirklees main priorities.

4. Consultees and their opinions

Capital Delivery Board - approved.

5. Next steps

Projects will be carried out in line with Kirklees Council procurement procedures.

6. Officer recommendations and reasons

That Cabinet members approve the work programmes identified.

7. Cabinet portfolio holder recommendation

The portfolio holder, Cllr Steve Hall, has said - "I am pleased to see that the Council, is continuing to improve its parks and play provision within the resources available. In addition, Cllr Hall is happy to approve the work programmes identified and for the report to proceed to Cabinet.

8. Contact officer and relevant papers

Rob Dalby
Parks and Greenspace Manager - Streetscene and Housing
Tel: 01484 221000
Email: rob.dalby@kirklees.gov.uk

9. Assistant director responsible

Joanne Bartholomew
Assistant Director – Place
Tel: 01484 221000
Email: joanne.bartholomew@kirklees.gov.uk

Streetscene – Parks Capital Plan Allocation 2015/16

Total allocation £144,695 *

Programme	Allocation	Schemes	Notes	Officer
Play Area Improvements	36K	2 x Play area refurbishments (15K each) Beaumont Park Play Area Contribution (6K)	Next 2 on priority list that do not have S106 funding**	NG/MW/PB
Young Peoples Facilities Improvements	36K	Resurfacing/Fencing Floodlights Line markings	Next 2 or 3 based on annual inspection criteria	NG/MW/PB
Park and Recreation Grounds Refurbishment Programme	51K	Refurbishment works to: Primary Parks (36K) Wilton – woodland paths (10K) Crow Nest – War memorial path resurfacing works (10K) Beaumont – woodland footpath resurfacing (10K) Ravensknowle – footpath repairs (6K) Greenhead Park – minor restoration works (5K) Secondary Parks & Recreation Grounds (10K)	Works to include: surfacing and access works, seats, bins and planting as appropriate	NG/MW
Sports Facilities Improvement	21K	Sports facilities improvement works (11K) New Football/Rugby Posts (10K)		NG/MW

*remaining £5305 used to balance out 2014/15 capital plan

** In 2007 a full list of all play areas, prioritised by a combination of age, condition, compliance and usage was compiled and presented to members and agreed as a basis for establishing future priorities. This has been updated as works have been carried out.



Name of meeting: Cabinet
Date: 20th October 2015

Title of report: Local Growth Funding for Kirklees Housing Sites

Is it likely to result in spending or saving £250k or more, or to have a significant effect on two or more electoral wards?	Yes
Is it in the Council's Forward Plan ?	Yes
Is it eligible for "call in" by Scrutiny ?	Yes
Date signed off by <u>Director</u> & name	Jacqui Gedman - 12/10/15
Is it signed off by the Director of Resources?	David Smith - 08/10/15
Is it signed off by the Assistant Director - Legal & Governance?	Julie Muscroft - 12/10/15
Cabinet member portfolio	<p>Cllr Graham Turner - Resources & Community Safety</p> <p>Cllr Cathy Scott - Housing and the Relief of Poverty</p> <p>Cllr Peter McBride - Transportation, Skills, Jobs and Regional Affairs</p>

Electoral [wards](#) affected: Ashbrow, Batley East, Newsome
Ward councillors consulted:

Public or private: Public

1. Purpose of report

To ask Cabinet to consider funding from the Leeds City Region's Local Growth Fund, for site preparation and access works to 3 large Council owned housing sites in Ashbrow, Batley East and Newsome.

2. Key points

To deliver the Council's Housing ambition, three large, Council owned sites are being progressed. The three sites are at Bradley Boulevard, Ashbrow, Grange Road Soothill and the former Stile Common School in Newsome.

To help bring these sites forward, the Council applied to the Leeds Enterprise Partnership for Local Growth Funding, for advanced site preparation and access works to these sites.

The Investment Committee of the LEP met on 2nd June 2015, to consider an outline proposal and agreed that this project should progress and a full business case be prepared.

A full business case was submitted to the LEP Investment Committee, on the 6th July 2015 and an offer of £1m of loan funding was approved and subsequently confirmed by West Yorkshire Combined Authority at its meeting on 23rd July 2015.

A draft Heads of Terms for the loan has been issued. The funding is in the form of a loan. An initial tranche for the off-site highway works of up to £300,000 is to be drawn down no later than 29th February 2016.

Further tranches of funding will only be drawn down once the detailed costing of the work to sites at Soothill and Stile Common have been worked up.

The offsite highway works at Ashbrow, have been worked up and costed and a start on these, can be made in advance of development work, within the site boundary.

In all cases, but depending on site viability, the costs of these works will be recouped in part or in full, from the Council's chosen developer partner.

Without the loan funding, the cost of this work would be borne in part or in full by the Council and its developer partner through borrowing.

3. Implications for the Council

The provision of the loan arrangement will allow the Council to accelerate the development of these sites.

4. Consultees and their opinions

Legal Services

The Heads of Terms for the loan, are still to be reviewed by legal advisers who will advise the Director of Resources on any issues/risks.

Resources

The draft Heads of Terms for the loan, state that the rate is variable, but clarification has been sought from colleagues at the City Region, who have advised that the rate will be fixed at the point, the agreement is in place and will only be varied, if required to meet State Aid requirements. The loan rate quoted is 2.02%, with a loan period of 7 years.

Short-term borrowing rates are currently low e.g. 0.4% and are not predicted to start rising until June 2016. The rise thereafter, is projected to be slow, with a new norm for Base Rate, being between 2%-3%. However, only a marginal difference i.e. £1,000 (Council borrowing being lower), was calculated when the financing costs associated with a 7 year loan term based on the above short-term interest rate projections, were modelled against the Leeds City Region loan fixed at 2.02%.

5. Next steps

That the heads of terms are agreed and the loan agreement is signed by officers.

That the interest rate for the loan is negotiated and agreed with the Combined Authority.

That this interest rate shall be no more than 2.02% as above that level the Council can borrow using its own facilities at a comparable rate.

6. Officer recommendations and reasons

That Cabinet note the successful application for funding and delegate authority to the Director of Resources, to finalise the terms of the loan agreement and (subject to him being satisfied with the terms), to sign the loan agreement, so that the funding can be drawn down and the off-site highway works for the large housing sites are progressed.

7. Cabinet portfolio holder recommendation

The portfolio holders, Cllr Graham Turner, Cllr Cathy Scott and Cllr Peter McBride, are in agreement for the Council to proceed with the take up of the loan and for Cabinet to authorise the Director of Resources to sign the loan agreement, (subject to him being satisfied with the terms), so that the funding can be drawn down and the off-site highway works for the large housing sites are progressed and that the interest rate shall be no more than 2.02%.

8. Contact officer and relevant papers

Alan Seasman
Strategic Investment - Group Leader
Tel: (01484) 221000
Email: alan.seasman@kirklees.gov.uk

9. Assistant Director responsible

Paul Kemp
Assistant Director - Place
Tel: (01484) 221000
Email: paul.kemp@kirklees.gov.uk

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